

## HETM MS (HMGG & HTAN) and Certificate Course Rotation (Subject to Change)

Graduate Courses	F24	SP25	SU25	F25	SP26	SU26
HMGT 5250. Restaurant Development	O			O		
HMGT 5280. Hotel and Restaurant Ops	O	O			O	
HMGT 5520. Global Tourism Systems			O(5W2)			O(5W2)
HMGT 5530. International Sustainable Tourism		X		X		
HMGT 5540. Tourism Services Mgmt and Marketing	X			X		
HMGT 5560. Planning and Policy in Sustainable Tourism		X			X	
HMGT 5585. SMART Destinations			O(5W1)			O(5W1)
HMGT 5590/HTAN5300. Hospitality and Tourism Data Analytics	X			X		
HMGT 5630. Advanced Convention and Event Mgmt	O			O		
HMGT 5640. Global Healthy Sustainable Foods					O	
HMGT 5650. Strategic Marketing of Events					O	
HMGT 5790. Field Experience	Contact	Contact	Contact	Contact	Contact	Contact
HMGT 5860. Strategic Mgmt. in Hosp Ind.	O	O		O	O	
HMGT 5920. Problem in Lieu (3hr)	XO	XO	XO(10W)	XO	XO	XO(10W)
HMGT 5950. Thesis (6 hrs) (cont. enrollment 2 sem.)	XO	XO	XO(10W)	XO	XO	XO(10W)
HTAN 5310. Business Analytics in HET					O	
HTAN 5500. Multivariate analysis				X		
CMHT 5200. Mixed Methods Research		O(8W1)			O(8W1)	
CMHT 5300. Research Methods	X	X		X	X	
CMHT 5350. Issues & Trends	X	X		O	X	
CMHT 5400. Quantitative Data Analysis		X			X	
CMHT 5440. Consumer Theory	O			O		
CMHT 5460. Human Capital Development		O			O	
CMHT 5500/6500. Social Media Analytics using SNA	X			X		
CMHT 5550. Promotional Strategies			O(5W1)			O(5W1)
CMHT 5600. Managing Customer Experiences		O			O	
CMHT 5610/6600. Network Analysis Visualization (NAV) for Social Media Marketing						
CMHT 5700. Service Excellence		O			O	
CMHT 5770/6770. Digital Strategies & Consumer Insight	X			X		
CMHT 5830. Legal Aspects						
CMHT 5870/6870 Customer Relationship Mgmt analytics				O		

Dual Numbered Courses**	F24	SP25	SU25	F25	SP26	SU26
CMHT 5000. Merchandising & Hospitality Study Tour Check with dept. for Hospitality Management specific destinations and semester.			X			X
HMGT 5150. Casino Management	X	X		X	X	
HMGT 5200. Survey of Beverages	X	X	X(5W2)	X	X	X(5W2)
HMGT 5480. Hospitality Industry Finance	X				X	
HMGT 5500. Technology & Innovation in HET	O	O	O(5W1)	O	O	O(5W1)
EDEM 5600. Sustainability in the Event Industry		O		O	O	
HMGT 5820. Facilities, Equip. Layout & Design	O	O	O(5W2)	O	O	O(5W2)
CMHT 5800. Seminar in Leadership		X			X	

**CMHT courses are courses that can be taken by both Merchandising and Hospitality MS and Graduate Academic Certificate majors dependent upon their degree plan.**

**NOTES:**

- O: 100% Online course; X: In-person course; Contact: contact your advisor for detail
- \*\*Limited to two (2) dual numbered courses on degree plan. Cannot repeat if taken for undergraduate credit (degree or leveling).
- Summer Session may be 3wks, 5wks, 8 wks, or 10 wks. Check UNT schedule of classes for specific offering. <http://essc.unt.edu/registrar/schedule/scheduleclass.html>
- Schedule Subject to Change Due to Unforeseen Circumstances.
- Please check registrar's website to see how to register for classes: <https://registration.unt.edu/how-to-register.html>