

# BS IN MERCHANDISING (MDSE) 2022-2023



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, FADM, HMGT, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

## UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

- Communication (6 hours)  
ENGL 1310 and ENGL 1320
- Mathematics (3 hours)  
See approved list; *Recommended: MATH 1580*
- Life & Physical Sciences (6 hours)  
See approved list; *Recommended: HMGT 2460*
- Creative Arts (3 hours)  
See approved list
- Language, Philosophy and Culture (3 hours)  
See approved list
- American History (6 hours)  
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)  
PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)  
See approved list; *Recommended: ECON 1100*
- Core Option Courses (6 hours)  
Option A (3 hours): *MDSE 2750 (double dip)*  
Option A/B (3 hours): *MDSE 3370 (possible double dip)*

## CMHT CORE (9 HOURS)

- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce  
*(Sr. standing)*
- CMHT 4790 Internship in Merchandising  
*(Sr. standing, MDSE 2790, and 3510)*

## OTHER REQUIREMENTS (3 HOURS)

- ACCT 2010 Accounting Principles I  
*(Core Math, ECON 1100 or concurrent)*

## GENERAL ELECTIVES

Depends on individual degree plan; see advisor.  
See list of suggestions for program-specific electives.

## MERCHANDISING SPECIALIZATION (24 HOURS)

- MDSE 2490 Introduction to Retail Merchandising
- MDSE 2750 Consumers in a Global Market
- MDSE 2790 Talent Development
- MDSE 3510 Buying *(C or better in Core Math, ACCT 2010, and proof of Excel proficiency)*
- MDSE 4010 Global Sourcing *(Jr. standing)*
- MDSE 4560 Sustainable Strategies in Merchandising  
*(MDSE 2490)*
- MDSE 4660 Advanced Application  
*(Sr. standing, and 18 hours completed in major)*
- DRTL 3090 Consumer Engagement in Digital Channels  
*(Jr. standing)*

## CONCENTRATION (18-21 HOURS)

Select 1 Concentration:

### ***Fashion Merchandising (FM) (18 hours)***

- MDSE 2350 Trend Analysis and Forecasting
- MDSE 2650 Textiles for Apparel
- MDSE 3350 Historic Costume *(Jr. standing)*
- MDSE 3370 Social Psychology of Dress and Appearance
- MDSE 3900 Branding & Promotion
- MDSE 4250 Product Development *(MDSE 2350, 2650)*

OR

### ***Furnishings & Décor (F&D) (21 hours)***

- FADM 2380 Aesthetics and Environment (SPRING)  
*(MDSE 2490 or concurrent)*
- FADM 2655 Textiles for Home Furnishings (FALL)
- FADM 3355 Chronology of Styles & Trends in F&D (SPRING)  
*(MDSE 2490 or concurrent, FADM 3570 or concurrent)*
- FADM 3405 Drawing & Planning for F&D (FALL)  
*(MDSE 2490 or concurrent, FADM 2380, 3570 or concurrent)*
- FADM 3410 CAD for F&D (SPRING)  
*(MDSE 2490, FADM 2380, and 3405)*
- FADM 3570 F&D: Products & Processes (FALL)  
*(MDSE 2490 or concurrent)*
- FADM 4400 Capstone for F&D (SPRING)  
*(MDSE 2490, FADM 2380, 3570, 3405, and 3410 or concurrent)*

## OPTIONAL MINORS & CERTIFICATES

- Consumer Experience Management Minor
- Transformational Leadership Certificate

*These minors and certificates are possible to earn within the requirements of this program, pending selection of the appropriate courses. Contact your advisor for more details.*