

# Iva Jestratijevic, Ph. D.

*Assistant Professor*

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## EDUCATION

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- 2019 Ph.D.** Ohio State University, Columbus, Ohio  
Department of Human Sciences, Graduate degree in Consumer Sciences  
*Specialization: Fashion and Retail Studies*
- 2010 Ph.D.** University of Arts in Belgrade, Serbia  
Interdisciplinary Studies Program, Graduate degree in *Theory of Art and Media*  
*Specialization: Fashion Studies, Semiotics and Visual Representation*
- 2004 B.A.** European University, Belgrade, Serbia  
Department of International Business and Engineering Management  
*Specialization: International Business*

## EMPLOYMENT

<b>Dates</b>	<b>Position</b>	<b>Organization</b>
August 2019 – present	Assistant Professor Merchandising and Digital Retailing	<i>University of North Texas, Denton, TX</i> College of Merchandising, Hospitality and Tourism <a href="https://cmht.unt.edu/merchandising-and-digital-retailing">https://cmht.unt.edu/merchandising-and-digital-retailing</a>
Spring 2024	Co-Director	<i>Center for Consumer Insights and Innovation, CMHT.</i> <a href="https://ccii.unt.edu/">https://ccii.unt.edu/</a>
August 2016 – May 2019	Graduate Teaching Associate	<i>The Ohio State University, Columbus, OH</i> College of Education and Human Ecology
January 2008 – July 2016	Founder and CEO	<i>Fashionglamrnr Management and Consulting, Ltd.</i> <i>Belgrade, Serbia</i>  Fashion brand marketing, consulting, and international promotion. Executing international and national fashion shows, and events. Driving business strategy, setting long-term goals while ensuring profitability.
2006 – 2009	Graduate Research Associate	<i>Ministry of Scientific and Tech. Development, Serbia</i>

# TEACHING

## HIGHLIGHTS

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- **Courses taught:** Sustainable Strategies in Merchandising; Branding and Promotion (Brand Development); Special problems in Merchandising; Problem in Lieu of Thesis, Thesis I & II, Psycho-social and Cultural Aspects of Dress.
- Student perception of teaching (SPOT) average evaluations per class: **4,7; 4,8; 4,9 (Scale 0-5)**.
- Collaborated with the Center for Learning Experimentation, Application and Research (CLEAR/UNT) to independently develop learning materials, and get approval for two courses: **MDSE 4560/5560 Sustainable Strategies in Merchandising and MDSE 3900 Branding and Promotion**.
- Independently wrote **open-source student textbook** *The Business of Sustainability in Fashion- Following the Threads* (sponsored by UNT Libraries and UNT Press). <https://untpress.unt.edu/catalog/jestratijevic-business-of-sustainability-in-fashion/>
- Wrote and published three case studies to be used in the classroom:
  - *Recommerce is Changing the Face of Global Fashion Retail* (2024). Written by invitation for National Retail Foundation (<https://cmht.unt.edu/recommerce-changing-face-global-fashion-retail-case-study>)
  - *Capsule Wardrobe - Sustainable Consumption and Experiential Learning* (2023). Teaching and Learning for Sustainable Consumption (Routledge). <https://www.taylorfrancis.com/chapters/edit/10.4324/9781003018537-36/dressed-sustainability-success-iva-jestratijevic>
  - *Making Fashion Transparent - What Consumers Know about Fashion Brands They Admire* (2020). Fashion Business Cases: A Student Guide to Learning with Case Studies (Fairchild). <https://www.bloomsbury.com/us/fashion-business-cases-9781501362996/>
- Used digitally available industry-based secondary datasets to improve students' analytical skills and to train them to utilize data to make business decisions.
- Mentored undergraduate and graduate students, **undergraduate research fellows (URF)**, and students from other national, and international institutions.
- **8 research awards** for undergraduate and graduate students (UNT).
- Organized and executed **three academic writing workshops** for CMHT graduate students.
- Organized and executed **two mending workshops** to instruct students and UNT community members how to repair, reuse, and upcycle clothing.
- Organized and led student visits to the City of Denton Landfill, Home Chemical collections, and Recycling tour.
- Implemented, and led **the Zero Waste Textile Waste Diversion Initiative** on the UNT campus to support textile waste collection, and diversion strategies, and to create experiential learning opportunities for students who are eager to learn how to collect, sort, and divert textile waste to make a positive social impact in their communities.

## GRADUATE STUDENT ADVISEES - Thesis (T) or Problem-in-lieu-of-thesis (P)

<u>Student Name/Topic</u>	<u>Role</u>
Caylynn White-Frierson (P). Expected graduation Spring 2025. UNT.	Advisor
Christian, S. (P). Expected graduation Spring 2025. UNT.	Advisor
Rios, S. (P). Graduation Fall 2024. <ul style="list-style-type: none"> <li>• <i>Project title: A Second Chance: Understanding the Motivations of secondhand children's Clothing Consumption.</i></li> </ul>	Advisor
Ocepek, B. (T). <i>Production of Promotional products through the Cultural Heritage and Tradition of the City Zalec.</i> Graduation Fall 2024. University of Ljubljana. Slovenia.	Co-Advisor
Lozano L. (P). Graduation Spring 2024. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: The Effects of Green Marketing of Cosmetic Brands with Toxic Chemicals - Examining Consumer Attitude and Purchase Intention.</i></li> </ul>	Advisor
Maverick L. (P). Graduation Spring 2024. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: Critically Evaluating the Ecological Impacts and Effectiveness of Sustainable Packaging Practices within the Footwear Industry.</i></li> </ul>	Advisor
Siddiqi, H.T. (P). Graduation Spring 2024. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: Sustainable Sourcing or Silent Exploitation? A Pilot Study on Modern Slavery in Bangladesh Fashion Industry</i></li> <li>• Presented at UNT/CMHT Research Symposium in 2024.</li> </ul>	Advisor
Soltanisehat, M. (P). Graduated Fall 2023. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: Sustainability Reporting in the Spotlight: Exploring Evidence from Nike's Corporate Report.</i></li> <li>• Presented at UNT/CMHT Research Symposium in 2023.</li> <li>• Presented at ITAA Conference in 2023.</li> <li>• <b>Submitted to SSCI journal (April 2024)</b></li> </ul>	Advisor
Mikah, O. (T). Graduated Spring 2022. UNT. <ul style="list-style-type: none"> <li>• <i>Thesis title: Purchase Intention and Behavior Towards Environmentally Friendly Grocery Packaging.</i></li> <li>• Presented at UNT/CMHT Research Symposium in 2022.</li> <li>• <b>Received graduate research award (CMHT 2022).</b></li> <li>• Presented at GRID: International Symposium on Graphic Engineering, and Design. Novi Sad Serbia.</li> <li>• Published in proceedings.</li> <li>• <b>Published in SSCI Journal.</b></li> </ul>	Advisor
Gunnin, G. (P). Graduated Spring 2022. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: Lack of Plus-Size Options in the North American Women's Athletic Apparel Industry.</i></li> <li>• Presented at UNT/CMHT Research Symposium in 2022.</li> <li>• <b>Received graduate research award (CMHT 2022).</b></li> </ul>	Advisor
McCullar, L. (P). Graduated Spring 2022. UNT. <ul style="list-style-type: none"> <li>• <i>Project title: Slow and Steady Wins the Race: Why Slow Fashion is Better for Business in the Long Run (P).</i> University of North Texas, Denton, USA.</li> </ul>	Advisor

<ul style="list-style-type: none"> <li>Presented at UNT/CMHT Research Symposium in 2022.</li> <li><b>Received graduate research award (CMHT 2022).</b></li> </ul>	
<p>Brown, B. (P). Graduated Spring 2022. UNT.</p> <ul style="list-style-type: none"> <li><i>Project title: Truly Sustainable: A Case Study into Sustainable Fashion Faherty Clothing Brand</i> (P). University of North Texas, Denton, USA.</li> <li>Presented at CMHT Research Symposium (2022).</li> <li><b>Received graduate research award (CMHT 2022).</b></li> </ul>	Advisor
<p>Eppley, M. (P). Graduated Spring 2022. UNT.</p> <ul style="list-style-type: none"> <li><i>Project title: TikTok Influencer Marketing for Corporate Fashion Sustainability: Examining Influencer-Brand Fit and User Engagement.</i></li> </ul>	Advisor
<p>Wagner, B. (P). Graduated Spring 2022. UNT.</p> <ul style="list-style-type: none"> <li><i>Project title: Ineffective Marketing via Print Junk Mail.</i></li> </ul>	Advisor
<p>Creighton, R. (P). Graduated Spring 2021. UNT.</p> <ul style="list-style-type: none"> <li><i>Project title: Sustainability Supplier Scorecard Assessment Tools: A Comparison Between Apparel Retailers.</i></li> <li>Presented at ITAA conference 2021.</li> <li><b>Published in Journal of Global Fashion Marketing.</b></li> <li><b>Another study co-authored and published in the SSCI Journal of Fashion Marketing and Management.</b></li> </ul>	Advisor
<p>Schuelke, A. (P). Graduated Spring 2020. UNT.</p> <ul style="list-style-type: none"> <li><i>Project title: Clothes Mending: The role that clothing mending plays in a sustainable lifestyle of Generation Z.</i></li> <li>Presented at UNT/CMHT Research Symposium in 2020.</li> </ul>	Advisor

## **OTHER COURSEWORK RELATED TO MENTORING**

### **Student Name/Topic/Institution**

**Muhammad, J. (2025).** *B Corps Global Review.*

- Role: Faculty Graduate Research Mentor
- To be published and presented at the conference.

**Blackburn, M. (2024).** *Zero Textile Waste Initiative- Waste Diversion and Data Analysis.* University of North Texas.

- Role: Faculty Undergraduate Research Fellow (URF) Advisor
- Presented at UNT/CMHT Research symposium in April 2024.
- Received undergraduate research award (CMHT 2024).**

**Zuniga, R. (2024).** *Zero Textile Waste Initiative- Waste Diversion and Data Analysis.* University of North Texas.

- Role: Faculty Undergraduate Research Fellow (URF) Advisor
- Presented at UNT/CMHT Research symposium in April 2024.
- Received undergraduate research award (CMHT 2024).**

**Uresti, Claire. (2024).** *Zero Textile Waste Initiative- Waste Diversion and Data Analysis.* University of North Texas.

- Role: Faculty Undergraduate Research Fellow (URF) Advisor
- Senthil, R. (2023).** *Application of Life Cycle Assessment (LCA) Methodology to Analyze Environmental Impact in the case of Circular Thrift - Innovative, Community based startup in Columbus, Ohio.* The Ohio State University
- Role: Faculty External Advisor
  - Presented at ITAA 2023.
- Avina, A. (2023).** *The true cost of Fast Fashion.* Lecture for UNT TAM's resident students.
- Role: Faculty Graduate Teaching Advisor. University of North Texas.
  - Presented for TAM's students at ReVamp event, 1<sup>st</sup> November, 2023.
- Soltanisehat, M. (2023).** *Dressing for Change: Women and Fashion Politics in Postrevolutionary Iran.* University of North Texas.
- Role: Graduate Research Advisor.
  - Presented at UNT/CMHT Research Symposium in 2023.
  - Presented at ITAA 2023.
- Taraz, A. (2023).** *Dressing for Change. Women and Fashion Politics in Postrevolutionary Iran.*
- Role: Graduate Research Advisor. University of North Texas.
  - Presented at UNT/CMHT Research Symposium in 2023.
  - Presented at ITAA 2023.
- Taraz, A. (2023).** *B Corps in the US fashion industry, Case studies of three brands.* University of North Texas.
- Role: Graduate Research Advisor.
  - Submitted to the research journal.
  - Submitted to ITAA 2024.
- Siddiqi, H.T., and Rahman, M. (2023).** *Investigating Modern Slavery in the Post-Pandemic Textile and Apparel Supply Chain: An Exploratory Study.* University of North Texas.
- Role: Graduate Research Advisor.
  - Presented at UNT/CMHT Research Symposium in 2023.
  - Presented at ITAA 2023.
- Soltanisehat, M., and Tefera, M. (2023).** *The Nike Materiality Assessment.* University of North Texas.
- Role: Graduate Research Advisor.
  - Presented at UNT/CMHT Research Symposium in 2023.
- Aji Silpa, Lasya (2023).** *Ayurvastra: Why Therapeutic Clothing is a Game Changer.* University of North Texas.
- Role: Graduate Research Advisor.
  - Presented at ITAA 2023.
- Couzen, J. (2023).** *B Corporations in the Fashion Industry-Systematic Review.* University of North Texas.
- Role: Undergraduate Research Advisor.
  - Presented at UNT/CMHT Research Symposium in 2023.
  - Presented at ITAA 2023.
- Spencer, B. (2022).** *Waste to Wear: Reducing Ocean Plastic to Create Sustainable Textiles.* University of North Texas.
- Role: **Undergraduate Research Fellow (URF) Advisor**
  - Presented at UNT/CMHT Research Symposium and URF competition in 2022.

**Garcia, A. (2021).** *Sustainability Matrix for Eileen Fisher*. University of North Texas.

- Role: Undergraduate Research Advisor.
- Presented at UNT/CMHT Research Symposium in 2020.
- **Received the most innovative undergraduate research award (CMHT 2020).**

**Gunnin, G. (2021).** *Sustainable packaging*. University of North Texas.

- Role: Graduate Research Advisor.
- Presented at UNT/CMHT Research Symposium in 2020.
- **Received the most innovative graduate research award (CMHT 2020).**

**Stampf, V. (2021).** *Sustainability in the packaging industry – Global report*. University of Ljubljana. Slovenia.

- Role: Expert advisor for international student.
- Collaborative project with University of Slovenia. EU.
- **Published in SSCI journal.**

**Craycroft, C. (2021).** *The negative effect of fast fashion on manufacturing employees*. Highland Park Independent School District, Dallas.

- Role: Expert advisor for high school student.
- Collaborative project with Highland Park Independent School District, Dallas, TX.

**Baptiste, J. (2020).** *Sustainability and co-creation*. University of North Texas.

- Role: Graduate Research Advisor. University of North Texas, Denton.

## SCHOLARSHIP

### HIGHLIGHTS:

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- ITAA Rising Star Award (2023).
- CMHT Research Award (2023).
- **3** peer-reviewed monographs published in two languages.
- **23** journal publications in a range of highly respected journals including *Clothing and Textiles Research Journal*, *Journal of Global Fashion Marketing*, *Journal of Fashion Marketing and Management*, *Fibers & Textiles in Eastern Europe*, *Sustainability, Cleaner and Responsible Consumption*, and the prestigious journals *Sustainable Development (IF 12,5; cite score 15,2)*, *Journal of Cleaner Production (IF 11,1; cite score 18,5)*, *Sustainable Production and Consumption (IF 12,1; cite score 12,5)*, and *Journal of Business Venturing Insights (cite score 8,8)*.
- **12** book chapters, encyclopedia entries, and case studies.
- **25** published conference proceedings.
- **55** international conference presentations (3 keynotes).
- **3 industry invited keynote research presentations** at the retail corporate headquarters (**PVH, Circular Thoughts, Abercrombie & Fitch**)
- Research conducted by invitation for National Retail Foundation, PVH, Abercrombie and Fitch, Circular Thrift, and three B Corp manufacturers and wholesalers.
- Total Amount of Funding Received: \$220,089.44 (as of January 2025).
- ITAA Paper of Distinction Award, 2021 (Sustainability/CSR track).
- UNT Washington DC Faculty Fellow, UNT, 2021.
- The Outstanding Reviewer Award, CTRJ, 2020.
- Co-Editor Sustainability (MDPI) Special Issue Fashion and Circular Economy (2023).

- **Co-Director Center for Consumer Insights and Innovation, CMHT, UNT.**

## **PUBLICATIONS: MONOGRAPHS**

(R = refereed, peer reviewed; I = international; N=national)

1. **Jestratićević, I. (2024).** *The Business of Sustainability in Fashion- Following the Threads*. UNT Press. <https://untpress.unt.edu/catalog/jestratićević-business-of-sustainability-in-fashion/> (R/I)
2. **Jestratićević, I. (2012).** *Fashion study: signs and meanings of clothing practice*. (Original: Studija mode: znaci i znacenja odevne prakse) Belgrade, Serbia: Orion Art. ISBN-13: 978-8683305612 (Second edition). R/N.
3. **Jestratićević, I. (2011).** *Fashion study: signs and meanings of clothing practice*. (Original: Studija mode: znaci i znacenja odevne prakse) Belgrade, Serbia: Orion Art. ISBN 10: 8683305619 (First edition) R/N.

## **PUBLICATIONS: JOURNAL ARTICLES**

(R = refereed, double-blind reviewed; I = international; N=national, \*based on graduate student mentoring)

1. Vladimirova, K., Samie, Y., Maldini, I., Iran, S., Laitala, K., Henninger, C.E., Alosaimi, S.I., Drennan, K., Lam, H., Teixeira, A.L. and **Jestratićević, I. (2024)**. Urban transitions toward sufficiency-oriented circular post-consumer textile economies. *Nature Cities*, pp.1-11.
2. **Jestratićević, I., Uanhoro, J., Islam, R. (2024)**. Transparency of Sustainability Disclosures among Luxury and Mass-market Fashion Brands: Longitudinal Approach. *Journal of Cleaner Production*, 436 (14048), 1-11. <https://doi.org/10.1016/j.jclepro.2023.140481>
  - {SCIE}, Impact factor 11.1; cite score 18,5, R/I
3. **Vrabić, Brodnjak, U., Jestratićević, I. (2023)**. The future of Baby cosmetics: A look at sustainable materials and packaging innovations – a systematic review. *Sustainable Development*, online first, 1-15. <https://doi.org/10.1002/sd.2775>
  - {SSCI}, Impact factor 12.5; cite score 15.2, R/I
4. **Jestratićević, I., & Rudd, N. A. (2023)**. The ‘Look’! Aesthetic Labour, Aesthetic Norms and Appearance-based Recruitment in the Runway Modelling Industry. *Fashion, Style & Popular Culture*, online first, 1-19. [https://doi.org/10.1386/fspc\\_00201\\_1](https://doi.org/10.1386/fspc_00201_1)
  - {ESCI}, R/I
5. Escudero, S. B., **Jestratićević, I.**, Short, J. C., & Wolfe, M. T. (2023). B Corp Certification in the Age of Fast Fashion: Using Hierarchical Clustering and Correspondence Factor Analysis to Highlight Social Entrepreneurial Advancement in the Fashion

Industry. *Journal of Business Venturing Insights*, 20 (e00412), 1-10. <https://doi.org/10.1016/j.jbvi.2023.e00412>

○ *Cite score 8.8, R/I\**

6. McCauley, E. & **Jestratijevic, I (2023)**. Exploring the Business Case for Textile-to-textile Recycling using Post-consumer waste in the US: Challenges and Opportunities. *Sustainability*. *Sustainability*, 15(2), 1473. <https://doi.org/10.3390/su15021473>

○ {SSCI}, *Impact Factor 3.89, Cite score 5.8, R/I\**

7. Oliver, M. O., **Jestratijevic, I**, Uanhoro, J., & Knight, D. K. (2023). Investigation of a Consumer's Purchase Intentions and Behaviors towards Environmentally Friendly Grocery Packaging. *Sustainability*, 15(11), 8789. <https://doi.org/10.3390/su15118789>

○ {SSCI}, *Impact Factor 3.89, Cite score 5.8, R/I\**

8. **Jestratijevic, I**, & Vrabič-Brodnjak, U. (2022). Sustainable and Innovative Packaging Solutions in the Fashion Industry: Global Report. *Sustainability*, 14(20), 13476. <https://doi.org/10.3390/su142013476>

○ {SSCI}, *Impact Factor 3.89, Cite score 5.8, R/I*

9. **Jestratijevic, I**, Hillery, Julie (2022). Measuring the “Clothing Mountain” among U.S. College Students: Using Action Research and Principles of Sustainability Pedagogy to Examine (Un)Sustainable Clothing Consumption Behaviors in the Classroom. *Clothing and Textiles Research Journal*, 41(1), 1-16. <https://doi.org/10.1177/0887302X221084375>

○ {SSCI}, *Impact Factor 1.9; R/I*

10. Karpova, E., **Jestratijevic, I**, Lee, J., Wu, J. (2022). An Ethnographic Study of Collaborative Fashion Consumption: The Case of Temporary Clothing Swapping. *Sustainability*, 14(5), 2499. <https://doi.org/10.3390/su14052499>

○ {SSCI}, *Impact Factor 3.,89; Cite score 5.8, R/I*

11. Henninger, C.E, Joyner-Martinez, C, Iran; S., Diddi, S., Durrani, M., Iyer, K., **Jestratijevic, I**, McCormick, H., Niinimaki, K., Thangavelu, P., Sadílek, T., Sauerwein, M., Simek, P., Singh, R., Wallaschkowski, S. (2022). Fashion Consumption During COVID-19: Comparative Analysis of Changing Practices across Nine Countries and Implications for Sustainability. *Cleaner and Responsible Consumption* 5(2022), 100056. <https://doi.org/10.1016/j.clrc.2022.100056>

○ *h index 14, R/I*



12. **Jestratić, I.**, Maystorovich, I., & Vrabč-Brodnjak, U. (2022). The 7 Rs Sustainable Packaging Framework: Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry. *Sustainable Production and Consumption*, 30 (2022), 331-340. [10.1016/j.spc.2021.12.013](https://doi.org/10.1016/j.spc.2021.12.013)
  - {SSCI}, Impact Factor 12.1; Cite score 12.5, R/I
13. Creighton, R., **Jestratić, I.**, Lee, D. (2021). Sustainability Supplier Scorecard Assessment Tools: A Comparison Between Apparel Retailers. *Journal of Global Fashion Marketing*. 13(1), 61-74. <https://doi.org/10.1080/20932685.2021.1987289>
  - {ESCI}, R/I\*
14. Corovic, E., **Jestratić I.** (2021). Assessing the Competitiveness of Serbian Textiles and Apparel Industry Exports Using RCA Index and TPI Indicators. *Fibers & Textiles in Eastern Europe*; 29, 4(148), 15-23. 10.5604/01.3001.0014.8226
  - {SCIE}, Impact Factor 1.045, R/I
15. **Jestratić, I.**, Uanhoro, J. O., & Creighton, R. (2021). To disclose or not to disclose? Fashion brands' strategies for transparency in sustainability reporting. *Journal of Fashion Marketing and Management: An International Journal*, 26(1), 36-50. <https://doi.org/10.1108/JFMM-09-2020-0182>
  - {SSCI}, Impact Factor 4.021, R/I
16. **Jestratić, I.** (2021). Visual seduction: Eroticism in surrealist art photography and postmodern fashion photography. *Journal of Fashion, Style and Popular Culture*. 8(2021), 155 – 164. [https://doi.org/10.1386/fspc\\_00029\\_1](https://doi.org/10.1386/fspc_00029_1)
  - {ESCI}, R/I
17. **Jestratić, I.**, Rudd, N.A, Ilic, S. (2020). The Body to Die for: Body Measurements, and BMI Analysis of Female and Male Runway Models. *Clothing and Textiles Research Journal*, 40(4), 291-307. <https://doi.org/10.1177/0887302X20968893>
  - {SSCI}, Impact Factor 1.9; R/I
18. **Jestratić, I.**, Rudd, N.A. & Uanhoro, J. (2020). Transparency of Sustainability Disclosures among Luxury and Mass-market Fashion Brands. *Journal of Global Fashion Marketing*, 11(2), 99-116, <https://doi.org/10.1080/20932685.2019.1708774>
  - {ESCI}, R/I\*

19. Cavender, R., Howell, A., Hillery, J., Paulins, A., **Jestratišević, I. (2019)**. Exploring Consumers' Understanding and Evaluation of their Ethical Consumption and Disposition, *2(3)*, 2019. *Journal of Textile Science and Fashion Technology*, 10.33552/JTSFT.2019.02.000536.
- *R/I*
20. **Jestratišević, I.**, Rudd, N. A. (2018). Six forms of sustainable fashion. *Latest Trends in Textiles and Fashion Designing*, 2(4), 2018, 10.32474/LTTFD.2018.02.000145.
- *R/I*
21. **Jestratišević, I. (2015)**. Fashion and semiotics of gender. *Journal of Issues in Ethnology and Anthropology*, 10(4), 773-787. <https://doi.org/10.21301/eap.v10i4.3>
- {ESCI}, *R/N*
22. **Jestratišević, I. (2013)**. Introduction to Fashion Studies. *AM Journal of Art and Media Studies*, Issue 3, 108- 119. *R/N*
23. **Jestratišević, I. (2009)**. Decoding an image (original: Dekodiranje slike), *Journal of Culture, Special Issue on Photography*, 10(1), 83-102 (original: Casopis Kultura), *R/N*

### **JOURNAL ARTICLES SUBMITTED**

**Jestratišević, I.**, Taraz, A., Couzens, J. (2024). Business as a Force for Good: Exploring B Corp Business Cases in the US Fashion Industry. *Under review*.

**Jestratišević, I.**, Goldsand, L., Ragul, S. (2024). Application of Life Cycle Assessment (LCA) Methodology to Analyze Environmental Impact in the Case of Circular Thrift - Innovative, Community-based startup in Columbus, Ohio. *Under review*.

Soltanisehat, M., **Jestratišević, I.**, (2024). Sustainability Reporting in the Spotlight: Exploring Evidence from Nike's Corporate Report. *Under review*.

### **PUBLICATIONS: BOOK CHAPTERS, ENCYCLOPEDIA ARTICLES & CASE STUDIES**

*(R = refereed, peer-reviewed; I = international; N=national; INV-invited)*

1. Kim, J., **Jestratišević, I.**, Pookulangara, S. (2024). Recommerce is Changing the Face of Global Fashion Retail. <https://cmht.unt.edu/recommerce-changing-face-global-fashion-retail-case-study> (*INV*)
2. **Jestratišević, I. (2022)**. Dressed for Sustainability Success a Capsule Wardrobe Project. In Sahakian, M., Fischer, D., Seyfang, G., Dyer, J., & King, J. (Eds.), *Teaching*

and *Learning for Sustainable Consumption*. Routledge.

<https://www.taylorfrancis.com/chapters/edit/10.4324/9781003018537-36/dressed-sustainability-success-iva-jestratijevic> (R/I)

3. **Jestratijevic, I.,** Rudd, N. A. (2020). Making fashion Transparent - what consumers know about fashion brands they admire. In Burns, L. D. (Ed.), *Fashion Business Cases: A Student Guide to Learning with Case Studies*. New York: Fairchild Books.  
<https://www.bloomsbury.com/us/fashion-business-cases-9781501362996/> (R/I)
4. **Jestratijevic, I.,** Rudd, N. A. (2019). Cosmetics Branding: Advertisements and Beauty Pursuit. In Eicher, J. (Ed.), *Berg Encyclopedia of World Dress and Fashion*. London: Bloomsbury. DOI: 10.2752/9781847888525.EDch031719 (R/I/INV)
5. Rudd, N. A., **Jestratijevic, I.** (2019). Body positivity. In Eicher, J. (Ed.), *Berg Encyclopedia of World Dress and Fashion*. London: Bloomsbury. (R/I/INV)
6. Rudd, N. A., **Jestratijevic, I.** Threats to Body Image. (2019). In Eicher, J. (Ed.), *Berg Encyclopedia of World Dress and Fashion*. London: Bloomsbury. DOI: 10.5040/EDch031613 (R/I/INV)
7. **Jestratijevic, I.,** Rudd, N. A. (2018). Making fashion Transparent - what consumers know about fashion brands they admire. In Divita, L. & Burns, L. D. (Eds.), *Bloomsbury Fashion Business Cases*. London: Bloomsbury. DOI: 10.5040/9781474208765.0007 (R/I)
8. **Jestratijevic, I.,** Rudd, N. A. (2018). Sustainable Exclusivity for the Global Marketplace. *Sustainability Marketing Claims and Consumer Behavior* (pp. 28-38). In Hawley, J., Cassil, N., McGowan, K.  
[https://cdn.ymaws.com/itaaonline.org/resource/resmgr/publications/Monograph12-2018\\_Future\\_of\\_L.pdf](https://cdn.ymaws.com/itaaonline.org/resource/resmgr/publications/Monograph12-2018_Future_of_L.pdf) (R/I/INV)
9. **Jestratijevic, I.** (2014). Fetishism and fashion. In Erdem, T. & Ergul, S. (Eds.). *Fetis Ikame* (pp. 206-222). Istanbul, Sel. (R/N/INV.)
10. **Jestratijevic, I.** (2014). Serbian Fashion, Between Two Wars: 1918-1941. (Original: *Moda izmedju dva rata: Beograd 1918-1941*). In Suvakovic, M. (Ed.) *History of Art in Serbia, XX century, Part II*. (Original: *Istorija Umetnosti u Srbiji XX vek, Tom dva*) (pp. 202-221). Belgrade, Orion Art. (R/N/INV.)
11. **Jestratijevic, I.** (2012). Symbol Exoticism in Socialistic Official Dress. (Original: *Egzotichni kodovi socijalisticke oficijelne mode*). In Suvakovic, M. (Ed.) *History of Art in Serbia, XX century, Part III*. (Original: *Istorija Umetnosti u Srbiji XX vek, Tom tri*) (pp.107-120). (R/N/INV.)
12. **Jestratijevic, I.** (2008). Europeanization of printed media in Serbia. In Dakovic, N. & Nikolic, M. (Eds.) *Education, Arts and Media in the Process of European Integration* (pp. 105-120). Belgrade, Faculty of Dramatic Arts, Institute for Theatre, Film, Radio and Television. (R/N/INV.)

## CONFERENCE PROCEEDINGS

(R = refereed, peer-reviewed; I = international; N=national; \* = based on graduate student mentoring)

1. Vrabič-Brodnjak, U., **Jestratičević, I.**, (2024) “Eco-chic Elegance: Sustainable Cosmetic Packaging Solutions for a Greener Tomorrow”, *9th Conference on Information and Graphic Arts Technology*. Ljubljana, Slovenia. In print. (R/I)
2. **Jestratičević, I.**, Uanhoro, J., Islam, R., (2024) “Transparency of Sustainability Disclosures among Luxury and Mass-market Fashion Brands: Longitudinal Approach”, *International Textile and Apparel Association Annual Conference Proceedings* 80(1). doi: <https://doi.org/10.31274/itaa.17160> (R/I)
3. McCauley, E. & Jestratičević, I. M., (2024) “Exploring the Business Case for Textile-to-Textile Recycling using Post-consumer Waste in the US: Challenges and Opportunities”, *International Textile and Apparel Association Annual Conference Proceedings* 80(1). doi: <https://doi.org/10.31274/itaa.17161> (R/I\*)
4. Slaton, K. & **Jestratičević, I.**, (2024) “All Hail the Secondary Fashion Entrepreneur: A Trendy Career in an Emerging Fashion Resale Market”, *International Textile and Apparel Association Annual Conference Proceedings* 80(1). doi: <https://doi.org/10.31274/itaa.17266> (R/I)
5. Rana, M., **Jestratičević, I.**, Rahman, M. & Siddiqi, M., (2024) “Investigating Modern Slavery in the Post-Pandemic Textile and Apparel Supply Chain: An Exploratory Study”, *International Textile and Apparel Association Annual Conference Proceedings* 80(1). doi: <https://doi.org/10.31274/itaa.17417> (R/I\*)
6. **Jestratičević, I.**, (2023). “Sustain-ology and Anti-consumption Rhetoric: Fashion and Consumer-resistant Identities”. *International Symposium Ljubljana, Slovenia. Identity; Fashion at the CrossRoads. Proceedings.* (R/N)
7. **Jestratičević, I.** & Hillery, J. L., (2022) “Measuring the “Clothing Mountain”: Action Research and Sustainability Pedagogy to Reframe (Un)Sustainable Clothing Consumption in the Classroom”, *International Textile and Apparel Association Annual Conference Proceedings* 79(1). doi: <https://doi.org/10.31274/itaa.15983> (R/I)
8. **Jestratičević, I.** & Diddi, S., (2022) “Impact of COVID-19 Pandemic on Sustainable Fashion Consumption Values Among US Gen Z Consumers: Implications for Marketers”, *International Textile and Apparel Association Annual Conference Proceedings* 79(1). doi: <https://doi.org/10.31274/itaa.13670> (R/I)
9. Vrabič-Brodnjak, U., **Jestratičević, I.**, (2022) “Solutions for sustainable packaging in the footwear and apparel industry”. *GRID: International Symposium on Graphic Engineering and Design*. Novi Sad Serbia. <https://www.grid.uns.ac.rs/symposium/download/2022/59.pdf> (R/I)

10. Mikah, O., Vrabič-Brodnjak, U., **Jestratić, I.**, (2022) “Purchase Intention and Behavior Towards Environmentally Friendly Grocery Packaging”, *GRID: International Symposium on Graphic Engineering and Design*. Novi Sad Serbia. <https://www.grid.uns.ac.rs/symposium/download/2022/60.pdf> (R/I\*)
11. **Jestratić, I.**, Vrabič-Brodnjak, U., (2022) “Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry”, *ACME conference*. New Orleans, LA. [https://www.shsu.edu/academics/management-and-marketing/acme-conference/documents/2022\\_ACME\\_PROCEEDINGS.pdf](https://www.shsu.edu/academics/management-and-marketing/acme-conference/documents/2022_ACME_PROCEEDINGS.pdf) (R/I)
12. Wulff, G., **Jestratić, I.**, (2022) “Directions for transparency research in the Fashion, Clothing and Textile Industry: A systematic review”, *ACME conference*. New Orleans, LA. [https://www.shsu.edu/academics/management-and-marketing/acme-conference/documents/2022\\_ACME\\_PROCEEDINGS.pdf](https://www.shsu.edu/academics/management-and-marketing/acme-conference/documents/2022_ACME_PROCEEDINGS.pdf) (R/I)
13. **Jestratić, I.**, Maystorovich, I. & Vrabič-Brodnjak, U., (2022) “7 R’s of Sustainable Packaging Framework – Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry”, *International Textile and Apparel Association Annual Conference Proceedings* 78(1). doi: <https://doi.org/10.31274/itaa.13592> (R/I)
14. **Jestratić, I.**, Uanhoro, J. O. & Creighton, R., (2022) “To Disclose or Not to Disclose? Fashion Brands’ Strategies for Transparency in Sustainability Reporting”, *International Textile and Apparel Association Annual Conference Proceedings* 78(1). doi: <https://doi.org/10.31274/itaa.13591> (R/I)
15. Harmon, J., Lee, J. & **Jestratić, I.**, (2022) “Relationship of Social Media, Social Influences and Eco-Friendly Behaviors for Gen Y vs. Z”, *International Textile and Apparel Association Annual Conference Proceedings* 78(1). doi: <https://doi.org/10.31274/itaa.13833> (R/I)
16. Karpova, E. E., **Jestratić, I.**, Lee, J. & Wu, J. (2022) “An Ethnographic Study of Collaborative Consumption: Examining Clothing Swapping”, *International Textile and Apparel Association Annual Conference Proceedings*. 78(1) doi: <https://doi.org/10.31274/itaa.13520> (R/I)
17. **Jestratić, I.**, (2022) “Tongue Patch Surgery-radical Weight-loss Fad: Insights from Ethnographic and Netnographic research. *Fashion and...Freaks and Monsters symposium*. Hawaii. [https://drive.google.com/file/d/13j5ugEGnEoNwd-vYLFM\\_6-FJE-mfZ7kd/view](https://drive.google.com/file/d/13j5ugEGnEoNwd-vYLFM_6-FJE-mfZ7kd/view). (R/I)
18. Maldini, I., Iran, S., Laitala, K., Vittersø, G., **Jestratić, I.**, Amaral, M., Vladimirova, K., (2021) “Dress and the city: a comparative study of clothing and textiles environmental policy in six European cities”, *European Roundtable for Sustainable Consumption and Production Conference Proceedings*. <https://doi.org/10.3217/978-3-85125-842-4-19> (R/I)
19. Creighton, R., **Jestratić, I.**, Lee, D., (2021) “Sustainability Supplier Scorecard Assessment Tools: A Comparison Between Apparel Retailers” *International Textile and*

*Apparel Association Annual Conference Proceedings.* <https://doi.org/10.31274/itaa.13671>. (R/I\*)

20. **Jestratić, I.,** Hawley, J., (2021) “A Framework for Evaluating Sustainable Jean Attributes”, *International Textile and Apparel Association Annual Conference Proceedings.* <https://doi.org/10.31274/itaa.12070>. (R/I)
21. **Jestratić, I.,** (2020) “Clothing mountains among U.S. college students: An examination of student clothing consumption and an educational strategy for sustainable consumption”, *4th International Sustainable Consumption Research and Action Initiative SCORAI conference.* (R/I)
22. **Jestratić, I. & Rudd, D. A.,** (2019) “The Body to Die for: Appearance Aesthetics, Body Measurements, and BMI Analysis of a Female and Male Runway Models (2012–2018)” *International Textile and Apparel Association Annual Conference Proceedings* 76(1). <https://doi.org/10.31274/itaa.8427>. (R/I)
23. **Jestratić, I. & Uanboro, J. & Rudd, D.,** (2018). Policies versus Practices: Transparency of supply chain disclosures among luxury and mass market fashion brands. *International Textile and Apparel Association Annual Conference Proceedings* 75(1). <https://iastatedigitalpress.com/itaa/article/id/1285/>. (R/I)
24. Wong, J., Shobo, Y., Hodgdon, B., & **Jestratić, I.,** (2018) “The Psychosocial Well-being of Different Types of Family Caregivers in Midlife and Late Adulthood”. *Innovation in Aging*, 2(Suppl 1), 122. [10.1093/geron/igy023.449](https://doi.org/10.1093/geron/igy023.449). (R/I)
25. Rudd, N. A. & **Jestratić, I. & Husk, S.,** (2017) “Reflections and Empowerment: Body Image Letters to a Younger Self”, *International Textile and Apparel Association Annual Conference Proceedings* 74(1). <https://iastatedigitalpress.com/itaa/article/id/1568/print/>. R/I.

### CONFERENCE PRESENTATIONS

(R = refereed, peer-reviewed; I = international; N=national; Invited- INV.)

1. **Jestratić, I.,** Taraz, A., Couzens, J. (2024, November). Business as a Force for Good: Exploring B Corp Business Cases in the US Fashion Industry. *Presented ITAA 2024.*
2. Soltanisehat, M., **Jestratić, I.,** (2024, November). Sustainability Reporting in the Spotlight: Exploring Evidence from Nike’s Corporate Report. *Presented ITAA 2024.*
3. Pookulangara, S., Kim, J., **Jestratić, I.,** Bowen, C., Case, S. (2024, November). Case Study on Branded Recommerce: An Exploratory Study on the Business Leadership and Consumers. *Presented ITAA 2024.*

4. Kim, J., Pookulangara, S., **Jestratijevic, I. (2024, May)**. Circular Business Model in the Fashion Industry. *2024 International Conference on Clothing and Textiles*, Jeju, Korea. (R/I).
5. Vrabič-Brodnjak, U., **Jestratijevic, I. (2024, April)**. Eco-chic Elegance: Sustainable Cosmetic Packaging Solutions for a Greener Tomorrow. *9th Conference on Information and Graphic Arts Technology*. Ljubljana, Slovenia. (R/I)
6. **Jestratijevic, I. (2024, February)**. Measuring the Clothing Overconsumption: Action Research and Sustainability Pedagogy to Reframe (Un)Sustainable Clothing Consumption in the Classroom. *106<sup>th</sup> AAFCS-TX Annual Conference 2024- Training to Revitalize, Educate & Engage*, Denton, TX. (R/INV.)
7. Skelton, M., Cavender, R. C., **Jestratijevic, I.**, Johnson, O. **(2023, November)**. Creating your Professional Village ITAA Affinity Group Kickoff. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
8. **Jestratijevic, I.**, and Couzens, J. **(2023, November)**. B Corps Movement in the US Fashion Industry: A Systematic Review. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
9. **Jestratijevic, I.**, Uanhoro, J., Islam, R. **(2023, November)**. Transparency of Sustainability Disclosures among Luxury and Mass-market Fashion Brands: Longitudinal Approach. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
10. McCauley, E. & **Jestratijevic, I. (2023, November)**. Exploring the business case for textile-to-textile recycling using post-consumer waste in the US: challenges and opportunities. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
11. Goldsand, L., **Jestratijevic, I.**, Ragul, S., Hillery, J. **(2023, November)**. Application of Life Cycle Assessment (LCA) Methodology to Analyze Environmental Impact in the case of Circular Thrift - Innovative, Community based startup in Columbus, Ohio. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
12. Islam, R., **Jestratijevic, I.**, Siddiqi, H. T., Rahman., M. **(2023, November)**. Investigating Modern Slavery in the Post-Pandemic Textile and Apparel Supply Chain: An Exploratory Study. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)

13. **Taraz, A., Soltanisehat, M., Jestratišević, I. (2023, November).** Dressing for Change: Women and Fashion Politics in Postrevolutionary Iran. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
14. **Aji Silpa, Lasya & Jestratišević, I. (2023, November).** Ayurveda: Why Therapeutic Clothing is a Game Changer. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
15. Slaton, K., & **Jestratišević, I. (2023, November).** All Hail the Secondary Fashion Entrepreneur: A Trendy Career in an Emerging Fashion Resale Market. *International Textile and Apparel Association Annual Conference*, Baltimore, MD. (R/I)
16. **Jestratišević, I. (2023, December).** Sustain-ology and anti-consumption rhetoric: Fashion and consumer-resistant identities. International Symposium Ljubljana, Slovenia. Identity; Fashion at the Cross Roads. (INV.)
17. Vrabič-Brodnjak, U., **Jestratišević, I. (2023, October).** Solutions for sustainable packaging in the beauty industry. *International Circular Packaging Conference. Slovenia, Ljubljana.* <https://icp-lj.si/international-circular-packaging-conference/?lang=en> (R/I)
18. **Jestratišević, I., Hillery, J. (2022, October).** Measuring the “clothing mountain” among U.S. college students: Using action research and principles of sustainability pedagogy to examine unsustainable clothing consumption behaviors in the classroom. *International Textile and Apparel Association Annual Conference*, Denver, CO. (R/I)
19. **Jestratišević, I., Sonali, D. (2022, October).** Impact of COVID-19 pandemic on sustainable fashion consumption values among US Gen Z consumers: Implications for Marketers. *International Textile and Apparel Association Annual Conference*, Denver, CO. (R/I)
20. Vrabič-Brodnjak, U., **Jestratišević, I. (2022, April).** Solutions for sustainable packaging in the footwear and apparel industry. GRID: International Symposium on Graphic Engineering and Design. Novi Sad Serbia. <https://www.grid.uns.ac.rs/symposium/enpocetna.html>. (R/I)
21. Mikah, O., Vrabič-Brodnjak, U., **Jestratišević, I. (2022, April).** Purchase Intention and Behavior Towards Environmentally Friendly Grocery Packaging. GRID: International Symposium on Graphic Engineering and Design. Novi Sad Serbia. <https://www.grid.uns.ac.rs/symposium/enpocetna.html>. (R/I)



22. **Jestratišević, I.**, Vrabič-Brodnjak, U. (2022, March). Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry. *ACME Conference*, New Orleans, LA. (R/I)
23. Wulff, G., **Jestratišević, I.** (2022, March). Directions for transparency research in the Fashion, Clothing and Textile Industry: A systematic review. *ACME Conference*, New Orleans, LA. (R/I)
24. **Jestratišević, I.** (2022, March). Tongue Patch surgery-radical weight-loss fad: Insights from ethnographic and netnographic research. *Fashion and...Freaks and Monsters conference*. Manoa, Hawaii. (R/I)
25. Maldini, I., Iran, S., Laitala, K., Vittersø, G., **Jestratišević, I.**, Amaral, M., Vladimirova, K. (2021, September). Dress and the city: a comparative study of clothing and textiles environmental policy in six European cities. *European Roundtable for Sustainable Consumption and Production*, Graz, Austria. (R/I)
26. **Jestratišević, I.** (2021, April). Sustainable Fashion How to Adapt. *Columbus Fashion Council*. Columbus, OH. <https://www.thefashionindustry.org/conference-access-welcome> (N/INV.)
27. **Jestratišević, I.**, Maystorovich, I., Vrabič-Brodnjak, U. (2021, November). 7 R's of Sustainable Packaging Framework – Systematic Review of Sustainable Packaging Solutions in the Apparel and Footwear Industry. *International Textile and Apparel Association Annual Conference, Virtual*. (R/I)
28. **Jestratišević, I.**, Uanhoro, J. O., & Creighton, R. (2021, November). To disclose or not to disclose? Fashion brands' strategies for transparency in sustainability reporting. *International Textile and Apparel Association Annual Conference, Virtual*. (R/I)
29. Harmon, J., Lee J, E., & **Jestratišević, I.** (2021, November). The Bankruptcy of Forever 21: Fast Fashion's Relationship with Generation Z and Millennials. *International Textile and Apparel Association Annual Conference, Virtual*. (R/I)
30. Karpova, E., **Jestratišević, I.**, Lee, J., Wu, J. (2021, November). An ethnographic study of sharing economy: Understanding experiences of women participating in swapping parts of their wardrobes. *International Textile and Apparel Association Annual Conference, Virtual*. (R/I)

31. Creighton, R., **Jestratijevic, I.**, Lee, D. (2021, November). Sustainability Supplier Scorecard Assessment Tools: A Comparison Between Apparel Retailers. *International Textile and Apparel Association Annual Conference, Virtual*. (R/I)
32. **Jestratijevic, I.** (2020, November). Overproduction and Overconsumption: Two Barriers to a Circular Economy. *International Seminar of Environmental Impact of Textiles Bharathiar University*. Coimbatore, Tamil Nadu, India. (R/I/INV.)
33. **Jestratijevic, I.**, Hawley, J. (2020, November). A Framework for Evaluating Sustainable Jean Attributes. *International Textile and Apparel Association Annual Conference, Virtual* (R/I)
34. Paulins, A, Hillery, J, Cavender, R, **Jestratijevic, I.** (2020, November). Consumer Behaviors Regarding Sustainability that Affect Demands Shaping Corporate Social Responsibility Policies in Fashion and Hospitality Industries. *International Textile and Apparel Association Annual Conference, Virtual* (R/I)
35. **Jestratijevic, I.**, Hawley, J. (2020, September). Better cotton, better jeans: Sustainable Cotton in the Global Denim Industry. *The 8th World Sustainability Forum*, Switzerland, Basel. (R/I)
36. **Jestratijevic, I.** (2020, June). Clothing Mountains among U.S. College Students: An Examination of Student Clothing Consumption and an Educational Strategy for Sustainable Consumption. *4th International Sustainable Consumption Research and Action Initiative SCORAI conference-Boston, Northeastern University*. (R/I)
37. **Jestratijevic, I.**, Rudd, N. A. (2019, November). The Body to die For: Appearance Aesthetics, Body Measurements, and BMI Analysis of a Female and Male Runway Models (2012-2018). *International Textile and Apparel Association Annual Conference*, Las Vegas, Nevada. (R/I)
38. Cavender R, Howell A, Hillery J, Paulins A, **Jestratijevic, I.** (2019, November). Exploring Consumers' Understanding and Evaluation of Their Ethical Consumption and Disposition. *International Textile and Apparel Association Annual Conference*, Las Vegas, Nevada. (R/I)
39. **Keynote: Jestratijevic, I.** (2018, June). Sustainable Fashion and Future of Apparel Industry. *Going Digital, International Conference. Sustainable Urban Society Association (Strand)*. Belgrade, Serbia. (R/I/INV.)
40. **Jestratijevic, I.**, Rudd, N. A., Uanhoro, J. (2018, November). Policies versus Practices: Transparency of Supply Chain Disclosures among Luxury and Mass Market Fashion

Brands. *International Textile and Apparel Association Annual Conference*, Cleveland, OH. (R/I)

41. **Jestratijevic, I.** Luxury and Global Markets. **(2017, November)**. Presentation as a part of Special session on The Future of Luxury. *International Textile and Apparel Association Annual Conference*, St. Petersburg, FL. (R/I)
42. Rudd N. A., **Jestratijevic, I** & Husk, S. **(2017, November)**. Reflections and empowerment: body image letters to a younger self. *International Textile and Apparel Association Annual Conference*, St. Petersburg, FL. (R/I)
43. **Jestratijevic, I.** **(2011, May)**. Fashion under Socialism. Friends *a La Mode*. *Regional conference History Museum of Yugoslavia*, Belgrade, Serbia. (R/I)
44. **Jestratijevic, I.** **(2009, November)**. Fashion and Eroticism. *5<sup>th</sup> Global Conference: The Erotic-Exploring Critical Issues. Inter-disciplinary Net*. Salzburg, Austria. (R/I)
45. **Jestratijevic, I.** **(2009, September)**. Fashion and Fetishism. *Fetishism and Popular Culture, International Conference. Independent Scholars*. Istanbul, Turkey. (R/I)
46. **Jestratijevic, I.** **(2008, September)**. Postcolonial street style. *Fashioning Postmodern and Postcolonial Bodies*. University of Westminster, London. (R/I)
47. **Jestratijevic, I.** **(2007, April)**. Fashion and Printed media. Art and Media in the Process of European Integrations, International Conference University of Arts in Belgrade. Serbia. (R/N)

#### PANEL PRESENTATIONS AND SEMINARS

(P-panel/S-seminar, I = international; N=national; Invited- INV.)

1. **Jestratijevic, I.** **(2024)**. What's The Future of Textile Waste? University of Washington's Buerk Center for Entrepreneurship and The Chayah Movement. University of Washington. October 29, 2024. P/N/Inv.
2. **Jestratijevic, I.** **(2023)**. Teaching Sustainability in Higher Education: Tips and tools that make a difference. Sustainable Fashion Consumption network Seminar. <https://sustainablefashionconsumption.org/>. February 15, 2023. S/I/Inv.
3. **Jestratijevic, I.**, Hawley, J., Vrabic-Brodnjak, U., Cripps, D. **(2022)**. Zero waste packaging to save our planet. University of North Texas. April 2022. P/N
4. **Jestratijevic, I.**, Gam, H. J. **(2021)**. Clothes Mending. University of North Texas. October 2021. P/N

5. **Jestratišević, I. (2021).** Sustainable Clothing Consumption - Clothing Mountains Project. The Ohio State University. College of Education and Human Ecology. Columbus, Ohio. S/N.
6. **Jestratišević, I. (2021).** Overproduction and Overconsumption: Two Barriers to a Circular Economy. Bharatiar University, Department of Textiles and Apparel Design. Coimbatore, Tamil Nadu, India. S/I/INV.
7. **Jestratišević, I. (2021).** Academic Career. The Ohio State University. College of Education and Human Ecology. Columbus, Ohio. S/N.
8. **Jestratišević, I., Kozłowski, S., Wedel, C., Goldstein, W. (2021).** Sustainable Fashion How to Adapt. Columbus Fashion Council.  
<https://www.thefashionindustry.org/conference-access-welcome>. N/INV.

#### **INDUSTRY COLLABORATIONS AND INVITED PRESENTATIONS OR CONSULTATIONS FOR FASHION BRANDS**

1. **Jestratišević, I. (2024).** Evaluating **Liqui Donate Pitch** Demo for **Retail Technology Capital**. *Invited by David Matthes, Managing Director, Dallas, TX.*
2. **Jestratišević, I. (2024).** *Life Cycle Assessment research completed.* Invited by Founder Lisa Goldstein. **Circular Thought LLC. Columbus, Ohio.**
3. **Jestratišević, I. (2023).** *Textile Waste Management Solutions for Circular Fashion.* Invited by *Evan McCauley, Senior Director, Sustainability and Innovation* **PVH, New York.**
4. **Jestratišević, I. (2022).** *Solution for Textile Waste Circularity, and Environmental Savings in Second-Hand Apparel Market.* Invited by Founder Lisa Goldstein. **Circular Thought LLC. Columbus, Ohio.**
5. **Jestratišević, I. (2019).** *Sustainable Partnership for Abercrombie and Fitch.* Team project created and presented for **Abercrombie and Fitch** (Ms. Kim Haar Vice President Global Sustainability and Senior Management Team). Columbus-Ohio. \*Keynote speaker
6. **Jestratišević, I. (2019).** *Green Buckeye certified.* Team project prepared and presented for **Nike, Inc.** and Athletics Department, The Ohio State University. Columbus-Ohio.
7. **Jestratišević, I. (2017).** Sustainability in the Fashion Industry: Challenges and Opportunities. Presented for **Abercrombie and Fitch, Ms. Kim Haar Vice President Global Sustainability and Senior Management Team**). Columbus-Ohio. \*Keynote speaker

#### **GRANTS**

*(E:external /I:internal)*

Total Amount of Funding Received: \$220,089.44 (as in December 2024)

Total Funding Requested: \$1,177,950

<b>Date</b>	<b>Author(s)</b>	<b>Title</b>	<b>Funding Source</b>	<b>Funding</b>
2024	<b>Jestratišević, I.</b> , Zuniga, R., Hawley, J.	Mean Green Textile Waste Diversion	Mean Green Fund UNT	\$11,599.44
2023	<b>Jestratišević, I.</b> Hawley, J., Kinley, T., Watson, C.	We Mean Green Textile Waste Diversion Initiative Role: PI	EPA Environmental Protection Agency	\$850,000 (not funded)
2023	<b>Jestratišević, I.</b>	Micro Mentorship Grant Role PI	UNT	\$1,500 (funded)
2023	Pookulangara, S., Kim, J., <b>Jestratišević, I.</b>	Business Case Study	NRF National Retail Foundation	\$10,500 (funded)
2023	<b>Jestratišević, I.</b>	Recycling at CMHT	STAR State of Texas Recycling	\$1,000 (funded)
2022	<b>Jestratišević, I.</b>	International Visiting Scholar Role: PI	UNT Global Venture Fund	\$2,000 (funded)
2021	Trippeer, B., <b>Jestratišević, I.</b> , Gam, H. J., Kim, J.	Sustainable Futures: Innovation, Education and Fashion Design Development. Role: Co-PI	Venture Well Foundation. (E)	\$30,000 (not funded)
2021	<b>Jestratišević, I.</b>	Spring 2021 OER Summer Grants competition. Role: PI	UNT Library and UNT Press (I)	\$10,000 (funded)
2020	<b>Jestratišević, I.</b> & Pookulangara, S.	Blue Jeans Go Green: Cotton Sustainability in Action Role: PI	Cotton Inc. (E)	\$50,460; (not funded)
2020	Wood, P. and Hawley, J.M., Bennett, A.  Collaborators: Williams, K, Pookulangara S., <b>Jestratišević, I.</b> , Leung, X., Mhlanga, L., Kim, J., Shenberger, A., Large, C., Agustin, S., & Littrell, M	Globalizing the Educational Experience: The College of Merchandising, Hospitality, and Tourism Role: Colaborator	Department of Education. (E)	\$180,371; funded
2020	Gam, H. J., <b>Jestratišević, I.</b>	Mean Green Fix & Wear Role: Co-PI	UNT Mean Green Fund. (I)	\$2,124

2019	<b>Jestratišević, I.</b>	Tracing Restricted Substances Disclosures in Finished Apparel Goods (RSL) and Apparel Manufacturing (MRSL): Implications for Sustainability, Safety and Protection. Role: PI	University of Alberta, International Institute for Qualitative methodologies. (E)	\$25,000
2019	<b>Jestratišević, I.</b>	Outward processing trade in Serbian Textile and Apparel Industry Role: PI	UNT Global Venture Fund (I)	\$2,995

### HONORS, AWARDS, & RECOGNITION

<b>Date</b>	<b>Award</b>	<b>Description</b>
2024	<i>Visiting Scholar</i>	University of Ljubljana, Slovenia
2023	<i>CMHT Research Award</i>	This award is given for research outcomes accomplished in the given year.
2023	<i>ITAA Rising Star Award</i>	The ITAA Rising Star Award is intended to recognize faculty who teach, research and conduct service in the area of Textiles and Apparel. This award is intended for junior faculty members who are untenured in a tenure-track faculty position. Candidates must demonstrate excellence in teaching, research/scholarly work, outreach/engagement and service that is commensurate with his/her faculty appointment.
2021	<i>ITAA Paper of Distinction Award (Sustainability/CSR track)</i>	Award for research scholarship. Granted by International Textile and Apparel Organization (ITAA).
2021	<i>UNT Washington DC Faculty Fellow</i>	Scholarship development. Meetings with Funding Agencies. UNT Research and Innovation.
2020	<i>The Outstanding Reviewer Award</i>	Based on review performance in 2020. Awarded by Clothing and Textile Research Journal.
2019- 2020	<i>Faculty First Flight Awards</i>	Professional Development Awards, University of North Texas (\$1000).
2018-2019	<i>Lois E. Dickey and Esther A. Meacham Endowment Award</i>	Graduate Scholarship for Doctoral Research. The Ohio State University (\$16,000).
2018	<i>Mary Lapitsky Graduate Fellowship</i>	Graduate Scholarship for Doctoral Research. The Ohio State University (\$1,600).

2017	Travel Award	Professional Development Award. College of Education and Human Ecology. The Ohio State University (\$750).
2016-2019	<i>Graduate Assistantship including stipend, tuition, benefits.</i>	The Ohio State University Department of Human Sciences. \$162,750 (\$54,250 x 3, approximate monthly payment \$1,600).
2006-2007	Graduate Stipend for Doctoral Research and Dissertation.	National Ministry of Science and Technology, Serbia. EUR 40,000 (EUR 8,000 x 5 approximate monthly payment EUR 600)

## SERVICE

### SERVICE TO THE UNIVERSITY

<b>Date</b>	<b>University of North Texas</b>	<b>Responsibility/Role</b>
Spring 2024	<i>UNT Move Out &amp; City of Denton</i>	3 dumpsters of textile waste collected & diverted
Fall 2024	<i>Community Closet</i>	Project Manager *Donations collected through the Zero Waste program are given back to students in need
Fall 2024	<i>Donation Event at UNT Sustainability Fair</i>	Project Manager *Donations collected through the Zero Waste program are given back to students in need
Fall 2024	<i>Sorting a Thon Event with City of Denton</i>	Project Leader *As of September 2024, the team of student volunteers under my supervision sorted one ton of textiles, clothing, and shoes
Spring 2024	<i>Sustainability Council UNT</i>	Member
Spring 2024	<i>Zero Waste Textile Initiative</i>	Project Leader *As of April 2024, the team of student volunteers under my supervision collected and diverted 1894 pounds of textiles, clothing, and shoes
Spring 2024	<i>Community Closet</i>	Project Manager *Donations collected through the Zero Waste program are given back to students in need
Spring 2024	<i>Earth Fest Day</i>	Educational Materials
Fall 2023	<i>TAM's UNT</i>	Guiding 5560 student presentations in TAMS ReVamp event
Spring 2023	<i>We care we count campaign</i>	Ambassador: Leading campaign at CMHT level
Spring 2023	<i>Eagle Award judge UNT</i>	Judge: Reviewing applicants materials.

Fall 2023	<i>Hosting Visiting Scholar</i>	Hosting dr. Urska Vrabic Brodnjak (University of Ljubljana), organizing and coordinating her lectures at UNT and during ITAA 2023
Spring 2022	<i>Panel “Zero waste Packaging to Save our Planet”</i>	Panel organization, and execution Link to the panel <a href="https://www.youtube.com/watch?v=E6aZ_LWvLf4">https://www.youtube.com/watch?v=E6aZ_LWvLf4</a>
Spring 2022	<i>Hosting Visiting Scholar</i>	Hosting dr. Urska Vrabic Brodnjak (University of Ljubljana), organizing and coordinating her lectures at UNT
Spring 2022	<i>Poster Judge – URF Scholars Day</i>	Scoring and evaluating URF posters.
9/2021 – present	<i>University Undergraduate Curriculum Committee Member (UUCC)</i>	Voting member College of Merchandising, Hospitality and Tourism College Representative
2021-2022	<i>Mentoring Undergraduate research fellow</i>	Mentoring research project conducted by URF.
Fall 2021	<i>Mean Green Fix and Wear Workshop (in-person)</i>	Event planning, organization, and execution
Spring 2021	<i>Mean Green Fix and Wear Workshop (Online)</i>	Event planning, organization, and execution
2020	<i>Research is Cool: UNT, Honors College</i>	Promotional Research video creation for you-tube channel. <a href="https://www.youtube.com/watch?v=RkcKk1US0E0">https://www.youtube.com/watch?v=RkcKk1US0E0</a>
2020-present	<i>Assistant Professor Support &amp; Development Group</i>	Member
2019-present	<i>UNT, Brand Implementation Committee</i>	Member
2019-present	<i>UNT, Women Leadership Committee</i>	College of Merchandising, Hospitality and Tourism Representative.

### SERVICE TO THE COLLEGE

<b>Date</b>	<b>College of Merchandising, Hospitality and Tourism</b>	<b>Responsibility/Role</b>
2024	<i>Undergraduate Committee CMHT (Fall)</i>	Member
2024	<i>Research Committee CMHT (Fall)</i>	Chair
2024	<i>Graduate Committee CMHT (Spring)</i>	Member
2024	<i>Research Committee CMHT (Spring)</i>	Member



2024	<i>Center for Consumer Insights and Innovation (Spring &amp; Fall)</i>	Co-Director
2024	<i>Food in Fashion Event (Spring)</i>	Guiding group of CMHT students to create Dress for the Event and competition
2023	<i>Academic Writing Workshop (Fall)</i>	Organizer and Instructor
2023	<i>Recording two Sustainable Packaging webinars for CMHT with visiting scholar dr. Vrabic Brodnjak (Spring)</i>	Presenter and Coordinator, <a href="https://www.youtube.com/watch?v=6FGG25EhXso">https://www.youtube.com/watch?v=6FGG25EhXso</a>
2023	<i>The Osher Lifelong Learning Institute, (OLLI), UNT</i>	Lecturer
2023	<i>Research Committee CMHT</i>	Co-chair
2023	<i>Graduate Committee CMHT</i>	Member
2022	<i>College representative at UNT Sustainability Fair</i>	Promoting MDR and HTM courses
2022	<i>Academic Writing Workshop</i>	Organizer and Instructor
2022	<i>Visiting Scholar Lecture at CMHT</i>	Organization: speaker dr. Vrabic-Brodnjak
2022	<i>CMHT Qualitative Research Methods course syllabus</i>	Creator
2021	<i>PhD program application proposal</i>	Member
2021-present	<i>CMHT Undergraduate Curriculum Committee.</i>	Member
2020-2021	<i>Marketing Committee</i>	Member
2020-2021	<i>Research Committee</i>	Member
2019	<i>Food in Fashion Event</i>	Guiding group of CMHT students to create Dress for the Event and competition
2019	<i>Harvard business cases: Teaching via case studies</i>	Organization: Speaker Stephanie Peck

### SERVICE TO THE DEPARTMENT

<b>Date</b>	<b>Merchandising and Digital Retailing</b>	<b>Responsibility/Role</b>
2024	<i>City of Denton, Landfill, HCC, and recycling tour</i>	Organized and led the student tour

2024	<i>4560 Sustainable Strategies in Merchandising Course audits and revision</i>	Revision of the content
2024	<i>Presenter: Professional models and eating disorders</i>	Social Psychology of Dress and Appearance, MDR course
2022	<i>MDSE 3900 Branding and Promotion</i>	Syllabus development. Course developer. Summer 2021 CLEAR trainings and approval process. Combining courses: Brand Development and Visual Merchandising. Internalization of the course content.
2021	<i>MDSE 4560 Sustainable Strategies in Merchandising</i>	Internalization of the course content.
2021-2023	<i>TAPAC standards committee</i>	CMHT representative
2021	<i>Research Roadmap</i>	Writing team member
2021	<i>Advising other faculty members to teach Brand Development course in Frisco</i>	Preparing Ms. Kelcie Slaton to teach the course Provided instructor with complete course materials, videos, and instructional slides.
2021	<i>Presenter: Professional models and eating disorders</i>	Social Psychology of Dress and Appearance, MDR course
2020-2022	<i>TAPAC-self study and course adjustments</i>	MDSE 4560 course adjustments and assessments
2020	<i>TAPAC-self study</i>	Department based trainings and ITAA based workshops.
2020	<i>Search Committee Member for Lecture Position in Merchandising and Digital Retailing</i>	Member ○ New hire
2020	<i>Search Committee Member for Assistant Professor Position in Retail Technology</i>	Member ○ The search was abandoned after interviewing candidates
2020	<i>Advising other faculty members to teach Brand Development course in Frisco</i>	Preparing Ms. Kristina Bruder to teach the course Provided instructor with complete course materials, videos, and instructional slides.
2019-2020	<i>2x Presenter: Professional models and eating disorders</i>	Social Psychology of Dress and Appearance, MDR course

2019-2020	<i>MDSE 4560 Sustainable Strategies in Merchandising</i>	Course developer. CLEAR approved course in Summer 2020
2019	Career Fair Representative	International Textile and Apparel Association Conference (2019), Las Vegas, Nevada.

### PROFESSIONAL MEMBERSHIP

Organization	Duration	Website
International Textile and Apparel Association, USA	2016-present	<a href="https://itaaonline.org/">https://itaaonline.org/</a>
International Society of Sustainability Professionals, USA	2018-present	<a href="https://www.sustainabilityprofessionals.org/">https://www.sustainabilityprofessionals.org/</a>
NCCC-065 Multistate Research Coordinating Committee and Information Exchange Group	2018-present	<a href="https://www.nimss.org/projects/view/mrp/outline/18806">https://www.nimss.org/projects/view/mrp/outline/18806</a>
Sustainable Fashion Consumption professional network	2020-present	<a href="http://www.sustainablefashionconsumption.org">www.sustainablefashionconsumption.org</a>
Textile and Apparel Programs Accreditation Commission	2021-2023	<a href="https://itaaonline.org/mpage/TAPAC37">https://itaaonline.org/mpage/TAPAC37</a>

### PROFESSIONAL SERVICE AND ASSIGNMENTS

Date	Professional organizations	Responsibility/Role
2024	University of Ljubljana	Scientific Committee
2024	ITAA	Conference abstract reviewer for SSR track and PED tracks
2024	ITAA (Faculty Fellowship and Awards Committee)	Reviewing candidates for 2024 faculty fellowship awards.

2024	Journal of Retail and Consumer Services	Reviewer
2024	Conference on Information and Graphic Arts Technology, Slovenia	Reviewer abstracts and full paper
2024	Ohio State University	Guest Lecture: Eating disorders and Models
2023	ITAA	Conference Presider (SSR)
2023	NCCC065	Annual meeting, San Francisco, 10/13
2023	ITAA Membership Committee	Developing and Launching ITAA Affinity Groups
2023	ITAA (Faculty Fellowship and Awards Committee)	Reviewing candidates for 2023 faculty fellowship awards.
2022-23	TAPAC	Standards Committee Member Standards Revision
2023	Sustainability (MDPI, IF: 3,9)	Co-Editor Special Issue Fashion and Circular Economy 2023
2023	ITAA	Conference abstract reviewer for SSR track and PED tracks Paper of distinction reviewer
2023	Journal of Fashion Marketing and Management	Reviewer
2023	Journal of Retailing and Consumer Services	Reviewer
2023	Sustainability	Reviewer
2023	Journal of Cleaner Production	Reviewer
2022	NCCC065	Annual meeting, Denver, 10/24
2022	ITAA	Conference abstract reviewer for SSR track Paper of distinction reviewer
2022	ITAA	Conference presider
2022	ACRA	Conference Abstract reviewer
2022	ITAA (Faculty Fellowship and Awards Committee)	Reviewing candidates for 2022 faculty fellowship awards.
2022	Professional models and eating disorders	Human Nutrition, College of Education and Human Ecology. February 15. Invited speaker.
2021	The Ohio State University	Invited presenter in a graduate research seminar. College of Education and Human Ecology. Columbus, Ohio. September 16 <sup>th</sup> .
2021-present	TAPAC	Standards Committee Member Standards Revision
2021	ITAA	Conference Abstract reviewer for SSR track

		Paper of distinction reviewer
2021	ACRA	Conference Abstract reviewer
2021	NCCC-065	Annual meeting. Virtual. October 28 <sup>th</sup>
2021	ITAA (Membership Committee)	Members meeting
2021	ITAA annual conference	Virtual. Session presider
2021	ITAA (Faculty Fellowship and Awards Committee)	Reviewing candidates for 2021 faculty fellowship awards.
2021	Serbian Academy of Science (SANU)	Papers reviewed for monograph.
2021	Croatian journal of Media Studies	One full paper reviewed
2021	Sustainability	Two full papers reviewed
2021	International Journal of Productivity, and performance measurement	One full paper reviewed
2021	Journal of Global Fashion Marketing	One full paper reviewed
2021	Journal of Fashion Management and Marketing	Two full papers reviewed
2021	Professional models and eating disorders	Human Nutrition, College of Education and Human Ecology. February 15. Invited speaker.
2020	NCCC-065 annual meeting	Virtual. October 30 <sup>th</sup>
2020	The Ohio State University	Panel on Academic Career. College of Education and Human Ecology. Columbus, Ohio. December 17 <sup>th</sup> . Presenter.
2020	Clothing and Textile Research Journal	Ten full papers reviewed
2020	Journal of Fashion Management and Marketing	Three full papers reviewed
2020	Sustainability	One full paper reviewed
2020	Fashion and Textiles	One full paper reviewed
2020	Journal of Global Fashion Marketing	One full paper reviewed
2020	ITAA (Membership Committee)	Identifying the pool of new and potential members
2020	ITAA annual conference	Virtual. Session presider
2020	Fashion and Freaks and Monsters Conference	Conference abstracts reviewer

2020	Professional models and eating disorders	Human Nutrition, College of Education and Human Ecology. February 15. Invited speaker.
2019	NCCC-065 annual meeting	Texas Hosts. November 7 <sup>th</sup> and 8 <sup>th</sup>
2019	ITAA annual conference	Session presider
2019	ITAA annual conference, Las Vegas, NE	Career Fair coordinator
2019	ACRA	Conference Abstract reviewer
2019	Professional models and eating disorders	Human Nutrition, College of Education and Human Ecology. February 15. Invited speaker.
2019	Luxury Brand Management for Fashion: the brand and its value through craftsmanship, culture and exclusivity. Author: Ayshen Ali.	Book Reviewer.
2019	Brand/Story: Cases and Exploration in Fashion Branding Author: Joseph H. Hancock.	Book Reviewer.
2019	Clothing and Textiles Research Journal	One full paper reviewed
2019	Journal of Fashion Management and Marketing:	One full paper reviewed
2018	ITAA annual conference, Cleveland, OH.	Session presider
2018	NCCC-065 annual meeting	Portland. 5 <sup>th</sup> -7 <sup>th</sup> , October.
2018	NCCC065 Group/ITAA	Special Topic Session Facilitator: Establishing Action research Networks to Address Challenges in the Changing Marketplace
2018	Fashion Industry and Transparency of Supply Chain Disclosures	Invited speaker. Fisher College of Business, Ohio State University. October 9 <sup>th</sup>
2018	Sustainable Fashion and Future of the Apparel Industry	Invited speaker. University of Architecture. Belgrade, Serbia
2017	ITAA annual conference, St. Petersburg, FL.	Facilitator: Luxury Workshop

### COMMUNITY SERVICE

Date	Professional organizations	Responsibility/Role
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2024	City of Denton	Collaborating to manage textile waste collection
2024	Chickasaw Resale Center Oklahoma	Collaborating to distribute textile donations
2024	UNT Diamond Eagle Student Services	Collaborating to distribute textile donations
2023	Texas Homeschool Coalition	Member Higher Education Representative
2023	Houston Academy for International Studies	Advising 11th-grade Business Students
2022	Bridlewood Elementary	ESL committee member
2021	Expert Advisor Highland Park Independent School District	Highschool Research Project.
2021- present	“Remake” Sustainability Ambassador. <a href="https://remake.world/join-the-movement/">https://remake.world/join-the-movement/</a>	Involved in Community meetings
2021	Stand Earth: Fossil Fuel Report <a href="https://www.stand.earth/latest/fossil-free-fashion-scorecard-2021">https://www.stand.earth/latest/fossil-free-fashion-scorecard-2021</a>	Multiple meetings in the role of Key Informant.
2020	Highland Park Independent School District	Highschool Research Project. Expert Advisor
2020	Bridlewood Elementary	Lewisville Independent School District Volunteer-guest lecture
2019	Bridlewood Elementary	Lewisville Independent School District Volunteer-guest lecture

### **PROFESSIONAL DEVELOPMENT SELECTED**

<b>Date</b>	<b>Professional organizations</b>	<b>Description</b>
2024	Circular Thrift Ohio	Sorting: data collection and management
2024	Direct participation in LCA and SLCA Assessment for Circular Thrift	Life Cycle and Social Life Cycle Assessment
2024	LiquiDonate Inc.	Using AI to manage product return and product liquidation
2024	AI Quick Study Series	ACUE
2023	ISA conference in Columbus Ohio (Fishers College of Business, Ohio State University)	Conference and Workshops

2023	Teach better seminars CMHT	Navigating FIS; Using Government Data; Documenting Service, Research, Teaching
2023	EPA	RIO Grant Application Training
2023	UNT	EIR - Leadership Symposium
2023	Circular Thrift Ohio	Visit to facilities for textile collection, and sorting
2022	Sustainable Fashion Consumption International professional network	Monthly meetings and Research Webinars
2022	Oslo-Metropolitan University	Wardrobe Method– research for change.
2022	University of Arts, Serbia	Qualitative coding using Dedoose
2021	Sustainable Fashion Consumption International professional network	Monthly meetings and Research Webinars
2021	UNT/AI LAB	Data Mining and Scrapping Training
2021	UNT/DC Fellows Trainings	Multiple Trainings and Workshops
2021- present	Teaching Better seminar	Menu-Driven Syllabus, Developing Inclusive Classroom, Teaching Difficult Material, Turn-it-in
2021	UNT/Race is, Race Ain't: Creating Racially-Engaged Campuses and Classrooms	Training
2020	UNT/Planning and Writing Successful Grant Proposals	Training
2020	CLEAR/UNT	I-Clicker and Panopto trainings
2019	ITAA Workshop	Knowledge and Skills for Preparing a Competitive 21st Century Workforce in the Fiber, Textile and Apparel (FTA) Industry. International Textile and Apparel Association, Las Vegas, Nevada. Participant.
2019- present	ISSP	Professional Development Series for Sustainability Professionals (monthly). Learn the most recent sustainability-related assessments (LCA, SLAC, Carbon footprinting)
2019	CLEAR/UNT	Course in the box training
2019	CLEAR/UNT	First Flight Cohort multiple required trainings
2019	QSR International	N-vivo Training
2019	Human Sciences/The Ohio State University	Systematic Review Training

## MEDIA

- *Sorting a Ton* event featured on the City of Denton portal:  
<https://www.youtube.com/watch?v=8jzcaWSMadM>



- **Jestratišević, I. (2024, April 29<sup>th</sup>).** *New Initiative at UNT Encourages Sustainable Fashion, Recycling and Zero waste creations.* **Denton Record Chronicle.**  
[https://dentonrc.com/denton\\_u/new-initiative-at-unt-encourages-sustainable-fashion-recycling-and-zero-waste-creations/article\\_4d474a05-50ac-5ef3-a0ff-e377e2e5d492.html](https://dentonrc.com/denton_u/new-initiative-at-unt-encourages-sustainable-fashion-recycling-and-zero-waste-creations/article_4d474a05-50ac-5ef3-a0ff-e377e2e5d492.html)
  - **Jestratišević, I. (2024, April 12<sup>th</sup>).** *Zero Waste Textile Initiative.* **Earth and Taxes UNT Podcast episode.**  
<https://open.spotify.com/episode/2RZI35MUAWRgf6ufisbymK?si=ZtDqkuJqQzSoosbJOI7P1A>
  - **Jestratišević, I. (2024, March 18<sup>th</sup>).** *New recycling initiative campus aims to reduce textile waste.* **News UNT Media.** <https://news.unt.edu/news-releases/new-recycling-initiative-campus-aims-reduce-textile-waste>
  - **Jestratišević, I. (2023, March 31<sup>st</sup>).** *Future of Fashion.* **North Texan.**  
<https://northtexan.unt.edu/issues/2023-spring/future-fashion>
  - **Jestratišević, I. (2023, n.d.).** *Ethics in Practice dr. Iva Jestratišević.* **Future Learn.**  
<https://www.futurelearn.com/info/courses/sales-advertising-ethics-fashion-industry/0/steps/326668>
  - **Jestratišević, I. (2022, September 27<sup>nd</sup>).** *Fast fashion and how it's a bombshell source of pollution.* **CBS Interview.** <https://www.cbsnews.com/dfw/news/fast-fashion-and-how-its-a-bombshell-source-of-pollution-in-so-many-ways/>
  - **Jestratišević, I. (2022).** *Sustainable Packaging Research Insights.* UNT media relations. Printed format only
  - **Jestratišević, I. (2021).** *Sustainable Fashion-How to adopt.* Podcast for Columbus Fashion Design Council.
  - **Jestratišević, I. (2021, February 2<sup>nd</sup>).** *UNT's professor interview.* College Guide Magazine. Printed format only
  - **Jestratišević, I. (2020, n.d.).** *Research is Cool-* Youtube promotional Video for Honors College. UNT Honors College. <https://www.youtube.com/watch?v=RkcKk1US0E0>
  - **Jestratišević, I. (2020, February).** *Interview and Research on Ethics in Modeling Industry featured in the book: Ethics in Fashion Industry.* Paulins A., Hillery J. Bloomsbury. Page 154-155.
  - **Jestratišević, I. (2019, November 15<sup>th</sup>).** *British Royal Fashion (interview) UNT Podcast.* <https://anchor.fm/unt-pod/episodes/Episode-6---British-Royal-Fashion-e911hv>
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