

BS IN MERCHANDISING (MDSE) 2021-2022



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, HFMD, HMGT, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

Communication (6 hours)

ENGL 1310 and ENGL 1320

Mathematics (3 hours)

See approved list; *Recommended: MATH 1580*

Life & Physical Sciences (6 hours)

See approved list; *Recommended: HMGT 2460*

Creative Arts (3 hours)

See approved list

Language, Philosophy and Culture (3 hours)

See approved list

American History (6 hours)

HIST 2610 and HIST 2620

Government/Political Science (6 hours)

PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)

See approved list; *Recommended: ECON 1100*

Core Option Courses (6 hours)

Option A (3 hours): *MDSE 2750 (double dip)*

Option A/B (3 hours): *MDSE 3370 (double dip)*

CMHT CORE (9 HOURS)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce (*Sr. standing*)

CMHT 4790 Internship in Merchandising
(*Sr. standing, MDSE 2790, and 3510*)

BUSINESS COURSES (9 HOURS)

ACCT 2010 Accounting Principles I

(*Core Math, ECON 1100 or concurrent*)

MGMT 3721 Essentials of Organizational Behavior

MKTG 3651 Foundations of Marketing Practice

GENERAL ELECTIVES

Depends on individual degree plan; see advisor.

MERCHANDISING SPECIALIZATION (39 HOURS)

MDSE 2490 Introduction to Retail Merchandising

MDSE 2350 Trend Analysis and Forecasting

MDSE 2650 Textiles for Apparel

MDSE 2750 Consumers in a Global Market

MDSE 2790 Talent Development

MDSE 3350 Historic Costume (*Jr. standing*)

MDSE 3370 Social Psychology of Dress and Appearance

MDSE 3510 Profit-Centered Merchandising (*C or better in Core Math, ACCT 2010, and proof of Excel proficiency*)

MDSE 3750 Consumer Studies

MDSE 4010 Global Sourcing (*MDSE 2490*)

MDSE 4250 Product Development (*MDSE 2350, 2650*)

MDSE 4660 Advanced Application (*Sr. standing, and 18 hours completed with C or better in major*)

DRTL 3090 Consumer Engagement in Digital Channels
(*Jr. standing*)

MAJOR ELECTIVES (9 HOURS)

Select 3 courses:

CMHT 2560 Food Retailing

CMHT 3450 Effective Leadership Communication

CMHT 4800 Seminar in Merchandising, Hospitality & Tourism
(*Jr. standing*)

DRTL 2090 Introduction to Digital Retailing

DRTL 3190 Digital Retailing Strategies (*DRTL 2090*)

DRTL 4000 Digital Study Tour (*MDSE 2490, approval of app*)

HFMD 2380 Aesthetics and Environment (SPRING ONLY)

HFMD 2400 Introduction to the Furniture Industry (FALL ONLY)

HFMD 3570 Decorative Accessories (FALL ONLY)

MDSE 4001 New York Study Tour (*MDSE 2490, approval of app*)

MDSE 4002 Dallas Study Tour (*MDSE 2490, approval of app*)

MDSE 4004 Europe Study Tour (*MDSE 2490, approval of app*)

MDSE 4510 Advanced Buying, Planning & Allocation
(*MDSE 3510*)

MDSE 4560 Sustainable Strategies in Merchandising
(*MDSE 2490*)

RETL 2550 Retailing Principles

RETL 3880 Profit-Centered Retailing
(*MDSE 2490, and proof of Excel proficiency*)

RETL 3950 Visual Merchandising & Promotion
(*MDSE 3750 or concurrent*)

RETL 4850 Brand Development (*MDSE 2490*)

RETL 4880 Omnichannel Retail Strategy
(*MDSE 2490, 3750, DRTL 3090*)

OPTIONAL MINORS & CERTIFICATES

- Consumer Experience Management Minor
- Transformational Leadership Certificate

These minors and certificates are possible to earn within the requirements of this program, pending selection of the appropriate courses. Contact your advisor for more details.