# UNT<sup>•</sup> COLLEGE of MERCHANDISING, HOSPITALITY & TOURISM MERCHANDISING

#### MDSE 4001 New York Study Tour Maymester 2025 Student Application

Name		
EUID		
Phone		
E-Mail Address		
Major(s) & Minor		
Classification as of Jan. 2025		
List class you have earned a C or better in - MDSE 2490, HFMD 2400, or DRTL 2090	Expected Graduation Date (Semester & Year)	

#### How to Apply:

- Submit your completed application with unofficial transcripts from November 18 December 6 (juniors/seniors only) or December 6 – January 30 (all classifications). Applications will only be accepted via email. Send your application to Dr. Slaton at Kelcie.slaton@unt.edu
- 2. The class is capped at 18 students. First come, first serve as space is available. Preference is given to Merchandising and Digital Retailing department majors.
- 3. Juniors and seniors can apply during the first application period since they are closer to graduation. Freshmen and sophomore applications are considered during the second application period.

#### **Once Application is Approved:**

- 1. You will receive an email stating confirmation of application approval.
- After receiving application approval, you should secure airfare to and from NYC. When booking
  your flight, you need to keep start and end of the study tour in mind. Students need to attend a
  required meeting at the hotel in NYC at 6:00 pm on Sunday, May 11. The tour officially ends
  Saturday, May 17. It is recommended that you fly in and out of LaGuardia but you can book your
  airfare as you'd like.
- 3. Submit proof of airfare to Dr. Slaton by February 3, 2025, 11:59 pm, or you will lose your spot for the tour.

Note that an approved application does not secure your spot.

Approval and proof of airfare guarantees your spot.

Purchase your airfare by February 3 to secure your participation in New York Study Tour.

#### MDSE 4001 New York Study Tour Information

This course is designed to engage students in an intense study of an area pertinent to the field of merchandising. New York serves as a prime venue for those pursuing a career in merchandising. Students will experience the fashion and home furnishings industries through visits to retail corporate offices, industry support organizations, manufacturing facilities, retail establishments, showrooms, and more.

There will be pre-trip and post-trip class meeting times that are required during the 3-week summer session. Students MUST be available for these meetings and will be expected to give reports, engage in discussions, and learn about policies and guidelines for the trip. While in New York, you are expected to attend all scheduled events in a professional manner (i.e. well groomed, on time, and alert).

#### What is provided in the study tour?

- Accommodations at a mid-town hotel for 6 nights with 3-4 people per room
- All transportation to and from professional appointments and sponsored activities in NYC via the public transit system (exclusive of free time)
- All professional appointments
- All admission costs indicated on itinerary (e.g., Metropolitan Museum of Art, ticket to one Broadway show, special guided tour)
- All taxes, gratuities and service charges related to the above

## What are the costs associated with the study tour?

- **<u>UNT Tuition & Fees</u>** The course runs during 3-week summer session in May.
- Round trip transportation between New York City and Dallas/Fort Worth and transfers between hotel and airport on arrival and departure
- Airline baggage and handling fees
- Free time events including personal transportation (taxi, Uber, etc.), food, shopping, and tipping
- Travel from home to DFW Airport for both arrival and departure

## What pre-requisites must be met in order to take part in the tour?

- Completion of MDSE 2490, HFMD 2400, or DRTL 2090; or RETL 2550 with a C or better
- Good academic standing meeting MDR minimum catalog requirements for UNT GPA, and consent of college, Approval of application
- Declared Merchandising, Customer Experience Management, & Digital Retailing majors will receive first preference.

# MARK THESE IMPORTANT DATES!

Nov. 18-Dec. 6:	Begin accepting applications and transcripts from juniors and seniors via email.
Dec. 6-Jan. 30:	Students of all classifications can apply.
Feb. 3:	After application approval, purchase and submit proof of airfare by this date to secure your spot.
March 2025:	Registration codes will be emailed to students who have secured a spot in the study tour
May 2025:	Pre-trip meeting(s) (required)
May 11-17:	New York travel dates (required)
May 19-May 22:	Post-trip meetings from 12:00pm-1:50pm (required)