

Tammy R. Lamb Kinley

Merchandising & Digital Retailing Department
College of Merchandising, Hospitality, & Tourism
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EDUCATION:

Year	Degree	Major	Institution
1993	Ph.D.	Clothing & Textiles Merchandising Dissertation: <i>Shopping References Used by American Men for Apparel Purchase Decisions</i>	Texas Tech University Lubbock, Texas
1987	M.S.	Merchandising Thesis: <i>Students' Perceptions of Teacher Characteristics Based on Teacher Dress</i>	Louisiana Tech University Ruston, Louisiana
1986	B.S.E.	Vocational Home Economics Education	Henderson State University Arkadelphia, Arkansas

PROFESSIONAL EXPERIENCE:

Dates	Position	Organization	Location
2018 – Present	Associate Dean	University of North Texas College of Merchandising, Hospitality & Tourism	Denton, Texas
2016 – Present	Professor (Tenured)	University of North Texas College of Merchandising, Hospitality & Tourism	Denton, Texas
2014 – 2016	Associate Professor (Tenured)	University of North Texas College of Merchandising, Hospitality & Tourism	Denton, Texas

2007 – 2014	Merchandising & Digital Retailing Department Chair	University of North Texas College of Merchandising, Hospitality & Tourism	Denton, Texas
2006 (Fall Semester)	Graduate Coordinator	University of North Texas School of Merchandising & Hospitality Management	Denton, Texas
2004 – Present	Associate Professor and Graduate Faculty (Tenured)	University of North Texas School of Merchandising & Hospitality Management	Denton, Texas
1998 - 2004	Assistant Professor and Graduate Faculty	University of North Texas, School of Merchandising & Hospitality Management	Denton, Texas
2000	Faculty Internship <ul style="list-style-type: none"> Helped buyers select home accessories appropriate for their target customer Assisted sales representatives as needed Transmitted orders 	Taylors on Ten	Dallas, Texas
1997– 1998	Assistant Professor <ul style="list-style-type: none"> Taught merchandising courses Coordinated the merchandising internship program Chaired the merchandising curriculum renovation effort Served on College and Departmental committees 	Western Illinois University, Department of Family and Consumer Sciences	Macomb, Illinois
1991 – 1997	Assistant Professor and Graduate Faculty <ul style="list-style-type: none"> Taught merchandising courses including fashion study opportunities in Dallas and New York Merchandising Club Advisor Conducted research Served on thirteen master's thesis / project committees Served on University and College committees Participated in SACS and AAFCS accreditation preparation 	Louisiana Tech University, College of Human Ecology	Ruston, Louisiana

1992 – 1994	Sales Associate	Arkadelphia Fabrics	Arkadelphia, Arkansas
		<ul style="list-style-type: none"> • Bought merchandise at New Orleans and Dallas fabric markets • Provided management and marketing advice • Executed window and store displays • Merchandised sales floor • Sales and customer service • Taught alterations, fabric selection, and beginning construction classes 	
1990 - 1991	Graduate Research and Teaching Assistant	Texas Tech University, Department of Merchandising, Environmental Design, and Consumer Economics	Lubbock, Texas
		<ul style="list-style-type: none"> • Assisted with research projects and customer service at the Leather Research Institute • Disseminated information concerning the Texas leather industry 	
1988 – 1990	Instructor	University of North Alabama, Dept. of Home Economics	Florence, Alabama
		<ul style="list-style-type: none"> • Taught all clothing, textiles, and merchandising courses • Assisted with AHEA accreditation • Advisor for Fashion Forum club • Coordinated annual Interior Design and Fashion Careers Expo • Served on Departmental and College committees 	
1987 – 1988	Instructor	Henderson State University, Dept. of Home Economics	Arkadelphia, Arkansas
		<ul style="list-style-type: none"> • Taught merchandising and other home economics courses • Organized Dallas study tour; assisted with New York study tour • Co-advisor for Student Member Section of American Home Economics Association 	
Summer, 1988	Sales Associate	Dillard's Department Stores	Fayetteville, Arkansas
		<ul style="list-style-type: none"> • Responsible for meeting daily sales quota in Menswear, Petites, and Stationary 	
1986 – 1987	Graduate Research Assistant	Louisiana Tech University, College of Home Economics	Ruston, Louisiana
		<ul style="list-style-type: none"> • Modeling Team Coordinator (arranged meetings, directed 8 fashion shows, created line-ups and fitting schedules), • Assistant Director of the Museum of Fashion and Textiles 	

1984 – 1986	Sales Associate	Wal-Mart Stores, Inc.	Arkadelphia, AR & Ruston, Louisiana
	<ul style="list-style-type: none"> • Sales and floor setup in almost all floor departments over the two-year period • Christmas department set-up • Handled customer returns and complaints at customer service desk 		

INTERNATIONAL PROFESSIONAL EXPERIENCE:

Dates	Experience	Sponsoring Organization	Location
2019	Survey of Historic Costume Class	University of Alberta (Anne Bissonnette, teacher)	Paris
2017, 2018, 2019	Merchandising Study Abroad	University of North Texas, Merchandising & Digital Retailing Department	Dublin, Paris, and London
2013	Culture and Industry Learning Tour (Focus: Textile Printing and Production)	International Textile and Apparel Association	Ecuador (various locations)

COURSES TAUGHT

Content Area	Course	Title	Institution
Merchandising	MDSE 1650 ¹	Apparel Evaluation	University of North Texas
	MDSE 2360	Aesthetics and Environment	
	MDSE 2650	Textiles	
	MDSE 3510	Profit-centered Merchandising	
	MDSE 3350	Historic Costume	
	MDSE 3370	Fashion Theory	
	MDSE 3570	Consumer Stud. in Apparel & Home Furn.	
	MDSE 4001/5000	New York Study Tour	University of North Texas
	MDSE 4002	Dallas Study Tour	
	MDSE 4510	Advanced Buying, Planning & Allocation	
	MDSE 4660/5660	Advanced Merchandising Applications	
	MDSE 5010	Merchandising Foundations	
	MDSE 5790	Field Experience	
	MDSE 5920	Problem in Lieu of Thesis	
	MDSE 5950	Thesis	
	CMHT 4500	Internship	
	CMHT 5440 ³	Consumer Theory	

	CMHT 5600 ³ CMHT 5790 CMHT 5810 ³ SMHM 5240 SMHM 4090 ²	Managing the Customer Experience Field Experience Teaching Practicum Merchandising Practices Visual Merchandising	
Merchandising	FCS 115 FCS 313 FCS 315 FCS 415 FCS 416 FCS 450 FCS 496 FCS 490	Intro. To Fashion Designing, Manufacturing & Marketing Social, Psychological Aspects of Apparel The World of Fashion Merchandising Practicum Advanced Buying and Merchandising Fashion Show Production Internship Integration of Principals into Professional Practice	Western Illinois University
Merchandising	A&T 119 A&T 308 A&T 348 MCS 218 MCS 219 MCS 238 MCS 419 MCS 429 MCS 498	Apparel Evaluation Buying Apparel Merch. & Computer Management Children's Apparel Textiles I Apparel Selection & Analysis of Fashion Textiles II Issues in Apparel and Textiles Fashion Merchandising International	Louisiana Tech University
Human Ecol.	HE 267 HE 546	Careers in MCS Microcomputer Applications in Professional Practice (Statistical Applications)	
Family Mgmt.	MCS 246	Microcomputers in Personal and Family Management	
General Ed.	FMCS 416 UNIV 100	Interior Furnishings University Seminar	
Merchandising	HE 241 HE 320 HE 321 HE 325	Clothing Construction Historic Costume Fashion Merchandising Social & Cultural Aspects of Clothing	University of North Alabama

	HE 341	Textiles	
	HE 420	Visual Merchandising	
	HE 441	Advanced Clothing Construction	
Home Ec.	HE 242	Food for the Family	
	HE 422	Professional Dress	
Interior	HE 261	Residential Housing	
Design	HE 461	Home Furnishings	
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Merchandising	HEC 2221	Fashion Show Production	Henderson State University
	HEC 3313	Fashion Merchandising I	
	HEC 3343	Fashion Merchandising II	
	HEC 3353	Historic Costume	
Home Ec.	HEC 1023	Basic Foods	
	HEC 2053	Meal Management	
	HEC 4193	Family Housing Problems	
	HEC 4363	Professional Dress & Image Development	

¹Prior to 2010, the prefix for all of the courses I taught at UNT was SMHM.

²Now MDSE 2040

³Cross-over class for Merchandising and Hospitality Management majors

PROFESSIONAL ACTIVITIES:

External Program Review:

TAPAC Accreditation Review Team (2018) – Colorado State University (Chair of Site Team)

Iowa State University (2015). Invited member of a 3-person team for 7-year program review of Apparel, Merchandising and Design programs.

Florida State University (2016). Invited external reviewer for 7-year program review of Retail, Merchandising, and Product Development program in the College of Human Sciences.

Membership in Professional Organizations:

Quilt Alliance, 2021 - Present

Costume Society of America, 2021 - Present

International Textile and Apparel Association (ITAA), 1987 – Present

American Collegiate Retailing Association (ACRA), 2001 – Present, 1988-1997

American Assoc. of Family and Consumer Sciences (AAFCS), 2000–2017; 1982–1991

Fashion Group International, 2007 – 2015

Retail Executives Association, 2007 – 2015

Texas Association of Family and Consumer Sciences (TAFCS), 2000 – 2014

Alabama Home Economics Association (AHEA), 1988 – 1990

Northwest District, Alabama Home Economics Association, 1988 – 1990
Arkansas Home Economics Association, 1987 – 1988; 1982 - 1986,

Professional Assignments:

Offices and Committee Assignments in Professional Organizations:

Textiles & Apparel Program Accreditation Commission

President, 2021
President-elect, 2020
Chair of Standards Sub-committee, 2014-2017
Treasurer, 2017-2019
Board of Commissioners, 2017 - 2019

International Textile and Apparel Association

Annual Meeting Coordinator, 2019 – Las Vegas
President-Elect, 2015, President, 2016, Counselor, 2017
Vice President of Planning, 2010 – 2013
Responsible for oversight of four committees: International Relations, Culture & Industry Learning tours, External Relations, and Philosophical Missions
Membership Committee, Member, 2008 - 2010
Editor, ITAA Newsletter, 2006-2008
Invited Member of Publications Policy Committee, 2007 - 2009
Conference Committee, Exhibits Chair, 2006
Elected Vice President of Operations, 2002-2004
Reviewer for *Clothing & Textiles Research Journal*, 2003 – Present
Reviewer for conference Research Presentations, 1998 – Present
Reviewer for conference Creative Teaching Presentations, 1996 - Present
Innovative Teaching and Resource Committee member, 1998 - 2007
Membership Committee Chair, 1998 - 2000
Membership Committee member, 1996 - 1998
Mentor for new members, 1999 – 2002

Annual Meetings Attended:

2020	Virtual	2007	Los Angeles, California
2019	Las Vegas, Nevada	2006	San Antonio, Texas
2018	Cleveland, Ohio	2005	Washington, D.C.
2017	St. Petersburg, Florida	2004	Portland, Oregon
2016	Vancouver, B. C., Canada	2003	Savannah, Georgia
2015	Santa Fe, New Mexico	2002	New York, New York
2014	Charlotte, North Carolina	2001	Kansas City, Missouri
2013	New Orleans, Louisiana	2000	Cincinnati, Ohio
2012	Honolulu, Hawaii	1999	Santa Fe, New Mexico

2011	Philadelphia, Pennsylvania	1998	Dallas, Texas
2010	Montreal, Quebec, Canada	1996	Banff, Alberta, Canada
2009	Seattle, Washington	1994	Minneapolis, Minnesota
2008	Schaumburg, Illinois	1989	Atlanta, Georgia

American Collegiate Retailing Association

Annual Meetings Attended:

2016	Seaucus, New Jersey Track Chair, Tourism Retailing	2014	Miami, Florida
2001	Montreal, Quebec, Canada	2010	New York, New York
1994	Atlanta, Georgia	2009	New York, New York
1992	Dallas, Texas		

American Association of Family and Consumer Sciences

Reviewer, *Journal of Family and Consumer Sciences*, 2000 – Present

Annual Meetings Attended:

2021	Virtual
2004	San Diego, California
2002	Dallas, Texas

Texas Association of Family and Consumer Sciences

Apparel and Textiles / Art and Design Division Chair, 2000 – 2002

Reviewer, *TAFCS Research Journal*, 2001 – 2012

Annual Meetings Attended:

2005	Dallas, Texas
2002	Houston, Texas
2000	Arlington, Texas

Texas Association of Family and Consumer Sciences, Northeast District

Annual Meetings Attended:

2017	Ft. Worth, Texas
2004	Dallas, Texas
2003	Ft. Worth, Texas
2000	Denton, Texas
1998	Dallas, Texas

Editorial Board

Fashion, Style and Popular Culture

Journal of Fashion Marketing and Management

Reviewer for Refereed Journals

Body Image
Clothing and Textiles Research Journal
Family and Consumer Science Research Journal
Fashion and Textiles
Fashion, Style and Popular Culture
Journal of Family and Consumer Science
Journal of Fashion Marketing and Management

HONORS:

- 2014 **Ulys & Vera Knight Faculty Mentor Award** – Nominated by colleagues for this award that recognizes a faculty member who demonstrates sustained excellence in mentoring faculty.
- 2008 **University of North Texas Leadership Fellow** – Selected to participate in a one-year program to foster leadership skills, relationship building, broader thinking and interdisciplinary collaborations.
- 2005 **Henderson State University Academy of Scholars** – Selected as an honored alumni of the Family and Consumer Sciences program. Honored at a cap and gown ceremony on Founder's Day.
- 2002 **Panhellenic Preferred Professor** – University of North Texas
Selected by women of the Greek system for dedication to students.
- 2000 **American Textile Manufacturers' Institute Award for Excellence - ITAA**
This highly competitive international award was given to the UNT merchandising program for exemplary and innovative curricular developments, impact on individuals and U.S. industry, and exceptional effectiveness.

GRANTS AND CONTRACTS: (Total Awards \$141,248.88)*

Date	Author(s)	Title	Funding Source	Award
2015	Kinley, Amlani, & Strubel	Assessing the Impaired Listener's Perception and Motivation Towards Hearing Healthcare	American Speech- Language-Hearing (ASHF) Foundation	\$25,000 requested

2015	Kinley,	Assessing the Impaired Listener's Perception and motivation Towards Hearing Healthcare	National Institutes of Health R21 – Years 1 & 2 R33 – Years 3 & 4	\$1,202,891 R21 - \$375,803 R33- \$827,088 Not Awarded
2014	Kinley	Microgrant Mentoring Program	University of North Texas	\$1,350
2009-2010	Kinley	Exploring New Technologies: Merchandising Foundations	Learning Enhancement Grant, University of North Texas	\$6,690

*Past 10 years

PUBLICATIONS: SCHOLARLY, CREATIVE AND PROFESSIONAL ACTIVITIES:

Publications in Refereed Journals

Pookulangara, S., Parr, J., **Kinley, T.** and Josiam, B. M. (2021). Online sizing: Examining True Fit® technology using adapted TAM model. *International Journal of Fashion Design, Technology and Education*. DOI: 10.1080/17543266.2021.1950847

Josiam, B., Spears, D., Dutta, K., Pookulangara, S. and **Kinley, T.** (2020). Bollywood induced international travel through the lens of the involvement construct. *Anatolia: An International Journal of Tourism and Hospitality Research*. <https://doi.org/10.1080/13032917.2020.1749349>

Kinley, T., Strubel, J., Amlani, A. (2019). Impression formation of male and female millennial students wearing eye glasses or hearing aids. *Journal of Nonverbal Behavior*, 43(3), 357-379. <https://doi.org/10.1007/s10919-019-00296-0>

Shephard, A., Pookulangara, S., **Kinley, T.**, & Josiam, B. (2016). Impact of fashion orientation on Hispanic and non-Hispanic White consumer behavior. *Hispanic Journal of Behavioral Sciences*, 38(1), 75-93.

Shepard, A., Pookulangara, S., Kinley, T., & Josiam, B. (2016). Media influence, fashion and shopping: A gender perspective. *Journal of Fashion Marketing and Management*, 20(1), 4-18. **(R) (I)**

Kinley, T. & Brandon, L. (2015). Branding strategies for home furnishings products: Consumer perceptions. *Journal of Marketing Development and Competitiveness*, 9(1), 93-105. **(R) (I)**

Josiam, B. M., Spears, D. L., Pookulangara, S. A., Dutta, K., **Kinley, T.**, & Duncan, J. L. (2015). Using structural equation modeling to understand the impact of Bollywood movies on destination image, tourist activity, and purchasing behavior of Indians. *Journal of Vacation Marketing*, 21(3), 251-261. **(R) (I)**

Cowan, K. & **Kinley, T.** (2014). Green spirit: Consumer empathies for green apparel. *International Journal of Consumer Studies*, 38(5), 493-499. **(R) (I)**

Shephard, A., **Kinley, T. R.**, & Josiam, B. (2014). Fashion leadership and shopping enjoyment: Hispanic versus Caucasian Consumers' shopping preferences. *Journal of Retailing and Consumer Services*, 21(3), 277-283. **(R) (I)**

Josiam, B. M., Spears, D., Dutta, K., Pookulangara, S., and **Kinley, T. L.** (2014). "Namastey London": Bollywood movies and their impact on how Indians perceive European destinations. *FIU Hospitality Review*, 31(4). **(R) (I)**

Pookulangara, S., **Kinley, T.**, Josiam, B. & Spears, D. (2013). Hollywood and fashion: Influence on apparel purchase decisions. *The International Journal of Sales, Retailing and Marketing*, 2(1), 50-63. **(R)(I)**

Kinley, T. R., Forney, J. A., & Kim, Y.-K. (2012). Travel motivation as a determinant of shopping venue. *International Journal of Culture, Tourism and Hospitality Research*, 6(3), 266-278. **(R) (I)**

Spears, D. L., Josiam, B. M., **Kinley, T.**, & Pookulangara, S. (2012). Tourist see tourist do: The influence of Hollywood movies and television on tourism motivation and activity behavior. *Florida International University Hospitality Review*, 30(1), 53-74. **(R) (I)**

Kinley, T. R., Josiam, B. M., & Lockett, F. (2010). Shopping behavior and the involvement construct. *Journal of Fashion Marketing and Management*, 14(4), 562-575. **(R) (I)**

Kinley, T. R. (2010). Fit and shopping preferences by clothing benefits sought. *Journal of Fashion Marketing and Management*, 14(3), 397-411. **(R) (I)**

Kinley, T. R. (2010). The effect of clothing size on self-esteem and body image. *Family and Consumer Sciences Research Journal*, 38(3), 317-332. **(R) (I)**

Brandon, L. & **Kinley, T.** (2008). Consumer awareness, perceptions and purchasing of home furnishings brands. *TAFCS Research Journal*, 1(1), 17-18. **(R) (S)**

Brandon, L. & **Kinley, T.** (2007). Young consumers' perceptions of lifestyle furnishings: Brand and quality. *TAFCS Research Journal*, 2(2), 17-18. **(R) (S)**

Brandon, L. & **Kinley, T.** (2006). Lifestyle home furnishings: Is the branding strategy working? *TAFCS Research Journal*, 2(1), 18-19. **(R) (S)**

Josiam, B., **Kinley, T.**, & Kim, Y.-K. (2005). Involvement and the tourist shopper: Using the involvement construct to segment the American tourist-shopper at the mall. *Journal of Vacation Marketing*, 11(2), 135-154. **(R) (I)**

Crutsinger, C., Knight, D., & **Kinley, T.** (2005). Learning styles: Implications for web-based pedagogy. *Clothing & Textiles Research Journal*, 23(4), 266-277. **(R) (I)**

Kinley, T. (2003). Size consistency among private labels in three retailing formats. *TAFCS Research Journal*, 1(8), 11-12. **(R) (S)**

Kinley, T. R., Josiam, B., & Kim, Y.-K. (2003). Why and where tourists shop: motivations of tourist-shoppers and their preferred shopping center attributes. *Journal of Shopping Center Research*, 10(1), 7-28. **(R) (I)**

Kinley, T. R. (2003). Size variation in women's pants. *Clothing and Textiles Research Journal*, 21(1), 19-31. **(R) (I)**

Kinley, T. R., Kim, Y.-K., & Forney, J. (2002). Tourist-destination shopping center: An importance-performance analysis of attributes. *Journal of Shopping Center Research*, 9(1), 51-72. **(R) (I)**

Kinley, T. R., Crutsinger, C., & Knight, D. (2002). Alternative web-based pedagogy: Understanding students' perceptions. *TAFCS Research Journal*, 1(7), 5-6. **(R) (S)**

Kinley, T. L., Conrad, C. A., & Brown, G. (2000). Personal vs. non-personal sources of information used in the purchase of men's apparel. *Journal of Consumer Studies and Home Economics*, 24(1), 67-73. (Journal is now the International Journal of Consumer Studies.) **(R) (I)**

Kinley, T. & Sivils, L. (2000). Gift-giving behavior of grandmothers. *Journal of Segmentation in Marketing*, 4(1), 53-70. **(R) (I)**

Kinley, T. L., Conrad, C. A., & Brown, G. (1999). Internal and external promotional references: An examination of gender and product involvement effects in the retail apparel setting. *Journal of Retailing and Consumer Services*, 6(1), 39-44. **(R) (I)**

Book Chapter

Josiam, B. M., Spears, D. L., Dutta, K., Pookulangara, S. & **Kinley, T.** (2021). Bollywood induced international travel through the lens of the involvement construct. In Dixit, S. K. (Ed.), *Tourism in India: Marketing Perspectives*. New York, New York: Taylor & Francis Group. **(R)**

Book Reviews

Kinley, T. (in press). *Fashion and Everyday Life: London and New York* by Cheryl Buckley and Hazel Clark (2017), *Fashion, Style & Popular Culture*.

Kinley, T. (2017). *Dress, Fashion and Technology: From Prehistory to the Present* by Phyllis G. Tortora (2015), *Fashion, Style & Popular Culture*, 4(2), 261-262.

Kinley, T. (2015). *Slogan T-Shirts: Cult and Culture* by Stephanie Talbot (2013), *Fashion, Style & Popular Culture*, 2(2), 288-290.

Abstracts Presented at Academic Conferences

(All are published in conference proceedings or clearinghouse)

Slaton, K. S., **Kinley, T. R.**, Brandon, L., & Connors, P. (2018). Best practices for targeted marketing for fashion entrepreneurs. International Textile and Apparel Association, Cleveland, OH, November 6-9, 2018.

Kinley, T. R., Strubel, J., Amlani, A. (2018). Impression formation of persons wearing glasses or hearing aids. International Textile and Apparel Association, Cleveland, OH, November 6-9, 2018.

Slaton, K. S., **Kinley, T. R.**, Brandon, L., & Connors, P. (2018). Popular advertising advice for fashion entrepreneurs: A summative content analysis. International Textile and Apparel Association, Cleveland, OH, November 6-9, 2018.

Scro, P., **Kinley, T. R.**, Brandon, L., & Pookulangara, S. (2018). Slogan word count and cosmetics purchase behavior. International Textile and Apparel Association, Cleveland, OH, November 6-9, 2018.

Pookulangara, S. A., Parr, J. N., **Kinley, T. R.**, & Josiam, B. M. (2018). Online sizing: An exploratory study of TrueFit technology using adapted TAM® model. International Textile and Apparel Association, Cleveland, OH, November 6-9, 2018.

Kinley, T. R., Strubel, J., & Amlani, A. (2017). Impressions of young persons wearing hearing aids and eye glasses. International Textile and Apparel Association, St. Petersburg, Florida, November 15-18, 2017.

Kinley, T. R., Pookulangara, S., Josiam, B., Spears, D. L., & Dutta, K. (2016). Fashion viva la Bollywood. American Collegiate Retailing Association (ACRA), Seacaucus, NJ, April 13-16, 2016.

Pookulangara, S., Strubel, J., & **Kinley, T.** (2015). Twitter vs. Instagram: Influence of social media platforms on purchase intention. European Institute of Retailing and Services Studies (EIRASS), Montreal, Quebec, Canada, July 27-30, 2015.

Brandon, L., **Kinley, T. R.**, & Fernandez, E. (2015). Branding, merchandising, and tourism: A tri-pronged approach to place marketing. American Marketing Association / American Collegiate Retailing Association (AMA/ACRA) Triennial Conference, Miami, FL, March 4-7, 2015.

Cowan, K. U. & **Kinley, T. R.** (2015). Managing the consumer experience: Expressing uniqueness through eco-friendly clothing selection. American Marketing Association / American Collegiate Retailing Association (AMA/ACRA) Triennial Conference, Miami, FL, March 4-7, 2015.

***This paper was nominated for Best Paper**

Higgins, K., **Kinley, T.**, Crutsinger, C., & Strubel, J. (2014). Consumer compulsive buying and hoarding in a world of fast fashion. International Textile and Apparel Association (ITAA), Charlotte, NC, November 12-16, 2014.

Kinley, T. R., Josiam, B. M., & Dutta, K. (2014). The Indian consumer experience: Shopping behavior and the involvement construct. ITAA, Charlotte, NC, November 12-16, 2014.

Shephard, A., **Pookulangara, S.**, Kinley, T., & Josiam, B. (2014). Gender matters: Examining the influence of gender on purchase influence, fashion orientation and shopping channel choice. American Collegiate Retailing Association, Dallas, March 26-29, 2014.

Shephard, A., **Kinley, T.**, & Josiam, B. (2013). Fashion Leadership and Shopping Enjoyment: Hispanic Versus Caucasian Consumers' Shopping Preferences. European Institute of Retailing and Services Studies (EIRASS), Philadelphia, PA. **(R)(I)**

Brandon, L. & **Kinley, T.** (2013). Branding Strategies: Consume Perspectives. American Association of Family and Consumer Sciences (AAFCS), Houston, TX. **(R)(N)**

Kinley, T. & Josiam, B. M. (2013). Fashion involvement and Shopping Preferences of Generation Y, presented at the 10th Annual World Congress of the Academy for Global Business Advancement (AGBA), Bangkok, Thailand. **(R)(I)**

Josiam, B.M., Spears, D., Dutta, K., Pookulangara, S., & **Kinley, T.** (2013). Using the involvement construct to understand the impact of Bollywood on the activities and behaviors of Indian tourists: An empirical study, presented at the 10th Annual World Congress of the Academy for Global Business Advancement (AGBA), Bangkok, Thailand. **(R)(I)**

*** Awarded – “Best Paper” designation for conference**

Shephard, A., Pookulangara, S., **Kinley, T.**, & Josiam, B. (2013). Comparing Shopping Channel Preferences: Hispanic and Caucasian Consumers, presented at ITAA, New Orleans, LA. **(R)(I)**

Josiam, B. M., Spears, D. L., Dutta, K., Pookulangara, S., **Kinley, T.** & Duncan, J. (2013). Using Structural Equation Modeling To Understand The Impact Of Bollywood Movies And Television On Destination Image, Tourist Activity And Purchasing Behavior Of Indians, presented at APAC CHRIE, Macau. **(R)(I)**

Josiam, B., Spears, D., Dutta, K., Pookulangara, S., & **Kinley, T.** (2013). "Namaste London," "An Evening In Paris," Bollywood Movies And Their Impact On Gen Y Indians' Perceptions of European, presented at the World Conference on Hospitality, Tourism and Event Research and International Convention and Expo Summit (WHTER-ICES), Bangkok, Thailand. **(R)(I)**

***Best Papers Award**

Pookulangara, S., **Kinley, T.**, Josiam, B., & Spears, D. (2013). Gender Matters: Examining Influence of Bollywood on Purchase of Fashion, presented at the European Institute of Retailing and Services Studies (EIRASS), Philadelphia, PA. **(R)(I)**

Spears, D., Josiam, B., Pookulangara, S., & **Kinley, T.** (2012). Using Structural Equation Modeling to Understand the Impact of Hollywood Movies and Television on Destination Image, Tourist Activity, & Purchasing Behavior, presented at APAC-CHRIE Conference, Manila, Philippines. **(R)(I)**

- **Best Paper Award**

Garnett, B., Brandon, L., **Kinley, T.** & Clay, J. (2011). Effects of Ethnicity Regarding Shopping Behaviors, presented at AAFCS – American Association of Family and Consumer Sciences Annual Meeting June 22-25, 2011 in Phoenix, AZ.

Pookulangara, S., **Kinley, T.**, Josiam, B. M., & Spears, D. L (2011). Using structural equation modeling to understand the impact of Hollywood on fashion purchases. [Abstract]. *The 5th International Conference on Services Management, Delhi (NCR), India*

Josiam, B. M., Pookulangara, S., **Kinley, T. R.**, & Spears, D. (2011). Love in Tokyo or An Evening in Paris: Bollywood and international tourism by Indians worldwide. [Abstract]. *5th International Conference on Services Management, Delhi (NCR), India.*

Josiam, B. M., Pookulangara, S., **Kinley, T. R.**, & Spears, D. (2011). We have seen it in the movies, now let's see if it's true: Hollywood and Tourism. [Abstract]. *5th International Conference on Services Management, Delhi (NCR), India.*

Angelo, D., **Kinley, T. R.**, Josiam, B., & Crutsinger, T. (2010). Fashion personality characteristics and shopping behaviors among African American and Caucasian American college students. [Abstract]. *ITAA Conference Proceedings.* (Paper presented to the International Textile and Apparel Association, Montreal, Quebec, Canada.

Josiam, B., Spears, D., Pookulangara, S., & Kinley, T. (2010). Analyzing the impact of Bollywood movies on tourism by Indians and the Indian diaspora worldwide [Abstract]. *Tourism Society of Korea (TOSOK) International Conference*, Buan, Jeonbuk, Korea.

Umberson, K., **Kinley, T. R.**, & Crutsinger, C. (2009). Sustainable fashion: Desire for uniqueness [Abstract]. *ITAA Conference Proceedings*. (Paper presented to the International Textile and Apparel Association, Bellevue, WA)

Umberson, K., **Kinley, T. R.**, & Crutsinger, C., Pelton, L. (2009). Environmentally-friendly apparel purchase intentions: Debunking the misconception behind apathetic consumer attitudes [Abstract]. *Proceedings of the 4th International Consumer Sciences Research Conference* (Paper presented to the International Consumer Sciences Research Conference in Edinburgh, Scotland)

Kinley, T. R., Josiam, B. M., & Lockett, F. (2009). Shopping and the involvement construct. [Abstract]. *ACRA Conference Proceedings*. (Paper presented to the American Collegiate Retailing Association, New York, NY)

Kinley, T.R. (2008). The effect of clothing size on self-esteem and body image. [Abstract]. *ITAA Conference Proceedings*. (Paper presented to the International Textile and Apparel Association, Schaumburg, IL)

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Yang, K. & **Kinley, T.** (2008). Capstone project for virtual merchandising practices. [Abstract]. *ITAA Conference Proceedings*. (Paper presented to the International Textile and Apparel Association, Schaumburg, IL)

Wilbanks, J. & **Kinley, T.** (2004). Using antiquities for aesthetic presentation [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. (Paper presented to the International Textile and Apparel Association, Portland, Oregon.)

Kinley, T., Burgess, B., Stufflebeam, T., Cheek, W. & Buckland, S. (2003). Merchandising math: commonality and diversity among programs and teaching strategies. Presented to the International Textile and Apparel Association, Savannah, Georgia. (Abstract available at www.itaonline.org).

Crutsinger, C., Farr, C., Johnson, K., Kaiser, S. & **Kinley, T.** (2002). Optimizing limited resources, achieving quality instruction: Strategies for teaching large-size classes. Presented to the International Textile and Apparel Association, New York, New York. (Abstract available at www.itaonline.org).

Knight, D., **Kinley, T.** & Crutsinger, C. (2002). Investigating learning styles relative to web-based instruction. Presented to the American Association of Family and Consumer Sciences, Dallas, Texas. (Abstract available at www.aafcs.org/abstracts/abstracts.html.)

Brandon, L., Crutsinger, C., Forney, J., **Kinley, T.**, Knight, D., Kim, Y.-K., Jackson, R., & Sullivan, P. (2001). Encountering corporate cultures, making industry connections. Presented to the International Textile and Apparel Association, Kansas City, Missouri. (Abstract available at www.itaonline.org).

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Graduate Student Theses & Dissertations

Grad. Date	Student's Name	Title of Thesis or Project
2017	Jacqueline Parr	The Impact of True Fit® Technology on Consumer Confidence and Satisfaction in Their Online Clothing Purchase
2017	Paige Scro*	Slogan Word Count and the Effects on Consumer Behavior
2017	Kelcie Brown*	Best Practices in Targeted Advertising for Fashion Entrepreneurs
2017	Seth Kitron	Size Framing: Conceptualization (Doctoral Dissertation, College of Business)
2016	Bailey Moody	A Comparative Analysis of Digital and Paper Restaurant Menus Based on Customer Perception and Nutrition Labeling
2014	Kathleen Higgins*	Consumer Compulsive Buying and Hoarding in a World of Fast Fashion
2014	Diana Beard*	Evaluating the Role of Design in the Apparel Industry in the U.S.
2014	Victoria Schlieder	Identifying Opportunities for the Revitalization of Downtown Bloomsburg (College of Public and Community Service)
2012	Lindsey Turner*	The Effect of Music on Shopping Behavior
2010	Davette Angelo*	Fashion Leadership of African American Gen Y
2010	Rebecca Garnett*	Examining the Effects of Psychographics, Demographics and Geographics on Time-related Shopping Behaviors
2008	Kirsten Umberson*	Environmentally-Friendly Purchase Intentions: Debunking the Misconception Behind Apathetic Customer Attitudes

2007	Somjit Barat	An Empirical Investigation into How Consumers Spend their Savings Using Coupons (Dissertation, College of Business)
2004	Jennifer Wilbanks	Factors Influence Consumers' Purchase Patterns Of Lifestyle Home Furnishing Product
1996	Angela Jarreau	Career Choices: Identifying Influential Factors. A Comparison Study Between Dietetic And Non-Dietetic Majors
1996	Felicia Moses	Healthcare Practices Of African-American Women Before Initiating Dialysis In Northeastern Louisiana
1996	Elaine Fontenot	Perceived Value Of Nutrition Counseling By Renal Patients On Hemodialysis
1996	Aimee Rambin	Consumer Knowledge Of Adolescents In Residential Treatment Facilities
1996	Denise Matheny	A Grant Proposal To Establish A Children's Program At D.A.R.T.
1995	Laura Goodwin	Evaluation Of A Parent Training Program For Parents Of Juvenile Delinquents And Conduct-Problem Children
1995	Charlotte Holmes	The Apparel Purchase Behavior Of Grandmothers For Their Grandchildren Under 18 Years Of Age
1995	Doris Murphy	A Study Of Psychosocial Services Provided By Child Life Programs
1995	Anita Pumphrey	The Effectiveness Of A Presurgical Preparation Program In Preparing Children For Outpatient Surgery

* Denotes Major Professor

Graduate Student Problem in Lieu of Thesis Supervision

Grad. Date	Student's Name	Title of Project	Outcome
May, 2015	Ashley Williams	Merchandising Curriculum SLO Analysis	
December, 2014	Kirsten Vitela	Impact of Personal Interaction and Customer Loyalty on Repurchase Intentions and Relationship Quality	Concept paper
May, 2013	Darnisha Holt	Motivations for Visiting House Museums	First draft of Review of Literature and Methodology Development
May, 2013	Ashli White	The Influence of Leadership on Fashion Personality Characteristics: A Comparison of African-Americans and Caucasian Americans	Submitted for presentation at ITAA (Denied)

May, 2014	Aimee Beatty	Influence of Femininity on Body Image and Clothing Selection	Review of Literature
Fall, 2012	Marian Drake	Celebrity Influence on Clothing Choice	Review of Literature
Fall, 2012	Erin Russell	Influence of Femininity on Body Image and Clothing Selection	Review of Literature
Spring, 2012	Vanisha Lewis	Influence of Femininity on Body Image and Clothing Selection	Review of Literature
Spring, 2012	Amanda Robinson	Celebrity Influence on Clothing Choice	Review of Literature
Fall, 2011	Miranda Alvarado	The Effect of Masculinity on Body Image and Clothing Selection	Review of Literature & Data Collection
Fall, 2011	Julie Wilkinson	Manuscript Preparation & Data Organization	
Summer, 2011	Candace Cyprian	Celebrity Influence on Clothing Choice	Review of Literature

Research Citations in Popular Media

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Harper, B. (2015). *Skinny Habits: The 6 Secrets of Thin People*. New York: Ballantine Books. (My work is cited prominently in the 6th habit: Dress for Thin)

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