

LISA R. KENNON

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Department of Hospitality and Tourism Management
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EDUCATION:

Year	Degree	Major	Institution
1997	Ph.D.	Nutrition with emphasis in Institutional Administration Dissertation: <i>Improving Senior Health Through Food Safety Education and Hazard Analysis Critical Control Point</i>	Texas Woman's University Denton, TX
1987	M.S.	Human Resource Management Minor: Education	University of North Texas Denton, TX
1985	B.S.	Vocational Home Economics Education	University of North Texas Denton, TX
1983	A.S.	Home Economics	Grayson County College Denison, TX

PROFESSIONAL EXPERIENCE:

Beginning Date- Ending Date	Position	Organization	Location
March 2019- Present	Associate Professor, Hospitality Management Graduate Coordinator, HTM	University of North Texas	Denton, TX
August 2018- February 2019	Associate Professor, Interim HTM Department Chair	University of North Texas	Denton, TX
August 2017- July 2018	Associate Professor, Hospitality Management Graduate Coordinator, HTM	University of North Texas	Denton, TX
Sept, 2016- July 2017	Associate Professor, Interim HTM Department Chair	University of North Texas	Denton, TX
June, 2007- August 2016	Associate Professor, Hospitality Management Graduate Coordinator, CMHT	University of North Texas	Denton, TX
August, 2002 –	Associate Professor	University of	Denton, TX

Present	Hospitality Management	North Texas	
August, 1998 - August, 2002	Assistant Professor, Hospitality Management	University of North Texas	Denton, TX
August, 1996- August, 1998	Instructor, Hospitality Management	University of North Texas	Denton, TX
August, 1990- August, 1996	Lecturer, Hospitality Management	University of North Texas	Denton, TX
1987- 1990	Adjunct Instructor Hospitality Management	University of North Texas	Denton, TX

PROFESSIONAL ACTIVITIES:

Membership in Professional Organizations:

American Association of Family and Consumer Sciences (AAFCS) (1983 - present)
Texas Association of Family of Consumer Sciences (TAFCS) (1983 - present)
Council on Hotel, Restaurant and Institutional Education (CHRIE) (1991 - present)
American Dietetic Association (ADA) (1994 - 2002)
Texas Dietetic Association (TDA) (1994 - 2002)
North Texas Dietetic Association (NTDA) (1994- 2002)
Institute of Food Technologists (IFT) (1994 - 2001)
Longhorn Chapter of the Institute of Food Technologists (LIFT) (1994 - 2002)
Women' s Foodservice Forum (WFF) (1998 – 2000, 2003)

Membership in Honor Organizations:

Phi Theta Kappa National Honor Fraternity (inducted 1982)
Alpha Chi (inducted 1985)
Phi Kappa Phi (inducted 1995)
Phi Upsilon Omicron National Honor Society (Phi U) (1984 - life member)

Advisory Boards:

Denton ISD ATC Hospitality and Culinary Advisory Committee (2013 – present)

Professional Assignments:

Offices, Committee Assignments and Participation in Professional Organizations:

American Association of Family and Consumer Sciences
Reviewer, *Family and Consumer Sciences Research Journal*: 2007-present
Reviewer, *Journal of Family & Consumer Sciences*: 2000-present
Reviewer, Annual meeting referred and invited research proposals: 2010 -2015
Referee for invited oral proposals for the Annual Meeting: 1998
Juror for Awards Committee, New Achievers Award: 1999
Member of Awards Committee: 2000 - 01

AAFCS-Texas Affiliate

Vice President, Academic Affairs: 2013 – 2014

Editor of *The TAFCS Research Journal* 2013-14
 Reviewer, *TAFCS Research Journal*: 1997- 2015
 Reviewer, Annual Meeting Research Abstracts 1997 - 2015
 Counselor, 2009-2010
 President, 2008-2009
 President-elect, 2007-2008
 Vice President, Academic Affairs: 2005 – 2007
 Editor, *The TAFCS Research Journal* 2005 - 2007
 Secretary: 2002 - 2003
 Division Representative - Board of Directors: 2001-2002
 TAFCS Liaison to the TDA and ADA: 2000 - 2002
 Chair, Division of Nutrition, Health and Food Management: 2000 - 2002
 Secretary, Division of Nutrition, Health and Food Management: 1997-98
 Secretary/Treasurer, Northeast District: 1998
 Moderator for oral presentation at annual meeting: 1998

International Council of Hotel Restaurant & Institutional Educators

Reviewer for Conference Paper and Presentation Proposals – 2002 - present
 Director of Research for the US West Federation – 2010-2011

CURRICULUM DEVELOPMENT:

Course	Description	Institution
Food Sanitation	Developed and implemented online freshman course delivered 100% by distributed learning via Internet.	University of North Texas
Restaurant Development	Developed and implemented online graduate course delivered 100% by distributed learning via Internet.	University of North Texas
Introduction to Research Methods	Developed with CMHT faculty as a required graduate course	University of North Texas

HONORS.

Award/Recognition	Description	Date
UNT Recognition	Developing Scholars Award 2000-01. Award is a stipend of \$3000 for professional development.	Fall 2000
UNT Recognition	Enhancing Funded Research. Award is Summer 2000 salary for one summer session.	Spring 2000
UNT Recognition	Pioneer of Distributed Learning. UNT Center for Distributed Learning.	Fall 1999
UNT Fellowship	Junior Faculty Summer Research Fellowship for \$3500.	Summer 1999
National Recognition	New Achiever National Award. American Association of Family & Consumer Sciences.	Summer 1998
State Recognition	New Achiever State Award. Texas Association of Family & Consumer Sciences.	Spring 1998

Nominated	Outstanding Graduate Student Award, Texas Woman' s University	Spring 1997
Elected	Who' s Who Among Students in American Universities and Colleges, Texas Woman' s University Graduate School.	1996-97
Fellowship	Diamond Fellowship for \$1000, Phi Upsilon Omicron.	Spring 1994
Award	Outstanding Young Woman of America. Nominated by UNT Faculty Peer.	1991

UNIVERSITY COMMITTEES.

Beginning Date-Ending Date	University of North Texas Name of Committee	Chair or Member
2020 - Present	CMHT/DSI Marketing Committee	Member
2011	UNT Graduate Advisors Task Force	Member
2009-2014	UNT Graduate Council Subcommittee: Program Review	Member
2008 – 2009	UNT Mentorship Committee	Member
2007 – 2008	College of Education Deans Search Committee	Member
2007 – 2017	UNT Graduate Council. Represent CMHT Dean at Council meetings.	
2007 - 2011	President's Award and Special Recognition Award Selection Committee	Member
2005 – 2008	Faculty Research Committee	Member
2004 – 2005	SLIS Dean Search Committee	Member
2002 – 2005, 2007 - 2008	Traditions Committee	Member
2002 – 2005	University Curriculum Committee	Member
1996 – 2002, 2003 – 2008	Diversity Advisory Representative, representing the School of Merchandising & Hospitality Management. Serve as advisor on all CMHT search committees.	Member
1996 - 1997	Advisory Council for Continuing Education	Member

UNIVERSITY SERVICE.

2013- 2016	UNT Phi Kappa Phi Public Relations Officer.	Member
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COLLEGE COMMITTEES.

Beginning Date-Ending Date	College of Merchandising, Hospitality & Tourism Name of Committee	Chair or Member
June –Aug 2021	Adhoc Committee on CMHT PAC P&T Policy	Member
Jan – June 2021	Assistant Professor, Event Management Search Committee	Chair
August 2017- 2018	CMHT Dean Search Committee	Member
June - Aug 2016	Assistant Professor of Practice Search Committee	Member
Feb - June 2016	Assistant Professor, Sustainable Tourism, Search Committee	Member

Feb – June 2016	Assistant Professor, Revenue and Property Management Search Committee	Member
Feb – June 2016	Assistant Professor, Food/Beverage and Facilities Mgmt. Search Committee	Chair
Spring 2015 – Spring 2016	Assistant Professor, IT and Analytics, Search Committee	Member
2014 – 2016	CMHT Research Committee	Member
Fall 2015 – Sept 2016	HTM Chair Search Committee, stopped to assume HTM dept.	Member Responsibilities.
Fall 2014 – Spr. 16	HTM Dining/Restaurant Operations Lecturer Search Committee	Member
Fall 2014	HTM IT Assistant Professor Search Committee, canceled	Member
May 2013 – July 2013	HTM Hospitality Accounting/Cost Controls Lecturer Search Committee	Member
Aug 2012- Feb 2013	Graduate Research Curriculum Task Force	Member
2011	Faculty Search Committee Lecturer - Hospitality Management Lecturer – Restaurant Options I Lecturer – Restaurant Options II/Chef	Member Member Member
2011-2012	Faculty Search Committee Assistant Professor – Merchandising	Member
2007 – 2018	CMHT Administration Council	Member:
2007 – 2013, 2016 – present	Graduate Committee	Chair: 2007-2013, Member: 2016 – present
2009-10, 2020-21 Member:	CMHT Personnel Affairs Committee (PAC)	Chair: 2006-07, 2012-13, 2005-06, 2011-12, 2013-14, 2014-15, 2017-18, 2021-22
2001- 2002	Undergraduate Committee	Chair

2000 2001	CMHT Search Committee for Hospitality Chair	Chair & DAR rep
2000 2001	CMHT Search Committee for Merchandising Associate Prof.	Member & DAR rep
2000 2001	CMHT Search Committee for Hospitality Assistant Prof.	Member & DAR rep
Spring 2001	University Search Committee for CMHT Dean	DAR rep.
Fall 2000 2002 – 2003	Graduate Committee	Member
Spring 2000	Peer Review Research Proposal Committee	Member
1999-2000	CMHT Search Committee for Merchandising Assist. Prof.	Member
1999-2000	CMHT Search Committee for Merchandising Assist. Prof.	Member
1993 - 2007	Scholarship Committee	Chair: 2006- 2007 1997- 2001, 1994-95, Member: 2001-2007
1998 -2001	Executive Committee (elected yearly by faculty peers)	Member
1998 - 2001	Technology Committee	Member
1997 - 98	Newsletter Committee	Member
1991 -92 1995 - 97	Special Events Committee	Chair: 1995-96, 1996 - 97
1992 - 93	Undergraduate Committee	Member
Fall 1993	Ad-hoc Committee for Proposed Minor in HRM	Member

DEPARTMENT COMMITTEES.

Beginning Date- Ending Date	Department of Hospitality & Tourism Management Name of Committee	Chair or Member
Fall 2017 – present	HTM Student Engagement Committee	Member
Fall 2017 – present	Graduate Program Marketing Committee	Member
2011-2012	ACPHA Re-accreditation Committee	Member
2008-2009	Internship Committee	Member
2004-2005	ACPHA Re-accreditation Committee	Member
2000-01	Marketing Committee	Member
1997 – 98	ACPHA Re-accreditation Committee	Member
1990 - 91	ACPHA Accreditation Committee	Member

CMHT SERVICE.

Dates	Organization/Event
2002 – 2008	UNT Resource Mentor
1991 - 94	Faculty Advisor, Phi Upsilon Omicron Honor Society, an honor society for Hospitality & Merchandising Students.

VISITING RESEARCH SCHOLAR MENTOR

Sanghyun Park, Ph.D. Korea 2009-2011

EunJoo Kim, Ph.D. Korea 2004-2005

Nami Joo, Ph.D. Korea 1999-2001

GRANTS.

Year	Title	Agency	Status
2013	Incorporating Sustainable Practices: Transforming Local Events & Festivals. Kim, Young Hoon, PI. Kennon, LR, Faculty Investigator.	UNT Community Engagement Grant	\$7000 denied
2010-2011	Testing a Food Choice Innovation for Middle School Cafeterias P. Connors, PI, B. Davenport, L. Kennon, C. Bednar	USDA Grant 10.253	\$29,987
2010-2011	The Collaborative Design of a Food Choice Innovation for Middle Schools". P.Connors, PI. This was a collaboration between the Departments of Anthropology, Visual Communications and Hospitality Management.	UNT UG Research Grant	\$8000.00
2005	Meeting State Standards for Food Served in Juvenile Detention Facilities P. Connors, L. Kennon	UNT Faculty Grant	\$3935
2001-2003	Development of a Consumer Food Safety Education Program for WIC Participants J. Kwon, C. Bednar, L. Kennon	USDA NRI Competitive Grant	\$131,054
2000	An Assessment of Food Safety Knowledge & Usage of the HACCP System by Restaurant Managers in Seoul, South Korea	UNT Faculty Grant	\$3500
2000	Distributed Learning (WebCT) Hospitality Mgmt Dept. Technology Grants CMHT 5250 Restaurant Development.	UNT Teaching with	\$28,000

1998	Home Delivered Meals: Volunteers and the Food Safety Connection	American Association of Family & Consumer Sciences	\$6148
1998	Home Delivered Meals: Safe Food at the Door.	UNT Faculty Grant	\$3325
1997	Restaurant Food Safety: Who's Minding the Store.	UNT Faculty Grant	\$3500
1996	La Concina De Los Ninos: The Kitchen of the Children	UNT Faculty Grant	\$2500
1996	Improving Senior Health Through Food Safety Education	American Association of Family & Consumer Sciences	\$5000
1996	Nursing Home Directors and Employees Food Safety and HACCP Knowledge	TWU - NFS Dept.	\$1300
1993	Macnutrition: The Impact of Fast Foods on Children	American Association of Family & Consumer Sciences	\$5000

COURSES TAUGHT.

UNT Course	Title
CMHT 5100,	Introduction to Research in Merchandising and Hospitality
CMHT 5350,	Contemporary Issues and Trends in Merchandising and Hospitality Management
HMGT 1420,	Food Sanitation
HMGT 2860,	Management Foundations in the Hospitality Industry
HMGT 3600,	Management of Human Resources in the Hospitality Industry
HMGT 4600,	Information Technology in Hospitality and Tourism
HMGT 4820,	Facilities Planning, Equipment, Layout and Design
HMGT 5250,	Restaurant Development
HMGT 5790,	Field Experience in Hospitality and Tourism
HMGT 5920,	Problem in Lieu of Thesis
HMGT 5950,	Master's Thesis
HMGT 3920,	Recent Developments in the Hospitality Industry
HMGT 4500,	Internship in Merchandising and Hospitality Management
HMGT 5800,	Seminar in Various Areas of Concentration.
HMGT 5820,	Facilities Planning, Equipment Layout and Design
HMGT 5900,	Special Problems in Various Areas of Concentration

PUBLICATIONS AND CREATIVE ACTIVITIES: (R = refereed)

Publications in Refereed Journals.

Reynolds, J.S. & Kennon, L.R. (1993) Developing written communication and management skills in hospitality students: A case for the use of student course journals. Journal of Hospitality and Tourism Research(4)1,25-32. R.

Reynolds, J.S. & Kennon, L.R. (1993) The new food gatekeeper: The influence of children on the family's selection of a restaurant. Texas Home Economist(59)1,16-18. R.

- Kennon, L.R.** & Reynolds, J.S. (1994) Foodservice industry uniforms: The influence on perceptions of social class. Journal of Hospitality and Tourism Research(5)1, 55-66. **R.**
- Reynolds, J.S. & **Kennon, L.R.**, Palakurthi, R.R. (1995) Parents= perceptions of fast food consumption by children. Journal of Family and Consumer Sciences(87)4, 39-44. **R.**
- Reynolds, J.S. & **Kennon, L.R.** (1995) Foodservice uniforms: Do they perpetuate the pigmalion effect? Texas Home Economist(60)6, 18-20. **R.**
- Reynolds, J.S. & **Kennon, L.R.** (1998) From the golden pond to golden arches: Fast foods and older adults. Marriage and Family Review (28)1 / 2, 213-224. **R.**
- Note: Co-published simultaneously in book:
Cummings, P.R., Kwansa, F.A. & Sussman, M.B. (Eds.). (1998) The Role of the Hospitality Industry in the Lives of Individuals and Families. New York: The Haworth Press.
- Reynolds, J.S. & **Kennon, L.R.**, Palakurthi, R.R. (1998) Parents= perceptions of fast food consumption by children. A Five-Year Retrospective of the Massachusetts Avenue Building Assets Fund Grants Program 1992-1996. Alexandria, VA: American Association of Family and Consumer Sciences.
- Kennon, L.R.** & Bednar, C. (1998) Improving Senior Health Through Food Safety Education. A Five-Year Retrospective of the Massachusetts Avenue Building Assets Fund Grants Program 1992-1996. Alexandria, VA: American Association of Family and Consumer Sciences.
- Kennon, L.R.**, Bednar, C., Czajka-Narins, D.M., & Blevins, D.A. (1998). A HACCP model for home delivered meal systems. Texas Association of Family and Consumer Science Research Journal (2)1, 25-27. **R.**
- Kennon, L.R.** & Reynolds, J.S. (2000) Food preparation and handling practices of elementary school children. TAFCS Research Journal (1)5, 28-30. **R.**
- Joo, N. **Kennon, L.** Sim, Y, Lee, K. Jeong, H., Park, S. & Chun, J. (2001) The perception and preference of Americans residing in Korea for Korean traditional food. Journal of the Korean Home Economics Association, 39(6), 15-23.
- Joo, N. & **Kennon, L. R.** (2001) Patronage of quick-service restaurants by older South Koreans. The Journal of Applied Hospitality Management (4)1, 70-79. **R.**
- Kennon, L.R.** & Bednar, C. (2001) Food safety training for volunteers assisting with home delivered meal operations in Texas. TAFCS Research Journal (1) 6, 21-22. **R**
- Reynolds, J.S., Lee, S.Y. & **Kennon, L.R.** (2001) An investigation of amenities in Texas bed and breakfasts. TAFCS Research Journal (1)6, 21-22. **R**
- Kennon, L.R.** & Reynolds, J.S. (2001) A Study of Factors Influencing Parental Patronage of Quick Service Restaurants. Journal of Foodservice Business Research, 4(3). **R**
- Joo, N. & **Kennon, L.R.** (2002) A Survey of American and Canadian's Food Purchasing Practices and Perception of Restaurant Patronage. Korean J. Dietary Culture (17)2, 97-102. **R**
- Reynolds, J.S., **Kennon, L.R.** & Filler, E.J. (2003) Bed and Breakfast and Restaurant Strategic Alliances: Increasing Revenue While Alleviating Innkeeper Burnout. TAFCS Research Journal (1)8, 23-24. **R**
- Lee, S.Y., Reynolds, J.S. & **Kennon, L.R.** (2003) Bed and Breakfast Industries: Successful Marketing Strategies. Journal of Travel & Tourism Marketing.(14)1, 37-53. **R**
- Kennon, L.R.** & Bednar, C. (2005) An Analysis of Food Safety in the Distribution System of Home Delivered Meals in Texas. TAFCS Research Journal.(1)10, 51-52.

- Bednar, CM, Kwon, H, & **Kennon, L.R.** (2007) Assessment of Food Safety Education Needs of Low Income Families. TAFCS Research Journal,(2)2, 29-31.
- Kwon, J., Wilson, A., Bednar, C., & **Kennon, L.** (2008) Food Safety Knowledge and Behaviors of Women, Infant, and Children (WIC) Program Participants in the United States Journal of Food Protection, (71)8, 1651–1658
- Josiam, Bharath M., Huang, Tai-Yi, Spears, Daniel L., **Kennon, Lisa** and Bahulkar, Gauri A. (2009) Understanding Ethnic Chinese Travelers on North American Cruise Tours: Motivations, Perceptions, and Satisfaction of Cruisers', Journal of China Tourism Research,5:1,77 — 101
- Siri, R., **Kennon, L.**, Josiam, B. & Spears, D. (2012). Indian tourists' satisfaction of Bangkok, Thailand. Journal of Services Research, 12(1). (R)
- Siri, R., **Kennon, L.**, Josiam, B. & Spears, D. (2012). Indian tourists' motivation and perception of Bangkok, Thailand. Tourismos: An International Multidisciplinary Journal of Tourism, 7(1). (R)
- Josiam, B., Huang, T., Bahulkar, G., Spears, D. & **Kennon, L.** (2012). Segmenting Taiwanese travelers on cruises in North America: comparing the involvement and cluster approach. Journal of China Tourism Research, 8(1). (R)
- Josiam, B. M., Huang, T.-Y., Bahulkar, G. A., Spears, D. L., **Kennon, L. R.** (2012). Segmenting Taiwanese Travelers on Cruises in North America: Comparing the Involvement and Cluster Approach: 探讨台湾旅客参加北美邮轮旅游的细分市场：比较涉入程度及群集分析的观点. Journal of China Tourism Research, 8(1), 78–96.

Published Abstracts of Research.

- Connors, P. L., Schuelke, W. C., **Kennon, L. R.** (2019). *Date Labels on Milk Cartons: Do Young Adults Get it?* (7S ed., vol. 51, pp. S81).
- Reynolds, J.S., **Kennon, L.R.** & Kniatt, N.L. (1999) From the golden arches to the golden pond: Fast food and older adults. Abstracts in Social Gerontology. (42)2.

Book Reviews.

- Kennon, L.R.** (2001) *Pilaf, Pozole, and Pad Thai – American Women and Ethnic Food* Journal of Family and Consumer Sciences, (93)5, 8.

Abstracts of Presentations in Published Proceedings. (R = refereed, double-blind reviewed)

- Reynolds, J.S., **Kennon, L.R.**, Whitaker, J.T., & Vlisides, D. (1991). "Developing A Successful Food and Beverage Model." Annual CHRIE Conference Program and Proceedings. **R.**
- Reynolds, J.S., **Kennon, L.R.** (1992). "So Many Journals... So Little Time: A Concise Guide for Hospitality Educators." 1992 Annual CHRIE Conference Proceedings. **R.**
- Kennon, L.R.**, Reynolds, J.S. (1992). "The New Food Gatekeeper: The Influence of Children on the Family's Selection of a Restaurant." Abstracts of Research Presentation 1992 Annual Meeting American Home Economics Association. **R.**
- Kennon, L.R.** & Reynolds, J.S. (1993). "Employee Imaging: An Analysis of First Impressions of Foodservice Employee Professionalism." Abstracts of Research 1993 Annual Meeting American Home Economics Association. AHEA Annual Meeting. **R.**

- Kennon, L.R.**, Bednar, C. Czajka-Narins, D. & Blevins, D. (1998). A HACCP Model for Home Delivered Meal Systems. Annual of Refereed Papers 80th Annual Meeting Texas Association of Family and Consumer Sciences. R.
- Kennon, L.R.** & Bednar, C. (1999). Preparation and Consumption Practices of Elderly Consumers Regarding Food Safety at Home. Annual of Refereed Papers 81th Annual Meeting Texas Association of Family and Consumer Sciences. R.
- Kennon, L.R.** & Bednar, C. (1999). Ready, Set, Action: Producing an Educational Video Product. Annual of Refereed Papers 81th Annual Meeting Texas Association of Family and Consumer Sciences. R.
- Reynolds, J.R., **Kennon, L.R.** & Lee, S.Y. (2000). Bed and Breakfasts: Marketing Strategies for Successful Results. Abstracts of Research Presentation 2000 Annual Meeting American Association of Family and Consumer Sciences. R.
- Kennon, L.R.** and Bednar, C. (2000). Food Safety Training for Volunteers Assisting with Home Delivered Meal Operations. Abstracts of Research Presentation 2000 Annual Meeting American Association of Family and Consumer Sciences. R.
- Kennon, L.R.**, Brandon, L., Hawley, J. Crutsinger, C. (2000) Assessment of Web-based Learning: Generating a Profile of Successful Distance Education Students Abstracts of Research Presentation 2000 Annual Meeting American Association of Family and Consumer Sciences. R.
- Kennon, L.R.** & Reynolds, J.S. (2000). Food Preparation and Handling Practices of Parents of Elementary School Children. 2000 Texas Association of Family and Consumer Sciences Annual Conference. March, 2000. Arlington, TX., R.
- Huang, T., Josiam, B., Spears, D., **Kennon, L.** & Bahulkar G. (2008). Understanding Ethnic Chinese Travelers on North American Cruise Tours: Motivations, Perceptions, and Satisfaction of Cruisers. The 5th China Tourism Forum. Huang Shan, China, December 2008. R.
- Connors PL, Bednar CM, Davenport BA, **Kennon LR** & Davis RE. Identifying opportunities for nudging fruit and vegetable choices in middle school cafeterias. Supplement to the Journal of the American Dietetic Association, S111:(9): A75. R.

Presentations of Research: Unpublished. (R = refereed)

- Kennon, L.R.** & Reynolds, J.S. (1993) *Family Dining Practices and Restaurant Selection: A Comparative Analysis*. THEA Annual Meeting. February, 1993. Dallas, TX. Poster. R.
- Reynolds, J.S. & **Kennon, L.R.** (1993) *The New Food Gatekeepers: An Analysis of the Influence of Children on Family Dining Practices and Restaurant Selection*. CHRIE Annual Conference. August, 1993. Poster.
- Reynolds, J.S. & **Kennon, L.R.** (1994) *What's "N" in Nutrition Education: The "Diversity Quotient" and the "Macritrion Measure*. Research Workshop. American Home Economics Association Annual Meeting. June, 1994. San Diego, CA. Oral, Invited.
- Reynolds, J.S. & **Kennon, L.R.** (1994) *The Impact of Fast Food on Children*. 1994 Annual CHRIE Conference. July, 1994. Palm Springs, CA. Poster.
- Kennon, L.R.** & Reynolds, J.S. (1994) *AIDS in Foodservice: Old Fears, New Realities*. 1994 Annual CHRIE Conference. July, 1994. Palm Springs, CA. Poster.
- Reynolds, J.S. & **Kennon, L.R.** (1994) *Too Many Cooks in the Kitchen? Not When One of the Cooks is a Guest Chef!* Texas Home Economics Association Annual Meeting. March, 1994. Ft. Worth, TX. Poster,

R.

- Reynolds, J.S. & **Kennon, L.R.** (1995) *High Tech, High Touch: Innovative Computer Use in the Food Service Industry*. Texas Association of Family and Consumer Sciences Annual Meeting, San Antonio, TX. March, 1995. Poster. **R.**
- Reynolds, J.S. & **Kennon, L.R.** (1995) *From Golden Pond to Golden Arches: The Impact of Fast Food on Mature Adults*. Annual CHRIE Conference, Nashville, TN. August, 1995. Poster.
- Bednar, C. M., Yoon, H.R., **Kennon, L.R.** & Duff, D. (1995) *Case Study: Improvement of Productivity in a Hospital Trayline Operation*. Annual CHRIE Conference, Nashville, TN. August, 1995. Poster.
- Reynolds, J.S. & **Kennon, J.S.** (1996) *On the Road Again: Mature Adult Travel and Fast Food Patronage*. Annual CHRIE Conference, Washington, D.C. August, 1996. Poster.
- Kennon, L.R.** & Reynolds, J.S. (1996) *Fast Food Patronage by Mature Adults*. Texas Association of Family and Consumer Sciences Annual Conference. February, 1996. Fort Worth, Texas. Poster. **R.**
- Kennon, L.R.**, Bednar, C.M., Narins, D. & Alford, B. (1997) *Hazard Analysis Critical Control Point Practices and Food Safety Education of Foodservice Personnel at Long-term Care Facilities*. Annual Meeting and Exhibition of the American Dietetic Association. November, 1997. Boston, MA. Poster. **R.**
- Kennon, L.R.** (1997) *Improving Senior Health Through Food Safety Education*. Annual Meeting and Exposition of the American Association of Family and Consumer Sciences. June, 1997. Washington, D.C. Oral, Invited.
- Kennon, L.R.** & Reynolds, J.S. (1997) *When the Winnebago Pulls In: Fast Food and the Mature Traveler*. Texas Association of Family and Consumer Sciences Annual Conference. February, 1997. Austin, Texas. Poster. **R.**
- Kennon, L.R.** (1997). *Food Safety and the Elderly: Implications of Long-term Care Facilities and Home Delivered Meals*. Quantity Foods Class, Texas Woman's University. December, 1997. Oral, Invited.
- Reynolds, J.S., Clay, J.M., Dickenson, J.W., Emenheiser, D.A., Getty, J.M., **Kennon, L.R.**, Palakurthi, R., Kniatt, N. & Tas, R.F. (1998) *CHRIE Accreditation Survival 101: Tips for Accreditation and Reaffirmation*. Annual CHRIE Convention. July, 1998. Miami, FL., Workshop, Invited.
- Kennon, L.R.** & Bednar, C. (1999) *Assessment of Knowledge of Employees and Managers of Nursing Homes Regarding Safety and HACCP Principles and Practices*. International CHRIE Convention and EXPO. August, 1999. Albuquerque, NM., Poster. **R.**
- Kennon, L.R.** & Bednar, C. (2000). *Guaranteed Safe Delivery? Food Safety Training Methods Utilized by Home Delivery Meal Operations*. International CHRIE Convention and EXPO. July, 2000. New Orleans, LA., Poster. **R.**
- Reynolds, J.R. and **Kennon, L.R.** (2000). *Families on the Run: Attitudes Toward Home Meal Replacement from QSRs*. International CHRIE Convention and EXPO. July, 2000. New Orleans, LA., Poster. **R.**
- Reynolds, J.R., Spielman, D. & **Kennon, L.R.** (2000). *Help, I Want Out!: Using a REIT as an Exit Strategy for Bed and Breakfast Owners*. International CHRIE Convention and EXPO. July, 2000. New Orleans, LA., Poster. **R.**
- Kennon, L.R.** & Bednar, C. (2000) *Temperature and Packaging Procedures Used in Home Delivered Meal Operations*. 2000 Institute of Food Technologists Annual Meeting and Food Expo. June, 2000. Dallas, TX. Poster. **R.**

- Reynolds, J.S., Lee, S.Y., & **Kennon, L.R.** (2001) *An Investigation of Amenities in Texas Bed and Breakfasts*. 83rd Texas Association of Family and Consumer Sciences Annual Conference. March, 2001. Austin, Texas. Poster. **R.**
- Connors, P., **Kennon, L.R.**, Simons, C. & Balabuck, P. (2001) *Leadership: A Key to Preventing Food Borne Illness in Schools*. American School Food Service Association National Conference, July, 2001. Nashville, TN, Poster. **R.**
- Kennon, L.R.** & Reynolds, J.S. (2001) *Perceived Student Satisfaction Level with Distributed Learning Format of Hospitality and Nutrition Courses*. International CHRIE Convention and EXPO. July, 2001. Toronto, Canada, Poster. **R.**
- Kennon, L.R.**, & Joo, N. (2001) *An Assessment of Food Safety Knowledge and Usage of the HACCP System by Restaurant Managers in Seoul, South Korea*. International CHRIE Convention and EXPO. July, 2001. Toronto, Canada. Poster. **R.**
- Reynolds, J.S., **Kennon, L.R.**, & Speilman, D. (2001) *Predicating the Exit Horizon for Bed and Breakfast Owners*. International CHRIE Convention and EXPO. July, 2001. Toronto, Canada, Poster. **R.**
- Connors, P., **Kennon, L.R.**, Whitehead, T. & Simpson, D. (2001) *Use of the Stages of Change Model to Assess Readiness of School Foodservice Menu-writers to Incorporate HACCP and DGA*. International CHRIE Convention and EXPO. July, 2001. Toronto, Canada. Poster. **R.**
- Kennon, L.R.** & Joo, N. (2002). A comparison of HACCP usage reported by managers of international multiunit chain, national chain and independently owned restaurants in Seoul, South Korea. International CHRIE Convention and EXPO. July, 2002. Orlando, FL, Poster. **R.**
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- Kennon, L.R.** (2010) Sustainable but Profitable? American Association of Family and Consumer Sciences Annual Conference. June, 2010. Oral, Roundtable.
- Kennon, L.** (2013). *Customize Not Supersize: Impact of Increased Consumer Specialized Diet and Food Requests on Restaurant Preparation Accountability.* American Association of Family and Consumer Sciences 104th Annual Conference & Expo. June, 2013. Houston, TX. Roundtable.
- Kennon, L.**, Connors, P. & Strzelecka, M. (2013). *Food Choice and Attitude toward Sustainable Food Production Practices among College Students.* International CHRIE Convention and EXPO. July, 2013. St. Louis, MO. Poster. **R**.
- Kennon, L.** & Kniatt, N. (2013). *Going Green: Connecting Existing Hospitality Properties with "Stealthy" Sustainability.* July 2013. St. Louis, MO. Oral. **R**.
- Connors, P, Bednar, C, Davenport BA & **Kennon L.** *An infographic communicates food choice and waste in Texas middle schools.* Academy of Nutrition and Dietetics Food and Nutrition Conference, October 2013. Houston, TX. **R**.
- Kennon, L.** & Connors, P. (2014). *The Impact of Visual and Video Social Media on Consumer Captured Food Safety Failures in Commercial Restaurants.* American Association of Family and Consumer Sciences 105th Annual Conference & Expo. June 2014. St. Louis, MO. Roundtable.
- Kennon, L.** & Connors, P. (2014). *Taking it to the Streets: An Entrepreneurial and Experiential Learning Project.* American Association of Family and Consumer Sciences 105th Annual Conference & Expo. June 2014. St. Louis, MO. Roundtable.
- Malave, R, **Kennon, L.**, Clay, J & Kniatt, N. (2016). Hospitality Career Fairs: What's the ROI for Students, Industry, Faculty? International CHRIE Convention and EXPO. July 2016. Grapevine, TX. Poster. **R**.
- Connors, P. L., Schuelke, W. C., **Kennon, L. R.** Nutrition Education: Rooted in Food, "Date Labels on Milk Cartons: Do Young Adults "Get It?," Poster, Society for Nutrition Education and Behavior, Orlando FL, United States of America. 2019. **R**
- Connors, P. L., Schuelke, W. C., **Kennon, L. R.** Nutrition Education: Rooted in Food, "Date Labels on Milk Cartons: Do Young Adults "Get It?," Poster, Society for Nutrition Education and Behavior, Orlando FL, United States of America. 2019. **R**

Hernandez Calderon, A., Leung, X. Y., Kim, J., **Kennon, L. R.** 2021 West Federation CHRIE Conference, "Exploring the impacts of COVID-19 on hotel booking intentions: An application of the Protection Motivation Theory," Oral Presentation, Virtual, United States of America. 2021. R

Panel Presentations.

Kennon, L.R. (2001). *"Dialogue with Present and Past TAFCS/AAFCS Award Winners"*. 83rd Texas Association of Family and Consumer Sciences Annual Conference. March, 2001. Austin, Texas. **Invited** (One of five presenters).

Creative Activities.

Kennon, L.R. and Bednar, C.M. (1996) co-produced a 16 minute educational video titled **Food Safety for Seniors**. The video was supported by a 1996 American Association of Family and Consumer Sciences Research Grant and Texas Woman's University. It was created as partial fulfillment of dissertation requirements for L.R. Kennon. The video was marketed for a nominal fee nation wide to associations and government agencies with elderly clients.
Reviewed by: Journal of Nutrition for the Elderly, 1998, 18(1), 80.

Bednar, C.M., **Kennon, L.R.** and Kwon, J. (2003) co-produced a 23 minute educational video titled **Food Safety for Families**. The video was also produced in Spanish entitled **Manejo Seguro De Los Alimentos Para Su Familia**. This project was supported with grant funds from the United States Department of Agriculture. The video targeted safe food handling practices for participants in the Federally funded WIC program. WIC State program directors received a master copy of each video and a copy of an Educational Packet on a CD.