

## **Razoyo**

### **The Colony, TX**

Razoyo is an eCommerce consultancy that is both a Magento Certified Developer and an Oro Commerce partner. We serve the needs of small and medium-sized web stores. We help merchants create unique shopping experiences, develop their stores, manage their stores and solve business problems.

#### Ecommerce Merchandising & Analyst Internship

- Analyzing conversion data and recommending action plans to improve sales
- Creating reports that help the client evaluate site performance and prioritize development tasks
- Using social media to promote Razoyo's services to merchants
- Analyzing/recommending changes to Razoyo's content (social, blog, site) strategy
- Evaluating user experience and user interface and recommending changes
- Conducting split content tests to evaluate possible plans of action
- Assisting with content implementation

To apply, please email resume to Portia Griffin at [Pbyrne@razoyo.com](mailto:Pbyrne@razoyo.com)