BS in Merchandising (MDSE)
2022-2023

- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, FADM, HMG, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

**University Core (42 Hours)**
See approved University Core list for options.

- Communication (6 hours)
  - ENGL 1310 and ENGL 1320
- Mathematics (3 hours)
  - See approved list; Recommended: MATH 1580
- Life & Physical Sciences (6 hours)
  - See approved list; Recommended: HMG 2460
- Creative Arts (3 hours)
  - See approved list
- Language, Philosophy and Culture (3 hours)
  - See approved list
- American History (6 hours)
  - HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
  - PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)
  - See approved list; Recommended: ECON 1100
- Core Option Courses (6 hours)
  - Option A (3 hours): MDSE 2750 (double dip)
  - Option A/B (3 hours): MDSE 3370 (possible double dip)

**CMHT Core (9 Hours)**

- CMHT 3950  Creating Consumer Experiences
- CMHT 4750  Managing a Diverse Workforce
  (Sr. standing)
- CMHT 4790  Internship in Merchandising
  (Sr. standing, MDSE 2790, and 3510)

**Other Requirements (3 Hours)**

- ACCT 2010  Accounting Principles I
  (Core Math, ECON 1100 or concurrent)

**General Electives**
Depends on individual degree plan; see advisor.
See list of suggestions for program-specific electives.

**Merchandising Specialization (24 Hours)**

- MDSE 2490  Introduction to Retail Merchandising
- MDSE 2750  Consumers in a Global Market
- MDSE 2790  Talent Development
- MDSE 3510  Buying (C or better in Core Math, ACCT 2010, and proof of Excel proficiency)
- MDSE 4010  Global Sourcing (Jr. standing)
- MDSE 4560  Sustainable Strategies in Merchandising (MDSE 2490)
- MDSE 4660  Advanced Application
  (Sr. standing, and 18 hours completed in major)
- DRTL 3090  Consumer Engagement in Digital Channels
  (Jr. standing)

**Concentration (18-21 Hours)**
Select 1 Concentration:

**Fashion Merchandising (FM) (18 hours)**

- MDSE 2350  Trend Analysis and Forecasting
- MDSE 2650  Textiles for Apparel
- MDSE 3350  Historic Costume
  (Jr. standing)
- MDSE 3370  Social Psychology of Dress and Appearance
- MDSE 3900  Branding & Promotion
- MDSE 4250  Product Development (MDSE 2350, 2650)

**Or**

**Furnishings & Décor (F&D) (21 hours)**

- FADM 2380  Aesthetics and Environment (SPRING)
  (MDSE 2490 or concurrent)
- FADM 2655  Textiles for Home Furnishings (FALL)
- FADM 3355  Chronology of Styles & Trends in F&D (SPRING)
  (MDSE 2490 or concurrent, FADM 3570 or concurrent)
- FADM 3405  Drawing & Planning for F&D (FALL)
  (MDSE 2490 or concurrent, FADM 2380, 3570 or concurrent)
- FADM 3410  CAD for F&D (SPRING)
  (MDSE 2490, FADM 2380, and 3405)
- FADM 3570  F&D: Products & Processes (FALL)
  (MDSE 2490 or concurrent)
- FADM 4400  Capstone for F&D (SPRING)
  (MDSE 2490, FADM 2380, 3570, 3405, and 3410 or concurrent)

**Optional Minors & Certificates**

- Consumer Experience Management Minor
- Transformational Leadership Certificate

These minors and certificates are possible to earn within the requirements of this program, pending selection of the appropriate courses. Contact your advisor for more details.