BS IN MERCHANDISING (MDSE)  
2021-2022

- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, HFMD, HMG, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)
See approved University Core list for options.

- Communication (6 hours)
  \- ENGL 1310 and ENGL 1320
- Mathematics (3 hours)
  \- See approved list; Recommended: MATH 1580
- Life & Physical Sciences (6 hours)
  \- See approved list; Recommended: HMG 2460
- Creative Arts (3 hours)
  \- See approved list
- Language, Philosophy and Culture (3 hours)
  \- See approved list
- American History (6 hours)
  \- HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
  \- PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)
  \- See approved list; Recommended: ECON 1100
- Core Option Courses (6 hours)
  \- Option A (3 hours): MDSE 2750 (double dip)
  \- Option A/B (3 hours): MDSE 3370 (double dip)

CMHT CORE (9 HOURS)

- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (Sr. standing)
- CMHT 4790 Internship in Merchandising (Sr. standing, MDSE 2790, and 3510)

BUSINESS COURSES (9 HOURS)

- ACCT 2010 Accounting Principles I
  \- (Core Math, ECON 1100 or concurrent)
- MGMT 3721 Essentials of Organizational Behavior
- MKTG 3651 Foundations of Marketing Practice

GENERAL ELECTIVES
Depends on individual degree plan; see advisor.

OPTIONAL MINORS & CERTIFICATES
- Consumer Experience Management Minor
- Transformational Leadership Certificate

MERCHANDISING SPECIALIZATION (39 HOURS)

- MDSE 2490 Introduction to Retail Merchandising
- MDSE 2350 Trend Analysis and Forecasting
- MDSE 2650 Textiles for Apparel
- MDSE 2750 Consumers in a Global Market
- MDSE 2790 Talent Development
- MDSE 3350 Historic Costume (Jr. standing)
- MDSE 3370 Social Psychology of Dress and Appearance
- MDSE 3510 Profit-Centered Merchandising (C or better in Core Math, ACCT 2010, and proof of Excel proficiency)
- MDSE 3750 Consumer Studies
- MDSE 4010 Global Sourcing (MDSE 2490)
- MDSE 4250 Product Development (MDSE 2350, 2650)
- MDSE 4660 Advanced Application (Sr. standing, and 18 hours completed with C or better in major)
- DRTL 3090 Consumer Engagement in Digital Channels (Jr. standing)

MAJOR ELECTIVES (9 HOURS)
Select 3 courses:

- CMHT 2560 Food Retailing
- CMHT 3450 Effective Leadership Communication
- CMHT 4800 Seminar in Merchandising, Hospitality & Tourism (Jr. standing)
- DRTL 2090 Introduction to Digital Retailing
- DRTL 3190 Digital Retailing Strategies (DRTL 2090)
- DRTL 4000 Digital Study Tour (MDSE 2490, approval of app)
- HFMD 2380 Aesthetics and Environment (FALL ONLY)
- HFMD 2400 Introduction to the Furniture Industry (FALL ONLY)
- HFMD 3570 Decorative Accessories (FALL ONLY)
- MDSE 4001 New York Study Tour (MDSE 2490, approval of app)
- MDSE 4002 Dallas Study Tour (MDSE 2490, approval of app)
- MDSE 4004 Europe Study Tour (MDSE 2490, approval of app)
- MDSE 4510 Advanced Buying, Planning & Allocation (MDSE 3510)
- MDSE 4560 Sustainable Strategies in Merchandising (MDSE 2490)
- RETL 2550 Retailing Principles
- RETL 3880 Profit-Centered Retailing (MDSE 2490, and proof of Excel proficiency)
- RETL 3950 Visual Merchandising & Promotion (MDSE 3750 or concurrent)
- RETL 4850 Brand Development (MDSE 2490)
- RETL 4880 Omnichannel Retail Strategy (MDSE 2490, 3750, DRTL 3090)