INSIDE LVMH

Dear School Partners,

More than 78,000 learners already followed our unique learning path about LVMH and the luxury industry to earn their **INSIDE LVMH Certificate**!

This is a unique opportunity for students to learn about **the key fundamentals of the luxury industry and immerse themselves into the LVMH ecosystem,** as leaders from the LVMH Group, professors and industry experts share their valuable experience and knowledge.

> We are thrilled to share those registrations **for the May 2024 Promotion is now open on** <u>insidelymh.com</u>!

All students who create a free account on the platform will be able to register and personalize their learning path between **April 18** and **May 16, 2024 – 6pm Paris Time.**

Upon successful completion of **4 courses**, and the **final assessment quiz**, students will receive a personalized INSIDE LVMH Certificate.

We would be delighted if students from your school are informed about the Certificate and encouraged to *participate* as it would help them **boost their candidate profile and prepare for their next professional step.**

We kindly ask you to communicate this opportunity to your students as soon as possible, as they cannot register after the deadline. (May 16 – 6pm Paris time).

Please find HERE a video presenting the Certificate, as well as some assets that you can rely on to promote the Certificate to students across the channels you deem most relevant.

Thank you for your continuous support.

LVMH