

BS IN MERCHANDISING (MDSE) 2024-2025



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all courses in the CMHT Core, MDSE Major, and Concentration
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

Communication (6 hours)

ENGL 1310 and ENGL 1320

Mathematics (3 hours)

See approved list; *Recommended: MATH 1580*

Life & Physical Sciences (6 hours)

See approved list; *Recommended: HMGT 2460*

Creative Arts (3 hours)

See approved list

Language, Philosophy and Culture (3 hours)

See approved list

American History (6 hours)

HIST 2610 and HIST 2620

Government/Political Science (6 hours)

PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)

See approved list; *Recommended: ECON 1100*

Core Option Courses (6 hours)

Option A (3 hours): *MDSE 2750 (double dip)*

Option A/B (3 hours): *MDSE 3370 (double dip)*

CMHT CORE (9 HOURS)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce

(Sr. standing)

CMHT 4790 Internship in Merchandising

(Sr. standing, MDSE 2790, and 3510)

OTHER REQUIREMENTS (3 HOURS)

ACCT 2010 Accounting Principles I

(Core Math, ECON 1100 or concurrent)

GENERAL ELECTIVES

Depends on individual degree plan, see advisor.

See list of suggestions for program-specific electives.

MERCHANDISING MAJOR (27 HOURS)

MDSE 2490 Introduction to Merchandising

MDSE 2700 Excel for Industry

MDSE 2750 Consumers in a Global Market

MDSE 2790 Talent Development

MDSE 3510 Buying

(C or better in Core Math, ACCT 2010, and MDSE 2700)

MDSE 4010 Global Sourcing *(Jr. standing)*

MDSE 4560 Sustainable Strategies in Merchandising

(Jr. standing)

MDSE 4660 Advanced Application

(Sr. standing and 18 hours completed in major, including MDSE 2700)

DRTL 3090 Consumer Engagement in Digital Channels

(Jr. standing)

CONCENTRATION (18-21 HOURS)

Select one concentration:

Fashion Merchandising (18 hours)

MDSE 2350 Trend Analysis and Forecasting

MDSE 2650 Textiles for Apparel

MDSE 3350 History of Fashion *(Jr. standing)*

MDSE 3370 Social Psychology of Dress and Appearance

MDSE 3900 Branding & Promotion

MDSE 4250 Product Development *(MDSE 2350)*

OR

Furnishings & Décor Merchandising (21 hours)

FADM 2380 Aesthetics and Environment (SPRING)

(MDSE 2490 or concurrent)

FADM 2655 Textiles for Home Furnishings (FALL)

FADM 3355 Chronology of Styles & Trends in F&D (SPRING)

(MDSE 2490 or concurrent, and FADM 3570 or concurrent)

FADM 3405 Drawing & Planning for F&D (FALL)

(MDSE 2490 or concurrent, FADM 2380, and 3570 or concurrent)

FADM 3410 CAD for F&D (SPRING)

(MDSE 2490, FADM 2380, and 3405)

FADM 3570 F&D Products & Processes (FALL)

(MDSE 2490 or concurrent)

FADM 4400 Capstone in F&D (SPRING)

(MDSE 2490, FADM 2380, 3570, 3405, and 3410 or concurrent)

OPTIONAL MINORS & ACADEMIC CERTIFICATES

It is possible to earn a minor or academic certificate(s) within your general electives area. Contact your advisor for details.