

CURRICULUM VITA

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Professor

College of Merchandising, Hospitality and Tourism
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EDUCATION

Degree	Major	Institution
Ph.D.	Consumer Sciences and Retailing <i>Dissertation: An Investigation of the Relationship Between Dress and Appearance and Retention of Ethnic Identity.</i>	Purdue University West Lafayette, IN
Post-graduate	Journalism; research methodology	Ball State University Muncie, IN
M.A.	Home Economics <i>Field Study: The Development of a Cookbook for Educable Mentally Retarded Students.</i>	Ball State University Muncie, IN
B.S.	Vocational Home Economics Education Emphasis: Fashion Merchandising	Purdue University West Lafayette, IN

DEAN

2011 – 2018	Founding Dean	College of Merchandising, Hospitality and Tourism (CMHT)
2001 – 2011	Dean	School of Merchandising and Hospitality Management (SMHM)
1998 – 2001	Interim Dean	School of Merchandising and Hospitality Management (SMHM) University of North Texas, Denton, TX

Served as the College's chief academic officer reporting to the UNT Provost and Vice President for Academic Affairs. Overall responsibility for creating vision, advancing strategic plan, managing personnel, managing facility operations, representing CMHT in the university community, representing CMHT externally to industry and the greater community, and leading all aspects of teaching, research, service, and advancement within the College.

The College includes two departments: (1) Merchandising and Digital Retailing (MDR) and (2) Hospitality and Tourism Management (HTM). CMHT offers six undergraduate degrees: merchandising, home furnishings merchandising, digital retailing, retailing, consumer experience management, and hospitality management; three master's degrees: merchandising, hospitality management, and international sustainable tourism; three graduate academic certificates: digital retail merchandising, hospitality management, and destination and event management; offers a concentration in "Consumer Behavior and Experience Management" in the Interdisciplinary Ph.D. in Information Science. CMHT has over 1100 undergraduate/graduate majors; 21 tenure track faculty lines; 16 FTE lecturer lines; and 15.5 FTE staff.

ADMINISTRATIVE RESPONSIBILITIES

Academic Affairs

- Represent CMHT to Offices of VPAA, President, Advancement, and on university committees.
- Prepare reports on programs, faculty workloads, and enrollment as requested by Provost/VPAA.
- Review/prepare accreditation documentation and reports for The Commission on Colleges of the Southern Association of Colleges and Schools (SACS); Accreditation Commission for Programs in Hospitality Administration (ACPHA); and university departmental reviews. Approve reports completed by departments and associate dean.
- Participate in VPAA and President strategic planning retreats.
- Review/approve and participate in new course and program development.
- Submit VPAA Form 182 Request for Planning Approval for new programs and academic initiatives.

Advancement and External Relations

- Identify key industry personnel for advancement efforts.
- Meet with key industry representatives to build industry-college partnerships.
- Solicit gifts for annual scholarships, endowed scholarships, endowed funds, program needs, and gifts-in-kind.
- Hold bi-annual full meetings and workshops with two CMHT Boards of Governors (BOG) (Merchandising and Digital Retailing and Hospitality and Tourism Management).
- Write funding proposals.
- Work with two BOGs to identify opportunities for funding and support.
- Promote CMHT programs through industry organizations, community colleges, and key community leaders.
- Attend meetings of industry organizations. Make invited presentations about CMHT programs.
- Represent CMHT at UNT functions for the greater community.
- Identify and invite key industry leaders to participate in annual Executive-in-Residence Lectures.
- Correspond with donors and industry partners.

Budget

- Prepare CMHT annual budget proposal.
- Work with Assistant VP for Fiscal Affairs in the VPAA Office regarding budgetary concerns.
- Review/approve HEAF funding for remodel projects, major equipment purchases.
- Manage CMHT state and local accounts; review/approve purchase orders, fund transfers, account expenditures, travel requests.
- Review/approve distributed learning funding model revenue projections; faculty distributed learning contracts; royalty payments; expenditures from distributed learning funding model.
- Review/approve instructional fees.
- Prepare requests for new and open faculty and staff lines.
- Work with UNT Office of Research and Economic Development on faculty appointments and grants.
- Manage UNT and UNT Foundation accounts including all endowment accounts.
- Determine and approve funds for annual scholarship distribution.
- Submit Opportunity Hire Proposals.

Curriculum and Student Affairs

- Review/approve proposals for new courses, programs and certificates.
- Oversight of student affairs.
- Promote diversity through support of targeted student recruitment activities.

Research and Scholarly Leadership

- Oversight of Global Digital Retailing Research Center (GDRRC) personnel, activities, RFPs, website.
- Oversight of Consumer Experiences in Digital Environments (CEDE) Research Group.
- Led GDRRC development requests for funding.
- Participated in GDRRC member recruitment.
- Oversight of research/scholarship requirements for T/TT faculty.
- Oversight of CMHT research journals rigor and rankings used for T/TT faculty evaluations.
- Identified research and funding opportunities for CMHT faculty and student research.
- Nominated faculty for research and scholarly awards and honors.
- Led CMHT graduate faculty regarding interdisciplinary graduate courses, programs and student research.
- Mentored junior faculty in their progress toward a developed research stream and meeting P&T requirements.

Organizational Leadership

- Plan/led CMHT faculty strategic planning retreats.
- Plan/Chair CMHT faculty meetings.
- Plan/Chair CMHT Administrative Council meetings.
- Developed, reviewed and monitored CMHT policies and procedures.
- Developed, monitored and measured outcomes of CMHT Strategic Plan.
- Reviewed and updated CMHT Annual Review Rubric for PAC Evaluations.
- Provided leadership for direct reports including: IT Manager III, Associate Dean, Department Chairs, Budget Officer, Graduate Coordinator, Director of the Global Digital Retailing Research Center and CMHT Personnel Affairs Committee.
- Promoted an educational and work environment that is welcoming to diverse students, faculty, and staff.
- Participated in all UG and G commencement and graduation ceremonies (143 ceremonies).

Personnel

- Mentored faculty for continuous improvement in teaching, scholarship and service.
- Wrote recommendations for all new and continuing faculty appointments; submit to Provost/VPAA.
- Negotiated new faculty hires.
- Wrote faculty tenure and promotion evaluations and recommendations; submit to Provost/VPAA.
- Recommended faculty merit to Provost/VPAA based on Personnel Affairs Committee (PAC) evaluations.
- Recommended staff merit awards based on annual UPO-35 reviews by supervisors.
- Wrote recommendations and justifications for faculty excellence awards and market salary adjustments based on performance criteria established by the Provost/VPAA.
- Wrote recommendations and justifications for staff reclassifications.
- Nominated faculty, staff and students for internal and external awards.
- Directed and monitored work of CMHT Development Officer with CMHT alumni, friends of the College, Boards of Governors, current and potential donors.
- Conducted PAC election each fall semester; give annual charge to PAC committee.
- Contacted external reviewers to evaluate tenure and/or promotion dossiers (1998 – 2012).
- Conducted annual evaluations of direct-report administrative staff.
- Supervised direct-report administrative staff.
- Evaluated annually CMHT Associate Dean, Department Chairs, Graduate Coordinator, and GDRRC Director.
- Approved sick, vacation, administrative, non-paid, and FMLA leaves, and staff compensatory time.
- Initiated, supervise, and certify EOE adherence for all faculty and staff searches and hires.

Facilities and Equipment

- Oversight of annual space survey.
- Prepared proposals for space requests; negotiate space assignments.
- Oversight of renovation projects; work with facilities.
- Approved budgets and plans for space renovation.

ADMINISTRATIVE OUTCOMES

Academic Unit Review and Reorganization

- Led faculty during a 2 ½ year academic review regarding the School's future status at UNT (1998 – 2000).
- Prepared a comprehensive report for the University Review Committee which examined the academic unit and assessed student and employer demand for SMHM programs.
 - SMHM retained autonomous status as a School. (2001)
 - Key in decision was a 276% increase in enrollment from 391(fall 1998) to 1,470 majors (fall 2000).
- Wrote SMHM response to Interim Provost and VPAA, concerning outcomes of the UNT Report of the UNT Peer Review Team – May 9, 2007.
 - Addressed Recommendation 15 regarding reorganization of SMHM departments and programs with the College of Business. (2007)
- Renamed Division of Hotel and Restaurant Management to the Division of Hospitality Management (2007).
- Revised/faculty approved SMHM Charter (2010); rewrote as Bylaws/faculty approved (2013; 2015).
- Created SMHM policies and procedures (2010); revised for CMHT college reorganization (2012).
- Founding Dean, reorganized to College of Merchandising, Hospitality and Tourism (11-2011); 2 Departments:
 - Department of Merchandising and Digital Retailing
 - Department of Hospitality and Tourism Management.
- Completed VPAA Comprehensive Review of CMHT Departments which included analyses of faculty workloads, scholarly productivity, and other measures of efficiencies and productivity. (Fall, 2014)
- Brought CMHT IT Services into college; divested partnership with UNT College of Community Service and Health Administration (2017).

Strategic Planning

- 1999 – Wrote SMHM planning initiatives and white paper outlining vision and goals for 2005.
- Wrote SMHM Strategic Plans 2001, 2005 – 2011.
- Wrote CMHT Strategic Plans 2011 – 2014, 2014 – 2017, 2016 - 2020.
- Initiated SMHM all faculty retreats for strategic planning (1999 to 2011).
- Organized fall/spring Graduate Faculty Retreats (2000 – 2017).

New Degrees, Certificates, and Online Programs

- **1999** – Developed first-in-the nation B.S. in Electronic Merchandising to meet emerging retail needs.
 - Wrote VPAA – 182 Request for Planning Authority for B. S. electronic merchandising
 - Developed THECB Proposal for B.S. in Electronic Merchandising; submitted in 1999.
 - THECB approved 2002 under new CIP codes released in 2000.
 - Renamed B.S. Digital Retailing (2011).
 - Remains only degree of its kind.
- **1999** – Developed and offered 100% online M.S. in Merchandising
 - 1st in the U.S.

- **2000** – Developed 12-hour Graduate Academic Certificates (100% online)
 - Hospitality Management (fall, 2000)
 - Merchandising (fall, 2000).
 - Events Management (fall, 2006).
- **2000** – Developed two dual degree programs with UNT College of Business (Discontinued fall 2014)
 - MBA/MS Merchandising (2000)
 - MS/MBA Hospitality Management (2000)
 - Students received two degrees in 54 credit hours instead of the 72 hours when taken independently.
 - Closed dual degrees in 2015 due to lack of interest.
- **2001** – Developed and offered 100% online M.S. in Hospitality Management
- **2004** – Supported two interdisciplinary B.S. programs for teacher certification. (discontinuing fall 2015)
 - B. S. family and consumer sciences (2004) (teacher certification)
 - B. S. hospitality, nutrition and food science (2004) (teacher certification).
- **2010** – Participated in developing interdisciplinary international joint degree (UNT – CATIE, Costa Rica).
 - M.S. International Sustainable Tourism
- **2015** – Developed proposal for “Consumer Behavior and Experience Management” Concentration
 - One of three concentrations offered in the Interdisciplinary Ph.D. in Information Science (offered by College of Information).
 - First admit in 2015.
- **2016** – Wrote VPAA-182 Request for UNT Planning Authority Proposal for **B.S. in Retailing**.
 - Wrote THECB proposal for B.S. in Retailing.
 - Approved July 2016.
 - Launched fall 2016.
 - Wrote VPAA-182 Request for Planning Authority for Name Change to B.S. in Retail to reflect a broader interpretation of the Retail Sector. Approved for name change in fall 2019.
- **2016** – Wrote VPAA -182 Request for UNT Planning Authority Proposal for **Minor in Consumer Experience Management**; approved; Approved, developed and launched.
- **2016** – Wrote proposal for three new PhD lines for “Consumer Behavior and Experience Management” Concentration; approved.
- **2016** – Wrote Proposal for **Graduate Certificate in Digital Retail Merchandising**. Approved.
- **2017** – Wrote VPAA-182 Request for UNT Planning Authority Proposal for **B.S. in Consumer Experience Management**.
 - Wrote THECB Proposal for New Bachelor’s Program in Consumer Experience Management.
 - Approved July 2917; launched spring 2018.
- **2017 – 2018** Wrote VPAA – 182 Request for UNT Planning Authority for PhD in Consumer Experience Management. Approved.
- Wrote THECB Planning Authority Proposal for a New Doctoral Degree for PhD in Consumer Experience Management. Approved. Approved by UNT Board of Regents August 18, 2018.
 - Developed comprehensive THECB Proposal for a New Doctoral Degree for PhD in Consumer Experience Management.
 - Solicited and received external industry letters of support from: Crate and Barrel, Lowe’s, Pier One, Axcelora, and Magid.
 - Spring 2019, Texas Higher Education Board reviewed the proposal and did not approve for implementation at that time. Board did not see its importance in addressing a new conceptualization of the consumer in the marketplace. There was a suggestion to resubmit at a later time.

Research Initiatives

- **2012** - Co-authored proposal for the UNT “Consumer Experience in Digital Environments” (CEDE) Research Cluster.

- Approved and Launched in fall 2012.
 - Approved for 5 Associate – Professor Hires.
 - Had one unsuccessful hire; lost the other four positions with UNT budget cuts.
 - UNT Research Clusters were disbanded in 2015 and replaced with four Institutes.
- **2012** – Wrote proposal for Global Digital Retailing Research Center (GDRRC).
 - Approved in October 2012.
 - Launched March 28, 2013.
 - Hired Founding Center Senior Director (2011); Hired second Senior Director.
 - Launched Think Tank, April 8, 2015;
 - Recruited 7 founding members.
- **2014** – Increased research requirements to include a minimum annual \$25,000 grant proposal submission for TT/T faculty on 40% research workloads.
- **2015** – Worked with CMHT Research Committee to develop a research journal ranking list.

Educational Partnerships with Industry

- **2000 – 2003** – Opened Campus Catalog [C²] in partnership with the JC Penney Company as a student-operated retail laboratory in the UNT Union.
- **2000, 2003** – Collaborated with JC Penney in merchandising dorm rooms for UNT freshmen orientation.
- Partnered with the Army Air Force Exchange Service (AAFES) for on-line graduate education.
 - M.S. in Merchandising (2001).
 - M.S. in Hospitality Management (2002).
- **2012** – Launched a competitive Merchant Development Program based on input from Fossil.

Facilities

- **2001** - Negotiated \$385,000 in HEAF funding for new student-operated restaurant at Gateway Center.
 - Oversight of planning and purchasing for the commercial kitchen and dining room.
 - Supervised the General Manager of the Club at College Inn who worked with facility planning.
- **2004** – Renovated a small office plus small workroom to a larger work space. (2004)
 - Used for adjunct faculty (2004 – 2013).
 - Current home of the Global Digital Retailing Research Center. (2013 to present)
- **2007** – Renovated a former graduate student room reassigned from the College of Public Affairs/Community Service to two offices and reconfigured the main office reception area of SMHM for greater space efficiency.
 - New office for CMHT IT IV.
 - New office for CMHT Development Officer.
- **2009 – 2010** – Centralized CMHT Advising Staff to a renovated office suite with five private offices, a waiting room and reception area.
 - Received about \$50,000 for renovation.
 - Advisors had been scattered across two faculty hallways and the central office.
- **2010 – 2011** – Received \$300,000 matching (HEAF funds) from Marriott Foundation to completely renovate the food preparation lab in Chilton Hall to the new W. Marriott Culinary Laboratory.
- **2017 – 2018.** Supported planning and implementation to create CMHT IT Services. Launched on 9-1-2017 and was the first time in history of college that it had its own IT Services. Included development of 100% IT labs through acquisition of laptops and rolling carts; redesign and physical space upgrades; worked with the Provost office on identification of funding to support; reclassified an IT Specialist 4 to an IT Manager 3.
- **2017 – 2018** – Worked with UNT Office of Space Planning on allocation of additional space in Chilton Hall for Department of Merchandising and Digital Retailing.

- **2017 – 2018** – Worked with UNT Office of Space Planning to relocate the Global Digital Retailing Research Center into a larger functional space with adjacent room for an experimental lab. Doubled the space for the research center. Relocated offices of the Senior Director, Director of Research and one other faculty member to adjacent spaces to the Research Center.
- **2018 – CMHT IT Services Relocation** and expansion was located to the vacated space assigned to the Research Center.

Program Enhancement, Development, Review and Accreditation

- Oversight for successful THECB External Review of the M.S. in Merchandising.
- Oversight for successful re-accreditation reviews for B.S. in Hospitality Management, Accreditation Commission for Programs in Hospitality Administration. (ACPHA) (1999, 2006, 2013)
- Oversight for successful University Program Review the Division of Merchandising (1999, 2003-2004, 2006), Department of Merchandising and Digital Retailing (2013, 2018), and Department of Hospitality and Tourism Management (2013).
- Requested a comprehensive review and revision of the hospitality management program which resulted in a hospitality business concentration. (2008)
- Prepared Non-Academic Assessment Plan, SMHM Dean's Office. (FY2007)
- Collaborated with the School of Visual Arts to offer courses in CAD, textiles, history of furniture for interior design students and a minor in merchandising for fashion design students. (2004)

Distributed Education

- Supported the creation of first-in-the nation 100% on-line merchandising graduate program (1999).
- Supported the creation of 100% on-line hospitality management graduate program (2001).
- Supported faculty in course development (e.g. release time and assistance) using WebCT and Vista platforms.
- Supported highly successful on-line nutrition course (2001- present).
- Participated in UNT Distributed Learning Funding Model that generates 50-mile funding.
- Reviewed and approved all faculty agreements for royalties paid on distributed learning courses.
- Reviewed and determined fund distribution to support faculty travel and professional development.

International Education, Collaboration, Partnerships

- Provided administrative support for development and launch on UNT's first international joint program between UNT-SMHM and CATIE in Costa Rica. The Master of Science in International Sustainable Tourism admitted its first cohort for fall 2010 classes.
- Provided administrative leadership in the 2002 development of the first UNT Asia study abroad program and first Asia merchandising study abroad program in the U.S. In 8 years it has generated over 240 alumni. Work with BOG members in identifying sites to visit in Hong Kong and China.
- Approved additional study abroad programs to Hong Kong/China for Hospitality Management (2009); London/Paris (2013).
- Promoted and supported faculty involvement in international conferences in Malaysia, Hong Kong, China, India, Taiwan, Scotland, France, England, Indonesia, Australia, Turkey, Thailand, South Korea, Japan, and Canada.
- Established the SMHM International Education Fund to support merchandising students and faculty in international professional development activities (2005); established fund for Department of Hospitality and Tourism Management (2012).

Academic Program Awards and Professional Student Experiences

- Co-authored application and received prestigious American Textile Manufacturer's Institute (ATMI) Award for Excellence for innovative and exemplary programs in merchandising (2000).
- Launched annual "Creating Consumer Experiences" Symposium as a professional development event for SMHM majors and the merchandising, retail, and hospitality industries. (2005)

- Launched annual Student Research Competition in collaboration with the annual Consumer Experiences Symposium. (2006)
- Launched Silicon Valley Study Tour for Digital Retailing Students. (2014)
- Launched Executive + Scholar Event for the Global Digital Retailing Research Center (2013)

Participated in UNT International Delegations

- People's Republic of China, led by UNT President Gretchen Bataille. (2008)
 - Hohai University, Nanjing;
 - East China Normal University, Shanghai Normal University, Fudan University, Shanghai;
 - Defense and Emergency Administration, Shanghai;
 - Yunnan University, Kunming;
 - Guangxi University, Nanning;
 - Beijing Normal University, Beijing;
 - Ministry of Civil Affairs/China Aging Development Foundation, Beijing; and
 - China Center for International Educational Exchange.
- Ecuador and Peru, led by UNT Provost Warren Burggren. (2011)
 - SENESCYT Meeting
 - Prospective Student Conference with SENESCYT and Fulbright Students; Fulbright commission
 - Universidad San Francisco de Quito, Quito, Ecuador
 - Universidad del las Americas, Quito, Ecuador
 - Universidad de los Hemisferios, Quito, Ecuador
 - Fulbright Commission; University Meetings, Prospective Student Conference, Lima, Peru
 - Universidad Andina del Cuzco, Cuzco, Peru
 - Universidad Nacional San Antonio Abad, Cozco, Peru
 - Universidad Cientifica del Perfu, Iquitos, Peru
 - Instituto de Investigacion de la Amazonia Peruana, Inquitos, Peru
 - Centro de Altos Estudios Amazonicos, Inquitos, Peru
- Bangkok, Thailand, led by UNT-International Vice-Provost Richard Nader. (2013)
 - Mahidol University, International College, Hospitality and Tourism Program
 - NIDA University
 - Srinakharinwirhot University
 - Chulalongkorn University/Colleges
 - Kasetsart University/Colleges
 - Thammasat University
 - Made alumni visit; attended alumni reception
 - UNT Thailand Office, Exchange Tower
 - American Chamber of Commerce Reception
- Established an International Visiting Scholars Program for post-doctoral, sponsored or sabbatical research that has received 30 scholars at UNT who are in residence from 6 months to three years. (2000 - current)

Advancement and External Relations

- Reorganized Hospitality and Merchandising Board of Governors (BOG) into active boards (2009).
- Created and revised (2009) SMHM *Board of Governor's Handbook* with bylaws and organizational structure.

- Established goals, budget, and SMHM committee organization, UNT Capital Campaign (2001 – 2003).
 - Generated several million dollars in gifts to School.
- Received major gifts from: Nordstrom, Fossil, FelCor Lodging Trust, J. Willard and Alice Marriott Foundation, The Apparel Group.
- Created 20 new endowed scholarships.
- Established the Hospitality 21st Century Fund (2005).
- Served as Unit Coordinator for the UNT State Employee Charitable Campaign (1999 through 2006).
 - SMHM was highest participating academic unit five consecutive years.
- Personally endowed the “D. Ileana Sifuentes Memorial Scholarship” for merchandising graduate students (personal gift).
 - Contributed to fully endowed.
- Closed a Successful UNT Capital Campaign; exceeded CMHT Goal. (Fall 2014)

Proposals and Projects Developed - Not Implemented

- **2003** – Wrote proposal to open “The Club” at the Metroplex Center, Dallas TX; part of UNT System Center expansion into adjacent hotel building. Developed at request of UNT Chancellor to bring visibility to the Hotel and Restaurant Management program at UNT: included space/equipment needs, budget, fund raising.
- **2007** – Developed UNT VPAA-182 Planning Proposal to offer M.S. in merchandising and M.S. in hospitality management at the School of Professional Education and Executive Development (S.P.E.E.D.), Hong Kong Polytechnic University, Hong Kong, S.A.R. (2005 - 2006). VPAA-182 approved. Did not implement when HKPU withdrew.
- **2006 – 2008** – Worked with John Q Hammond Hotels on a proposal for an Embassy Suites Hotel on UNT property. Hotelier pulled out due to the recession.
- **2008** - Invited by UNT Athletics to participate in new stadium project as an integrated academic unit. (2008)
 - Attended meetings with Athletic Director, Architect, and UNT System Facilities Planning.
 - Developed proposal for a Club-level student-operated restaurant in the stadium.
 - Developed proposal “SMHM New Facility – Stadium Project” for an educational facility to be integrated into the north stands.
 - Conducted a space needs assessment and prepared a proposed space plan.
 - Determined educational needs could not be met within the parameters of space availability.
- **2008** – Wrote SMHM proposal for competitive UNT Research Cluster Competition.
 - “Global Consumer Experience Cluster: An Ecosystem Approach” (33 submitted, 4 selected.)
- **2009** – Developed VPAA 182 Planning Authority for a Sponsored Program for M.S. in Merchandising
 - Targeted mid-level managers from TAL Global, a world leader in apparel production, headquartered in Hong Kong.
 - Did not proceed with proposal with the economic downturn.
- **2009** – Wrote SMHM proposals for competitive UNT Research Cluster Competition.
 - “Global Consumer Experience Cluster” (17 submitted, 4 selected.)
- **2012 – 2014** – Worked with O’Reilly Hospitality Management on proposal for new hotel on UNT property.
 - 2012 – Wrote “Impact Report of Full-Service Hotel on B.S. in Hospitality Management at UNT”.
 - Prepared overview of academic needs for student learning in a hotel property.
 - Developed proposal for inclusion of hospitality management program in hotel operations.
 - Reviewed architectural plans for an Embassy Suites Hotel to include a first floor hotel laboratory for UNT students; made suggestions to O’Reilly Hospitality Management.
 - Worked with UNT VP Finance, UNT Legal, UNT System Vice Chancellor for Academic Affairs, and UNT System Hotel Project Coordinator Pat Howell in planning hotel project.
 - Worked with O’Reilly HM representative Scott Tarwater to integrate hospitality program into the plan and with Bob Fugazi to refine proposal; integration plan was accepted by O’Reilly.
 - Worked with Provost Office and UNT Vice Chancellor for Academic Affairs to ensure student learning outcomes

- would be met in agreement with O'Reilly HM.
- Developed **Exhibit H to Master Development Agreement**, Guidelines for Hotel Labs and Hotel Internships, University of North Texas and O'Reilly HM, LLC at the Embassy Suites Denton-Dallas and City of Denton Convention Center (2014).
- Project failed when the City of Denton did not approve a Convention Center to be built with hotel.
- 2015 – 2016** Worked on “Pop-Up” Restaurant concept as part of an innovation center on campus – Collab.

PROFESSIONAL EXPERIENCE – HIGHER EDUCATION

Dates	Position	Institution	Location
Sept. 2018 to Present.	Director of Research Global Digital Retailing Research Center	University of North Texas	Denton, TX
July-Aug. 2009	Interim Dean UNT University Libraries	University of North Texas	Denton, TX
Sept. 2001 – August 2018	Dean, College of Merchandising, Hospitality & Tourism	University of North Texas	Denton, TX
July 1998 - Aug. 2001	Interim Dean School of Merchandising and Hospitality Management		
1995 – 1998	Chair and Professor Division of Merchandising <i>Academic year appointment</i> <ul style="list-style-type: none"> Provided leadership in curriculum and program development. Developed long range and short range plans. Mentored faculty. Initiated collaborative research. Conducted division meetings/business. Served on SMHM Administrative Council. Developed class schedules. Recruited, advised students. Taught 2 classes per semester. Supervised a .50 graduate TA. Planned and implemented annual Retail Roundtable Events. 		
1992 – Present	Professor Department of Merchandising and Digital Retailing Department of Merchandising & Digital Retailing <i>Academic year appointment</i> <ul style="list-style-type: none"> Mentored junior faculty. Conducted collaborate research with UNT colleagues. Taught 3 classes per semester. Supervised graduate theses. 	University of North Texas	Denton, TX

PROFESSIONAL EXPERIENCE – HIGHER EDUCATION

Dates	Position	Institution	Location
	<ul style="list-style-type: none"> Mentored graduate students. Monitored textile lab/equipment. Served on school/university committees. 		
1992-1994	Paid Consultant W.K. Kellogg Foundation leadership project <ul style="list-style-type: none"> Consulted on program manual and project evaluation. Developed manual format. Created Instructor's Manual with supportive guidelines. Rewrote all module text written by interdisciplinary faculty team for continuity in style and focus. Wrote qualitative analysis of project evaluation for W.K. Kellogg Foundation. Completed final editing of 1,026 page manual. 	Alabama Cooperative Extension Service, Auburn University	Auburn, AL
1990 – 1992	Extension Rural Leadership Grant Manager Community Resource Development Department <i>1.0 annual appointment</i> <ul style="list-style-type: none"> Designed and developed project. Recruited Alabama community leaders in five counties. Managed project budget. Coordinated university-wide faculty into nine working teams. Planned/implemented training workshops. Designed curriculum. Wrote process manuals. Edited leadership handbook. Wrote annual and interim reports to W.K. Kellogg Foundation. Completed necessary correspondence. Supervised three member project staff. 	Alabama Cooperative Extension Service, Auburn University	Auburn, AL
1988 – 1990	Graduate Coordinator School of Education (SOE) <i>.60 academic year administrative appointment</i> <i>.40 faculty appointment</i> <ul style="list-style-type: none"> Monitored 1,500+ SOE G students (7 depts. and 1 center). Approved all SOE degree plans, theses, field studies, waivers, and academic classifications. Conducted school review for approval of human subjects. Monitored graduate essay exam. Coordinated 17 scholarships. Contributed to NCATE accreditation documentation. Participated as a member of the Dean's staff. SOE Liaison to SFSU Graduate Dean. 	San Francisco State University	San Francisco, CA

PROFESSIONAL EXPERIENCE – HIGHER EDUCATION

Dates	Position	Institution	Location
	<ul style="list-style-type: none"> Disseminated SOE program information. Served as SOE Grade Appeal Officer. Completed longitudinal credential survey. Supervised graduate office staff. Taught two classes per semester. 		
1989 – 1990	Professor	San Francisco State University	San Francisco, CA
1984 – 1989	Associate Professor		
1979 – 1984	Assistant Professor Consumer and Family Studies/Dietetics Department <ul style="list-style-type: none"> Taught 4 classes per semester until Graduate Coordinator. Had nine course preparations per academic year. Advised 50+ students; participated in department committees. 		

PROFESSIONAL MEMBERSHIPS

American Collegiate Retailing Association (ACRA)

- Member, 2003 to present
 - 2021, Annual Joint Conference with AMA - Virtual
 - 2014, Annual Meeting Dallas.

International Textile and Apparel Association (ITAA) (formerly ACPTC)

- Member, 1980 to 2018
- Board Member, 1988-1990
 - Editor, *ACPTC Newsletter*, 1988-90
 - Associate Editor, *ACPTC Newsletter*, 1987-88
- Co-Chair, Global Perspectives Committee, 1986-89
- Member, ITAA Research and Theory Development Committee, 1994-96
- National office nomination and on ballot:
 - Vice-President of Publications, 1995
 - Vice-President of Education, 1994
- Reviewer, Research Abstract Review Committee: 1997, 1996, 1995, 1994, 1993, 1992
- Reviewer, ITAA Special Publications:
 - Computer Applications in Clothing and Textiles Curriculum*, 1990
 - Social Science Aspects of Dress: New Directions*, 1991
 - International Consumer Behavior: A Collection of Readings and Course Activities*, 1997
- Reviewer *Clothing and Textiles Research Journal*: 2001, 1997, 1995
- Roundtable Discussion Leader – National Meetings
 - Increasing Global Awareness, San Francisco, CA, 1991
 - International Textiles & Clothing, Atlanta, GA, 1989
- Annual ITAA Meetings Attended:

- 2012, Honolulu, Hawaii; 2008, Chicago, IL; 2006, San Antonio, TX; 2005, Washington, DC; 2004, Portland, OR; 2003, Savannah GA; 2000, Cincinnati, OH; 1999, Santa Fe, NM; 1998, Dallas, TX; 1997, Knoxville, TN; 1995, Pasadena, CA; 1994, Minneapolis, MN; 1992, Columbus, OH; 1991, San Francisco, CA; 1990, Denver, CO; 1989, Atlanta, GA (March Board meeting); 1989, Atlanta, GA (October annual meeting); 1988, Seattle, WA; 1987 Santa Fe, NM; 1986 Houston, TX; 1985 Ames, IA; 1983 San Francisco, CA (Futures Seminar); 1982, Tucson, AZ.

International Council on Hotel, Restaurant and Institution Management (CHRIE)

- Member, 2001 to 2018 – Attended Annual Meetings:
 - 2016, Grapevine, TX
 - 2015, Orlando, FL;
 - 2011, San Francisco;
 - 2007, Dallas, TX;
 - 2004, Philadelphia, PA.

PAST MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

American Association of Family and Consumer Sciences (AAFCS)

- Member, 1974 – 2010
- Editorial Board, *Journal of Family and Consumer Sciences* (1990 to present)
- Reviewer: *Family and Consumer Sciences Research Journal*
- Annual Meetings Attended: 2006, Charlotte, NC; 2005, Minneapolis, MN; 2004, San Diego, CA; 2003 Washington, DC; 2002 Dallas, TX; 2000 Chicago, IL; 1999 Seattle, WA; 1998 Atlanta, GA; 1997 Washington, D.C.; 1991 Minneapolis, MN; 1987 Indianapolis, IN; 1985 Pasadena, CA.

International Federation for Home Economics (IFHE)

- Member, 1984 – 2010
- International Congress Attended: 1988 Minneapolis, MN

Texas Association of Family and Consumer Sciences (TAFCS)

- Member, 1992 – 2010
- Reviewer, Annual Meeting Research Abstracts: 1996, 1995, 1994, 1993.
- Secretary, TAFCS Clothing and Textiles, TAFCS 1993-1995
- Reviewer, *The Texas Home Economist*: 1994, 1993
- Reviewer, *TAFCS Research Journal*: 1997, 1996, 1995
- Annual Meetings Attended: 1997 Austin; 1996 Fort Worth; 1995 San Antonio; 1994 Dallas; 1993 Austin

California Home Economics Association (CHEA)

- Member, 1979 – 1990
- Chair, Research Section 1989 Biennial Convention
- Biennial Conventions: 1989 San Mateo, 1983 San Jose

Bay District – California Home Economics Association

- Member, 1979 – 1990
- Vice President for Programs: 1985-1987
- Executive Board: 1985-87 (two meetings per year)
- Board of Directors: 1985-89 (four meetings per year)

- University Student Advisor: 1987-89
- Ad hoc Committee on Student Membership: 1986
- Meetings Attended: Regular meetings (three a year)

Organizations for Administrators in Higher Education

- Council of Administrators of Family and Consumer Sciences 2000 – 2010

Reviewer – Other Organizations

- Fashion Marketing Track Paper Reviewer, KAMS 2008 Global Marketing Conference, Shanghai, PRC.

AREAS OF EXPERTISE

Teaching

Current Areas – Starting Spring 2019

- Consumer Behavior (UG)
- Consumer Experience Management (UG)
- Customer Experience Management (G)
- Special Problems (UG, G)
- Problem in Lieu of Thesis (G)

Past Areas – Fall 1992 – Spring 1998

- Global Perspectives Education
- Textiles
- Global Textile & Apparel Industries
- Research Methods
- Socio-cultural Dress (Western & Non-Western)
- Special Problems (UG, G)
- Problem in Lieu of Thesis (G)

Research

- Consumer Experience in the Path to Purchase
 - Focus: consumer involvement, shopping involvement,
- International/Global contexts: consumer experiences; cross-cultural consumer behavior, cultural dimensions

Scholarly Writing

- Consumer Experience; Global Consumers
- Global Perspective Education

INTERNATIONAL COLLABORATIVE PROJECTS AND WORK WITH DIVERSE POPULATIONS

Sponsor and Co-Researcher for Visiting International Research Scholars

- Dr. Soo-kyoung Ahn, Research Professor, Changwon National University, S. Korea (2013 – 2015)
 - Visiting Research Scholar – Global Digital Retailing Research Center
 - Forney: Co-mentor and collaborator on research projects.

- University of North Texas
- *Dr. Soo-kyoung Ahn, Ewha Womans University, Seoul, S. Korea (2008 – 2010)*
 - Post-Doctoral Scholar
 - Forney: Co-mentor and collaborator on research projects.
 - University of North Texas
- *Dr. Eun Joo Park, Professor, Dong-A University, Pusan, S. Korea (2007 – 2008)*
 - Forney: faculty sponsor
 - Collaborative research on consumer buying behavior.
 - University of North Texas
- *Dr. Eun Joo Park, Professor, Dong-A University, Pusan, S. Korea (2002 – 2004)*
 - Sabbatical – SMHM Visiting Research Scholar Program
 - Forney: faculty sponsor
 - Collaborative research on impulse buying behavior, hedonic consumption, and credit card use related to apparel products.
 - University of North Texas
- *Dr. Zhang Zhou, People's Republic of China (1989 – 1990)*
 - Forney: Faculty Sponsor
 - Collaborative insights into product development opportunities in PRC; American consumer preferences and U.S. export opportunities.
 - San Francisco State University.
- *Dr. Ning Pan, People's Republic of China (1988 – 1989)*
 - Forney: Faculty sponsor; research career mentoring; textile and apparel production and consumption.
 - San Francisco State University.

Visits to and Work with Foreign Universities

- *Ewha Womans University, Seoul, South Korea (2007, 2010)* Visiting Professor – Research Presentations
- *University of Surrey, Guildford, Surrey, United Kingdom (1996)*

Visited university to initiate discussions for collaborative research project between UNT and University of Surrey. Identified faculty interests and possible research directions. Meet with University of Surrey faculty in January, 1996.
- *University of Manitoba, Winnipeg, Canada (1988)*

Received funding for one grant and completed two collaborative cross-national research projects: (a) consumers' value orientations and (b) university students' clothing preferences and purchasing behaviors.
- *University of Otago, Dunedin, New Zealand*

Visited university where I lectured to the Open University and to faculty and students in the textiles and apparel program. Completed a comprehensive cross-national research study with faculty at this institution. Efforts produced three refereed articles and two refereed presentations.
- *Nara Women's University, Nara-shi, Japan*
- *Bunka Women's College, Shibuya-ku, Tokyo, Japan*
- *Mukogawa Women's University, Nishinomiya, Japan*

Worked with faculty members at three Japanese universities. We gathered data on university women's fashion purchase

behavior and perceptions of country of origin.

Work with International Students

- ***Major Professor***
 - San Francisco State University: International students from Thailand, Iceland, Lebanon, Hong Kong, Taiwan, and the United Kingdom. In this capacity I was a mentor and facilitator to students in their adjustment to the United States and to graduate education. (SFSU, UNT) (1979-1999)
- ***Academic Advisor*** for international students from Saudi Arabia, Qatar, The Philippines, Taiwan, Japan, South Korea, Panama, Germany, Singapore, Surinam, Macao, Peru, Iran, Indonesia as well as permanent residents from India, El Salvador, Hong Kong, Taiwan, Mexico, Canada, Jordan, and Egypt. (SFSU) (1979-1990) UNT

Work with diverse populations

- Served as an academic advisor at SFSU for numerous ethnic and racial minority students including African Americans, Filipinos, Chinese, Samoans, Hispanics, Japanese, and Puerto Ricans. (1979 – 1990)
- Worked extensively with Africa-American community leaders in five rural Alabama black-belt counties to develop a W.K. Kellogg Foundation funded leadership training program. (1990-1992)
- Taught 11 years at San Francisco State University; over 55 % students of color. (1979 – 1990)
- Taught senior high school; large migrant Spanish-speaking Mexican-American population. (1973 – 1977)
- Lived and worked in an Amish community. (1974 – 1976)
- Taught in a rural Virginia junior high school the first year of integration. (1971 – 1972)

EXTERNAL REVIEWER

Promotion & Tenure

- Ball State University, Family and Consumer Sciences (2017)
- University of South Carolina, Retailing (2015) (2007)
- Purdue University, Retailing (2012)
- Oklahoma State University, Merchandising, Apparel and Design (2002)
- University of Vermont, Merchandising (1998)

Academic Program Reviews

- University of Kentucky, College of Human Sciences. Program Review Site Visit. Met with faculty and dean regarding strategies for integrating hospitality and retail merchandising programs into one department. (2014)
- Faculty of Consumer and Applied Sciences, University of Otago, Dunedin, New Zealand.
Evaluated and submitted a recommendation to Chair of External Review Committee regarding the relevance and importance of developing an area of apparel marketing from a global perspective, and the need to continue to examine clothing and textiles from traditional contexts.

TEACHING EXPERIENCE			
Area	Course	Title (<i>G denotes graduate course</i>)	Institution
Global	CFS 415	Global Perspectives: CFS Focus	SFSU
	CFS 700	Graduate Seminar: Trends and Issues (G)	SFSU
Consumer Behavior	CMHT 5600	Customer Experience Management (G)	UNT
	MDSE 3750	Consumer Studies	UNT
	SMHM 2750	Consumers in the Global Market	UNT
	CFS 565	Fashion and the Consumer	SFSU
Research	SMHM 5300	Research Methods (G)	UNT
	SMHM 5950	Thesis (G)	UNT
	MDSE 5910	Special Problem (G)	UNT
	MDSE 5920	Problem in Lieu of Thesis (PILOT) (G)	UNT
	CFS 760	Seminar: Clothing and Textiles (G)	SFSU
	CFS 891	Directed Readings (G)	SFSU
	CFS 895	Field Study (G)	SFSU
	CFS 898	Thesis (G)	SFSU
	CFS 899	Independent Study (G)	SFSU
Cultural/Historical	CFS 568a	Western Culture & Historical Costume	SFSU
	CFS 568b	Non-Western Culture & Historical Costume	SFSU
	CFS 657	Integrating Cultural Diversity	SFSU
Textiles	SMHM 2650	Textiles	UNT
	SMHM 3650	Textile Evaluation	UNT
	CFS 366	Textiles	SFSU
	CFS 367	Textile Laboratory	SFSU
	CFS 466	Textile Analysis and Testing	SFSU
	CFS 657	Textile Update	SFSU
	CFS 657	Textile Conservation	SFSU
Merchandising	SMHM 5800	Merchandising for Diverse Populations (G)	UNT
	CFS 364	Fashion, Clothing and Society	SFSU
	CFS 464	Seminar: Fashion, Clothing and Society	SFSU
	CFS 481	Field Experience	SFSU
	CFS 486	Field Experience in Fashion Merchandising	SFSU
	CFS 487	Seminar: Fashion Merchandising	SFSU
	CFS 657	Fashion Industries	SFSU
	CFS 657	New York Fashion Tour	SFSU
	CFS 657	San Francisco Fashion Tour	SFSU
	CFS 892	Field Experience (G)	SFSU
	CFS 462	Clothing Design III	SFSU
	CFS 467	Functional Clothing and Textiles	SFSU

CURRICULUM DEVELOPMENT (*Credit courses approved by university curriculum review process.*)

Courses	Description	Institution
Consumers in the Global Market	SMHM 2750 (3 units) University Core Course Cross-cultural comparisons using systems, human needs, and consumer behavior frameworks are integrated with critical and	UNT

creative thinking processes to develop a global perspective that is sensitive to diverse consumers' needs and preferences for products and services in a global market. *Satisfies the Cross-cultural, Diversity and Global Studies requirement- University Core.*

Merchandising for Diverse Populations	SMHM 5800 (3 units) <i>Graduate Course</i> Use a global perspective to investigate needs and preferences, demographic and psychographic characteristics, trends and issues, and product choices that characterize diverse consumer groups. Develop population profiles, cross-cultural comparisons, and product analyses.	UNT
Global Perspective: Understanding Background, Orientation & Focus	Module for the W.K. Kellogg Foundation <i>LEADERSHIP FOR ECONOMIC DEVELOPMENT</i> project, Auburn University, AL. Taught twice in the pilot project and included in final project publication.	Auburn University
Global Perspectives: CFS Focus	CFS 415 (3 units) Department Core Senior integrative course for all consumer and family studies majors. Focuses on global issues which impact the quality of life for all people. Cross-cultural and cross-area research requires using a team approach.	San Francisco State University
Non-Western Culture and Historical Costume	CFS 568 (3 units) Focus on historic and contemporary dress patterns of non-Western cultures. Investigates change due to outside influences including technology and Western cultures. Cross-cultural research project.	San Francisco State University
Integrating Cultural Diversity	CFS 657 (1 unit) Seminar offered in conjunction with symposium on Cultural Diversity. Investigates implications of cultural diversity on families.	San Francisco State University
Fashion Industries	CFS 657 (3 units) Investigation of fashion industry from design conception through manufacturing processes and distribution.	San Francisco State University
Textile Update	CFS 657 (3 units) Innovations/trends textile fibers, yarns, fabrics, and textile product development; health concerns; geotextiles; trade; industry growth.	San Francisco State University
Textile Conservation	CFS 657 (2 units) Fiber, fabric, finish analysis; conservation processes; documentation, mounting, and storage of historic textiles.	San Francisco State University

UNT – University Committee Appointments for Senior Leadership Searches

2016 Dean Search Committee, Member
College of Information

2021 CV - Judith Anne Cardona Forney

2015	Dean Search Committee, Member College of Visual Arts and Design
2011	Senior Vice Provost Search Committee, Member
2008-09	Dean Search Committee, Search Chair UNT University Libraries
2008	UNT Research Cluster Evaluation Committee, Member
2004	Dean Search Committee, Search Chair School of Library Sciences

UNIVERSITY COMMITTEES & COUNCILS

Beginning Date - Ending Date	University of North Texas Name of Committee	Chair or Vice Chair
2020 – 2021	CMHT Research Committee	Member
2019 - 2020	CMHT Research Committee	Member
2018 - 2019	CMHT Personnel Affairs Committee	Member
2018	UNT Undergraduate Research Fellow Applications	Reviewer
2014 - 2015	Policy Review Committee for Academic Administrators	Member
2014 – 2015	Ad hoc Committee - 5-Year Dean's Review	Member
2013 - 2014	UNT Research Cluster Evaluation Committee	Member
2011-2012	Academic Planning Council – UNT Academic Plan	Member
2008-2009	• Subcommittee unit plans	Chair
2008	Community & Diversity Committee for Academic Plan	Member
2005 - 2006	University Strategic Planning Committee	Member
2004 – 2005	Dean's Council	Member
2004 – 2005	Graduate Council	Member
1998 – 2005	University Planning Council	Member
1998 – 2018	International Education Committee	Member
1996 – 1998	• Subcommittee on Exchange Programs	Member
1996 – 1997	Faculty Senate (elected)	Member
1996 – 1998	Faculty Senate Committee on Committees (elected)	Chair
1994 – 1997	Graduate III Faculty Review Committee	Member
1994 – to present	Graduate Faculty, Category III	Member
Beginning Date - Ending Date	San Francisco State University Name of Committee	Chair or Vice Chair
1988 – 1990	Graduate Council	
1986	California State University Student Research Competition	
1981 – 1982	Ad hoc Committee for the Urban Mission Task Force	

SCHOOL/COLLEGE COMMITTEES AND COUNCILS		
Beginning Date - Ending Date	School of Merchandising and Hospitality Management –UNT Name of Committee	Chair or Vice Chair
1997	SMHM Recruiting at High School College Nights	
1996	SMHM Recruiting at Career Days	
1996 – 1998	Personnel Action Committee (PAC) (elected)	Chair (98)
1996 – 1998	Scholarship Committee	
1995 – to present	Administrative Committee	Dean Chairs
1992 – 1995	Executive Committee (elected member)	
1998 – to present	Executive Committee	Dean chairs
1992 – 1994	Executive-in-Residence Committee	Chair (93-94)
1992 to present	Graduate Committee	
SCHOOL/COLLEGE COMMITTEES AND COUNCILS – San Francisco State University		
Beginning Date - Ending Date	School of Education (SOE) Name of Committee	Chair or Vice Chair
1985 – 1990	Graduate Committee (appointed)	Chair (88-90)
1984 – 1985, 1982	SOE Faculty Council (elected)	
1988 – 1990	SOE Cabinet (Administrative appointment)	
1988, 1986	Meritorious Performance and Professional Promise Award Committee (Selection of SOE Award Recipients) (elected)	Chair (86, 88)
1988 – 1990	Leave with Pay Committee (Sabbatical – elected)	
1988 – 1990	Advisory Editorial Board, <i>School of Education Review</i> (appointed)	
1988 – 1990	SOE Undergraduate Curriculum Review Committee (appointed)	
1986 – 1987	SOE Grade Appeals Panel (appointed)	
1983 – 1986	SOE Grant Development Liaison: CFS/D Department	
1981 – 1982	Advisory Council Faculty Development and Research (appointed)	
1980 – 1982	SOE Committee for Protection of Human Subjects (elected)	Chair (80-82)
1981	Fulbright Teacher Exchange Program, Review Committee	
DEPARTMENT/DIVISION COMMITTEES AND COUNCILS		
Beginning Date - Ending Date	Division of Merchandising – UNT Name of Committee	Chair, Vice Chair Coordinator
2018 – 2021	B.S. in Consumer Experience Management (CEXM)	Academic Program Coordinator
1996-1997	Academic Program Review, University of North Texas <i>Evaluated and prepared comprehensive report on all academic programs in Merchandising Division. Organized faculty teams to write report. Edited report, developed tables and supplementary materials.</i>	Division Chair
1995 – 1997	Division of Merchandising - Faculty Retreats <i>Set agenda, developed materials, moderated meeting.</i>	Division Chair

GRANTS & CONTRACTS

GRANTS AND CONTRACTS			
Dates	Title of Proposal	Funding Source	Funding
2020	<i>How Data Informs Consumer Experiences in a COVID-19 World: GIS and Big DATA Applications, Analysis, and Insights for Retail, Hospitality, and Tourism Industries.</i> Forney – Wrote Proposal, Lead Researcher	UNT Team Mentoring Grant	\$3,000
2019	<i>Developing Facial Expression Assessment to Identify Frictions in the Consumer Experience</i> Co-authored Proposal	NEC Foundation - \$53,582	No awards made
2011	Consumer Experiences in Digital Environments Awarded Five tenure lines over 3 years Forney – Lead, Wrote Proposal	UNT Research Cluster Proposal	Approved Hiring Funding
2010	<i>O-P-E-N Triad: Futuring the success for individuals, institutes and industries</i> (PI-Kim, H-J., Co-PI Forney, J.C. , & Crowley, R.)	Korean Society for Clothing and Textiles	Funded \$3,000
2009	Global Consumer Experience CLUSTER Forney – Wrote Proposal	UNT Cluster Proposal RFP	Not funded
2008	<i>Global Consumer Experience Cluster: An Ecosystem Approach</i>	UNT Cluster Proposal RFP	Not funded
2003	<i>Lifestyle Merchandising Strategies of Home Furnishings Companies and Their Influence on Consumer Purchase Behavior</i> (PI – Brandon, Co-PI – Forney)	UNT ROP Grant	Funded \$1,000
2003	<i>Curriculum Design and Instructional Delivery System: Recycling of Textile Products</i> (PI – Hawley, Co-PI – Kim, Sullivan, Norum, Forney)	United States Department of Agriculture: Challenge Grant	Funded \$99,685
2002	<i>Lifestyle Shopping Center: A Retail Evolution of the 21st Century</i> (PI – Kim, Co-PI – Sullivan, Forney)	International Council of Shopping Centers Educational Foundation	Funded \$15,000
2002	<i>Lifestyle Shopping Center: A Retail Evolution of the 21st Century</i> (PI – Kim, Co-PI – Sullivan, Forney)	UNT ROP Grant	Funded \$4,500
2002	<i>Curriculum Design and Instructional Delivery System: Recycling of Textile Products</i> (PI – Hawley, Co-PI – Kim, Sullivan, Norum, Forney)	United States Department of Agriculture: Challenge Grant	Requested \$99,685 not funded
2001	<i>Retail Internationalization: Implications for U.S. Apparel Retailers</i> (PI – Kim, Co-PI – Pelton, Knight, Forney)	U.S. Dept. of Education: Business and International Education Program	Funded \$93,627.95
2001	<i>Increasing Competitiveness of U.S. Agricultural and Forest Product Sectors Using the Experiential Retailing Concept as a Domestic and International Retail</i>	United States Department of Agriculture: National Research Initiative Competitive Grants	Requested \$194,763.00

GRANTS AND CONTRACTS			
	<i>Strategy</i> (PI – Kim, Co-PI – Forney)	Program – Markets and Trade	not funded
2001	<i>Multidisciplinary Curriculum Design and Instructional Delivery System: An Innovative Retail Strategy to Increase Sales of U.S. Agricultural and Forest Products.</i> (PI – Kim, Co-PI Crutsinger, Forney)	United States Department of Agriculture: Higher Education Challenge Grants Program	Requested \$99,981.42 not funded
2001	<i>Tourist-Destination Shopping Center: An Importance-Performance Analysis of Attributes</i> (PI – Kinley, Co-PI – Kim, Forney)	International Council of Shopping Centers Educational Foundation	Funded \$15,000
2001	<i>Lifestyle Merchandising and Its Impact on the Planning, Development and Presentation of Home Furnishings Product Lines</i> (PI – Brandon, Co-PI – Forney)	UNT Research Opportunity Grant (ROP)	Funded \$4,000
2001	<i>Tourist-Destination Shopping Centers: Importance-Performance Analysis of Attributes</i> (PI – Kinley, Co-PI – Kim, Forney)	UNT Research Opportunity Grant (ROP)	Requested \$4,800.00 not funded
2000	<i>Student Involvement in the International Expansion of a U.S. Mail-Order Retailer</i> (PI – Kim, Co-PI – Knight, Forney)	U.S. Department of Education: Business and International Education Program	Requested \$ 84,574.00 not funded
2000	<i>Shopping Mall Branding: Its Relationship to Total Shopping Experience and Cross Shopping</i> (PI – Forney , Co-PI – Kim)	UNT – Research Opportunities Program (ROP)	Funded \$3,500
2000	<i>Shopping Mall Branding: Its Relationship to Total Shopping Experience and Cross Shopping</i> (PI – Kim, Co-PI – Forney)	International Council of Shopping Centers Educational Foundation	\$10,000 not funded
2000	<i>“Experiential Retailing”: Developing an Interdisciplinary Curriculum Using International Partnerships</i> (PI – Kim, Co-PI – Forney)	UNT – Charn Uswachoke International Development Fund	\$5,000 not funded
1999	<i>The Teen Global Market: Evidence of Fashion Crossover on Consumer Product Demand</i> (PI – Brandon, Co-PI – Crutsinger, Forney , & Knight)	UNT Research Opportunities Grant	\$4,660 not funded
1999	<i>Casual Apparel and Home Furnishings Fashion Crossover: The Influence of Consumer Product and Purchase Involvement</i> (PI – Forney , Co-PI – Brandon)	International Textile and Apparel Association – Fairchild Grant	Funded \$1,500
1998	<i>Casual Apparel and Home Furnishings Fashion Crossover: The Influence of Consumer Product and Purchase Involvement</i> (PI – Brandon, Co-PI – Forney)	UNT – Research Opportunities Program (ROP)	Funded \$3,500
1998	<i>Global Strategic Alliances Across Hospitality Apparel, Textile and Home Furnishings Industries</i> (Co-PI – Forney /Reynolds)	UNT – Charn Uswachoke International Development Fund	\$4,340 not awarded
1998	<i>Success/Potential for Recruiting/Educating/ Graduating Minority Students</i> (Co-PI – Forney /Reynolds)	United States Department of Agriculture	\$60,000 not awarded
1997	<i>Ethnic Consumer Value Orientations in Extended Decision Making for Apparel and Home Furnishings</i>	UNT – Research Opportunities Program (ROP)	Funded \$3,500

GRANTS AND CONTRACTS			
	<i>Purchases</i> (PI – Forney , Co-PI – Brandon)		
1995	<i>Sourcing for Ethnic Consumers: Inclusive Strategies for Ethnic Customer-Driven Shopping Malls</i> (PI – Forney , Co-PI – Arnold)	International Textile and Apparel Association – VF Corporation Grant	Funded \$1,000
1995	<i>Sourcing for Ethnic Consumers: Inclusive Strategies for Ethnic Customer-Driven Shopping Malls</i> (PI – Forney , Co-PI – Arnold)	UNT – Research Opportunities Program (ROP)	Funded \$3,800
1994	<i>Value Orientations of U.S. and Canadian Female Consumers: Influences on Apparel Purchasing Decisions and Market Source Use</i> (PI – Forney)	UNT – Research Opportunities Program (ROP)	Funded \$2,000
1994	<i>The Influence of Changing Social Values on Clothing Acquisition by Teens</i> (PI – Arnold, Co-PI – Forney , Crutsinger)	UNT – Research Opportunities Program (ROP)	Funded \$2,000
1994	<i>Sourcing for Ethnic Consumers: Inclusive Strategies for Customer-Driven Shopping Malls</i> (PI – Forney , Co-PI – Arnold)	International Council of Shopping Centers Educational Foundation	\$5,757 not awarded
1993	<i>Aesthetic Preferences, Attitudes Toward Feminine Apparel, and Fashionability of Hispanic, Asian, African American, and Anglo Women</i> (PI – Forney , Co-PI – Arnold)	International Textile and Apparel Association – Faculty Development Award	Funded \$1,000
1993	<i>Aesthetic Preferences, Attitudes Toward Feminine Apparel, and Fashionability of Hispanic, Asian, African American, and Anglo Women</i> (PI – Forney , Co-PI – Arnold)	UNT – Research Opportunities Program (ROP)	Funded \$1,800
1993	<i>The Influence of Changing Social Values on Clothing Acquisition by Teens</i> (Co-PI – Arnold, Forney , Crutsinger)	American Home Economics Association Massachusetts Ave. Building Assets Fund Grant	\$5,024 not awarded
1993	<i>Mexican Consumers' Preferences and Expectations of Apparel and Their Shopping Behaviors: Phase One</i> (PI – Forney , Co-PI – Arnold)	Deloitte & Touche Management Consulting (invited proposal)	\$26,200 not awarded
1992	<i>A Systems Approach to Understanding Change in Global Markets: The Impact of NAFTA on Textile and Apparel Production, Distribution, and Consumption</i> (PI – Forney)	UNT Research Initiation Grant (RIG)	Funded \$3,100
1990	<i>Distinguished Textile and Apparel Scholars: Kitty Dickerson, U. of Missouri/ Susan Kaiser, U. of California, Davis</i> (Co-PI Forney , Rabolt)	University Distinguished Scholar Grant, San Francisco State University	Funded \$2,000
1985	<i>Development of a Global Perspectives Bibliography for the Field of Home Economics</i> (Forney)	SFSU Affirmative Action Faculty Development Program – Supplemental Funding Award	Funded \$100
1985	<i>Investigation of Global Perspectives for Clothing and Textiles</i> (Forney)	SFSU Affirmative Action Faculty Development Program – Supplemental Funding Award	Funded \$150.00
1984	<i>A Symposium – Integrating Cultural Diversity: Implications for the Family in its Environment</i>	California Home Economics Association Extended Education	Funded \$650

GRANTS AND CONTRACTS			
	(Rabolt, Forney)	Fund (EEF) Grant	
1982	<i>Perceived Versus Actual Quality of Import and Domestic Apparel</i> (Forney , Rabolt)	San Francisco State University Affirmative Action Faculty Development Grant	Funded \$300.00 .20 release

HONORS AND AWARDS

- 2021 **BoHS Undergraduate Research Mentor Award Nomination**
 Nominee: Judith C. Forney
 Association: Board of Home Sciences (BoHS), June 28, 2021
 Nominator: Dr. Jana Hawley, Dean, College of Merchandising, Hospitality, and Tourism, UNT
- 2010 **Plenary Lecture**
 Korean Society for Clothing and Textiles (Seoul, South Korea)
 Kim, H-J., **Forney, J.C.**, & Crowley, R.
O-P-E-N Triad: Futuring the success for individuals, institutes, and industries
- 2009 **Best Paper Award.**
 The European Institute of Retailing and Services Studies (EIRASS) Conference
 Ahn, S-K., Kim, H-J., & **Forney, J.C.**
 Co-marketing alliances between heterogeneous products: Perceived match-up effects in product, brand, and alliance levels.
- 2008 **Pearson Prentice Hall Distinguished Lecturer – J. C. Forney**
 Recognition for outstanding contributions to the field.
 International Textile and Apparel Association
 Lecture: *The Global Consumer Experience Paradigm: A Pedagogical Frontier for Fashion*
- 2007 **Plenary Lecture**
 The Costume Culture Association of South Korea (Seoul, South Korea)
Forney, J.C.
 Creating Consumer Experiences: A Global Strategy for a Transitioning World Fashion Industry.
- 2006 **Emerald Literati Network 2006 Highly Commended Award for Excellence**
 Award for the outstanding published paper for the past 12 months.
 Park, E. J., Kim, E. Y., & **Forney, J. C.** (2006). A structural model of fashion-oriented impulse buying behavior. *Journal of Fashion Marketing and Management*, 10(4), 433-446.
- 2002 **Distinguished Alumna Award**
 Purdue University, Consumer and Family Sciences Alumni Association.
- 2002 **Alumni Award of Merit**
 Gamma Sigma Delta – The Honor Society of Agriculture, Veterinary Medicine & Consumer & Family Sciences.
 Recognition for high scholarship, outstanding achievement and/or service.
- 2002, 2004 **Who's Who Among America's Teachers**

Biography included in 7th and 9th edition of *Who's Who Among America's Teachers*.

- 2000 **American Textile Manufacturers Institute (ATMI) Award for Excellence**
Member of SMHM merchandising faculty who received this competitive award for innovative programs and exemplary research (\$3,500). Co-authored the submission document.
- 1989 **Meritorious Performance and Professional Promise Award**
San Francisco State University (\$2,500)
- 1987 **Sabbatical**
San Francisco State University
Development of model and guide for incorporating a global perspective into clothing and textiles curriculum and research.
- 1985 **Meritorious Performance and Professional Promise Award**
San Francisco State University (\$2,500)
- 1982 **San Francisco State University Exceptional Merit Service Award**
(\$1,500)

Honor Societies

- Kappa Omicron Nu National Honor Society
- Gamma Sigma Delta, the Honor Society of Agriculture (Inducted in 2002)
- Golden Key Honor Society (2004), honorary member

Ph.D. Dissertation

Forney, J. C. (1980). An Investigation of the relationship between dress and appearance and retention of ethnic identity. Doctoral Dissertation, Purdue University.

PUBLICATIONS

Books

1. Kim, Y-K., Sullivan, P., & Forney, J. C. (2007). *Experiential Retailing: Concepts and Strategies that Sell*. New York: Fairchild, 432 pp. (978-1-56367-399-3)

Published Refereed Articles and Monographs

1. Forney, J. C. (1984). Global perspective education: A rationale for textiles and clothing. *Clothing and Textiles Research Journal*, 2(2), 8-13. <http://journals.sagepub.com/doi/pdf/10.1177/0887302X8400200203>
2. Forney, J. C. (1985). Global perspectives: Decision making in an interdependent world. *Perspectives*, 15(1), 21-23.
3. Forney, J. C., & Rabolt, N. J. (1986). Ethnic identity: Its relationship to ethnic and contemporary dress. *Clothing and Textiles*

Research Journal, 4(2), 1-8. <http://journals.sagepub.com/doi/pdf/10.1177/0887302X8600400201>

4. Rabolt, N. J., Bothwell, K., **Forney, J. C.**, & Barry, M. (1988). Quality control in overseas apparel manufacturing. *Journal of Consumer Studies and Home Economics*, 12, 389-397.
5. **Forney, J. C.** (1989). Removing the blinders: A global perspective for education. *School of Education Review* (San Francisco State University), 1(1), 21-23.
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Plenary & Distinguished Lectures

1. Crutsinger, C. A. (Presenter), **Forney, J. C.** (Author), Invited, "Fashion/Technology/Talents" International Summit Forum, "The Consumer Experience Trend: Redefining Industries and Talent," Oral Presentation, Fashion College, Zhejiang Sci-Tech University, Hangzhou, China. 2017.
2. Kim, H-J., **Forney, J. C.**, & Crowley, R. (2010, April 17). *O-P-E-N* Triad: Futuring the success for individuals, institutes and industries. Korean Society for Clothing and Textiles Annual Meeting, Ewha Womans University, Seoul, Korea.
3. **Forney, J.C.** (2008, November 6). "The Global Consumer Experience Paradigm: A Pedagogical Frontier for Fashion" **Pearson Prentice Hall Distinguished Lecture**. International Textile and Apparel Association Annual Conference, Schaumburg, IL.

4. **Forney, J. C.** (2007, October 6). "Creating Consumer Experiences: A Global Strategy for a Transitioning World Fashion Industry" International Conference of The Costume Culture Association of South Korea – "Visioning the World Fashion Industry after the Korea – USA Free Trade Agreement – Problems and Alternatives in Policy, Industry, and Education." Ewha Womans University, Seoul, South Korea.

Invited University Lectures

1. Kim, H.J., & **Forney, J.C.** (2010, April 20). Institutes, industries and individuals: *O-P-E-N* triad. Department of Clothing and Textiles, College of Human Ecology, Ewha Womans University, Seoul, Korea.
2. **Forney, J.C.** "Merging Fashion and Hospitality Consumer Experiences" (Invited Lecture). (2007, October 5). Department of Clothing & Textiles, College of Human Ecology, Sungshin Women's University, Seoul, South Korea.
3. **Forney, J. C.** (1986, August 8). *Ethnic identity: Its influence on American dress patterns*. Lecture to the Open University, University of Otago, Dunedin, New Zealand.
4. **Forney, J. C.** (1986, August 9). *Global production and use of clothing and textiles: Economic implications*. Lecture to Open Forum, Clothing and Textiles Department, School of Home Science, University of Otago, Dunedin, New Zealand.

Refereed Presentations – Published as Abstracts, Papers, CDs, Audiotapes

1. Mack-Keels, V., & **Forney, J. C.** (1986). TV influence on eleventh grade low-income black girl's clothing [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 118. (Poster presented at ACPTC National Meeting, Houston, TX.)
2. **Forney, J. C.**, & Rabolt, N. J. (1986). Traditional women's dress in contemporary Saudi Arabia [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 119. (Paper presented at ACPTC National Meeting, Houston, TX.)
3. **Forney, J. C.** (1986). Global influences and family clothing patterns: Consumption and identification [Audio Tape #152-291-86, Audio Transcripts, Alexandria, VA]. (Paper presented at the June, 1986 Mini Conference on Families and Global Issues, American Home Economics Association National Meeting, Kansas City, MO.)
4. **Forney, J. C.**, & Rabolt, N. J. (1987). Clothing values: A cross-cultural comparison [Abstract]. *Proceedings of the American Home Economics Association*, Washington, DC. (Poster presented at AHEA National Meeting, Indianapolis, IN.)
5. **Forney, J. C.** (1987). Missionaries and colonialism: How ideologies change native dress [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 129. (Poster presented at ACPTC Western Region Meeting, Santa Fe, NM.)
6. Orzechowski, J., & **Forney, J. C.** (1988). Survey of size standardization in the junior classification of the American garment industry [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 138. (Paper presented ACPTC Western Region Meeting, Seattle, WA.)
7. **Forney, J. C.**, & Rabolt, N. J. (1988). Country of origin, evaluative criteria and clothing purchases [Abstract]. In E.C. Brittin (Ed.), *Research Abstracts, Health for All: The Role of Home Economics* (p. 46). (Poster - International Federation for Home Economics, XIV World Congress, Minneapolis, MN.)
8. Rabolt, N. J., **Forney, J. C.**, & Friend, L. A. (1988). Market sources and purchasing criteria used by fashion oriented students in the United States and New Zealand: A comparative study. In R.L. King (Ed.), *Proceedings of The Academy of Marketing Science and The American Collegiate Retailing Association, Retailing: Its Present and Future*, 277-280.
9. Rabolt, N. J., & **Forney, J. C.** (1988). Qatari women's dress: Demographic influences [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 149. (Poster presented at ACPTC Western Region Meeting, Seattle, WA.)
10. **Forney, J. C.**, Rabolt, N. J., & Friend, L. A. (1988). Clothing acquisition, evaluative criteria and information sources: A cross-cultural study of U.S. and N.Z. university women [Abstract]. *Proceedings of the Association of College Professors of Textiles*

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11. Rabolt, N. J., & **Forney, J. C.** (1989). Japanese and California students' fashion purchase behavior and perceptions of country of origin [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 109. (Paper presented at ACPTC National Meeting, Atlanta, GA.)
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 13. **Forney, J. C.** (1990). Jade and gold: Patterns of adornment among Chinese in America [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 81. (Paper presented at ACPTC National Meeting, Denver, CO.)
 14. Forney, W. S., & **Forney, J. C.** (1991). Understanding cultural diversity: A foundation for promoting creative thinking [Audio tape recording #EI-9, Sounds True Conference Recordings, Boulder, CO.]. (Paper presented at the April 7-9, 1991 21st Century International Conference "Cultural Diversity: Teaching, Learning, and the Curriculum for the 21st Century University," Arizona State University West, Phoenix, AZ.)
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 16. **Forney, J. C.**, & Forney, W. S. (1991). Junior High Clothing Choices: Does Ethnicity Make a Difference? [Abstract]. *Proceedings of the International Textile and Apparel Association*, Monument, CO, p. 78. (Poster presented at ITAA Annual Meeting, San Francisco, CA.)
 17. **Forney, J. C.** (1991). Teaching ethical considerations for a global age [Abstract]. *Proceedings of the International Textile and Apparel Association*, Monument, CO, p. 121. (Paper presented at ITAA Annual Meeting, San Francisco, CA.)
 18. **Forney, J. C.**, & Woolbright, C. K. (1991). Leadership for a global age: Developing a holistic systems approach to change. *Proceedings of the Association of Leadership Educators, Leadership Education: A National Agenda for the 21st Century*, pp. 129-143.
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28. Knight, D. K., **Forney, J. C.**, & Kim, Y-K. (1996). Service quality and the small apparel specialty store: Perceptions of female consumers [Abstract]. *Proceedings of the International Textile and Apparel Association*, Monument, CO, p. 102. (Discussant paper with reviewer's critique of paper presented at ITAA Annual Meeting, Banff, Alberta, Canada.)
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35. **Forney, J. C.** (Session Coordinator), Crutsinger, C., Kim, Y-K., Knight, D., Brandon, L., & Pate, S. (1998). Crossing fashion boundaries between apparel and home furnishings [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, pp. 18-20. (Panel presentation at ITAA Annual Meeting, Dallas, TX.)
36. **Forney, J. C.**, Aoyama, Y., & Rabolt, N. (1998). Country of origin of apparel: A trend analysis of Japanese women [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, p. 41. (Paper presented at ITAA Annual Meeting, Dallas, TX.)
37. Brandon, L., Crutsinger, C., & **Forney, J. C.** (1998). Learning style preferences of merchandising students [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, pp. 62-63. (Paper presented at ITAA Annual Meeting, Dallas, TX.)
38. **Forney, J. C.**, & Rabolt, N. J. (1999). A trend analysis of Japanese female consumer fashion behaviors [Abstract]. *Proceedings of the American Association of Family and Consumer Sciences*, Washington, D.C. (Poster presented at AAFCS Annual Meeting, Seattle, WA.)
39. Brandon, L., & **Forney, J. C.** (1999). Cross-branding – Evidence of consumer crossover fashion behavior [Abstract]. *Proceedings of the American Association of Family and Consumer Sciences*, Washington, D.C. (Poster presented at AAFCS Annual Meeting, Seattle, WA.)
40. **Forney, J. C.** (1999). The influence of liking to shop on Hispanic and Anglo consumers' retail patronage [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, p. 75. (Paper presented at ITAA Annual Meeting, Santa Fe, NM.)
41. Brandon, L., & **Forney, J. C.** (1999). Acquisition source use in multiple fashion product categories: A comparison of Anglo and Hispanic consumers [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association*,

- Inc.*, Monument, CO, p. 47. (Paper presented at ITAA Annual Meeting, Santa Fe, NM.)
42. Brandon, L., Crutsinger, C., **Forney, J. C.**, Hawley, J., Kim, Y-K., Kinley, T., & Knight, D. (1999). Making virtual connections: Graduate program delivery via the web [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, pp. 38-39. (Panel presentation at ITAA Annual Meeting, Santa Fe, NM.)
43. **Forney, J. C.**, & Brandon, L. (2000). Shopping experience orientations of Anglo and Hispanic consumers for casual apparel and home furnishings [Abstract]. *2000 Annual meeting Research Abstracts*, American Association of Family and Consumer Sciences, Washington, DC, p. 39. (Poster-AAFCS Annual Meeting, Chicago, IL.)
44. Brandon, L., & **Forney, J. C.** (2000). Pre- and post-purchase behaviors of Anglo and Hispanic consumers in two product categories [Abstract]. *2000 Annual Meeting Research Abstracts*, American Association of Family and Consumer Sciences, Washington, DC, p. 40. (Poster at AAFCS Annual Meeting, Chicago, IL.)
45. Knight, D., Brandon, L., Crutsinger, C., **Forney, J. C.**, Hawley, J., Kinley, T., Kim, K-Y., Lee, D., & M^{ac}Pherson, B. (2000). Campus Catalog: Developing an experiential merchandising laboratory model [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO, [Retrieved at: www.itaonline.org]. (Panel presentation at ITAA Annual Meeting, Cincinnati, OH)
46. **Forney, J. C.**, & Brandon, L. (2000). Importance of evaluative criteria across product categories: A comparison of Anglo and Hispanic females [Abstract]. *Proceedings of the Annual Meeting of the International Textile and Apparel Association, Inc.*, Monument, CO. [Retrieved at: www.itaonline.org] (Panel presentation at ITAA Annual Meeting, Cincinnati, OH.)
47. **Forney, J. C.**, & Brandon, L. (2001). Influence of lifestyle orientation on information search, evaluation, and purchase of casual apparel and home furnishings products [Abstract]. 2001 American Association of Family and Consumer Sciences Annual Meeting, Providence, RI. [Retrieved at: www.aafcs.org]
48. Brandon, L., & **Forney, J. C.** (2001) Purchase motivations and product satisfaction of single women: Do children make a difference? [Abstract]. 2001 American Association of Family and Consumer Sciences Annual Meeting, Providence, RI. [Retrieved at: www.aafcs.org]
49. Crutsinger, C., Brandon, L., **Forney, J. C.**, Jackson, R., Kinley, T., Knight, D., & Kim, Y-K. (2001). Special topic session: Encountering corporate cultures, making industry connections [Abstract]. 2001 International Textile and Apparel Association Annual Meeting, Kansas City, KS. [Retrieved at: www.itaonline.org]
50. Crutsinger, C.A., Lee, D., & **Forney, J. C.** (2002). *Understanding the internal network of the apparel retail product development process* [Abstract]. American Association of Family and Consumer Sciences Annual Meeting, Dallas, TX, June 2002. [Retrieved at: www.aafcs.org]
51. **Forney, J. C.**, & Jackson, R. (2002). A comparison of single and married women's clothing selection criteria and their clothing style and body emphasis preferences [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Poster presented at the American Association of Family and Consumer Sciences Annual Conference, Dallas TX, June, 2002.]
52. Kinley, T., **Forney, J. C.**, & Kim, Y-K. (2002). Shopping on vacation: Tourist perspective [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Poster presented at the American Association of Family and Consumer Sciences Annual Conference, Dallas, TX, June, 2002]
53. **Forney, J. C.**, Crutsinger, C. A., & Brandon, L. (2002). Requisite competencies and skills for electronic merchandisers [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Poster at the American Association of Family & Consumer Sciences Annual Conference, Dallas, TX, June 2002.]
54. Crutsinger, C. A., **Forney, J. C.**, & Brandon, L. (2002). A comparison of traditional and electronic merchandising strategies [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Conference, New York, NY, August, 2002.]
55. Lee, D., Crutsinger, C. A., & **Forney, J. C.** (2002). Supply chain management in the apparel-retail product development process [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Conference, New York, NY, August, 2002.]
56. **Forney, J. C.**, & Jackson, R. (2002). *The influence of income on single college-educated Caucasian women's clothing selection criteria and style preferences* [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at

- the International Textile and Apparel Association Annual Conference, New York, NY, August, 2002.]
57. Burman, T., Kim, Y-K., **Forney, J. C.** (2002). Effects of mall perceptions on hedonic and utilitarian shopping satisfaction [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Conference, New York, NY, August, 2002.]
 58. Brandon, L., **Forney, J. C.**, & Wilbanks, J. (2003). *Operationalizing the concept of lifestyle merchandising in the home furnishings industry*. Texas Association of Family and Consumer Sciences Annual Meeting, Arlington, TX.
 59. Kinley, T., Wilbanks, J., Kim, Y-K., & **Forney, J. C.** (2003). *Desired shopping center attributes based on travel motivation* [Paper, 15 pp.]. *ACRA Clearinghouse*. [Paper presented to American Collegiate Retailing Association Spring Conference, Montreal, Canada.]
 60. Park, E. J., & **Forney, J. C.** (2003). *In-store browsing and shopping enjoyment influence on impulse buying behavior*. International Fashion Business Conference – Joint Conference of the Japan and Korea Societies for Fashion Business. Seoul, South Korea.
 61. Crutsinger, C., **Forney, J. C.**, & Forney, W. S. (2003). *The influence of delinquent status on global and specific self-esteem* [Abstract]. National Meeting of American Association of Family and Consumer Sciences. Washington, D.C. [Retrieved at: www.aafcs.org/abstracts/abstracts.html.]
 62. Park, E. J., & **Forney, J. C.** (2003). *Cross-national comparison of credit card use by American and Korean University Students* [Abstract]. International Textile and Apparel Association Annual Meeting, Savannah, GA. [Retrieved www.itaonline.org]
 63. Kim, H-Y., Pelton, L. E., Kim, Y-K., Knight, D., & **Forney, J. C.** (2003) Perceptions toward U.S. apparel brands: A qualitative analysis of Japanese, Korean, and Taiwanese College Students [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Meeting, Savannah, GA.]
 64. **Forney, J. C.**, Park, E. J., & Brandon, L. (2004, January). *The effects of evaluative criteria on brand extensions in fashion products: Implications for Retailers* [Paper, 14 pp.]. *ACRA Clearinghouse*. [Paper presented at the American Collegiate Retailing Association Winter Conference, New York, NY.]
 65. Crutsinger, C., Forney, W. S., & **Forney, J. C.** (2004, March). The effect of gender and moral self-esteem on the global self-esteem of younger and older teens. *Annual of Refereed Papers*, pp. 17-18. Texas Association of Family and Consumer Sciences Annual Meeting, San Antonio, TX. [Oral presentation.]
 66. Crutsinger, C., **Forney, J. C.**, & Forney, W. S. (2004). Predictors of Teen Shoplifting Intention [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Paper presented at the American Association of Family and Consumer Sciences Annual Meeting. San Diego, CA.]
 67. Park, E. J., Kim, E.Y., & **Forney, J. C.** (2004). Hedonic Perspectives for Fashion-Oriented Impulse Buying Behavior [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Poster presented at the American Association of Family and Consumer Sciences Annual Meeting. San Diego, CA.]
 68. Kim, Y-K., Kim, H-Y., Park, S-H., Kinley, T., & **Forney, J. C.** (2004). Effects of Travel Motivations on the Perceived Importance of Tourist-Destination Shopping Center Attributes [Paper]. *ACRA Clearinghouse*. [Presented at the American Collegiate Retailing Association Spring Conference, Orlando, FL.]
 69. Kim, E. Y., Kim, Y-K., Pelton, L., Knight, D., & **Forney, J. C.** (2004). Determinants of Apparel Brand Equity for Y-Generation Consumers [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Meeting, Portland, OR.]
 70. Park, E. J., **Forney, J. C.**, & Kim, H. J. (2004). Mediating Effects of Shopping Emotions on Impulse Buying Behavior [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Meeting, Portland, OR.]
 71. Jackson, R., & **Forney, J. C.** (2004). Consumer Values and Fashion Innovativeness as Predictors of Evaluative Criteria Used in Selecting Clothing [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Paper presented at the International Textile and Apparel Association Annual Meeting, Portland, OR.]
 72. Kim, Y-K, Sullivan, P., & **Forney, J. C.** (2004). Concept Merchandising: Integration of People, Planet and Profit [Abstract]. *ITAA Conference Proceedings*, www.itaonline.org. [Special topic panel presentation at the International Textile and Apparel Association Annual Meeting, Portland, OR.]

73. **Forney, J. C.**, Park, E. J., & Brandon, L. (2004). The Effects of Evaluative Criteria on Brand Extensions in Fashion Products. *ACRA Clearinghouse*. [Paper presented to American Collegiate Retailing Association Winter Conference, New York, NY].
74. Kim, Y-K., Knight, D., **Forney, J. C.**, & Pelton, L. E. (2004). Generation Y consumers and retail internationalization: Time, place and space. *Proceedings of the Academy of Marketing Science*, Miami, FL: University of Miami.
75. Park, E. J., **Forney, J. C.**, & Kim, E. Y. (2005). A multidimensionality of credit card usage: Function of emotional states [Abstract]. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [Poster presented at the American Association of Family and Consumer Sciences Annual Meeting., Minneapolis, MN]
76. Crutsinger, C., Forney, W. S., & **Forney, J. C.** (2005). Self-esteem effects of social acceptance on the morality of juvenile delinquents. *AAFCS Conference Proceedings*, www.aafcs.org/abstracts/abstracts.html. [American Association of Family and Consumer Sciences Annual Meeting., Minneapolis, MN]
77. **Forney, J. C.**, Crutsinger, C., & Forney, W. S. (2005). Using the theory of reasoned action to explore peer self-esteem, peer normative influence, and peer fashion influence as predictors of adolescent fashion intention and fashion behavior [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, Washington, DC.]
78. Kim, E. Y., & **Forney, J. C.** (2005). Exploring model of information search behavior for online clothing purchases: Cross-national differences between American and Korean consumers [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, Washington, DC]
79. **Forney, J. C.**, Crutsinger, C., & Forney, W. S. (2006). Moral reasoning and gender as predictors of high school students' intention to steal. [American Association of Family and Consumer Sciences Annual Meeting, Charlotte, NC.]
80. Park, E. J., & **Forney, J. C.** (2006). Cultural impact on impulse buying of Y consumers in the U.S. and Korea. *Academy of Marketing Science/ Korean Academy of Marketing Science, Cultural Perspectives in Marketing Conference*, Seoul, Korea. [Paper published in the AMS/KAMS Proceedings of the Cultural Perspectives in Marketing Conference.]
81. Park, E. J., **Forney, J. C.**, & Kim, E. Y. (2006). Effects of hedonic consumption and impulse buying tendencies on impulse buying behavior: The role of positive emotion [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, San Antonio, TX]. Selected as a candidate for the Best Paper Award in the Consumer Behavior Track.
82. Lee, M-Y., Kim, Y-K., Pelton, L., Knight, D., & **Forney, J. C.** (2006). Factors affecting Mexican consumers' purchase intentions toward a U.S. apparel brand [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, San Antonio, TX].
83. Park, E.J., Kang, E. M., & **Forney, J. C.** (2007). Predicting older consumers' satisfaction with apparel stores in Korea. [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, November 7-10, 2007, Los Angeles, CA.]
84. **Forney, J. C.**, Kinley, T., & Kim, Y-K. (2007). Predictors of first-time and repeat tourist shoppers' satisfaction. [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, November 7-10, 2007, Los Angeles, CA.]
85. Lim, C. M., Yu, N., Kim, Y-K., & **Forney, J.C.** (2007). Chinese consumers' perceptions toward U.S. and local brands: Consumer segmentation and profile analysis. [Abstract]. *ITAA Conference Proceedings*, www.itaaonline.org. [International Textile and Apparel Association Annual Meeting, November 7-10, 2007, Los Angeles, CA.]
86. Kim, H-J., & **Forney, J.C.** (2008). Fashion-brand experience: Intervening customer value and brand equity. [Abstract]. *International Textile and Apparel Association Annual Meeting*, Chicago, IL, November 5-8.
87. Ahn, S-K., Kim, HJ, & **Forney, J.C.** (2008). Framing criteria for partner selections in co-marketing alliances: Focused on the match-up hypothesis. *International Textile and Apparel Association Annual Meeting*, Chicago, IL, November 5-8.
88. Ahn, S.K., Kim, H.J., & **Forney, J.C.** (2009). How the cell-phone wears jeans: Examining perceived match-up effects in co-marketing alliances. [Full Text paper]. *ACRA Clearinghouse*. Paper presented at American Collegiate Retailing Association, Las Vegas, NV., May). (R)
89. Ahn, S-K., Kim, H.J., & **Forney, J.C.** (2009). Co-marketing alliances between heterogeneous products: Perceived match-up effects in product, brand and alliance levels [Abstract]. *Conference Proceedings of EIRASS* (Oral presentation at annual

European Institute of Retail and Services Studies (EIRASS) 16th Int'l Conference on Recent Advances in Retailing and Service Science, Niagara Falls, Ontario, Canada, July 2009. (R)

90. Ahn, S-K., Kim, H.J., & **Forney, J.C.** (2009). Are you in alliance with a fashion brand? Alliance attitude in partner selection: Controlling tangibility and intangibility of products. *ITAA Conference Proceedings*, www.itaonline.org. International Textile and Apparel Association Annual Meeting, Seattle, WA, October 28 - 31. (R)
91. Yang, K. & **Forney, J.C.** (2009). Determinants of mobile shopping adoption: Applying unified theory of user acceptance and technology. *ITAA Conference Proceedings*, www.itaonline.org. International Textile and Apparel Association Annual Meeting, Seattle, WA, October 28 - 31. (R)
92. Kim, H-J., Park, B. & **Forney, J.C.** (2010). O.P.E.N Future: Prospecting Researches and Practices in Apparel Retailing. *ITAA Conference Proceedings*, www.itaonline.org. International Textile and Apparel Association Annual Meeting, Montreal, Canada, October 27- 30. (R)
93. Kim, H.J., Ahn, S., & **Forney, J.C.** (2011). O-P-E-N Retailing: A Transformational Paradigm for the Global Consumer Experience. American Collegiate Retailing Association (ACRA) Conference, Boston, MA.
94. Forney, J.C., Knight, D., Last, R., H.J. Kim, Xiang, Z. (2012). A shifting paradigm – The network society. *ITAA Conference Proceedings*, www.itaonline.org. International Textile and Apparel Association Annual Meeting, Honolulu, HI, October 27-30. (R)
95. Jung, Y. J. (Author & Presenter), (2014). Kim, J., **Forney, J. C.**, Josiam, B. M. "Facebook marketing for fashion apparel brands: Effect of other consumer's postings and type of brand comment on brand trust and purchase intention," Oral Presentation, Dallas, TX, United States of America. 2014. The 2014 Annual Conference of the American Collegiate Retailing Association (ACRA).
96. Crutsinger, C., & **Forney, J.** (2017). *The Consumer Experience Trend: Refining Industries and Talent*. Fashion, Technology, and Talents Summit Forum, Zhejiang Science & Technology University, Hangzhou, China. Invited Keynote.
97. Knight, D., Mihalick, L.S., & **Forney, J.C.** (2018). *Retail Disrupted and Reimagined*. AMA/ACRA Triennial Conference, Toronto, Ontario, Canada. (Refereed)
98. Rice, M., **Forney, J.**, Knight, D. & Mihalick, L. (2019, April 4). *Geography, Real Estate, and Merchandising: Assessing the Emergence of New Application Paradigms for GIS in the Retail Sector*. Annual Meeting of the American Association of Geographers. (Refereed)
99. Mihalick, L., **Forney, J.C.**, & Knight, D. (2020). Workshop: *The New Retail Paradigm*. 2020 ACRA Conference, New Orleans, LA. (Refereed)
100. Knight, D., Castillo-Papaleo, A., & **Forney, J.C.** (2020). *Social Media Influencers (SMIs): Effects on Perceived Brand Image*. 2020 ACRA Conference, New Orleans, LA. (Refereed)
101. Crutsinger, C., & **Forney, J. C.** (2021, March 22 – 23). *Yin and Yang: The Art of Leading and Following*. Texas Women in Higher Education (TWHE) Annual Conference, Virtual. (Refereed).
102. Knight, D. & **Forney, J. C.** (2021, March 26). *Digital Connections and Consumer Empowerment: Impact in a COVID-19 World*. 2021 American Marketing Association/American Collegiate Retailing Association Triennial Conference, Virtual. (Refereed).

Refereed Papers/Posters/Panels Presentations (not published)

1. **Forney, J. C.** (1983). *Perception of ethnic identity and opinion formation through dress and appearance*. [Paper presented - March, 1983 California Home Economics Assoc. Biennial Convention, San Jose, CA.]
2. Rabolt, N. J., & **Forney, J. C.** (1987). *Contemporary Saudi Arabian women's dress: Lifestyle and demographic influences*. [Paper presented California Home Economics Association Biennial Convention, San Diego, CA.]
3. Mates, H., & **Forney, J. C.** (1987). *Textile heirlooms, aged adults and ethnic identity*. Paper presented California Home Economics Biennial Convention, San Diego, CA.]
4. **Forney, J. C.** (1989). *Preparing for future challenges: Using a global perspective to understand change, diversity and emerging issues*. [Paper presented SFSU Asilomar Conference, Pacific Grove, CA.]
5. **Forney, J. C.**, & Rabolt, N. J. (1989). *Clothing values of Middle Eastern women*. [Paper presented California Home

- Economics Association Biennial Convention, San Mateo, CA.]
6. **Forney, J. C.** (1991). *Global perspective: CFS focus case study*. [Case study presented American Home Economics Association International Section Post Annual Workshop: "Professional Practice with a Global Perspective," Minneapolis, MN.]
 7. Rabolt, N. J., & **Forney, J. C.** (1991). *American student evaluations of Chinese products*. Paper presented California Home Economics Association Biennial Convention, Pasadena, CA.]
 8. Forney, W. S., & **Forney, J. C.** (1991). *Perspective and multicultural education: How background, orientation, and focus influence learning*. [Paper presented at National Association for Multicultural Education Annual Conference, New Orleans, LA.]
 9. Adamson, A. J., Rabolt, N. J., & **Forney, J. C.** (1991). *Competencies needed for apparel production and design: A comparison of industry needs and California community college program plan*. [Paper presented at California Home Economics Association Biennial Convention, Pasadena, CA.]
 10. Woolbright, C. K., & **Forney, J. C.** (1992). *Community Transformation: A Systems Approach to Community Development, An Advanced Model*. [Paper presented at Community Development Society Annual Int'l Conf., "Communities in Transition: Diversity and Equality, Voices and Action, Charleston, SC.]
 11. Woolbright, C. K., & **Forney, J. C.** (1993). *Modeling leadership processes: An integrated and collaborative approach to leadership program development using interdisciplinary curriculum teams*. [Paper presented at Leadership and the Liberal Arts Conference, Marietta, OH.]
 12. **Forney, J. C.**, & Curran, H. P. (1993). *Influences on teen girl's fashionability in the U.K. and U.S.A.* [Poster presented at Texas Home Economics Annual Meeting, Austin, TX.]
 13. **Forney, J. C.** (1994). *Perceptions of NAFTA by Textile and Apparel Business Personnel in Texas: Benefits and Risks*. [Poster presented at Texas Home Economics Association Annual Meeting, Dallas, TX.]
 14. Forney, W. S., & **Forney, J. C.** (2005). Conceptual framework for studies examining adolescent self-esteem, cognitive moral development, moral behavior, and moral emotions. [Paper presented at Association of Teacher Educators National Summer Conference, Bismark, ND.]

Invited Papers - Published as Audio Tapes or CDs

1. **Forney, J. C.** (1985). Global literacy: A case for integrating cross-cultural perspectives [Abstract]. *Proceedings of the Association of College Professors of Textiles and Clothing*, Monument, CO, p. 99. (Invited paper presented at ACPTC Central Region Meeting, Ames, IA.)
2. **Forney, J. C.** (1997). Creative inquiry through textile evaluation [Tape #110, Audio Recording Services, Inc., Chester, Maryland]. [invited paper presented at special session "Positioning Undergraduate Students Through Creative Inquiry" at American Association of Family and Consumer Sciences National Meeting, Washington, DC.)

Invited Presentations

1. **Forney, J. C.** (1984, June 11). *Determination of apparel quality: Criteria used by consumers*. [Research presentation to department and division heads at Mervyn's National Headquarters, Hayward, CA.]
2. **Forney, J. C.** (1986, October 18). *Children's costumes through the ages*. [Paper presented to the Open University Program, San Francisco State University, San Francisco, CA.]
3. **Forney, J. C.** (1990, November 29). *Building critical and creative thinking frameworks: Moving towards quality independent thought*. [School of Human Sciences and Extension Home Economics Specialists, Auburn University, Auburn, AL.]
4. **Forney, J. C.** (1991, March 22). *Worldwide concerns and issues: Living locally - thinking globally*. [INTER-SE Club, Auburn University, Auburn, AL.]
5. **Forney, J. C.** (1992, January 23). *Systems perspective: An integrated leadership process*. [Seminar in Municipal Management, The University of Alabama, Tuscaloosa, AL.]

6. **Forney, J. C.** (2000, August 28). Merchandising and Hospitality Management Programs at the University of North Texas. Invited presentation to Tarrant County Hotel Association, Grapevine, TX.
7. **Forney, J. C.**, Arnold, E.R., Kim, Y-K., & Fortenberry, S. (1995). *NAFTA: Managing the difference---How to benefit from the economic and cultural integration of North America*. [Panel Presentation. Pre-Annual Meeting of the Texas Association of Family and Consumer Sciences, San Antonio, TX.]
8. **Forney, J.C.** (October, 18, 2018). *From Value Orientations to the Consumer Experience: A Scholar's Journey of Discovery*. Invited Presentation, Executive + Scholar Lecture Series, UNT Global Digital Retailing Research Center, University of North Texas.

Workshop Presentations at Universities

1. **Forney, J. C.** (1991, May 9). *Implementing the Leadership for Economic Project*. Presentation at Community Resources Core Design Team Workshop - W.K. Kellogg Foundation Project, Auburn U., AL.
2. **Forney, J. C.** (1991, June 17). *A systems approach to curriculum development: The Leadership for Economic Development project*. Presentation at Interdisciplinary Curriculum Core Design Team Workshop, Leadership for Economic Development - W.K. Kellogg Foundation Project, Auburn University, AL.
3. **Forney, J. C.** (1991, October 14). *Leadership for economic development - A project overview*. Presentation at Workshop #1, Leadership for Economic Development - W.K. Kellogg Project, Auburn University, AL.
4. **Forney, J. C.** (1992, January 9). *Using a systems approach to community leadership training*. Presentation at Mentor's Workshop, Leadership for Economic Development - W.K. Kellogg Foundation Project, Auburn University, AL.
5. **Forney, J. C.** (1992, January 30-31). *Global Perspective: Understanding Background, Orientation and Focus*. Two Sessions presented at Workshop #2 - Leadership for Economic Development - W.K. Kellogg Foundation Project, 4-H Conference Center, Columbiana, AL.

Proceedings Editor

1. Rabolt, N. J., & **Forney, J. C.** (Eds.). (1985). *Cultural Diversity: Implications for the Family in Its Environment* (48 pp.). [Proceedings for the California Home Economics Association Sponsored Symposium on Cultural Diversity: Implications for the Family in Its Environment, San Francisco, CA.]

Articles in Newsletters

1. **Forney, J. C.**, & Rabolt, N. J. (1984, May). Criteria used to determine apparel quality. *ACPTC Newsletter*, 7, 7.
2. Rabolt, N. J., & **Forney, J. C.** (1987, May). Why we should incorporate a global perspective into textiles/clothing curriculum. *ACPTC Newsletter*, 10(1), 4-5.
3. **Forney, J. C.** (1987, September). Recognizing the global significance of our field - fact of folly? *ACPTC Newsletter* (Letter to Editor), 10(2), 6.
4. **Forney, J. C.** (1987, Sept.). Research - An Impossible Dream? *ACPTC Newsletter*, 10(2), 5-6.
5. **Forney, J. C.** (1989, January). Editor's corner. *ACPTC Newsletter*, 11(3), 1.
6. **Forney, J. C.** (1989, April). Editor's corner. *ACPTC Newsletter*, 12(1), 1.
7. **Forney, J. C.** (1989, September). Editor's corner. *ACPTC Newsletter*, 12(2), 1.
8. **Forney, J. C.** (1990, January). Editor's Corner. *ACPTC Newsletter*, 12(3), 1.

Manuals and Modules

1. **Forney, J. C.** (1994). *Preparing a textile product evaluation report* (93 pp.). Denton, TX: RonJon Publishing.

2. **Forney, J. C.,** Woolbright, C. K., & Ramey, S. (Eds.) (1994). *Leadership for economic development resource manual* (1,026 pages). Auburn University, AL: Alabama Cooperative Extension Service.
3. **Forney, J. C.** (1994). Global perspective: Understanding background, orientation, and focus. In **J.C. Forney,** C.K. Woolbright, & S. Ramey (Eds.), *Leadership for Economic Development Resource Manual*. Auburn University, AL: Alabama Cooperative Extension Service.

GRADUATE RESEARCH – MAJOR PROFESSOR AND COMMITTEE MEMBER

1. Carroll, Monica. (2021). MDSE 5910 Special Problem & MDSE 5920 PILOT. *Impact of Celebrities and Macro-Influences on Consumer Purchase Intention*. Major Professor, J. Forney
2. Hutson, Kennede. (2021). (MDSE 5910 Special Problem & 5920). *Consumer Attribution of UGC Online Reviews to Trust and Risk when Purchasing Plus-Size Woman's Apparel*. Major Professor: J. Forney
3. Liu, Yan. (2021, Spring). MDSE 5920: Problem in Lieu of Thesis. *How AR Technology Influences Consumer Purchase Intention in the Online Retail Industry in China*. [Conceptual Paper]. Major Professor: J. Forney
4. Zhou, Jinfeng. (In Progress). Dissertation. Committee Member, J. Forney. Completed comprehensive exam defense November 2020.
5. Torres, B. (2018, Fall). *Self-Service Kiosks in Quick-Service Restaurant Settings*. Thesis, M.S. in Hospitality Management, University of North Texas.
6. Banks, A. (2018, spring). *Millennial Consumers' Purchase Behavior of Plus-Size Women's Apparel Using the S.O.R. Model*. MDSE 5920 Problem in Lieu of Thesis. University of North Texas. (Major Professor: J. Forney)
7. Banks, A. (2017, summer). MDSE 5910 Special Problem. *An Analysis of Performance Criteria and Functional Attributes for Two Plus-Size Women's Fashion Websites: Strategies to Engage the Customer*. Special Problem: Research Paper and Blog. University of North Texas. (Major Professor: J. Forney)
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10. Smith, S. (2002). *First nation's cultural identity: Outer-wear-outer pride*. Thesis. University of Manitoba, Canada. (Committee Member: J. Forney)
11. Burhman, T. (2002, August). *Effects of Mall Perception on Mall Consumption and Hedonic and Utilitarian Shopping Orientation*. Thesis. University of North Texas. (Committee Member: J. Forney)
12. Lee, D. (2002, May). *Supply chain partnerships in the apparel retail product development process*. Thesis. University of North Texas. (Committee Member: J. Forney).
13. Chuvessiriporn, Suttichai. (1999, December). *Hospitality student's attitudes and behavioral intention toward learning and using computer technology*. Thesis. University of North Texas. (Major Professor: J. Forney).
14. Jones, S. C. (1998, December). *Predicting small business executives' intentions to comply with the American with Disabilities Act of 1990 using the theories of reasoned action and planned behavior and the concept of offender empathy*. Dissertation. University of North Texas, College of Business Administration (University Committee Member: J. Forney).
15. Knight, D. K. (1995, December). *Service quality in the small apparel specialty store: Perceptions of female consumers*. Thesis. University of North Texas. (Major Professor: J. Forney)
16. Smith, P. K. (1995, August). *Images of apparel retail stores by shopping environment, price, and fashion innovativeness*. Thesis. University of North Texas. (Major Professor: J. Forney)
17. Daniels, S. L. (1994, December). *The appeal of retailing as a career: Perceptions of merchandising students*. Thesis. University of North Texas. (Major Professor: J. Forney)
18. Sifuentes, D.I. (1994, August). *Influences of the Hispanic woman's selection of work and social activity apparel*. Thesis. University of North Texas. (Major Professor: J. Forney)
19. Adamson, A.J. (1990, May). *Analysis of fashion merchandising and apparel design curriculum needs for California*

- community colleges and four-year institutions as identified by industry and faculty.* Thesis. San Francisco State University. (Major Professor: J. Forney)
20. Girard, K. A. (1990, April). *The affect of improvements on the property values of San Francisco residential homes.* Thesis. San Francisco State University. (Committee Member: J. Forney)
21. Chaney, R. (1990, January). *Evaluative criteria used by consumers in determining apparel quality.* Thesis. San Francisco State University. (Committee Member: J. Forney)
22. Spector, A.R. (1989, December). *Factors influencing clothing purchases of men within various occupational groups.* Thesis. San Francisco State University. (Committee member: J. Forney)
23. Curran, H. (1989, December). *Influences on the fashionability of teenage girls in the U.K. and U.S.A.* Thesis. San Francisco State University. (Major Professor: J. Forney)
24. El Asmar, M. (1989, January). *Designing a fashion design program to teach in the Lebanese Institute of Fine Arts.* Field Study. San Francisco State University. (Major Professor: J. Forney)
25. Slusher, B.J. (1988, May). *The large size women's apparel market: Problems and opportunities.* Thesis. San Francisco State University. (Major Professor: J. Forney)
26. Davis, S.M. (1988, May). *Information technology, management participation, global awareness and exporting of U.S. textile manufacturers.* Thesis. San Francisco State University. (Committee Member: J. Forney)
27. Orzechowski, J. (1987, May). *Survey of size standardization in the junior classification of the American garment industry.* Thesis. San Francisco State University. (Major Professor: J. Forney)
28. Mates, H.M. (1986, December). *Textile heirlooms, aged adults and ethnic identity.* Thesis. San Francisco State University. (Major Professor: J. Forney)
29. Mack-Keels, V. (1986, August). *The influence of television on eleventh grade low-income black girls' clothing practices.* Thesis. San Francisco State University. (Major Professor: J. Forney)
30. Mizuno, C.R. (1986, May). *Apparel shopping behavior of business-educated working women in the San Francisco Bay Area.* Thesis. San Francisco State University. (Committee Member – thesis: J. Forney)
31. Moguel, M.K. (1985, May). *Evaluation of Guam beginning sewing workshops: Selected factors influencing the acquisition of skills.* Thesis. San Francisco State University. (Committee Member: J. Forney)
32. Hu, K.C. (1984, May). *An investigation of consumer's perceived quality of import and domestic apparel goods and actual quality.* Field Study. San Francisco State University. (Major Professor: J. Forney)
33. Salter, V. (1984, January). *The development and utilization of theater costume techniques in the production of an historical play.* Field Study. San Francisco State University. (Major Professor: J. Forney)
34. Strabala, H. (1983, May). *An investigation of the relationship between job applicant dress and first impressions.* Thesis. San Francisco State University. (Major Professor: J. Forney)
35. Cantua, D. (1983, June). *The impact of Paul Poiret on society women's fashions as reported by the San Francisco Chronicle, 1910-1915.* Thesis. San Francisco State University. (Major Professor: J. Forney)
36. Schmuck, G. (1983, June). *Demographic characteristics of complainants: The Consumer Fraud Unit, District Attorney's Office, San Francisco, CA.* Thesis. San Francisco State University. (Committee Member: J. Forney)
37. Starner, S. (1983, May). *An investigation of the evolution of quilt names in the 19th century and how they related to social events affecting women's roles.* Thesis. San Francisco State University. (Major Professor: J. Forney)
38. Jackson, J. (1982, January). *Nineteenth century women's costumes: A study in half-scale replicas.* Field Study. San Francisco State University. (Major Professor: J. Forney)
39. Prichard, S.P. (1982, January). *The influence of Hollywood film costume on American fashion in the 1930's.* Thesis. San Francisco State University. (Major Professor: J. Forney)
40. Gaynes, E.S. (1982, May). *Clothing behavior and its relationship to affiliation within the Jewish hierarchy: Orthodox, conservative, reform.* Thesis. San Francisco State University. (Major Professor: J. Forney)
41. Duntley, L.K. (1982, May). *Color of dress as it relates to first impressions of personality traits.* Thesis. San Francisco State University. (Major Professor: J. Forney)

42. Gordon, M. (1982, May). *A collection of contemporary junior fashions for spring, 1981*. Field Study. San Francisco State University. (Major Professor: J. Forney)
43. Soldman, L. (1982, May). *Adaptations of traditional Guatemalan textiles, trims, and embellishments to contemporary costume design*. Field Study. San Francisco State University. (Major Professor: J. Forney)
44. McCarney, K. (1981, May). *A descriptive survey and catalogue of costume and textile collections in California museums, universities and colleges*. Thesis. San Francisco State University. (Major Professor: J. Forney)
45. Erwin, D.H. (1981, January). *Slipping a pattern: A method of making a pattern from a previously constructed garment*. San Francisco State University. Field Study. (Major Professor: J. Forney)
46. Sullivan, P. (1980, Aug.). *An evaluation of the effect of dry cleaning solvents on fusible interfacings used in commercially manufactured women's jackets*. Thesis. San Francisco State University. (Committee Member: J. Forney)
47. Soljack, J. (1980, July). *A comparison of regular and large-size women: Their clothing buying practices and their satisfactions*. Thesis. San Francisco State University. (Committee Member: J. Forney)
48. Volpicella, R. (1980, June). *Adequacy of suede and leather care labeling as perceived by California dry cleaners*. San Francisco State University. Thesis. (Committee Member: J. Forney)
49. Jang, F. (1980, May). *Comfort testing of warm-up suits*. Field Study. San Francisco State University. (Committee Member: J. Forney)

UNT Undergraduate Research Scholars – UNT Honor College (Competitive)

UG Research Teams affiliated with the UNT Global Digital Research Center research.

- Developed proposals, Qualtrics Surveys.
- Served as Faculty Mentor to UNT Undergraduate Research Fellows.
- Supervised preparation of PowerPoint Presentations of each student's original research to be included in the Annual UNT Research Day.

This initiative is housed in the UNT Global Digital Retailing Research Center under the leadership of Judith C. Forney, Ph.D., GDRRC Director of Research. Affiliation is open to any UNT faculty/student teams whose research aligns with the Center's mission and purpose and reflects at least one concept among the broad array of concepts associated with modes of digital engagement.

2021-2022 – Team 3

Study #: IRB - tbd

Study Title: Modes of Digital Engagement in the Path to Purchase – Study 3: Consumers perceived ease of use, usefulness, risk, and security concerns associated with social media retail apps and the impact on consumers' attitudes toward and intention to use social media retail apps.

Studies will be presented at the 2022 UNT Research Day.

Faculty Mentors Team

1. Judith A.C. Forney (Lead)
2. Dee Knight
3. Jiyoung Kim

UG Research Fellows Team – Research Studies

1. Mikayla Thornton - MDSE
2. Ashley Swartwout - CEXM

3. Tran Tran - MDSE
4. Milagros Moller - DRTL
5. Melissa Do – DRTL

2020 – 2021 TEAM 2

Study #: IRB-20-563.

Study Title: *Modes of Digital Engagement in the Path to Purchase – Study 2: Influence of VoC in CGC Online Product Reviews on Consumer Attitudes, Involvement, Trust, and Efficiencies in Product Purchas Decisions.* Approved 12-17-2020.

Studies were presented at the 2021 UNT Research Day.

Faculty Mentors Team

1. Judith A.C. Forney (Lead)
2. Dee Knight
3. Linda Mihalick

UG Research Fellows Team – Research Studies

1. Mei May Chen, MDSE
Research Title: Study 2: *Consumer Involvement and Perception of Risk and Trust Using User Generated Reviews When Purchasing Beauty Products.*
2. Alisa Torrence, MDSE
Research Title Study 2: *Influence of UGR Reviews on Consumer Involvement, Trust, and Satisfaction When Purchasing Athletic Wear.*
3. Kaitlynn Sifford, DRTL
Research Title Study 2: *Valuable User Generated Content: Influences that Lead a Consumer to Post an Online Review.*
4. Marissa Lynch, MDSE
Research Title Study 2: *Product Reviews on the Rise: The Impact on Gen Z and Millennial Athletic Shoe Purchases*

2019 – 2020 Team 1

Study #: IRB-20-8

Study Title: *Modes of Digital Engagement in the Path to Purchase Study 1: Consumer Involvement with Mobile Apps, Online Reviews, and Online Sites.* Approved 4-28-2020.

Studies were presented at UNT's 2020 Research Day.

Faculty Mentors Team

1. Judith C. Forney (Lead)
2. Linda Mihalick

UG Research Fellows – Research Studies

1. Rina Alshaser, MDSE
Research Title: Study 1: *Consumer Involvement with Using Mobile Apps to Purchase Fashion Apparel*
2. My Nguyen, MDSE

Research Title: Study 1: *Consumer Involvement with Multi-Sensory Affect and in-Store and Online Sites When Buying Groceries*

3. Molly Scafidi, DRTL
Research Title Study 1: *A Profile of Consumer Who Read Online Reviews in the Path to Purchase: Dimensions of Consumer Involvement when Purchasing Fashion Apparel*

UNT Graduate Students: Major Advisor – Comprehensive Examinations

1. Hsieh, M-H. L. (1997, May). M.S. Industrial-Technical Merchandising and Fabric Analytics. (Major Advisor)
2. Lee, P. C-K. (1994, May). M.S. Industrial-Technical Merchandising and Fabric Analytics. (Major Advisor)

Media Quotes – Judith C. Forney

Phillips, K. (April 29, 2018). Kim Phillips: Town's cuisine draws in tourists. *Denton Record-Chronicle*.
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Riedel, S. (February 6, 2018). UNT to offer first consumer experience management degree in US. *North Texas Daily*.
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Bird, M. (January 24, 2018). State board approves nation's first degree in consumer experience management at UNT. *UNT News*. <http://news.unt.edu/news-releases/state-board-approves-nation%E2%80%99s-first-degree-consumer-experience-management-unt>

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Bird, M. (June 30, 2016). UNT hospitality program ranked No. 31 worldwide. *UNT News*. <http://news.unt.edu/news-releases/unt-hospitality-program-ranked-no-31-worldwide>

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Bird, M. (2016). New B.S. in Retailing Degree: offered starting fall 2016. *UNT News*. <https://mdr.unt.edu/content/new-bs-retailing-degree-offered-starting-fall-2016>

Bird, M. (November 10, 2015). Retailers turn to UNT Global Digital Retailing Research Center for Innovation. *Business Wire*.
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Kolsti, N. (September 30, 2013). Digital retailing. *The North Texan*. <https://northtexas.unt.edu/content/digital-retailing>

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