

COLLEGE OF MERCHANDISING, HOSPITALITY, AND TOURISM  
UNIVERSITY OF NORTH TEXAS  
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## **JANA M. HAWLEY, Ph.D.**

### **PROFESSOR AND DEAN**

#### **EDUCATION**

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**Ph.D. (1993)** University of Missouri – Columbia, Missouri  
Major College of Human and Environmental Sciences: Textile and Apparel Management  
Supporting Areas: Cultural Anthropology & International Business

**Dissertation:**

**Hawley, J.M.** (1993, August). *Amish/English Entrepreneurial Activity as a Function of Culture and World View: Conceptions of Responsibility, Cooperation and Competition, and Success*. Unpublished doctoral dissertation. University of Missouri, Columbia, MO.

**M.S. (1990)** Oklahoma State University – Stillwater, Oklahoma  
Major Clothing and Textiles Management

**Thesis:**

**Hawley, J.M.** (1990). *Planning practices of small rural apparel retailers*. Unpublished master's thesis, Oklahoma State University, Stillwater, OK.

**B. S. (1975)** Fort Hays State University – Hays, Kansas  
Major Home Economics Vocational Secondary Education

#### **ACADEMIC EXPERIENCE**

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Dean and Professor

College of Merchandising, Hospitality, and Tourism  
University of North Texas, August 1, 2018 to present

Director and Professor

John and Doris Norton School of Family and Consumer Sciences  
PetSmart Endowed Chair  
Interim Director, Take Charge America Institute, Current  
University of Arizona, January 2015-July 31, 2018  
CALs Unit Heads  
Program Chair, Retail and Consumer Sciences, May 2015-present  
Cooperative Extension Affiliate, Unit Administrator

Professor and Department Chair

Textile and Apparel Management, University of Missouri, July 2010-December 2014  
Administrative appointment for Cooperative Extension. .10 FTE Extension

Professor and Department Head

Apparel, Textiles, and Interior Design, Kansas State University, July, 2007 – June 2010  
Administrative appointment for Cooperative Extension. .10FTE Extension

Associate Professor

Department of Textile and Apparel Management, University of Missouri- September 1, 2006  
Executive Board, Center for the Digital Globe, 2001-June 2007  
Cooperative Extension, Textile and Apparel Management, .25 FTE

Assistant Professor

Department of Textile and Apparel Management, University of Missouri-January 2001-August 2006  
University of Missouri Extension, State Specialist, August 2002-2007, Part-time appointment  
Cooperative Extension, Textile and Apparel Management, .25 FTE

Assistant Professor

School of Merchandising and Hospitality Management, University of North Texas, Denton, TX  
July 1998 – December 2000

Assistant Professor

Department of Apparel Merchandising and Interior Design, Indiana University, Bloomington, IN  
August 1993 – July 1997  
Interim Graduate Chair for Department, August 1996-July 1997

July 1992 – June 1993

University of Missouri

Cooperative Extension, Business and Community Development, .25FTE

## LEADERSHIP EXPERIENCE AND ACTIVITIES

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**Dean**

**College of Merchandising, Hospitality and Tourism**

**August 2018 – present**

The College of Merchandising, Hospitality and Tourism (CMHT) is one of eleven colleges at the University of North Texas, a Tier 1 Public Research University. CMHT is centered on the world's largest consumer-focused industries. The college's world class faculty excel in teaching, research, and service as they offer cutting edge education to more than 1,000 students. The college offers six degrees including Merchandising, Retailing, Home Furnishings Merchandising, Consumer Experience Management, Digital Retailing, and Hospitality Management. A new degree is Event Design and Experience Management will launch in Fall 2021. The college offers MS degrees in each department and a Masters in International Sustainable Tourism—a dual degree program with CATIE of Costa Rica.

*Accomplishments as Dean of the College:*

- Launched the new Transformational Leadership Academy to mentor students for career readiness
- Started new *Opportunity Fund* for students in the college who are in financial distress
- Hired a new department head for Hospitality and Tourism Management
- Hired two new faculty, a director for the CoLab, new fiscal officer, new dean's assistant
- Launched *CMHT Celebrates!* To recognize alumni, industry partners, faculty and staff
- Held strategic planning session
- Launched Excel Across the Curriculum Initiative
- Launched Sustainability Across the Curriculum Initiative

- Held Alumni Reception in New York City
- Reorganized Advisory boards
- Major overhaul of Hospitality curriculum
- Launched new degree in Event Design and Experience Management
- Development and stewardship of donors
- Managed 8% budget cuts due to COVID
- Managed transfer of classes to online or hybrid format
- Increased faculty, staff and student diversity statistics
- Maintained or increased national rankings for both merchandising and hospitality
- Developed a comprehensive alumni data base
- Named the new Dedman Chair of Club Management
- Launched new course in Food Retailing
- Grew enrollments at New College in Frisco
- Grew overall grant success for the college

#### *Professional Accomplishments*

- Elected Board on Human Sciences vice chair. Chair position starts fall 2021
- Continue to publish scholarly works
- Received \$180K Department of Education Grant, Co-PI. In process for next 3 years.

#### **Director of the Norton School of Family and Consumer Sciences     Jan 2015 – July 2018 University of Arizona**

The John and Doris Norton School provides teaching, research, extension and outreach programs in two areas: Retail and Consumer Sciences (RCSC), and *Family Studies and Human Development (FSHD)*. A third degree program, *Personal and Family Financial Planning (PFFP)* has been approved with a launch date of Spring 2018. As a key stakeholder in the Arizona economy, the UA's Norton School of Family and Consumer Sciences in the College of Agriculture and Life Sciences, plays a fundamental role in the growth and competitiveness of our state's knowledge economy by supplying employers with educated and qualified workers. Not only do our graduates significantly impact the local and national economies, but they are driving innovation, research, and the economy that shape tomorrow's communities. The Norton School has approximately 1200 majors, \$17M in endowments and an annual operating budget of approx. \$6.7 M.

The Norton School is the largest unit of ten in the College of Agriculture and Life Sciences (CALs). Reporting to the Dean of CALs, the Norton School is globally recognized as a leader of family studies and consumer sciences. The Norton School has three program areas: Retail and Consumer Sciences, Family Studies and Human Development, and Personal and Family Financial Planning. We also have three Centers of Excellence: The Terry J. Lundgren Center for Retailing focused on professional development for RCSC students, the Frances McClelland Institute for Children Youth and Families focused on research with marginalized adolescents and minority groups particularly Latinx and LGBT youth, and the Take Charge America Institute with nationally recognized outreach programs on Financial Literacy. According to the National Retail Federation, the Terry J. Lundgren Center for Retailing is noted as the premier retailing professional development program in the world, annually hosting the Global Retailing Conference with a lineup of C-Suite speakers each year and a newly launched program, *Ideas to Doors*, that focuses on new concepts in the retail world. The Norton School has approximately 1200 students, 45 faculty and appointed personnel, 20 affiliated faculty, and 14 staff.

The University of Arizona, is an AAU Carnegie I Research-Very High Land Grant institution with approximately 46,000 students.

### *Accomplishments as Director of the Norton School*

#### University Level

- Recognized by VP for Inclusive Excellence and Senior Diversity Officer as a campus leader in inclusive excellence, 04/05/2017
- Founding Unit Head Member for the Transgender Studies Certificate
- HEADSUP Steering Committee
- Member of Heads of Departments for college

#### School Level

- Interim Director, Take Charge American Institute
- Three faculty nominated and received the Shirley O'Brien Scholarship Diversity & Inclusion Award (Barnett 2015, Toomey, 2016, Romero, 2017)
- Implemented SafeZone and Microaggression training for all Norton Faculty and Staff
- Partnership with President Ann Hart and President Joyce Brown of the Fashion Institute of Technology March 2017 in New York City. Proceeds will go to the Terry J. Lundgren Center. The event netted \$4.5 million.
- Increased minority and faculty diversity with notable increases in LGBTQ categories
- Increased Endowments and Accounts by more than \$4.2 million
- Hired new Lundgren Center Director, national search
- Hired ten new faculty
- Hired numerous new staff
- Held workshop on "Teaching Excel across the Curriculum"
- Annual Global Retailing Conference, record-breaking attendance in 2015.
- Held alumni event in New York City
- Held fundraiser in both Phoenix and Tucson to create partners for Take Charge America
- Held bi-annual advisory board meetings: Lundgren Executive Board, Lundgren Career Recruiting Board, Norton Advisory Board, FCS Council, Take Charge America, and newly formed FMI Advisory Council
- Met with key donors throughout Arizona, California, and New York
- Major overhaul of RCSC curriculum
- Created premier issue of *Norton 360* magazine
- Launched fully online degree program for RCSC
- Launched new PFFP degree program.

#### *Professional Level*

- Program Review External reviewer, University of Delaware, Spring 2018.
- Awards Committee Chair, Board on Human Sciences, appointed 2020.
- Board of Directors for Board on Human Sciences (Part of APLU) Elected July, 2016.
- Secretary/Treasurer for Board on Human Sciences, elected Jan 2018.
- Membership Chair, Board on Human Sciences, appointed January 2018.
- Co-Chair Regents University/ITAA Conference in London. Currently in planning stages for July 19 conference
- Co-Chair, Culture and Industry Tour to Uzbekistan. Forthcoming. May 2018.
- Co-Chair Legacy Fundraiser, ITAA, Vancouver, BC, 2016
- Co-Chair 2015 International Textile and Apparel Association Conference in Santa Fe, NM

The University of Missouri is one of only 34 public universities in the Association of American Universities, a Carnegie I Research-Very High and a *Community Engaged Campus* as designated by Carnegie.

Reporting to the Dean of HES, the Department of Textile and Apparel Management has been consistently recognized as a top textile and apparel program in the country. In 2013, Fashion-Schools.org highly ranked TAM across several reporting areas. The department has a consistent record of receiving grants in a program area that historically does not have grant availability. The Department chair has administrative authority over curriculum, personnel, budgets, and general administrative responsibilities. The department had more than \$1.2M in development funds and a General Operating Budget in excess of \$750,000.

### *Accomplishments as Department Chair at University of Missouri*

#### University Level

- Member of Creativity Committee which holds bi-annual Inspiring Creativity conferences 2010-2013
- Increased minority enrollment by 12%
- F180 Faculty Evaluation Program
- Global Scholar to Turkey, 2014
- International Academic Partnerships Program-Brazil, Steering Committee
- Co-Leader, Global Scholars to India, 2013
- Search Committee member for 22<sup>nd</sup> Chancellor of the University of Missouri. 2013.
- SEC Academic Leadership Development Fellow, 2013-2014
- Administrator's Leadership Development Program Fellow
- Honors College Advisory Board, Social and Behavioral Sciences Sequence
- Co-teacher of GER 3510 Fundamentals of Globalization and Digital Technologies
- Co-founder, 3-university research collaboration team called, Sustainability Triad.
- Co-Chair, Entrepreneurship Minor(co-chair)
- Re-invigorated the Chairs' Council. Appointed by Deputy Provost to serve as co-chair. 2013.
- Adaptive Clothing and Textiles Interdisciplinary Research Group, Formed 2013
- President's Leadership Development Program Fellow
- Women's Leadership Network, 2012-2015

#### College Level

- Oversaw TAM spaces in the Gwynn Hall Renovation \$11.3 million renovation. 2012-2014.

#### Department Level

- Renovated and received funding for Knipschild Research and Design lab. Named opportunity.
- Renovated and received funding for technology design lab—Knipschild Design and Research Lab
- Renovated Kellwood Apparel Technology lab
- Renovated Kitty Dickerson Technology Classroom
- Renovated and received funding for costume collection storage space—Newly named/funded space: Josephine Holik Conservatory
- Received funding for endowed scholarship from Payless ShoeSource, Inc. Named opportunity.
- Increased the study abroad course offerings to include El Salvador, India and relationships with a provider in Italy, London, and France.
- Since 2010, grew the graduate program from 8 students to 18 (currently enrolled) with most funded through department funds and endowments.

- Developed TAM Leadership week with sponsorship from TARGET, JC Penney, and KOHL's
- Developed Young Alums Panel
- Grew the TAM Advisory Board to include over 40 members with the first international member from El Salvador joining in 2013. The TAM Advisory Board is over 30 years old.
- Provided support for additional technology in Kellwood Apparel Lab and Dickerson Technology Grant
- Secured financial support for the annual Advisory Board meeting
- Increased industry-supported scholarship programs
- Re-designed the department website to better meet student and alumni needs
- Negotiated and received additional TAM graduate assistantships as part of state-allocations
- Held the first joint alumni networking meeting in New York City for alums of Journalism and Textile and Apparel Management
- Revised graduate curriculum including initiation of four new courses to meet the strategic emphasis. The revised curriculum has resulted in a significant increase in enrolled graduate students
- Recruited minority students that raised our ratio to more than 12%. Campus ratio is 10.3%.
- Hosted Textile Labeling Summit, interdisciplinary and intercollegiate conference with Ha-Brookshire as lead faculty.
- Supported *Sustainable Cotton Summit* in collaboration with Cotton, Inc., BayerCrop Science, and MoPrema
- Received Target grants to hold Leadership Conference and Case Study Competition for undergraduate students
- Recruited and hired new associate faculty, including start-up funds in excess of \$50k
- Recruited and hired several Assistant Professors
- Participated in Textile Artisan study tours to Guatemala, Peru

#### Professional Level

- Program review for Drexel University, Spring 2014
- Project co-coordinator for the *Futuring our Discipline* meeting in Sedona, AZ, Summer 2014
- International Textile and Apparel (ITAA) Fellow, 2013
- Program review for Central Michigan, 2013
- Program review of Design and Human Environment department at Oregon State University
- Undergraduate Program review of Central Michigan State University Apparel Merchandising
- Serve as International Textile and Apparel Association's president, counselor, and nominating chair.
- Served as reviewer for manuscripts across several journals.
- Graduate Faculty University of Kansas, Ad Hoc Appointment for Kit Frankenfeld, Ph.D. student. 2013-2015.
- Serve as outside reviewer of an average 4 dossiers per year for promotion and/or tenure

#### **Department Head, Apparel, Textiles, & Interior Design Kansas State University**

**Summer 2007-June 2010**

#### *Accomplishments as Department Head at Kansas State:*

- Increased the study abroad programming with at least one faculty led study program each year. (Italy, France, Korea, India, Mexico),
- Increased the national ranking of Kansas State's Interior Design program from #8 to #1 for undergraduate interior design programs as ranked by DesignIntelligence,
- Underwent successful CIDA Accreditation
- Underwent successful NASAD Accreditation
- Increased collections, funding, and recognition for the Historic Costume and Textiles Museum,

- Hired four new faculties in one year to fill vacancies that had been open for several years,
- Partnered with 4-H youth programs as a source for recruiting future students,
- Increased campus awareness of sustainability through several initiatives including national teach-in conference on sustainability,
- Launched the Entrepreneurship Center at Kansas State,
- Increased ID Advisory Board membership to national representation,
- Initiated the Executive-in-residence lectureship series for Apparel Textiles with three lectures during first year including executives from Wal-Mart Corporation, Sewing WorkShop Corporation, Abercrombie & Fitch, Fresh Produce Manufacturing, Tea Collections, Summer Rayne Oakes, David Oakey Designs, Scott-Rice Officeworks, and Knoll and Knoll Textiles,
- Worked with College of Human Ecology development officer to increase department pledged funds by \$750,000,
- Developed partnership with South Africa Consulate General to develop economic opportunities for women in South Africa.

HERS Summer Institute Fellow

Women Leaders for Higher Education Administration

Summer 2008

Entrepreneurship Executive Advisory Committee, Provost Appointment, K-state      Fall 2008- June 2010

- This Provost-appointed position was a newly created center designed to stimulate undergraduate and graduate entrepreneurship. Now offer lectureships, entrepreneurship minor and First Tuesday monthly events.

Kansas State Historical Costume and Textiles Museum, Director

July 2007-June 2010

National Teach-In on Global Warming, Campus Organizer

January, 2009

## **SELECTED DEVELOPMENT ACTIVITIES**

- \$50K gift from G6, April 2020. Developed UNT's first Opportunity Fund for students in need
- \$100K gift from TCI Wealth Advisors, Feb. 22, 2018
- \$100K gift from Macy's Inc to honor Mr. Lundgren's Retirement, Spring 2018
- \$25K Gift to establish scholarship to honor Dr. Victor Christopherson, Spring 2018
- \$4.6M raised at event in NYC, March 2017. Proceeds split between Terry Lundgren Center for Retailing at University of Arizona and the Fashion Institute of Technology.
- Donor gifts to establish new PFFP program, \$150K
- Gift from private donor, April, 2017, \$550K
- Variety of gifts from Personal Financial Planners to launch new degree program
- Ongoing fund drive for the newly established Personal Financial Planning Program. Endowment established from financial planners in the Tucson/Phx area.
- Gifts to the Frances McClelland Institute to celebrate Dr. Amy Jean Knorr's 100<sup>th</sup> birthday. \$15,000, October 2016
- Created Student Experience Donor Recognition Wall 2015 with over \$300,000 in donations recognized, April 2016.
- Planned Giving workshop held for advisory boards, October 2016
- Pat Raskob Funds for Financial Literacy, \$60,000, Fall, 2016—now at \$100K
- Gordon Erickson Endowed Scholarship, \$100,732, Fall 2015  
Norton Match to the Erickson Scholarship, \$100,732
- Jane Rojas Latino Student Excellence, \$20,000, Fall 2016
- Morgan Stanley Match to Jane Rojas Foundation \$20,000, Fall 2016
- Shirley Jo Scholarship, \$10,000
- Sweeny/Gadabout Endowment \$10,000

- Heffernan Funds for Director's Discretion, \$2,000
- TAM Scholarship for International Field Experience. Funded by Missy Fish. \$25,000.
- Bloch Digital Archives, \$50,000 Endowment.
- Knipschild Research and Design Laboratory. Named lab. \$50,000, 2013
- Kellwood Lab. \$100,000. Fully funded 2012
- Payless Shoesource endowed named scholarship. \$50,000.
- JC Penney Scholarship.
- TAM Leadership Week—Hosted by Target, JCPenney, and Kohl's.
- TAM Advisory Board—Supported by DRI.
- History's Closet—DeLightful, DeLicious, DeLovely. September 30, 2011. Fundraiser for the Missouri Historic Costume and Textile Collection
- Tiger/Target Leadership Conference—Funding awarded from Target, Inc. to host event. March 13-14, 2011
- "Little Black Dress—On the Red Carpet", Fundraiser for the Kansas State Historic Costume and Textile Museum. Black tie gala. February 27, 2009.
- ID Symposium, Annual event—raised approximately \$8,000 – 10,000 annually for student speaker symposium 2007, 2008
- Mariana Kistler Beach Art Museum-Fund Raising Committee, 2010, raised approx. 50,000 annually
- Target Corporation grants for case studies and leadership
- ITAA Development Committee, raised funds through Legacy Group Excellence

## HONORS AND AWARDS

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- ◆ Royal Geographical Society (with IBG) Fellow. August, 2021.
- ◆ Best Paper award for the *The End of Fashion* conference, Wellington, New Zealand, December 2016.
- ◆ Fort Hays State University Alumni Achievement Award, 2016. This is the highest alumni achievement award acknowledged at the university.
- ◆ International 2014 Publication Award of the International Solid Waste Association for *Apparel Recycling*.
- ◆ ITAA Fellow, 2013.
- ◆ Southeastern Conference (SEC) Administrators Leadership Development Fellow. 2013-2014.
- ◆ Presidents Leadership Development Fellow.
- ◆ Stanford's Who's Who among Executives, Professionals, and Entrepreneurs, 2013
- ◆ Keynote speaker, (March 2012). ITAA/BIFT Joint Symposium, Beijing, China. ®
- ◆ Korean Scholars of Marketing Science. Keynote address and Honorary Chair. October, 2011.
- ◆ Distinguished Alumni, College of Human Sciences. Oklahoma State University, Stillwater, OK. October 28, 2011.
- ◆ HERS Fellow, 2008
- ◆ Fulbright-Hayes Scholar to India: *Fabric of Indian Life, 2006-2007*



- ◆ International Advisor to First International Symposium on Fiber Recycling 2007, Kyoto, Japan. June 20, 21.
- ◆ Who's Who in America, 2008
- ◆ Who's Who Among America's University Teachers, 2006
- ◆ Kemper Fellow for Excellence in Teaching, \$10,000 award, 2005
- ◆ Wakonse Fellow, 2004
- ◆ Faculty Entrepreneur of the Year Nominee, University of Missouri 2004
- ◆ HES Student Council Outstanding Teaching Award, \$500, 2004, 2002
- ◆ Zeta Tau Alpha Outstanding Faculty Recognition, 2004, 2005, 2006
- ◆ ET@MO Technology Award, \$500 Technology Stipend, 2002
- ◆ MU Greek Association, Outstanding Faculty, 2002
- ◆ Textile and Apparel Management Langsam Family Outstanding Faculty Award, 2002, 2004
- ◆ New Faculty Teaching Scholar, Textile and Apparel Management, MU, \$500, 2001, 2002
- ◆ International Initiative, University of Missouri, \$1000, 2001
- ◆ Excellence Award, University of North Texas, 1999, 2000
- ◆ Pioneer Award, Center for Distributed Learning, University of North Texas, 2000
- ◆ Excellence in Teaching Award, Indiana University, 1997
- ◆ Mentor for Best Undergraduate Student Research Paper Award, Indiana University, 1991
- ◆ Extension Teamwork Award, University of Missouri, 1991
- ◆ American Home Economics Graduate Recipient, 1991
- ◆ Russell Corporation Graduate Fellow, 1990, 1991
- ◆ Russell Corporation Scholarship Recipient, 1989
- ◆ Margaret Mangel Scholarship Recipient, 1989
- ◆ Mary L. Johnson Scholarship Recipient, 1991
- ◆ Phi Upsilon Omicron Honorary, 1991
- ◆ Superior Graduate Achievement Award, University of Missouri, 1991
- ◆ Graduate Research and Creative Project Award, University of Missouri, 1989
- ◆ Oklahoma Foundation Scholarship Recipient, Oklahoma State University, 1988
- ◆ Mortar Board Senior Honorary, 1975
- ◆ Who's Who Among Students in American Universities and Colleges, 1974
- ◆ Kappa Omicron Phi, 1974

## RESEARCH ACTIVITIES

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### **Research publications--Peer Reviewed)**

**Author h-index = 19; author i10-index = 19; author total citations = 1909; ResearchGate reads = 48,985 reads, 1031 Citations**

1. Hawley, J.M. (2021) Right-Sized Consumption: Should Doughnut Economics Inform the Textile and Apparel Industry? *Journal of Textile Science Fashion and Technology*. Open Access: <https://irispublishers.com/jtsft/pdf/JTSFT.MS.ID.000707.pdf>. [ISSN: 2641-192X] (*Impact Factor: 0.549*) DOI: 10.33552/JTSFT.2021.09.000707
2. Reilly, A. and Hawley, J.M. (2019). Attention deficit fashion. *Fashion, Style, and Popular culture* 6(1), p. 83-96. Doi: 10.1386/fspc.6.1.83\_1
3. Frater, J. and **Hawley, J.M.** (2018). A hand-crafted slow revolution: Co-designing a new genre in the luxury world. *Fashion, Style and Popular Culture* 5(3), pp 299-311. DOI: [https://doi.org/10.1386/fspc.5.3.299\\_1](https://doi.org/10.1386/fspc.5.3.299_1)
4. **Hawley, J. M.** (2018, October). A Window of Opportunity for Traditional Craft Artisans: A New Genre of Luxury. In J. Hawley, N. Cassill, & K. McGowan (Eds), *The Future of Luxury*. ITAA Monograph #12. Available at <https://itaaonline.org/page/Monographs>.
5. **Hawley, J.M.** and Frater, J. (2017). Craft's Path to the Luxury Market: Sustaining Cultures and Communities Along the Way. In M. Gardetti (Ed). *Sustainable Management of Luxury*. Springer. DOI: [10.1007/978-981-10-2917-2\\_18](https://doi.org/10.1007/978-981-10-2917-2_18)
6. Jones, K. B. and **Hawley, J.M.** (2016). Chic but scrupulous, down to the very last stitch: 'Style Ethics' in American *Vogue*. *Fashion Practice*, DOI: 10.1080/17569370.2016.1220137. Retrieval at <http://dx.doi.org/10.1080/17569370.2016.1220137>. ®
7. Ha-Brookshire, J., & **Hawley, J.M.** (2014). Trends of research published by *Clothing and Textiles Research Journal* (1993-2012) and outlook for future research. *Clothing and Textiles Research Journal*, 32(4), 251-265. ®  
Google scholars citations = 7
8. Ruppert-Stroescu, M. and **Hawley, J.M.** (2014). A typology for creativity in fashion design and development. *Fashion Practice: The Journal of Design, Creative Process & the Fashion Industry*. Bloomsbury. 6(1), 9-36. ®  
Research Gate Citations = 7
9. Ha- Brookshire, J. and **Hawley, J.M.** (2013). Envisioning the clothing and textile-related discipline for the 21<sup>st</sup> century: Its scientific nature and domain from the global supply chain perspective. *Clothing and Textiles Research Journal*. 31(1), 17-31 ®
10. Muhammad, A. J. and **Hawley, J.M.** (2012). *The Organization Characteristics of Afro-Barbadian Women Micro-Entrepreneurs*. Beijing: China Textile & Apparel Press. ®
11. Boorady, L. M. and **Hawley, J.M.** (2011). Using Animated Graphics as a Teaching Tool in Patternmaking: A Comparison of Methods. *International Journal of Information Communication and Technology*, 7(4), Issue 28. 11-23. ®

12. Pookalangara, S., **Hawley, J.M.** and Xiao, G. (2011). Explaining Consumer Channel-Switching Behavior using the Theory of Reasoned Action. *Journal of Retailing and Consumer Services*, 18(4), 311-321. ®
13. Pookalangara, S., **Hawley, J.M.** and Xiao, G. (2011). Explaining Multi-channel Consumer's Channel Migration Intention Using Theory of Reasoned Action. Special issue on "Individualism in Retailing" for International *Journal of Retail & Distribution Management*, 39(3), 183-202. ®  
GOOGLE SCHOLAR CITATIONS = 61
14. Ko, S., Norum, P. S., and **Hawley, J.M.** (2010). Consumer Value Structures Reflected in Clothing Advertisements. *Journal Of Fashion Marketing & Management*, 14(3), 451-468  
GOOGLE SCHOLAR CITATIONS = 17
15. Tong, X. and **Hawley, J.M.** (2009). Creating Brand Equity in the Chinese Clothing Market: The Effect of Selected Marketing Activities on Brand Equity Dimensions. *Journal of Fashion Marketing and Management*, 13(4), 566-581. ®  
Research Gate Citations = 39; Google Scholar Citations = 71.
16. Tong, X. and **Hawley, J.M.** (2009). The effects of selected marketing activities on brand equity in the Chinese market. *Journal of Fashion Marketing and Management*. 13(4), 566-581. ®
17. Boorady, L. M. and **Hawley, J.M.** (2008). The wonders of technology: Teaching becomes virtual. *Clothing and Textiles Research Journal*. 26(2), 131-142.®  
*Google Scholar Citations* = 9
18. **Hawley, J.M.** (2006). Digging for diamonds: A conceptual framework for understanding reclaimed textile products. *Clothing and Textiles Research Journal*. 24(3), 262-275. ®  
*Research Gate citations* = 58; *Google Scholar Citations* = 122.
19. **Hawley, J.M.** (2005). Border Crossing: Active and deep learning in a large class setting. *Clothing and Textiles Research Journal*. 23(4), 229-237. ®  
*Google Scholars Citation* = 8
20. Shen, L., **Hawley, J.M.** and Dickerson, K.D. (2005). E-commerce adoption for supply chain management in U.S. apparel manufacturers. *Journal of Supply Chain Management*. ICFAI PRESS. Reprinted with permission from *Journal of Textile and Apparel Technology and Management*, 4(1). Retrieved July 9, 2004,  
[http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen\\_full\\_97\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen_full_97_04.pdf). ®  
Google scholar citations = 42
21. **Hawley, J.M.** (2005). The commercialization of Old Order Amish quilts: Enduring and changing cultural meanings. *Clothing and Textiles Research Journal*. 23(2), 102-114. ®  
Google Scholar Citations = 14
22. Jang, N., Dickerson, K. G. and **Hawley, J.M.** (2005, May). Apparel product development: Measures of apparel product success and failure. *Journal of Fashion Marketing and Management*, 9(2).®  
Google scholar citations = 24
23. Shen, L., **Hawley, J.M.** and Dickerson, K.D. (Summer, 2004). E-commerce adoption for supply chain management in U.S. apparel manufacturers. *Journal of Textile and Apparel, Technology and Management*, 4(1). Retrieved July 9, 2004,  
[http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen\\_full\\_97\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Shen/shen_full_97_04.pdf). ®

24. Oh, H., Yoon, S., and **Hawley, J.M.** (Summer 2004). What virtual reality can offer to the furniture industry. *Journal of Textiles and Apparel, Technology and Manufacturing*. 4(1). Retrieved July 9, 2004, [http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Oh/oh\\_full\\_98\\_04.pdf](http://www.tx.ncsu.edu/jtatm/volume4issue1/articles/Oh/oh_full_98_04.pdf). Scholarly works. ©  
Google Scholar Citations = 42.
25. Johnson, J. S. and **Hawley, J.M.** (2004). Technology's impact on creative traditions: Pieciful co-existence in quilting. *Clothing and Textiles Research Journal*. 22(1/2), p. 69-78. ©  
Google Scholar Citations = 13
26. Jang, N., **Hawley, J.M.** and Dickerson, K. G. (2002). An exploratory investigation of factors influencing apparel product success or failure. *Journal of the Textile Institute*. 93,Part 2(1/2), 100-113. ©
27. **Hawley, J.M.** (Winter 2001). Textile recycling as a system: The micro-macro analysis. *Journal of Family and Consumer Sciences*. 92(4), 40-46. ©  
Google scholar citations = 27
28. **Hawley, J.M.** (September, 2000). Consumer behavior in the disposal of unwanted clothing. *TAFCS Research Journal*, 1(5), 4-5. ©
29. Hamilton, J.A. and **Hawley, J.M.** (1999). Sacred dress, public worlds: Amish and Mormon experience and commitment. In L. Boynton-Arthur and J. Eicher (Eds.) *Religion, Dress and the Body*, 31-51. Berg Publishing, Inc.: New York. ©  
Google scholar citations = 18
30. **Hawley, J.M.** (1999). Negotiating appropriate technology: Lessons from the Old Order Amish. *TAFCS Research Journal*. 1(4), 28-29. ©
31. **Hawley, J. M.** (1999). Amish Enterprise: From Plows to Profits. *Mennonite Quarterly Review*, 71(3). 454-457.
32. **Hawley, J.M.** (1997, February 17). Do retailers in Small Towns Plan (or Pray) for Success? Reprinted with permission in the publication by the National Institute for Small Cities. Washington, D.C. (From *Small Town*, 26(6), 4-11). ©  
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33. **Hawley, J.M.** (1996, May-June). Do retailers in Small Towns Plan (or Pray) for Success? *Small Town*, 26(6), 4-11. ©
34. **Hawley, J.M.** and Hamilton, J. A. (1996). Retail entrepreneurial values in a bicultural community: Cultural and economic contentions and negotiations. *Journal of Socio-Economics*, 26(6), 639-661. ©  
**Google Scholar Citations = 12**
35. **Hawley, J.M.** (1995, December). Maintaining business while maintaining boundaries: An Amish woman's entrepreneurial experience. *Entrepreneurship, Innovation and Change*, 4(4), 315-328. ©  
Google Scholar Citations = 16

## WORKS IN PROCESS

## EDITOR REVIEWED PUBLICATIONS

1. **Hawley, J. M.** and Frater, J. (2021). Honoring Artisanry over Skilled Labor: The Secret to Sustaining Indian Handloom. In *Sustainability, Culture and Handloom*. Gardetti, M.A. and Muthu, S. S. (Eds.)
2. Hawley, J.M., Cassill, N., and McGowan (2018, September). *The Future of Luxury*. Monograph for the International Textile and Apparel Association. Expected publication, Fall 2018.
3. **Hawley, J.M.** and Pry, J.A. (2018). The Sacred and Profane: Comparison of Amish and Mormon Religious Dress. In A. Reilly and Kim Spillman (Eds) *Meaning of Dress*.
4. **Hawley, J.M.** (2017). The Amish Prayer Cap as a Symbol that Bounds the Community. In A. Almila (Ed). *The Routledge International Handbook to Veils and Veiling*. London: Routledge. Invited.
5. **Hawley, J.M.** and Frater, J. (2017). Craft's Path to the Luxury Market: Sustaining Cultures and Communities Along the Way. In M. Gardetti (Ed), *Sustainable Management of Luxury*. New York: Springer.
6. **Hawley, J.M.** (2015). Amish Quilts [Review of the book *Amish Quilts* by Jannekun Smucker]. *Journal of Amish and Plain Anabaptist Studies*. Volume 3, Issue 2.
7. **Hawley, J.M.** and Bye, E. (2015, January). The transformative potential of risk-taking in textile and apparel programs. In J. Ha-Brookshire and K. LaBat (Eds.), *Envisioning Textile and Apparel Research Education for the 21<sup>st</sup> Century*. Monograph #11 published by the International Textile and Apparel Association.
8. **Hawley, J.M.** (2015). Economic Impact of Textile and Clothing Recycling. In J. Hethorn and C. Ulasewicz (Eds), *Sustainable Fashion: What's Next. A Conversation about Issues, Practices, & Possibilities*. New York: Bloomsbury. Pp. 204-230.
9. **Hawley, J.M.** (2015). Apparel Recycling. In R. Blackburn and S. Lynch (Eds.) *Sustainable Apparel*. Cambridge, England: Elsevier Publishing. Pp. 251-262  
Google scholar citations = 1
10. **Hawley, J.M.** (2014). Chapter 15: Textile recycling. In E. Worrell and Markus A. Reuter (Eds.) "Handbook of Recycling: State-of-the-Art for Practitioners, Analysts, and Scientists. Chennai: Elsevier. Received 2014 Publication Award from the International Solid Waste Association at the World Congress in San Paulo, Brazil.  
Google scholar citations = 3
11. **Hawley, J.M.** (2013). The Amish veil: Symbol of separation and community. In J. Heath (Ed.) *The Veil: Women Writers on Its History, Lore, and Politics*. Translated and published in Arabic University of California, Berkley. Nominated for National Book Award.  
Google scholars citations = 2
12. Boorady, L., **Hawley, J.M.** and Schofield, N. (2013, September). Using Animated Graphics as a Teaching Tool in Patternmaking. *International Journal of Information and Communication*

*Technology Education: An official publication of the Information Resources Management Association.* 7(4) 11-13.

13. **Hawley, J.M.** (2012). Textiles, Clothing & the Human Element. *Research Journal of the Costume Culture.* 20(2), 286-293. Invited  
Google Scholars Citations = 1
14. **Hawley, J.M.** (2012, Winter). Global Denim [Review of the book *Global Denim* by Daniel Miller and Sofie Woodward eds.] *Winterthur Portfolio, A Journal of American Culture.* 46(4), 314-315.
15. **Hawley, J.M.** (2011, January). Textile recycling options: Exploring what could be. In A. Gwilt, and T. Rissanen (Eds.) *Shaping Sustainable Fashion: Changing the Way We Make and Use Clothes.* New South Wales, Australia.  
Research Gate citations = 5
16. **Hawley, J.M.** (2010). Ecological issues in production of textiles and dress, usage, and disposal related to developments of vintage dress. In P. Tratora and J. Eicher (Eds.) *The Berg Encyclopedia of World Dress and Fashion,* United States: Berg.
17. **Hawley, J.M.** (2009). Understanding and Improving Textile Recycling: A Systems Perspective. In R. Blackburn (Ed.), *Sustainable Textiles: Life Cycle and Environmental Impact. The Textile Institute. Cambridge, England: Woodhead Publishing Press, (179-199)*  
Google Scholar Citations = 18
18. **Hawley, J.M.** (2009). Researcher Highlights: Conclusions, implications, and recommendations for future studies. In Flynn, J. and I. Foster (Eds). *Research Methods for the Fashion Industry.* New York: Fairchild. p. 249.
19. **Hawley, J.M.** (2009, July). Fabric of India Life: The 2006-2007 Fulbright experience. In H. Shim (Ed). *Fiber Journal.* Issue 4. Retrieved July 22, 2009 from <http://udel.edu/fiber/issue4/threads/index.html>.
20. Tong, X. and **Hawley, J.M.** (2009). Measuring customer-based brand equity: Empirical evidence from the sportswear market in China. *Journal of Product and Brand Management,* 18(4).  
Google Scholar Citations = 347' Researchgate citations = 164
21. **Hawley, J.M.** (April, 2008). The Amish veil: Symbol of separation and community. In J. Heath (Ed.) *The Veil: Women Writers on Its History, Lore, and Politics.* University of California, Berkley. Nominated for National Book Award.
22. **Hawley, J.M.** (2008). The economic impact of dumping clothing. In C. Ulasewicz and J. Hethorn (Eds). *Sustainable Fashion. Why Now?* New York: Fairchild.  
Google Scholar Citations = 24
23. **Hawley, J.M.** (November, 2007). Recycling Textiles: Going beyond the bin. White paper prepared for *Resource Recycling,* p. 31-33.
24. **Hawley, J.M.** (2006). Textile recycling: A systems perspective. In Y. Wang (Ed). *Recycling in Textiles.* Cambridge, England: Woodfield Publishing Press.

25. **Hawley, J.M.** (2007). From My Closet to Africa: The Dirt on Post-Consumer Recycling. In *Future Fashion*. New York: Earth Pledge.
26. **Hawley, J.M.** and Sullivan, P. and Kim, Y. (2005). Recycled Textiles. In V. Steele (Ed.) *Encyclopedia of Fashion*. New York: Scribner and Sons.  
Google scholars citations = 1
27. **Hawley, J.M.** (2003). Becoming and E-trepreneur. Invited chapter for *Fashion Entrepreneurship*. Fairchild Publications.
28. **Hawley, J.M.** (2003, April). "Teaching, textiles, and technology." *The Innovator: Exploring Educational Technology at MU*

**PUBLISHED PROCEEDINGS ® = PEER REVIEWED**

1. Jestratijevic, I. and Hawley, J.M. (2020). A Framework for Evaluating Sustainable Jean Attributes. International Textile and Apparel Association Annual Meeting. Virtual.
2. Jacobs, M. and Hawley, J.M. (2020). Clothing Consumption: Analyzing the Apparel Industry's Current and Future Impact on Greenhouse Gas Emissions. International Textile and Apparel Association Annual Meeting. Virtual
3. Phan, E., Kim, J, Gam, H., and Hawley, J. (2020, November 20). The Acceptance and Usage Intention of Menstrual Underwear Elizabeth Phan, Jiyoung Kim, Haejin Gam, and Jana Hawley. International Textile and Apparel Annual Meeting. Virtual.
4. Hawley, J. M. (2019). Right-Sized Consumption: Should Doughnut Economics Inform the Textile and Apparel Industry? International Textile and Apparel Association Annual Meeting. Las Vegas, NV.
5. Crutsinger, C. and Hawley, J.M. (2019). Future Proofing your Program. International Textile and Apparel Association Annual Meeting. Las Vegas, NV.
6. Reilly, A., and Hawley, J. M. (2018, September). Micro-trends: Not just a fad. Paper presented at the Fashion And...conference, Minneapolis, MN.
7. Diddi, S., LeHew, M. and Hawley, J. Lee, Y.A. (2018). Do I own too much? Exploring factors influencing sustainable fashion consumption behaviors in the U.S. International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI) Conference, Copenhagen, Denmark.
8. Diddi, S., LeHew, M. and Hawley, J. (2018). Sustainable fashion consumption: A systematic literature review of research approaches and findings (2006-2016). International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI) Conference, Copenhagen, Denmark.
9. LeHew, M., Diddi, S., Apple, L., Hawley, J. Wesley, S. and Wu, J. (in review). Establishing research action networks to address challenges in a changing marketplace. Special topics session for the annual meeting of the International Textile and Apparel Association. Cleveland, OH.

10. Reilly, A. and Hawley, J. (Friday, September 28, 2018). Micro-trends: Not Just a Fad. Paper presented at the 2018 Future and...Fashion Design Symposium. Minneapolis, MN. University of Minnesota.
11. **Hawley, J.M.** (September, 2018). Local Trash, Global Treasures. Paper presented at Textile Society of America, Vancouver, BC.
12. **Hawley, J.M.** (November, 2017). The power of impact statements: What, Why, Who, and HOW. Panelists: M. LeHew, S. Manchiraju, E. Bye, S. Wesley, J. Wu, C. Jasper, J. Lee, T. Chi. Special Topics for the annual meeting of the International Textile and Apparel Association. St. Petersburg, FL.
13. **Hawley, J.M.**, Cassill, N. and McGowan, K. (November, 2017). The Future of Luxury. Seminar session for the annual meeting of the International Textile and Apparel Association, St. Petersburg, FL.
14. **Hawley, J.M.**, Ellis, J., Wesley, S., LeHew, M., Damhorst, ML, Jasper, C., Hegland, J., Wu, J., and Bye, E. (November, 2016). Nuances of federal grant writing. Panelists: V. Chattarman, J. Ha-Brookshire, E. Karpova, M. LeHew, Special Topics session presented at the annual meeting of the International Textile and Apparel Association, Vancouver, BC.
15. Yan, T., **Hawley, J.M.**, Chapron, Li, Diddi, S. (November, 2016) Where did your jeans go? Exploring issues and impacts of post-consumer textile waste. Special Topics. *Proceedings of the International Textile and Apparel Association, Vancouver, B.C.*
16. **Hawley, J.M.** and Littrell, M.A. (November, 2016). Trash or Treasure! Opportunities and Challenges for Artisan Enterprise from Recycled Waste. *Proceedings of the International Textile and Apparel Association. Vancouver, BC.* ®
17. Ha-Brookshire, J., LaBatt, K, (2015). Round 2: What does the Textile and Apparel Interdisciplinary Research and Education Look Like in the 21<sup>st</sup> Century? Special Topic Session. Panelists: Jana Hawley et.al., *Proceedings of the International Textile and Apparel Association, Santa Fe, NM.* ®
18. Grotts, A. and **Hawley, J.M.** (November, 2014). Exploring the Etsy Craft Entrepreneurship Program: Barriers and Access to the Etsy Platform. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
19. Jones, K. and **Hawley, J.M.** (November, 2014). "Chic but Scrupulous Down to the Very Last Stitch: The Language of Style Ethics in American Vogue". *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®  
Google Scholars Citation = 1; Researchgate citations = 1
20. **Hawley, J.M.** and Chen, Y. (November, 2014) Fashion Brands and Sustainable Practices: Differences between American and Chinese Consumers. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
21. Brewster, K. and **Hawley, J.M.** (2014). What Consumers Do with their Unwanted Clothing? *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
22. Ipaye, H. M. and **Hawley, J.M.** (November, 2014). Sustainability Awareness across Ages: Visualizing Consumer Perception of Sustainable Textile and Apparel Terms. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®



23. Lee, S. and **Hawley, J.M.** (November, 2014)). Disparity of Consumer's Perception and Brands' Sustainable Practices. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
24. Sun, L. and **Hawley, J.M.** (November, 2014). Personal Meaning Making: Exploring Consumer's Perception of Indigenous Handcrafted Apparel and Textile Product, *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
25. Zhao, L. and **Hawley, J.M.** (November, 2014). An Exploratory Study of Consumer's Understanding Process on CSR Actions. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®
26. Ha-Brookshire, J., LaBatt, K., **Hawley, J.M.**, Bye, M., et al. (November, 2014). Envisioning the Future of Textiles and Apparel Research for the 21<sup>st</sup> Century. *Proceedings of the International Textile and Apparel Association, Charlotte, NC.* ®  
Google Scholar Citation = 21
27. Grotts, A. and **Hawley, J.M.** (2013, October 18). Moving beyond tradeoffs: Creating shared value through mutually beneficial relationships. *Proceedings of the International Textile and Apparel Association, New Orleans, LA.* ®
28. Jones, K. and **Hawley, J.M.** (2013, October 18). The house always wins: Designer appointments at historic fashion houses. International Textile and Apparel Association National Conference, New Orleans, LA, USA ®
29. Hiller Connell, K. Y., Armstrong, C. M., LeHew, M. L. A., Ruppert-Stroescu, M., & **Hawley, J.M.** (2013, October 16). "You are doing what?" Motivations for fashion acquisition abstinence process [Abstract]. *Proceedings of the International Textile and Apparel Association, New Orleans, LA.* ®
30. Sohn, M., Ha-Brookshire, J., Balakrishnan, B., D'Souza, N., **Hawley, J.M.**, Parsons, J., & Stealey, J. (2013, October 17). *Interdisciplinary Teaching Strategy: Creating Digital/Virtual Student Project Showcases.* Oral presentation at the International Textiles and Apparel Association Conference, New Orleans, Louisiana. ®
31. Ha-Brookshire, J., & **Hawley, J.M.** (2013, October 18). Research Trend Analysis of Clothing and Textiles Research Journal from the Global Supply Chain Management Perspective, *International Textile and Apparel Association Annual Conference, New Orleans, USA* ®
32. Ellis, J., Stoel, L., Chattaraman, V., Damhorst, M.L., **Hawley, J.M.**, Kim, M., Lennon, S. (2013, October Special Topics: Research sampling: Building a Forward Vision.
33. Leonas, K., Boorady, L., Bye, M., **Hawley, J.M.**, Miller, N. (2013, October 18) Special Topics. Getting Tenure.
34. Muhammad, A. J. and **Hawley, J.M.** (2012, November 15). Understanding the environment of black micro-enterprises in the Caribbean. Paper presented at the annual meeting of International Textile and Apparel Association, Honolulu, HI. ®
35. Leonas, K., **Hawley, J.M.**, Campbell, J. R., Bastow-Shoop, H., Hegland, J. (2012, November 17). Getting Tenure. Special Topics session presented at the annual meeting of International Textile and Apparel Association, Honolulu, HI. ®

36. Littrell, M. and **Hawley, J.M.** (March, 2012). Plastic Bags and Old Clothes: Textile Innovations in Guatemala. Paper presented at the ITAA/BIFT Joint Symposium, Beijing, China. ®
37. Lehw, M. and **Hawley, J.M.** (October 28, 2010). Slow fashion: Utilizing the slow food movement as a model. Paper presented at the annual ITAA meeting. Montreal, Quebec, Canada. ®
38. **Hawley, J.M.** (March 2012). Value-Added Options for Recycled Textiles: A Goal of Zero-Waste. Paper presented at the ITAA/BIFT Joint Symposium, Beijing, China. ®
39. Muhammad, A. and **Hawley, J.M.** (March 2012). The Organization Characteristics of Afro-Barbadian Women Micro-Entrepreneurs. Paper presented at the ITAA/BIFT Joint Symposium, Beijing, China. ®
40. Muhammad, A. J. and **Hawley, J.M.** (January 31, 2012). Women Owned Micro-Enterprises in Bridgetown, Barbados: The Individual Dimension. International Journal of Arts and Sciences International Conference for Academic Disciplines. Ryerson University International Learning Center, Toronto, Ontario, Canada. ®
41. **Hawley, J.M.** (2011, November 19). Zero-waste: Can the textile and apparel industry reach cradle-to-cradle status? *Proceedings of the Korean Scholars of Marketing Science Annual meeting. Seoul, Korea.*
42. **Hawley, J.M.** (2011, October 25). Textiles, Costume, and the Human Element. Invited Lecture, Proceedings of the International joint congress of Costume Culture Association, Institute Teknologi of Bandung and Ars Textrina. Bandung, Indonesia.
43. Pookalangara, S., **Hawley, J.M.** (2010, July 2-5). Explaining Consumers' Channel-Switching Behavior Using the Theory of Planned Behavior. Paper presented at the European Institute of Retailing and Service Studies. Istanbul, Turkey. **Received Best Paper Award.** ®  
Google Scholar Citations = 53
44. Ruppert-Stroescu, M. and **Hawley, J.M.** (2010). Typology for Creativity in Fashion Design. [Published Abstract] Poster presented at the *International Textile and Apparel Association* annual meeting: Montreal, Quebec, Canada ®.
45. **Hawley, J.M.** (May 11, 2009). Score cards to measure eco-fashions: A proposed matrix.[Published Abstract] Proceedings for the 2<sup>nd</sup> Annual International Fiber Recycling Conference, Atlanta, GA. ®
46. **Hawley, J.M.** (April, 2008). Apparel Sustainability in the 21<sup>st</sup> Century: Making the right choices. Proceedings of the conference of the Eco-Design: A Global Paradigm Shift: Seoul, Korea. Available online.
47. Rutherford, N., Burns, L., **Hawley, J. M.**, Norum, P., and Wesley, S. (November 2008). Evolving Patterns: The Evolving Story of Signature Fabrics. Special topics session. Proceedings of the International Textile and Apparel Association, Chicago, IL
48. Eckman, M., Littrell, M., **Hawley, J.M.**, Boorady, L., Bastow-Shoop, H., Pederson, E., Evanston, S., (November, 2007). Fabric of Indian Life: Expanding Faculty International Expertise Through a Fulbright-Hays and ITAA Sponsored Group Project. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA.

Available Online. ®

49. Brosdahl, D., Lehew, M., **Hawley, J.M.** (November, 2007). Sustainable Fashion: An Oxymoron or a Possible Future? Teaching Strategies to Promote Consumer and Industry Sustainability Practices. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®
50. Eckman, M., Loker, S., **Hawley, J.M.**, Lennon, S., Burns-Davis, L., Ogle, J., Rucker, M., Rudd, N., Damhorst. (November, 2007). Identifying student learning outcomes for social responsibility and sustainability. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®
51. Pookulangara, S., **Hawley, J.M.**, Norum., P., Crutsinger, C., Kim., Y.K., Shephard., A., (November, 2007). Graduate Programs: From Backpack to Briefcase. Special topics session. *Proceedings of the International Textile and Apparel Association*, Los Angeles: CA. Available online. ®
52. **Hawley, J.M.** (2006, November 4). Amish Culture: The quilt that binds, as part of a panel, *Social cohesion among textile artisans across cultures*. Strawn, S.M., **Hawley, J.M.** , Littrell, M.A., Johnson, J. S., and Hunt, C. Proceedings of the International Textile and Apparel Association. San Antonio, TX. Available online. ®
53. Jolly, L., Lennon, S., Bastow-Shoop, H., Damhorst, M.L., **Hawley, J.M.**, Hegland, J., Jasper, C., LeBat, K., Miller, N. J., Rees, K., Sternquist, B., & DeLong, M. (2006). Research Agenda 2010: Forging New Directions and Partnerships. In N. J. Owens (Ed.) *Proceedings of the International Textile and Apparel Association Meeting*, San Antonio, TX . November 1-5, 2006. Monument, CO: ITAA: [www.itaonline.org/index2.html](http://www.itaonline.org/index2.html). ®
54. Tong, X. and **Hawley, J.M.** (2006, November). The effect of marketing activities on brand equity in Chinese clothing market. ITAA. Annual Meeting, Proceedings of the International Textile and Apparel Association. Alexandria, VA. Available online. ®
55. Boorady, L. M. & **Hawley, J.M.** (2006, November). Patternmaking: Student attributes that spell success. Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
56. Strawn, S. (November 2006). Social cohesion among textile artisans across cultures. Special topic session. **Hawley, J.M.** Panelist [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting San Antonio, TX. ®
57. Jolly, L., *Coordinator. Research Agenda 2010: Forging new directions and partnerships. Special topics session.* [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. San Antonio, TX. *NCCC-65 Board, Hawley, J. M. Panelist.* ®
58. Boorady, L. M. and **Hawley, J.M.** (2005, November). Using animated graphics as a learning tool in patternmaking: A comparison of teaching methods. Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®  
Google scholars citation = 1

59. Jolly, L., Lennon, S., Bastow-Shoop, H., Damhorst, M.L., **Hawley, J.M.** NCCC-65, (2005, November). "USDA Funding Opportunities for Apparel and Merchandising Scholars" Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
60. Dickerson, K. G., **Hawley, J.M.**, Norum, P., Simmons, K. P., Oh, H., Wilson, L., Stevens, S. (2005, November) Special Topics. "The Birth, Care, and Feeding of An Advisory Board" Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
61. Rucker, M., Ulasewicz, C., **Hawley, J.M.**, Norum, P., Steinbring, Y., (2005, November). Can't Stop Shopping: An ESRAB Panel on Over-consumption Proceedings of the International Textile and Apparel Association. Alexandria, VA. ®
62. **Hawley, J.M.** (July 22, 2005). Affiliate networking and its impact on relationship marketing strategies. Proceedings of the International Conference on Knowledge, Culture and Change. University of the Aegean, Rhodes, Greece. ®
63. Carpenter, J. M\*. and **Hawley, J.M.** (March, 2005). Examining the effect of the browser and purchaser's preferences for online shopping. Proceedings of the Annual meeting of *Marketing Theory & Practice*. ®
64. Oh, H., Yoon, S. and **Hawley, J.M.** (November, 2004). Application of 3-D Virtual Reality in Testing Consumer Decision-Making Processes. [Published Abstract] Poster presented at the *International Textile and Apparel Association* annual meeting: Portland, OR. ®
65. Wilson, L. and **Hawley, J.M.** (November, 2004). Organized chaos: A collaborative online project [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Portland, OR. ®
66. **Hawley, J.M.** and Jang, N. (2004, November). McDonaldization of McFashion [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Portland, OR. ®
67. Carpenter, J. and **Hawley, J.M.** (Accepted. Not presented). Innovation of Special Apparel Retailers' Websites: Are they keeping up? Paper accepted for the International Textile and Apparel Association Annual Meeting. Portland, OR. ®
68. Jang, N., **Hawley, J.M.** and Dickerson, K. D. (2003). Key factors separating apparel product success and failure. Proceedings of the International Textile and Apparel Association, Portland, Oregon, ®
69. Johnson, J. S., Coordinator, Special Topics Session.( November, 2003). "Common Threads: The Needle Arts in the Academy". Panelists: Joyce Johnson, Jana Hawley, Vince Ouevedo, Sherry Schofield-Tomschin, Susan Strawn. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting Savannah, GA. ®
70. Sullivan, P., **Hawley, J.M.** and Dickson, M. (Coordinators). (November, 2003). "ESRAB – Sustainable Development and Educators for Socially Responsible Apparel Business." [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting Savannah, GA. ®
71. **Hawley, J.M.**, Jang, N.; Dickerson, K. G. (August, 2002). Apparel Product Performance Measurements: perspectives from U.S. Apparel Companies [Published Abstract]. Proceedings

for the *International Textile and Apparel Association* annual meeting. New York, New York. Available online: <http://www.itaonline.org>. ®

72. **Hawley, J.M.** (August, 2002). An Entrepreneurial Approach to Teaching E-Commerce Applications [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. New York, New York. Available online: <http://www.itaonline.org>. ®
73. **Hawley, J.M.** and Johnson, J.S. (November, 2001). Putting another tool in the qualitative methods toolbox: Using Computer-mediated communication to Conduct Qualitative research [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Kansas City, MO. Available online: <http://www.itaonline.org>. ®
74. **Hawley, J.M.** and Shen, L. (November, 2001), Putting it out there for Everyone to See: A comparative analysis of Websites among Clothing and Textile Departments [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Kansas City, MO. Available online: <http://www.itaonline.org>. ®
75. Knight, D., Crutsinger, C., **Hawley, J.M.**, Kinley, T., Forney, J., Brandon, L. (November, 2000). *Developing an experiential merchandising laboratory mode I* [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting, Cincinnati, OH. Special topics session. ®
76. Crutsinger, C., Tas, R., **Hawley, J.M.** and Dickenson, J. (November, 2000). Delivering advanced internships via a web-based course [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting., Cincinnati, OH. ®
77. Kim, Y. and **Hawley, J.M.** (November, 2000). Consumer's Behavioral Intentions Regarding On-Line Shopping. [Published Abstract] Poster presented at the annual meeting of the *International Textile and Apparel Association*. ®
78. Kennon, L., Brandon, L, **Hawley, J.M.**, Crutsinger, C. (June, 2000) Assessment of Web-based learning: Generating a profile of successful distance education students. [Published Abstract] Poster presented at the annual meeting of the *American Association of Family and Consumer Sciences*. Chicago, IL. ®
79. **Hawley, J.M.** (March, 2000). Getting rid of it: Narratives of consumer clothing disposal behavior. [Published Abstract]. Poster presented at the annual meeting of the *Texas Association of Family and Consumer Sciences*. Arlington, TX. ®
80. **Hawley, J.M.** (2000). Maintaining cultural traditions and family values through quilting: The case of the Old Order Amish [Published Abstract]. Proceedings for the *Texas Association of Family and Consumer Sciences* . Arlington, TX. ®
81. **Hawley, J.M.**, Crutsinger, C., Tas, R., and Dickenson, J. (September 29, 2000). WebCT 2000. Texas Mini Conference. *Multi-disciplinary Efforts for Advanced Internships*. [Abstract]. Paper presented at the first annual meeting. Denton, TX. ®
82. **Hawley, J.M.** (March, 2000). Maintaining cultural traditions and family values through quilting: The case of the Old Order Amish. [Published Abstract] Proceeding of the *Texas Association of Family and Consumer Sciences*. Arlington, TX . ®

83. Brandon, L., Crutsinger, C., Forney, J., **Hawley, J.M.**, Kinley, T., Knight, D., Kim, Y. Making virtual connections: Graduate program delivery via the Web. Post conference workshop presented at the ITAA Annual Meeting, November, 1999, Sante Fe, NM. ®
84. **Hawley, J.M.** *Copyrights in Cyberspace*. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting November, 1999, Sante Fe, NM. ®
85. **Hawley, J.M.** (1999). Using a fashion show production to challenge students to environmental awareness: The case of Eco-Eclectika. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Sante Fe, NM. ®
86. Kinley, T. and **Hawley, J.M.** (1999). Cleaning the textile closet: Student involvement. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Sante Fe, NM. ®
87. Rowold, K. L., Schlick, P. J. & **Hawley, J.M.** (1995). A HOG of a different color: Dress and the changing Harley-Davidson image. [Published Abstract] *Symposium of the Costume Society of America*, Detroit, MI. ®
88. **Hawley, J.M.** and Hamilton, J. A. (1995, October). Entrepreneurial values in a Bi-Cultural Community: Contentions and Negotiations. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting. Pasadena, CA). ®
89. **Hawley, J.M.** (1995). Knitting 'thneeds' which everyone needs: Using Dr. Suess for a critical analysis of the textiles and apparel industry. [Published Abstract]. Poster presented at the October, 1995 annual conference of the *International Textile and Apparel Association*. ®
90. **Hawley, J.M.** (1995, April). Pushing the limits: Individual Amish economic behavior vs. rules of the *Ordnung*. [Published Abstract] *Proceedings for the Society for the Advancement of Socio-Economics*. Washington, D.C. ®
91. **Hawley, J.M.** (1994, March). Reflections of Progress: An Old Order Amish example. [Abstract] Paper presented at the Spring 1994 *Central States Anthropological Association*, Kansas City, MO. ®
92. Kesala, B. & **Hawley, J.M.** (March, 1994). Dress as a metaphor for Ukrainian Culture. [Abstract] Paper presented at the Spring 1994 meeting of the *Central States Anthropological Association*, Kansas City, MO. ®
93. **Hawley, J.M.** and Hamilton, J. A. (1993, July). Making sense of making money: A macro/micro analysis of the economic activity of the Old Order Amish of Missouri. [Published Abstract] *Proceedings of the International Conference Celebrating 300 Years of Amish in America*. (Paper presented at the special celebration meeting, July, 1993 Elizabethtown, PA.). ®
94. **Hawley, J.M.** and Hamilton, J. A.. (1992). Retailing in a rural context: Implications for policy development. [Published Abstract]. Proceedings for the *International Textile and Apparel Association* annual meeting, Columbus, OH. ®
95. **Hawley, J.M.** and Sisler, G. (1991, June). Predicting success for small rural apparel retailers. [Published Abstract] Poster presented at the June, 1991 annual meeting of *the American Home Economics Association*. Detroit, MI. ®

96. **Hawley, J.M. and** Sisler, G. (1990). Planning practices of small rural apparel retailers. [Published Abstract] Poster presented at the October, 1990 annual conference of the *Association of College Professors of Textiles and Clothing*, Denver, CO. ®  
Google Scholars citation = 1

#### UNPUBLISHED PRESENTATIONS ® = PEER REVIEWED

1. Jestratijevic, I. and Hawley, J. M. (September 15<sup>th</sup>, 2020). Better cotton, better jeans: Sustainability cotton in the Global Denim Industry. Poster presented at the 8<sup>th</sup> World Sustainability Forum. September 15-17, 2020.
2. Marcketti, S., Karpova, E., Brookshire, J., Bye, E., **Hawley, J.** LeHew, M. and Norum, P. (2019, July). Exploring Solutions to the Dangers of Fashion. Panel Presentation at the Sustainable Fashion Conference, London, UK.
3. **Hawley, J.M.** and Norum, P. (2015). Behind Close(t) Doors: Understanding Why Consumers Keep or Dispose of Clothing. Paper presented at the annual meeting of the Association Collegiate Retailing Association. March 7, 2015. Miami, FL. ®
4. Ellis, J., Stoel, L., Chattaraman, V., Damhorst, ML, **Hawley, J.M.**, Kim, M. & Lennon, S. (2013). *Research Sampling: Building a Forward Vision*. Special topics session held at the annual meeting of the International Textile and Apparel Association. New Orleans. ®
5. **Hawley, J.M.** and Ha-Brookshire, J. (2013). What Can Clothing and Textile Disciplines Do for Sustainable Development? Abstract submitted to the Fashion And...Symposium. Minneapolis, MN. Paper accepted, not presented due to family emergency. ®
6. **Hawley, J.M.** and Littrell, M. (2013). Trash or Treasure! Opportunities and Challenges for Artisan Enterprise from Recycled Waste. Abstract submitted to the Fashion And...Symposium. Minneapolis, MN. Paper accepted, not presented due to family emergency. ®
7. Armstrong, C., **Hawley, J.M.**, Hiller-Connell, K. and LeHew, M.(April, 2013). Fashion Detox: The sustainable living Challenge. Paper presented at the Fashion And...Symposium. Minneapolis, MN. ®
8. **Hawley, J.M.** (November 12, 2007). Digging for Diamonds: Building Consumer Awareness of Textile Recycling. Presentation made to the Greater Kansas City Family and Consumer Sciences. Olathe, Kansas. Invited.
9. **Hawley, J.M.** and Okun, S. (2007, June 13). Textile recycling: the next wave of landfill diversion. White paper presented at the Illinois Recycling and Solid Waste Management Conference and Trade Show. ®
10. **Hawley, J.M.** (June 8, 2007). Travels of a used t-shirt: From charitable donation to overseas marketplaces. Presentation made to Council to Campus, sponsored by University of Missouri Extension. Invited.
11. Boorady, L., and **Hawley, J.M.** (2007, February 23). Windows to culture: The Fabric of Indian Life, Internationalizing the student experience. Paper presented at the 17<sup>th</sup> annual Teaching Renewal Conference, University of Missouri, Columbia, MO. ®

12. Danis, F., **Hawley, J.M.**, Wilson, V. R. (2005, October 21). Social Entrepreneurship. University of Missouri, Columbia, Missouri. Invited. ®

#### INVITED PRESENTATIONS:

1. Hawley, J. M. (2021, September 21). Challenges with Collection, Reuse, and Repair of Textiles. Invited speaker for Circular Economy of Textiles. Hosted by the National Institute of Standards and Technology (NIST). Webinar.
2. Hawley, J. M. (2021, August 30). Buy Less Stuff. Consultancy for *39 Ways to Save the Planet*. BBC Radio.
3. Hawley, J. M. (2021). Recycling waste in the carpet industry. Invited webinar speaker. Indian Institute of Carpet Technology. To be held in March 2021.
4. Bye, E. and Hawley, J M (2020, October 22). Strategic Planning for your Program. TAPAC. <https://unt.zoom.us/rec/share/xEbScXeaRKdKOPXL0IcNq2EN4VSldFjDjLTto9yRc-YTFn60N-b-gSUPF4bsSI9Y3.MS64TPNhMEtH4v26>
5. Hawley, J. M. (2020, September 15). Folk Art: From Culture to Commodity. Guest lecture for fashion merchandising students at Texas Christian University.
6. Hawley, J.M. (2020, June 4). Leading through COVID-19: Resilience and Innovation in Retail and Hospitality. Panel member.
7. Hawley, J. M. (2018, March 9). Textiles materials recycling: Moving beyond used clothing. Invited keynote presented at the International Council for Reuse and Recycled Materials, Kottayam, Kerala, India.
8. Hawley, J. M. (2017, December 6) . The path to leadership. Presented at the inaugural meeting on the Commission of the Status of Women. University of Arizona.
9. **Hawley, J.M.** (2013, September 19). Apparel Sustainability for the 21<sup>st</sup> Century: Meeting the Demands for the Future. Fontbonne University. Invited lecture.
10. **Hawley, J.M.** (2013, April 24). Handmade Textiles and Global Authenticity. Presentation for Center for the Digital Globe.
11. **Hawley, J.M.** (2011, October 18). Reclaiming and Recycling Textiles: A Zero-waste Goal. Invited lecture at joint meeting of the History Museum and Academy of Science: Perspectives on Science and History Series. History Museum, St. Louis, MO.
12. **Hawley, J.M.** (2011, November 18th). Rags to riches: The Global Textile Recycling Processes. Invited Lecture, Yonsei University.
13. **Hawley, J.M.** (2011, November 19). Zero-waste: Can the textile and apparel industry reach cradle-to-cradle status? *Proceedings of the Korean Scholars of Marketing Science Annual meeting*.



14. **Hawley, J.M.** (2011, October 25). Textiles, Costume, and the Human Element. Invited Lecture, International joint congress of Costume Culture Association, Institute Teknologi of Bandung and Ars Textrina. Bandung, Indonesia.
15. **Hawley, J.M.** (June 18, 2010). Textile Recycling: Economic and Environmental Impact in the USA and Worldwide. Invited keynote for *Celebrating Recycling* conference. Atlanta, GA.
16. **Hawley, J.M.** (September 18, 2008). Making the Right Apparel Choices: Sustainability in the 21<sup>st</sup> Century. Invited keynote for the Eco-watch...Creating Fashion Solutions” lecture series at the Sam-Fox School of Design and Visual Arts and the St. Louis Chapter of the Fashion Group International. Washington University, St. Louis, University.
17. **Hawley, J.M.** (September, 4, 2008). Nelly Don—a Kansan to be remembered. Invited presentation given to the Belleville, Kansas Quilter’s Guild.
18. **Hawley, J.M.** (April 29, 2008). Apparel Sustainability in the 21<sup>st</sup> Century: Making the right choices. Invited keynote address for the Eco-Design: A Global Paradigm Shift Conference, Hansei University, Seoul, Korea.
19. **Hawley, J.M.** (March 24, 2006). Recycling—A systems perspective: It takes everyone. Invited Keynote for the Annual Second Hand Clothing and Handlers Meeting, Atlanta, GA. Invited.
20. **Hawley, J.M.** (2006, September 15). Amish Quilt Entrepreneurs. Lecture presented to the St. Louis Quilter’s Guild. Invited.
21. **Hawley, J.M.**, McCarrell, V. (2005, March 29). Service learning opportunities: Cooperation between University of Missouri students and Unlimited Opportunities, Inc. Invited.
22. **Hawley, J.M.** (May 20, 2004). Marketing your Extension programs. Presentation made at the Annual Conference for University of Missouri Extension. Invited.
23. **Hawley, J.M.** (November, 2004). Textile recycling as a system: A micro/macro analysis. Presentation made at the Educators for Socially Responsible Apparel Businesses annual meeting: Portland, OR.. Invited.
24. **Hawley, J.M.** (November, 2004). A pyramidal model for understanding textile recycling processes. Invited presentation at the International Textile and Apparel Association annual meeting. November, 2004. Portland, OR.
25. **Hawley, J.M.** (October 10, 2004). The mysteries of the Old Order Amish. Invited presentation made at Stephens College. [Invited]
26. **Hawley, J.M.** (May 10, 2004). Systems Analysis of Textile Recycling. Invited presentation at the 9<sup>th</sup> Annual Conference of Recycling of Fibrous Textile and Carpet Waste. Dalton, GA. [Invited].  
Google Scholar Citations = 3
27. **Hawley, J.M.** (March, 2002). Careers in Textile and Apparel Management. Invited presentation made to the Missouri Family and Consumer Sciences Educators annual meeting. Columbia, MO.

28. **Hawley, J.M.** (October, 2000). Rags to Riches: A Systems Approach to Textile Recycling. Invited presentation made to the NE Regional meeting of the *Texas Association of Family and Consumer Sciences*, Texas Women's University, Denton, TX.
29. **Hawley, J.M.** (July 20, 2000). Romancing the Rag. Invited presentation made to the State of Texas Vocational Home Economist/Family and Consumer Sciences State Meeting. Invitation extended from the *Texas Education Agency Career and Technology Education Division*.
30. **Hawley, J.M.** (February 26, 2000). Challenges in the Retailer's Future. Invited panelist for the annual meeting of the Accessories Resource Team (ART). Amelia Island, FL.

#### UNIVERSITY PRESENTATIONS:

- Hawley, J.M.** (October 13, 2020). Folk Art: From Culture to Commodity. OLLI Presentation.
- Hawley, J. M.** (2019, 2021). Rags to Riches: The Global Textile Recycling Process. Presentation made at OLLI.
- Hawley, J. M.** (2019, 2020, 2021) Mysteries of the Old Order Amish. Presentation made at OLLI.
- Hawley, J.M.** (2013, August 21). Chairs Roundtable. University of Missouri.
- Hawley, J.M.** (2013, Feb. 26). India and women in micro-enterprises.
- Hawley, J.M.** (2010) India: A culture of contrasts. Kansas State University
- Hawley, J.M.** (2007, February 1). Creating Mizzou Plaid. Presentation given to the Columbia Kiwanis organization.
- Hawley, J.M.** (2006, September). Savvy Seconds benefits from United Way. Presentation made to the University United Way Kickoff Campaign.
- Hawley, J.M.** (2005, January 27). Savvy Seconds: A contribution to Missouri's Economic Development. Presentation made to the University Board of Curator's.
- Hawley, J.M.** (2004, April 26). Transforming the Missouri Textile and Apparel Collection: A collaborative online effort. ET@MO grant presentation.
- Hawley, J.M.** (2004, September 20). Amish culture: Enduring or ending? Stephens College.
- Hawley, J.M.** (2004, April 6). Digging for Diamonds: Textile Recycling Processes. Stephens College.
- Crutsinger, C.** and **Hawley, J.M.** (2000, April 6, 2000). Collaborative efforts in distance learning. Invited presentation for the Center for Distributed Learning Brown Bag Luncheons.
- Hawley, J.M.** (1999, October 23). Display of creative and scholarly works as part of Homecoming activities. Sacred Dress, Public Worlds: Amish and Mormon Experience and Commitment. Rare Books Library, Willis Library.
- Hawley, J.M.** (1999, April). Why do they dress that way? Old Order Amish Dress and Behavior. Invited presentation for SMHM 3370 Dress and Human Behavior. School of Merchandising and Hospitality Management, University of North Texas, Denton, TX. Invitation extended by Dr. Christy Crutsinger.

**Hawley, J.M.** (1996, June). Why is it that some Amish do, and some Amish don't? *Indiana University Mini-University Series*, Indiana University, Bloomington, IN.

**Hawley, J.M.** (1995, September). "The Old Order Amish Quilt: Integrating Art and Ideology." Presentation made to the Bloomington Quilters' Guild.

**Hawley, J.M.** (1995, June). The Old Order Amish: Will they survive into the next millennium? *Indiana University Mini-University Series*. Indiana University, Bloomington, IN.

**Hawley, J.M.** (November 30, 1994). "Dressed to kill: The communicative powers of gang dress." Paper presented at faculty/graduate student AMID research seminar.

**Hawley, J.M.** (1993, October). Matching the method to the question: Participant observation as a method for understanding other cultures. Invited presentation at the NE-167 annual research consortium. Honolulu, Hawaii.

**Hawley, J.M.** (1991). Advertising and promotions for the rural retailer. Chambers of Commerce of Missouri.

**Hawley, J.M.** (1990). Displays that sell. Chambers of Commerce of Missouri.

**Hawley, J.M.** (1990). Profitable retailing. In-service education presenter for University of Missouri Extension.

### SERVICE PUBLICATIONS

1. Hamilton, J. A. and Hawley, J. M. (1993). Hometown Business: Plan and control your inventory. University of Missouri Extension System.
2. **Hawley, J.M.** (1991). Careers in fashion. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323393.
3. **Hawley, J.M.** (1991). Textiles. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323394.
4. **Hawley, J.M.**(1991). Design Concepts. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323395.
5. **Hawley, J.M.**(1991). 20<sup>th</sup> Century Fashions. (Teacher Edition). Oklahoma State Department of Vocational and Technical Education. Stillwater Curriculum and Instructional Materials Center. Doc. ID ED 323396.

### BOOK REVIEWS

1. Review of book proposal (September 2019). *Wholesale Selling and Merchandising for the Fashion Industry*. Bloomsbury.
2. Hawley, J.M. (2018, January). Review of the book *Embroidering within Boundaries: Afghan Women Creating a Future* by R. Hamidi and M. Littrell. Published in the February 2018 newsletter for the International Textile and Apparel Association.

3. **Hawley, J.M.** (2012, Winter). Global Denim [Review of the book *Global Denim* by Daniel Miller and Sofie Woodward eds.] *Winterthur Portfolio, A Journal of American Culture*. 46(4), 314-315.

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## GRANTSMANSHIP TOTAL GRANT FUNDING = \$1,535.893

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### External Grants (Total requests = \$8,579,647 Total funded = \$1,113,642

Wood, P., Hawley, J. M., Bennett, A. (PIs). Globalizing the Educational Experience: The College of Merchandising, Hospitality, and Tourism. U.S. Department of Education. Key Personnel: Williams, K.; Pookulangara, S., Jestratijevic, I., Leung, X., Agustin, S., Shenberger, A., Large, C.; Kim. J., Mhlanga, L. and Littrell, M. (\$180,371 Funded).

UACE Wildcats (2018)PI. \$368,284, Not funded.

UACE Wildcats (2017). \$301,923. PI. Funded.

TD Ameritrade Grant for Emerging Financial Planning Programs (2016) \$25,000. Not funded.

UACE Wildcats, (2016). \$274,453.00. Awarded.

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Target, Inc. Art of Leadership. (2013). \$1500 Awarded.

Target, Inc. Case Studies in Retailing (2013) \$1500 Awarded.

JCPenney Leadership Grant (2013) \$1500

Kohl's Leadership Grant. 2012-2013. \$12,500. Awarded.

Target, Inc. Art of Leadership. (2012). \$3000 Awarded.

Target, Inc. Case Studies in Retailing (2012) \$2000 Awarded

TexOps. (2012). Funding for fit collaboration. Target, Inc. Art of Leadership. (2011). \$3000 Awarded.

Target, Inc. Case Studies in Retailing (2011) \$2000 Awarded

Target, Inc. Art of Leadership. (2010). \$5500 Awarded.

Target, Inc. Case Studies in Retailing (2010) \$2000 Awarded.

South Asian Studies at Kansas State University Proposal to the Department of Education Office of Post-Secondary Education Title VI: Undergraduate International Studies and Foreign Language Program. (2009) \$175,000 awarded.

Secondary Materials and Recycled Textiles (SMART) (2009). Textile Recycling grant. \$3,096.00. awarded.

**Hawley, J.M.** (P.I.)(October, 2008). Find a Hidden Treasure: Marketing the Historic Costume and Textiles Museum to Manhattan Visitors. Manhattan Chamber and Visitor's Bureau, Tourism Marketing Grant Program; (Funded October, 2008). \$3,000 awarded

**Hawley, J.M.** (2006). Fulbright-Hayes, Fabric of Indian Life Project. Hawley, Boorady, Call (Co-PIs). \$16,800. Awarded.

**Hawley, J.M.** (2004, November). *Bridging Needs: Volunteers, service learning, and economic growth*. Missouri Community Service Commission. \$2500.00. awarded.

**Hawley, J.M.**(PI) and Norum, P. (2003) Textile Recycling Systems. USDA Challenge Grant \$99,420. awarded

**Hawley, J.M.** (2003). IFI Textile Analysis CD Rom, ATEXINC, \$325. awarded

**Hawley, J.M.**(2002). Digital Textiles. ATEXINC. \$625. awarded

### **External Grants-Not Funded**

**Hawley, J.M.** (PI) and Fernandes, I. P. (Co-PI) (2012). Partnership in Global Strategic retail Management: Training India's Retail Management Workforce for the 21<sup>st</sup> Century. Obama-Singh 21<sup>st</sup> Century Knowledge Initiative. \$331,175 budget request. Not funded.

**Hawley, J.M.** and Brosdahl, D. M.(September 24, 2008). Showcasing and saving our treasures: K-State collaborative enterprise for digitization (CED). Grant submitted for the targeted excellence funding. \$945,000. (Not funded).

Kaufman Initiative Grant, Entrepreneurship for the University of Missouri. 6.5 Million. (not-funded).

Wilson, L. and **Hawley, J.M.** (2005). Online Catalog of Materials from University Missouri Collections. NEH Grants \$238,152 (not awarded—encouraged to reapply, resubmitted 2005).Not Funded.

Oh, H. and **Hawley, J.M.** (2004). *Realistic 3-D Environments for Furniture*. International Shopping Centers. \$16,235. Not funded.

**Hawley, J.M.** , Boorady, L.M. and Meyer-Brosdahl, D. (2006). Planning a Big 12 Apparel and Textile Student Conference on Sustainability: Beginning the Process. Grant submitted to the Big 12 Fellow program. \$2359. Not funded.

### **Internal Competitive Grants Total requests: \$434,251.20 Total Funded: \$419,251.20**

**Hawley, J.M.** (2015) *Developing a model of sustainability for textile traditions in developing countries*. VP of Research, University of Arizona. \$221,000. Funded.

**Hawley, J.M.**, Sohn, M., Ha-Brookshire, J., Parsons, J. M., Balakrishnan, B., D'Souza, N. and Stealey, J. (2012). *Leading the Future of the Retail Industry through Creating Digital/Virtual Student Project Showcases*. \$25,000. Funded.

University Travel Grant. (2011) Funding for China. \$1900. Funded.

Center for the Digital Globe. Technology Grant. Funding for KX-16 Body Scanner. \$3500. Funded

Center for the Digital Global International Travel Grant. Indonesia. (September, 2011) \$1441.20. Funded.

MU Global Connect: Development of a Digital Global Studies Undergraduate Program. Seed grant submitted November 2010. Mizzou Advantage \$50,000. **Hawley, J.M.** Co-PI . Funded.

Current Textile Labeling Requirements: Disruptive and Transforming . Networking Grant submitted November 2010, Mizzou Advantage \$20,000. **Hawley, J.M.** Co-PI. Funded.

*“Ediciones Vigía”: An Aesthetics of “Bricolage”* Networking grant submitted November 2010, **Hawley, J.M.** Co-PI, Mizzou Advantage, \$50,000 Funded.

Crawford, C. and **Hawley, J.M.** (2006). E-Trepreneurship. Extension grant. \$1000. Funded by Central Region, Mark Stillwell, Director. Funded.

**Hawley, J.M.** (2005). Center for the Digital Globe. Travel Grant. \$1800. . Funded.

**Hawley, J.M.** (2005, May). Faculty International Travel Grant. \$1200. . Funded.

**Hawley, J.M.** (2004). *Affiliate networks and relationship marketing. Margaret Mangel Faculty Research Catalyst Fund.* \$900.00 Funded.

Oh, H., Yoon, S. and **Hawley, J.M.** (2004). Development of VRIS. Research Board. \$15,000. Not funded.

**Hawley, J.M.**, Wilson, L., Simmons, K., and Norum, P. (2003) Academic Transformation. [ET@MO](mailto:ET@MO), \$4,000. Funded.

**Hawley, J.M.** and Norum, P. (2003) PRIME Funds. University of Missouri. \$10,335. Funded.

**Hawley, J.M.** (2001). International Initiative. University of Missouri. \$1000. Funded.

**Hawley, J.M.** (2000). Junior Faculty Summer Research Fellowship. University of North Texas. \$5000. Funded.

**Hawley, J.M.** (2000). Funded Research Grant. University of North Texas. \$6000. Funded.

**Hawley, J.M.** and Kim, Y. (1999) ROP Grant. University of North Texas. \$3800. Funded.

**Hawley, J.M.** (1999). Teaching with Technology Grant. University of North Texas. \$4,000. Funded.

**Hawley, J.M.** (1998-2000). The Process of Textile Recycling. University of North Texas. \$5000 Funded.

**Hawley, J.M.** (1996). Experimental Teaching Grant. Indiana University. \$1875. Funded.

**Hawley, J.M.** (1993). Minority Businesses: Interaction with Work and Family Spheres. Grants-In-Aid. College of Arts and Sciences. Indiana University. \$500. Funded.

## TEACHING

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Kemper Fellow for Excellence in Teaching, 2005, \$10,000 Award.

Wakonse Fellow, 2004

Kaufmann Entrepreneurship Initiative, 2004- 2007

Venture Creation Circles external faculty, 2007-2010

## GRADUATE STUDENTS ADVISED

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### **Major Professor, Doctoral Dissertations**

Jones, K. (July, 2014). Looking at Fashion Through Green-Colored Glasses: A Multimodal Critical Discourse Analysis of Vogue's Sustainable Fashion Editorials. Unpublished Doctoral Dissertation. University of Missouri, Columbia.

Grotts, A. (July, 2014). Our Own Worst Enemy: A Case Study of the Etsy Craft Entrepreneurship Program in Rockford, Illinois. Unpublished Doctoral Dissertation. University of Missouri, Columbia.

Muhammed, Amanda (August, 2011) *Women Owned Micro-Enterprises in Bridgetown, Barbados: A Transitional Economy*. University of Missouri, Columbia.

Ruppert-Stroescu, Mary. (May, 2009). *Impact of Internet on small business designers*. Unpublished doctoral dissertation, University of Missouri, Columbia.

Pookalangara, Sankjukta. (May, 2008). *Explaining consumers' channel-switching behavior using the theory of planned behavior*. Unpublished dissertation. University of Missouri.

Tong, Xiao. (December 2006). *The creation of brand equity in Chinese clothing markets*. Unpublished dissertation. University of Missouri.

Boorady, Lynn. (2005). *Using digital animation to teach patternmaking*. Unpublished doctoral dissertation, University of Missouri, Columbia.

Shen, L. (2003). *E-commerce adoption for supply chain management in U.S. apparel manufacturers*. Co-Advised with Dr. Kitty Dickerson. Unpublished doctoral dissertation, University of Missouri, Columbia.

Jang, Namkyung (2002). *Apparel Product Success and Failure Measures*. Dissertation, University of Missouri. Co-Advised with Dr. Kitty Dickerson. Unpublished doctoral dissertation, University of Missouri, Columbia.

### **Major Professor, Master's Theses**

Jacobs, Matthew (April, 2020). Clothing Consumption: Analyzing the Fashion Industry's Current and Future Impact on Greenhouse Gas Emissions. Harvard University. With Dr. Mark Leighton. Award Received: Dean's Prize for Outstanding ALM Thesis in Sustainability. Harvard University.

Ipaye, H. (2015, July). Exploration of plus size women's apparel satisfaction, non-wear, and discard. Unpublished Master's Thesis, University of Missouri. Co-chair with Dr. Jean Parsons.

Link, S. (2013). A Case Study of the Garrobo Project. *Unpublished Master's Thesis*. University of Missouri.

McIntire, Jonah (December, 2006). *The Textile and Apparel Research Base: Author Co-Citation Mapping for Research Management*. Unpublished Master's thesis. University of Missouri..

Lin, Pin-Wuan, (April, 2006). *The Influence of Goal-Directed and Experiential Activities on Online Flow Experiences*. Unpublished Master's thesis. University of Missouri..

Kim, Eun Young (May, 2005). *Affiliate network relationships: A comparison of affiliate agreements for apparel and accessories sites*. Unpublished master's thesis. University of Missouri, Columbia.

Lee, Daton (August, 2001). *Business to business Internet Services*. Unpublished Master's Thesis, University of North Texas.

Kumar, Shefali (May 2000). *Consumer's Behavioral Intentions Regarding On-Line Shopping*. Unpublished Master's Thesis, University of North Texas.

Hancock, Joseph (August, 1996). *Employee Interpretation of Dress Code: A Study of Diversity*. Unpublished Master's thesis. Apparel Merchandising, Indiana University.

Ho, Janice (1995, August). *Means-End Approach to the Study of Consumer Value*. Unpublished master's thesis. Apparel Merchandising, Indiana University.

Park-Lee, July (1993, December). *Country of Origin as a Determining Factor for Purchasing Behavior*. Unpublished master's thesis. Apparel Merchandising, Indiana University.

### COMMITTEE MEMBER, DOCTORAL DISSERTATIONS

Starkey, S. (2016) Utilizing Social Media to Inform Inclusive Apparel Design for Baby Boomer Women. Unpolished Doctoral Dissertation. University of Missouri, Columbia.

Sun, L. (2015) Accessing Axis: Exploring Design Cognition from Visual and Haptic Experiences as an Apparel Designer in Digital 3D Imaging Using 3d Printing Technology. Unpolished Doctoral Dissertation. University of Missouri, Columbia.

Ridgway, J. (July, 2014). Women's Self Perceptions: An Exploratory Study of Optical Illusion Garments. Unpublished Doctoral Dissertation. University of Missouri, Columbia.

Bhaduri, G. (2014, May). Perfect or Imperfect Match: Impact of Brand Schema, Information Transparency and Source of Claim on Apparel Brand's Sustainability Claims. Unpublished Doctoral Dissertation.

Lu, Sheng. (2011, May) Empirical Economic Models of the US Textile and Apparel Industry. Unpublished doctoral dissertation. University of Missouri.

Armstrong, C. (2011, May). Integration of Education for Sustainable Development in Apparel & Textiles Education: Redeveloping Curriculum for Sustainability. Unpublished doctoral dissertation.

### COMMITTEE MEMBER, MASTER'S THESES

Phan, E. (2019). The Acceptance and Usage Intention of Menstrual Underwear [Master's thesis, University of North Texas] Institutional Repository at the University of North Texas. <https://digital.library.unt.edu/ark:/67531/metadc1609076/>

Dabula, N. (2019) Marketing, psychological and social factors influencing blood donation: A case of South African millennials. Unpublished master's thesis. University of the Witwatersrand, Johannesburg.

Das, D. (2013, July). Exploration of the unique firm resources described by Indian apparel export firms for their competitive advantages. Unpublished master's thesis. University of Missouri.



- Heidebrecht, S. (2011, May). Dependency and Development in the Garment Industry: Commonwealth of the Northern Mariana Islands. Unpublished master's thesis. Kansas State University.
- Johnston-Blatz, M. (2011, May). The effects of the American Civil War on Northern Fashion of the Era as Reflected in *Peterson's Magazine*. Unpublished thesis. University of Missouri.
- Yoon, M. (2006, December). *Comparison of Niketown.com and Nike.com*. Unpublished master's thesis. University of Missouri.
- Senbabaoglu, B. (July, 2004). *Understanding lighting in architecture of Louis I. Kahn*. Master's thesis. Unpublished master's thesis, University of Missouri, Columbia.
- Tutor, M. (June, 2004). *Simplified options of scaled figures for architectural design*. Master's thesis. Unpublished master's thesis, University of Missouri, Columbia.
- Gonavaram Balasai, (July, 2004). *Using interactive methods and games to teach architectural design*. Unpublished master's thesis, University of Missouri, Columbia.
- Park, Se-Eun. (May, 2004). *The relationship between fashion leadership and co-design options in apparel mass customization*. Unpublished master's thesis, University of Missouri, Columbia.
- Zahidul, Islam, A. K. M. , (2003, December). *Linear multimedia for form and geometry analysis: A case study of Louis I Kahn's National Assembly Building*. Unpublished master's thesis, University of Missouri, Columbia.
- Otto, J. (In progress). Untitled project: *Highway Patrol Uniforms*.
- Dowell, A. (May, 2002). *One-and Two-Sex Bodies, Their Ideals, and Dress*. Unpublished master's thesis, University of Missouri, Columbia.
- Scott, M. Jeannette (1995, August). *Knitted-Beaded Reticules*. Unpublished master's thesis. *Apparel Merchandising*. Unpublished master's thesis, Indiana University.
- Lee, Joung Soo (1994, June). *The Impact of Clothing Attractiveness on Impression Formation: A Cross Cultural Study*. Unpublished master's thesis, Indiana University.
- Moehlmann, Sue A. (1994). *The Fan Collection and Accompanying Journals of Avis Tarrant Burke: A Source for Social History*. Unpublished master's thesis, Indiana University.
- Panell, Jennifer (1994, June). *Architectural principles of small rural mid-western churches: A content analysis*. Unpublished master's thesis, Indiana University.
- Pande, Anita (1995, August). *The effects of clothing attractiveness on hiring preferences*. Unpublished master's thesis, Indiana University.
- Winstead, Pamela (1997, June). *McCall's Magazine as Informer: The role of Embroidery Transfer Patterns 1900-1909*. Unpublished master's thesis, Indiana University.

#### UNDERGRADUATE RESEARCH THESIS/PROJECTS

- Sullivan, A., Rooney, A., Egger, E, Heidelbrecht, S, **Hawley, J.M.** (Spring 2008). What's in your closet?: A study of closing (non)disposal behavior.

Elfrink, Theresa (2005). E-Commerce websites for artisans.

Shield, Jessica, (2005). Independent Thesis. External faculty member. University of Illinois-Urbana-Champaign.

Sciales, C. and **Hawley, J.M.** (May, 2005). Closet Study: The meaning behind the mess or the treasures among your dress?

Kesala, B. and **Hawley, J.M.** (1994, March). Dress as a metaphor for Ukrainian culture. Paper presented at the Central states Anthropological Association Annual Meeting, Kansas City, MO.

**Undergraduate thesis advisor or committee member for Individualized Major Program (IMP) at Indiana University:**

**Fashion Design:** Sanuo Mercer, 1996; Karen Lovitch, 1995; Erin Janis, 1995; Elizabeth Webb, 1995; Deborah Gill, 1994; Elizabeth Denny, 1996; Rachel Sowell, 1996; Emily Todoran, 1996; Andrew Wittkamper, 1994; Kate Davis, 1996; Holly Stalter, 1996; Soojin Whang, 1996; Dana Wood, 1996; Xochi Musser, 1995; Jennifer Agnew, 1994; Karen Graham, 1994; Natalie Boyce, 1993; Erin Janis, 1993.

**Fashion**

**Journalism:** Elizabeth Gallemore, 1996

**Film Production:** David Lichty, 1996; John Ward, 1995; Scott Evans, 1994

**Theater Design:** Stephen Fitzgerald, 1994

**Events**

**Coordination:** Carter Etherington, 1994

**Women's**

**Studies:** Justine Wayne, 1996

**Musical Theater:** Robert Lane, 1995; Allison Streeter, 1993; Cynthia Petrone, 1993

**Stage Costuming:** Gwen Goodnight, 1994

**Ethnomusicology:** Kathleen Gasey, 1994

**Film Studies:** Anita Talevski, 1994; David Rivera, 1993; John Ward, 1993

**Children's**

**Television:** Steve Taylor, 1994

**Arts**

**Administration:** Shannon McGlothlin, 1994

**Advertising:** Kelly Miller, 1994

**Social Change**

**Photography:** Amy Mowat, 1993

### AREAS OF TEACHING EXPERTISE

Sustainability  
Sociology and culture of dress  
Qualitative Methods  
Global trade  
Global Consumers  
Basic Textiles  
Cultural Studies  
Branding  
Entrepreneurship  
Field Study Tours: India, New York City, Mexico, Chicago, Dallas  
Fashion Theory and Analysis  
Research Methods  
International Textiles and Apparel Trade  
Consumers in the American Economy

### DISTANCE EDUCATION CLASSES DEVELOPED:

Global Merchandising and Trade  
Research Methods

### UNIVERSITY EXTENSION

*National Extension Administrators of Family and Consumer Sciences (NEAFCS)  
Western Region Administrators*

AMERICORP Project, P-I. 2016-present

CALS Extension Meetings

Tucson, December 2016

Phoenix, March 2016

Tucson, 2015

CALS Extension Conference Planning Committee, 2015

CEED, Core member, Rural Community Development Projects, 2006-2007

Budget Oversight Committee, Unit Leader, TAM representative, 2006-2007

Kaufmann Entrepreneurship Initiative, Organized HES Initiative, 2006-2007

Collaboration between MU textile and apparel students, University Extension, and Unlimited Opportunities, a shelter workshop in Boonville, MO. A Case for Recycled textiles. Fall 2004, Spring 2005, Fall 2005

Rags to Riches: Clothing drive and public education about textile recycling (April 1-4, 2004).

X-treme recycling: A systems approach to textile recycling. Website under development.

Online catalog of Missouri Historic Costume collection (ongoing development).

University Extension's Economic Impact. Missouri Legislative Day, University Extension, March 16, 2005.

# SERVICE AND OUTREACH CONTRIBUTIONS

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## SERVICE IN PROFESSIONAL ORGANIZATIONS

DFW Retail Executives Association, 2018 - Present  
Tarrant County Hotel Association, 2018 – Present  
Hotel Association of North Texas 2018- Present  
Co-Editor, Special Issue “Sustainability and Digital Retailing”. Sustainability. In process.  
National Women’s Hall of Fame  
    Juror of nominees. 2019-present  
Advisory Board member, *Sustainable Practice Textiles, Apparel and the Circular Economy*.  
    Academic journal published by University of Huddleston Press.  
Editorial Board. Journal of Fashion Design. Korean Society of Fashion Design.  
*New York State Textile Recycling Summit. Planning Committee. October 2017 meeting.*  
*Co-Chair with Gill Stark. Regents University/ITAA Joint Conference on Sustainability. In planning stages for July 2019 meeting*  
**Board on Human Sciences (BoHS), Member since 2015**  
    *Awards Committee Chair, 2020*  
    *Vice Chair, Elected November 2019, term began Jan 2020*  
    *Elected Secretary/Treasurer, term began January 2018*  
    *Membership Chair, 2018-present*  
*Appointed as BoHS Liaison to the FCS Alliance, December 2016*  
    *BoHS Award Review Committee, 2016*  
    *Council Member, Elected, January 2017- present*  
*Meetings Attended:*  
    *Alexandria, VA March 2019*  
    *Joint meeting with APLU, Alexandria, VA, November 2017*  
    *Joint Meeting with APLU, Austin, TX November, 2016*  
    *Alexandria, VA 2016*  
    *Joint Meeting with APLU Washington, DC, 2007*  
*Council for Administrators of Family and Consumer Sciences*  
    *Meetings attended*  
        *Kansas City, MO 2019*  
        *Biloxi, MS, 2018*  
        *Las Cruces, NM 2016*  
  
*International Textile and Apparel Association (ITAA)*  
    Legacy Fund Raiser, co-chair. 2019  
    Executive Director Search Committee, Spring 2019.  
    Co-Coordinator, Joint Meeting of ITAA and Regents University, London England, July 30-  
        August 2, 2019.  
    Co-Coordinator for Culture and Industry Tour to Uzbekistan. *Along the Silk Road*. Culture and  
        Industry Tour. May-June, 2018.  
    Co-Chair and Planner, 2016 Legacy Fundraiser, Vancouver, BC  
    Presider, Plenary Session, Vancouver BC, 2016  
    Co-Chair and Planner, 2015 meeting in Sante Fe, NM  
    Presider, Plenary Session, November 11<sup>th</sup>, 2015, Sante Fe NM  
    Culture and Industry Tour Co-Leader, Guatemala, 2015  
    Interim Executive Director, December 2011  
    ITAA Council 2004-2012  
    Administrator Leadership Committee, 2007-present  
    Counselor, 2012  
    President, July 2010-December 2011

Proceedings Archivist. 2004-present  
Web Assistant, 2004-present  
Finance Committee, Bylaws Committee, Development Committee 2009-2011  
Revised ITAA Handbook  
Executive Director Search Committee  
President-Elect 2009  
ITAA Board, 2000-2008  
Vice President of Operations, 2004-2006, 2006-2008 (re-elected)  
Website Re-development committee 2010-present  
Administrator's Leadership Council, 2007-present  
Ad Hoc Committee on Development 2008-Present  
Chair of Publicity, 2002-2004  
Chair of membership, 2000-2002  
Environment and Socially Responsible Apparel Businesses (ESRAB) (2002-present)  
Conference Planning Committee (2001)  
Website Committee (1999-present)  
Research Agenda 2000 (1998-present)  
Diversity (1993-1997)  
International (1993-1997)  
Reviewer of manuscripts for *Clothing and Textiles Research Journal* (average 3 per year)  
Reviewer of manuscripts, *Fashion, Style and Popular Culture* (average 2 per year)  
Reviewer of abstracts for annual meeting  
Annual Meetings Attended:  
2019, Las Vegas, NV  
2018, Cleveland, OH.  
2017, St. Petersburg, FL. Co-Chair Legacy Fundraiser Event, Development Chair for Legacy Group  
2016, Vancouver, BC. Co-Chair Legacy Fundraiser Event  
2015, Sante Fe, NM. Co-Chair of meeting  
2014, Charlotte, NC  
2013, New Orleans, LA  
2012, Honolulu, HI  
2011, Philadelphia, PA  
2010 Montreal, Que, Canada  
2009 Bellevue, WA  
2008 Shaumburg, IL  
2007 Los Angeles, CA  
2006 San Antonio, TX  
2005 Alexandria, VA  
2004 Portland, OR  
2003 Savannah, GA  
2002 New York, NY  
2001 Kansas City, MO  
2000 Cincinnati, OH  
1999 Sante Fe, NM  
1998 Dallas, TX  
1995 Pasadena, CA  
1994 Minneapolis, MN  
1993 White Sulpher Springs, WV  
1992 Columbus, OH  
1991 San Francisco, CA  
1990 Denver, CO

Presider, Research Reporting Sessions: 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999, 1998

National Extension Administrators of Family and Consumer Sciences	2015-present
Fashion Scholarship Fund Educator's Committee, New York	2013-present
National Retail Federation	2015 - present
American Association of Family and Consumer Sciences	2015-present
Family and Consume Sciences Alliance	2017-present
Board of Human Sciences	2015- present
ACRA Annual Meeting, Miami, 2015	2015 – present

Advancing Science, Serving Society (AAAS), Member 2013-present

Advisory Board. Journal of Fashion and Popular Culture

Reviewer, Journal of Fashion and Popular Culture, Clothing and Textiles Research Journal, Family and Consumer Sciences, Fashion Theory

Sustainability Index, Appreciative Inquiry. Wal-Mart Headquarters, July 2008.

International Advisory Council, Fiber Recycling, Kyoto, Japan, June 2007, Atlanta, GA, 2009, Manchester, England 2011.

Earth-to-Earth Sustainability Workshop, Wal-Mart Headquarters, June 27-28, 2006

Reviewer of Manuscripts: Sustainable Consumption- \_Towards Action and Impact, Social-Ecological Research, 2011

Program Reviews: University of Arkansas (2016), University of Texas, Oregon State University, Missouri State University, Central Michigan University

NCCC-65

Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers.  
Project renewed 10/01/2016 – 9/30/2021

Vice-Chair, 2016-2018

Secretary, 2014-2016

Member, Appointed by CALS Associate Dean of Research, University of Arizona, 2015-present

Member, Appointed by HES Dean of Research, 2003-2014

Secretary, 2013-2016

Vice-Chair, 2016-present

Annual meetings attended: Denver, CO, 2016; Kansas City, MO, 2015; Detroit, MI, 2014; Montreal, Canada 2010; San Antonio, TX, 2006; Alexandria, VA, 2005; Portland, OH, 2004, Columbus, OH, 2003;

NCCC-65 Historian of publications, presentations, grants, graduate student works

Specialty Graphics Imaging Association, Member 2010-

LOHAS conference, member 2009  
 AASHE, Sustainability Conference, November 2008  
 Council for Administrators of Family and Consumer Sciences, member, 2007-present.  
     2016, Las Cruces, NM  
     2007, Washington, D.C. joint meeting with BoHS.  
 American Association of Family and Consumer Sciences  
     Annual Meetings Attended, Detroit, MI  
 Council for Recycled Textiles  
     Board member 1999-present  
 Affiliate Summit  
     Annual meetings attended: Halifax, Nova Scotia, 2004; New York City, 2003  
 SMART, Secondary Materials and Recycled Textiles  
     Board Member  
 American Anthropological Association  
     Annual Meetings Attended, San Francisco, 1992  
 Quilters “Save our stories” Project  
     Director of Research, 2001  
     In collaboration with the University of Nebraska Quilt Center, The University of Delaware  
     Museum of Oral History, the Winterthur Program in Early American Culture and the  
     International Quilt Festival Houston, TX—October, 1999; October, 2000  
 Texas Association of Family and Consumer Sciences  
     Chair, Apparel, Textiles, Art, and Design Division, November 1999-January 2001  
     Annual meeting attended: Arlington, TX 2000, Dallas, TX  
 National Coalition Building Institute—North Texas Chapter  
     Train the Trainer Institute, May 19-21, 1999  
     Diversity Training Workshop, April, 1999  
 Society for the Advancement of Socio-Economics (SASE)  
     Annual Meeting Attended, Washington, D.C.  
 American Ethnological Association  
     Annual meeting attended: Sante Fe, NM, 1994  
 Lilly Conference on Higher Education  
     Annual meeting attended: Oxford, OH 1996  
 Central States Anthropological Association  
     Annual meetings attended: Indianapolis, IN, 1995; Kansas City, MO 1995  
 International Conference Celebrating 300 Years of Amish in America, Special meeting:  
     Elizabethtown, PA, 1993  
 NE-167 Regional Research Meeting  
     Annual meetings attended: Honolulu, HI; St. Paul, MN

**UNIVERSITY COMMITTEES AND COUNCILS:**

- ◆ Executive Compliance Committee, November 2020 – present.
- ◆ Programming Committee, 1<sup>st</sup> Building Plans for Frisco Campus, Dean’s Council rep., Spring 2019-present.
- ◆ Search Committee, Chief Marketing Office, University of North Texas, Fall 2018
- ◆ Transgender Studies Certificate, Founding Chair member, 2015-present
- ◆ HeadsUp Steering Committee, elected 2017 - present
- ◆ Heads-Up Committee, University of Arizona, 2015-present
- ◆ Honorary Degree Committee AY 2014-2015
- ◆ Honorary Degree Committee, Chair AY 2014-2015
- ◆ Faculty 180 Faculty Evaluation Committee, 2014
- ◆ Search Committee, 22<sup>nd</sup> Chancellor of the University of Missouri, 2013
- ◆ Chairs’ Council, Chair, 2013-present

- ◆ Digital Humanities Committee, 2011-present
- ◆ Global Scholar Co-Leader to India, 2013-2014
- ◆ Future of Scholarly Communications, Committee member and chair of Workshop, 2013-present
- ◆ University of Missouri Honors College, Advisory Board member. 2012-present
- ◆ Creativity Inspire Committee, 2011-2013
- ◆ Entrepreneurship Minor Committee, Co-Chair 2011-present
- ◆ Environmental Affairs and Sustainability Committee, University of Missouri, 2011-present
- ◆ Study Abroad Advisory Council (SAAC), University of Missouri, 2010-2012
- ◆ Last-Tuesdays Entrepreneurship Council, Kansas State University, 2007-2010
- ◆ Curator's Professor Awards Screening Committee, University of Missouri, 2007
- ◆ Tocqueville Scholars Program, 2007
- ◆ Faculty Council Task Force, University of Missouri System, Privacy Policies 2005–2007
- ◆ Kauffman Entrepreneurship Initiative, 2003-2007
- ◆ Center for the Digital Globe (CDiG), MOGIA Initiative, University of Missouri
- ◆ Executive Board 2002-2007
- ◆ Associated Faculty 2001-2007, 2010-present
- ◆ Certificate Ad Hoc Committee 2001, 2002, 2003
- ◆ Operations Policy Ad Hoc Committee, 2003, 2004
- ◆ Symposium Ad Hoc Committee, 2002, 2003, 2004
- ◆ Gamma Phi Beta Sorority, Faculty Advisor, 2005, 2004
- ◆ McNair Scholars Program, Faculty Committee, TAM Representative, 2001-2007
- ◆ New Faculty Teaching Scholar Member, 2001-2007
- ◆ Study Abroad Advisory Council, 2001-2002
- ◆ University Forum on Teaching, Learning, & Assessment, U of North Texas, 2000-2001
- ◆ National Coalition Building Institute, University of North Texas, 1998-2001
- ◆ Roundtable 1998, University of North Texas
- ◆ Faculty Committee for Diversity in the Classroom, Indiana University, 1992-1993

#### COLLEGE COMMITTEES AND COUNCILS

- ◆ Unit Heads, University of Arizona, 2015-present
- ◆ Chairs' Council representative, 2013-present.
- ◆ Vanguard Society, for support and development of HES. Sustained member. 2010.
- ◆ Unit Heads, HES 2010-present
- ◆ Administrators Council for Environmental Sciences, University of Missouri 2010-present
- ◆ Friends of the Historic Costume and Textile Museum, 2010-present
- ◆ Dean's Administrative Council, College of Human Ecology, July 2007- 2010
- ◆ Search Committee, CHE Human Development and Family Studies Department Head, Fall 2008-2009
- ◆ Legacy of Excellence Planning Committee, 2008
- ◆ HES Faculty Council on College Policy, 2007
- ◆ HES Promotion and Tenure Alternate, 2006
- ◆ Human Environmental Sciences Scholarship Committee, MU, 2001-2003
- ◆ Faculty Council for Individualized Major Program, , Indiana U, 1993-1997
- ◆ Fine Arts Merger Committee, College of Arts and Sciences, Indiana University, 1993-1995

#### DEPARTMENT COMMITTEES AND COUNCILS

- ◆ HCTM webmaster, project under total re-construction, 2009-2010
- ◆ Mizzou Plaid Project Director, 2006
- ◆ TAM Department Webmaster, 2001-2007



- ◆ Career Fair Chair, 2005-2007
- ◆ Association of Textile and Apparel Management (ATAM), Student organization, Faculty advisor, 2003-2007
- ◆ TAM Scholarship committee, 2003, 2004
- ◆ Faculty search committee, 2001, 2002, 2003, 2004, 2005, 2006
- ◆ Study abroad, co-chair with Laurel Wilson, 2001-2007
- ◆ Recruitment, International Quilt Festival, Houston, TX, School of Merchandising and Hospitality Management, October, 1998
- ◆ Recruitment, Future Homemakers of America, Corpus Christi, TX, School of Merchandising and Hospitality Management, February, 1998
- ◆ Graduate Recruiting, School of Merchandising and Hospitality Management, October, 1998
- ◆ Executive committee, School of Merchandising and Hospitality Management, elected, 1999-2000
- ◆ Search Chair, School of Merchandising and Hospitality Management, 2000
- ◆ Graduate committee, School of Merchandising and Hospitality Management, 1998-2000
- ◆ Scholarship committee, School of Merchandising and Hospitality Management, 1998-1999.
- ◆ Merchandising, Inc., Student organization, Faculty advisor, 1998-2000
- ◆ Apparel Merchandising Club, Faculty Advisor, Indiana University, 1993-1997
- ◆ Recruiting, Red Letter Days, Indiana University, 1992-1993
- ◆ Recruiting, Career Days, Bloomington High School North, Bloomington, IN 1992-1993
- ◆ Acting program chair, Apparel Merchandising, Indiana University, 1996-1997
- ◆ Graduate advisor, Indiana University, 1996-1997
- ◆ Technology committee, Indiana University, Indianan University, 1993-1996
- ◆ Search committee chair, Indiana University, 1992-1996
- ◆ Faculty performance evaluation member, Indiana University, 1994-1995
- ◆ Program review chair, Indiana University, 1995-1995
- ◆ Graduate Course Revision Committee, Indiana University, 1994-1995

#### **GRANT AND MANUSCRIPT REVIEWER & SERVICE**

- ◆ Grant Proposal Reviewer, Environmental Research & Education Foundation. 2020
- ◆ Mentor, NIH LRP for Dr. Russell Toomey: Identifying risk and protective factors to inform interventions for sexual and gender minority youth of color at risk for disparate health outcomes.
- ◆ Manuscript reviewer and Advisory Board Member, *Fashion, Style, and Popular Culture*, 2013-present
- ◆ Reviewer of Manuscripts: Family and Consumer Sciences Research Journal (average 3 per year)
- ◆ Reviewer of Manuscripts, Clothing and Textiles Research Journal (average 3 per year)
- ◆ Reviewer of Manuscripts, Journal of Fashion Marketing and Management
- ◆ Reviewer of Manuscripts, Textile Science
- ◆ Manuscript Reviewer, Fashion Theory, Current
- ◆ Reviewer Promotion and Tenure Dossiers (average 5 per year)
- ◆ U-Gear external grant reviewer. 2010

#### **EXPERT WITNESS**

Textile Recycling Case. Orange County, California. January 2017.

## PROFESSIONAL DEVELOPMENT

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- Advanced Fast Track Leadership Training, College of Agriculture and Life Sciences, November 2017
- Battleground Leadership Training, Boseman, MT September 2017
- Fast Track Leadership Training, University of Arizona, December 2016.
- New Heads Development Program, University of Arizona, Fall, 2015.
- Southeastern Conference Administrator's Development Leadership Program, 2013-2014
- Mindfulness Leadership Training, President's Council, 2014
- President's Administrator Leadership Development Program Fellow, 2012 induction
- HERS Summer Institute, Bryn Mawr Leadership Institute for Academic Women, Summer 2008
- Tilford Conference on Diversity, Wichita State University, October, 2007
- New Department Heads Training, Kansas State University
- Pathways to Leadership Conference, Administrators Leadership Training, Nashville, TN, August, 2006
- Wakonse Fellow, 2004
- Kaufman Entrepreneurship Initiative, 2004

### INDUSTRY/GOVERNMENT/NON-GOVERNMENT RELATIONSHIPS- PARTIAL LISTING

- ◆ Jonathan Rothschild, Mayor, City of Tucson
- ◆ Terry J. Lundgren, CEO of Macy's, Inc., Chairman of the Board
- ◆ Michael Massey, PetSmart President and CEO
- ◆ Rachel Mushahwar, Head of Americas Sales: Retail, Hospitality, and CPFG at Intel Corporation.
- ◆ Lewis Perkins, President. *Cradle-to-Cradle Products Innovation Institute.*
- ◆ Shelley Huff, VP/GMM Merchandising, Home and Apparel, Walmart Global ECommerce Recipient of Fortune 500 Next Generation Women Leaders
- ◆ Colien Hefferan, Director of US National Arboretum, Retired Director of US Department of Agriculture
- ◆ Gordon Erickson, VP of Merchandising, Home Depot, Inc., Retired.
- ◆ Shelly Huff, VP of E-Commerce Merchandising, Homegoods, Wal-Mart Stores Ecommerce, San Francisco
- ◆ Barbara Bloch, President, Her Majesty's Closet, Kansas City
- ◆ David Reid, President, DRI, Kansas City
- ◆ Jason Krakow, VP of Marketing, DRI, Kansas City
- ◆ Juan Zeighelboim, President of TexOps, San Salvador, El Salvador

- ◆ Dr. Usha Barwale Zehr, Director of Research, Mahyco, Jalna, India
- ◆ Puspika Freites, President of Marketplace India
- ◆ Judy Frater, Director of Somaiya Kala Vidya, Bhuj India
- ◆ Anup and Raji Nair, Directors of Incentive Destinations
- ◆ Laura Schuffman, Stylist, Salehi+Schuffman, Los Angeles
- ◆ Laura Bozoian, Senior Designer, Coach Handbags
- ◆ Judy Frater, Ex-patriate, Bhuj, India. KalaRaksha Women's Cooperative
- ◆ William Schapiro, President, Schapiro and Sons Textile Recycling
- ◆ Summer Rayne Oakes, Sustainability Author, 2009
- ◆ Laura Uppington, VP of Merchandising, Tea Collections
- ◆ David Dieckmann, VP of Sales, Scott-Rice Officeworks
- ◆ David Oakey, CEO, David Oakey Designs
- ◆ Beth Schommer – Wal-Mart Stores, VP of Product Safety and Compliance
- ◆ David Blackwell, VP of Global Finance and Administration, Wal-Mart Stores
- ◆ Lee Scott, Former CEO, Wal-Mart Stores
- ◆ Kim Brandner, Wal-Mart Stores, Sustainability Brand Manager
- ◆ Bruce Levinson, President, Paramount Apparel
- ◆ Jim Jacobsen, Retired VP Chairman, Kellwood, St. Louis
- ◆ Maxine Clark, Founder and Chief Executive Bear of Build-A-Bear, October, 2006
- ◆ Marty Bloom, Former President and CEO of May Department Stores, April 2005
- ◆ Kelly Stewart, Remains Textiles, St. Louis, MO, October, 2004
- ◆ Bernie Brill, Former Executive Director, Secondary Materials and Recycled Textiles, Bethesda, MD, July 2002
- ◆ Thom Paxton, Creative Director, Mid-West Textiles, El Paso, TX, March 2001
- ◆ Sunny Hull, President, Mid-West Textiles, El Paso, TX, March, 2001
- ◆ Peter Nordstrom, Nordstrom, Inc. 2000
- ◆ Umberto Querci, Querci Universal Trading Co., Prato, Italy, July 1999.
- ◆ Ed Stubin, Retired-President, Transatlantic Trading Company, Bronx, NY, July 2002
- ◆ Eric Stubin, President, Transatlantic Trading Company, New Jersey
- ◆ Robin Sheldon, President and Founder, Soft Surroundings, St. Louis
- ◆ Scott Shoener, VP of Human Resources, VP Corporation

#### OTHER PROFESSIONAL DEVELOPMENT WORKSHOPS, SEMINARS, TRAININGS

- ◆ Leadership and Innovation Reading Group, August 2016-June 2018
- ◆ Apparel Magazine Tech Conference, November 2006
- ◆ Visiting Fellow to AIU, London, February 2006
- ◆ Missouri Digital Government Summit, Annual Conference, July 17, 2004, Jefferson City, MO
- ◆ Preparing ITAA Members to Lead and Manage in Higher Education, August 2002, New York
- ◆ Global Scholars Program, Thailand, May/June 2002
- ◆ Writing Across the Curriculum, Fall semester, 2001
- ◆ New Faculty Teaching Scholar, Program for Excellence in Teaching, 2002
- ◆ Authoring Academic Manuscripts, Post-Conference Workshop, ITAA, New York, 2002
- ◆ Center for Distributed Learning, Brown Bag Luncheons, Presenter and Participant, University of North Texas
- ◆ Creating Customer Excitement, Texas A&M Retailing Symposium Center for Retailing Studies, Dallas, TX October 14, 15, 1999
- ◆ Council for Textile Recycling, July, 2000-present

- ◆ Coalition for Textile Recycling and SMART, Annual Think Tank Meeting, July 22-28, 1999, Boston, MA
- ◆ American Textile Manufacturers Institute, Textile Technology Update Tour, June 14-18, 1999, Greensboro, NC
- ◆ Faculty Research Grant Writing Workshop, Office of the Vice Provost for Research, University of North Texas, May 4, 1999
- ◆ Copyright and Intellectual Property Workshop, Alliance for Higher Education, April 8, 1999, Dallas, TX
- ◆ Advancement Opportunities for Women in Academia, Office of the Chancellor and League for Professional Women, March 9, 1999, Denton, TX, March 9, 1999
- ◆ Focus on the Customer, Global Retailing Symposium, Southwest Retail Center for Education and Research, University of Arizona, March 4-5, 1999
- ◆ Building a Brand, Texas A&M Retailing Symposium, Center for Retailing Studies, October 8-9, 1998, Dallas, TX
- ◆ Orientation to WebCT, Teaching with Technology Workshops, Center for Distributed Learning, University of North Texas, November 5, 1998
- ◆ Service Leadership Programs, University Roundtable Forum, University of North Texas, October 30, 1998
- ◆ JCPenney Videoconference on Graduate Education, Industry Seminars & Training, November 6, 1998
- ◆ Textile Testing and Evaluation Training, JCPenney Quality Merchandise Testing Center, Carrollton, TX August 24-28, 1998
- ◆ Teaching Resource Center Evaluations, Indiana University
- ◆ Peer Teaching Evaluations, Indiana University
- ◆ Principles of Fund Raising Evaluations, Indiana University
- ◆ Issues in Educational Policy, Indiana University

#### QUOTED, CITED, INTERVIEWED IN PUBLICATIONS OR MEDIA

Salesboost Forges Partnership with University of North Texas to Provide Cutting Edge Learning Platform for Hospitality Students: *North Texas is the first university to adopt SalesBoost's virtual, on-demand, active learning training to complement and blend with classroom training.*

Feeding the Mind: UNT is exploring the relationship between food and the human experience: *North Texan*. March 27, 2020. <https://northtexan.unt.edu/issues/2020-spring/feeding-mind>

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## PROFESSIONAL AFFILIATIONS

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International Textile and Apparel Association  
Council for Administrators of Family and Consumer Sciences  
American Marketing Association  
National Retail Federation  
National Extension Administrators of Family and Consumer Sciences  
American Collegiate Retailing Association  
Council for Advancement and Support of Education  
Board on Human Sciences  
American Public Land Grant Universities  
AASHE  
National Schools of Art and Design  
American Association of Family and Consumer Sciences  
Kappa Omicron Nu  
Secondary Materials and Recycled Textiles  
Center for the Digital Globe  
Educators for Socially Responsible Apparel Businesses  
Council for Administrators of Family Consumer Sciences  
Global Scholars  
New Faculty Teaching Scholar

## COMMUNITY/SERVICE ORGANIZATIONS

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Dallas Arboretum, Sales and Special Events Advisory Board, 2020 - present  
Armory Park Book Club, January 2016.2018  
Sunrise Southwest Rotary, Columbia 2012-2014, Program Chair 2013-2014  
International Folk Art Alliance, 2011-present  
Sante Fe International Artisans Market, Artists assistant. 2011-present  
Mentor-to-Market, Sante Fe, 2012-present  
Marianna Beach Museum, Friends Board Member, Manhattan, KS  
Artist Community, Manhattan, KS  
Amory Park Book Club, 2015-present  
Litterazzas Book Club, 2011-2014  
1263 Dinner Club, 2007-2010  
Domestic Science Club, Honorary Member, 2007 – 2010

### Consulting

Expert Witness, a case on textile recycling. Work Completed 2018..  
Council for Recycled Textiles, Board 2003-present  
Wal-Mart Stores, Sustainability Index Team, 2006-present  
Greensource Organic Clothing Co., Post-Purchase Care, 2007-present  
Looptworks, Scott Hamlin, CEO, 2009-present  
SMART, Secondary Materials and Recycled Textiles, 2000-present

## INDUSTRY EXPERIENCE

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- Owner/Manager, Legends, Ltd. Women's upscale retail. Colby, Kansas. August 1977 – July 1981.
- Retail Associate, Nordstrom Department Store, Circle Center Mall, Indianapolis. 1997-1999
- American Family Insurance. Affiliated & licensed agent, 1981-1987
- High School Vocational Home Economics Teacher, 1976-1977.