BS in Retail (RETL)
2021-2022

- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, HFMD, HMGT, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

**UNIVERSITY CORE (42 HOURS)**
See approved University Core list for options.

- Communication (6 hours)
  ENGL 1310 and ENGL 1320
- Mathematics (3 hours)
  See approved list; Recommended: MATH 1580
- Life & Physical Sciences (6 hours)
  See approved list; Recommended: HMGT 2460
- Creative Arts (3 hours)
  See approved list
- Language, Philosophy and Culture (3 hours)
  See approved list
- American History (6 hours)
  HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
  PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)
  See approved list; ECON 1100 (double dip)

**Core Option Courses (6 hours)**
Option A (3 hours): see approved list
Option A/B (3 hours): see approved list

**CMHT CORE (9 HOURS)**

- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (Sr. standing)
- CMHT 4790 Internship in Retail (Sr. standing, MDSE 2790, and RETL 3880)

**BUSINESS FOCUS (9 HOURS)**

- ECON 1100 Microeconomics
- ACCT 2010 Accounting Principles I (Core Math, ECON 1100 or concurrent)
- MGMT 3860 Human Resources Management

**GENERAL ELECTIVES**
Depends on individual degree plan; see advisor.

**RETAIL SPECIALIZATION (33 HOURS)**

- RETL 2550 Retailing Principles
- RETL 3880 Profit-Centered Retailing (RETL 2550, and proof of Excel proficiency)
- RETL 3950 Visual Merchandising & Promotion (MDSE 3750 or concurrent)
- RETL 4330 Consumer Analytics & Data Visualization (MDSE 3750)
- RETL 4850 Brand Development (RETL 2550)
- RETL 4880 Omnichannel Retail Strategy (RETL 2550, MDSE 3750, DRTL 3090)
- DRTL 3090 Consumer Engagement in Digital Channels (Jr. standing)
- MDSE 2790 Talent Development
- MDSE 3510 Profit-Centered Merchandising (C or better in Core Math, ACCT 2010, and proof of Excel proficiency)
- MDSE 3750 Consumer Studies
- MDSE 4660 Advanced Application (Sr. standing, and 18 hours completed with C or better in major)

**INTERDISCIPLINARY CONCENTRATION (15-24 HOURS)**
See your academic advisor to determine your concentration area(s). Concentration could include disciplines such as Business Analytics, Communication Studies, Digital Retailing, Event Design & Experience Management, Home Furnishings Merchandising, Hospitality Management, Information Science, Journalism, Management, Marketing, Merchandising, Psychology, Sociology, and Sport Management.

**OPTIONAL MINORS & CERTIFICATES**

It is possible to earn a minor or certificate within your selected concentration area(s). Contact your advisor for details.