BS in Retail (RETL)  
2020-2021

ALL CEXM, CMHT, DRTL, HFMD, HMGT, MDSE, and RETL courses require a grade of C or higher. 
2.0 minimum GPA required for UNT, Overall, and Professional Field/Major GPAs.

UNIVERSITY CORE (42 hours)  
See approved University Core list for options

Communication (6 hours) 
ENGL 1310 and ENGL 1320
Mathematics (3 hours)  
Required: MATH 1680
Life & Physical Sciences (6 hours)  
See approved list
Creative Arts (3 hours)  
See approved list
Language, Philosophy and Culture (3 hours)  
See approved list
American History (6 hours)  
HIST 2610 and HIST 2620
Government/Political Science (6 hours)  
PSCI 2305 and PSCI 2306
Social & Behavioral Science (3 hours)  
Required: ECON 1100 (double dip)
Core Option Courses (6 hours)  
Option A (3 hours): See approved list 
(possible double dip)
Option A/B (3 hours): See approved list 
(possible double dip)

GENERAL ELECTIVES (0-18 hours)  
Depends on individual degree plan; see advisor

BUSINESS FOCUS (12 hours)  
ECON 1100 Microeconomics 
ACCT 2010 Acct. Principles I  
(C in Core Math, ECON 1100 or concurrent) 
MGMT 3860 Human Resource Management 
MGMT 4470 Leadership

CMHT CORE (12 hours)  
CMHT 2790 Career Development  
(RETL 2550 or concurrent)
CMHT 3950 Creating Consumer Experiences 
CMHT 4750 Managing a Diverse Workforce  
(Sr Standing)
CMHT 4790 Internship in Merchandising  
(CMHT 2790, MDSE 3510, plus 24 additional hours in major)

RETAIL SPECIALIZATION (30 hours)  
RETL 2550 Retailing Principles
RETL 3880 Profit-Centered Retailing  
(RETL 2550, MDSE 3510, and MDSE 3750 or concurrent)
RETL 3950 Visual Merchandising and Promotions  
(MDSE 3750 or concurrent)
RETL 4330 Consumer Analytics and Data Visualization  
(MDSE 3750)
RETL 4850 Brand Development  
(RETL 2550, plus 9 additional hours in major)
RETL 4880 Omni-channel Retail Strategy  
(RETL 2550, MDSE 3750, DRTL 3090)
DRTL 3090 Consumer Engagement in Digital Channels  
(Jr standing)
MDSE 3510 Profit-Centered Merchandising  
(C in Core MATH and ACCT 2010)
MDSE 3750 Consumer Studies
MDSE 4660 Advanced Application  
(RETL 2550, MDSE 3510, 3750, plus 9 additional hours in major)

INTERDISCIPLINARY CONCENTRATION(S) (15-24 hours):  
See your academic advisor to determine your concentration area(s). 
Concentration could include disciplines such as Business Analytics, 
Communications, Digital Retailing, Hospitality Management, Information 
Science, Journalism, Management, Marketing, Merchandising, Psychology, 
Sociology, and Sport Management.

Total Credit Hours- 120

See the current UNT catalog for prerequisite requirements. 
All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.

Important course sequence:

MATH 1680 / ECON 1100 → ACCT 2010 → MDSE 3510 → RETL 3880 
MDSE 4660 → CMHT 4790