

BS/MS Degrees Accelerated Merchandising Grad Track Pathway

Earn both a B.S. and a M.S. degree in less time with lower cost

The Grad Track Pathway offers provisional admission for the M.S. in Merchandising for exceptional undergraduate students. Aligned undergraduate and graduate courses allow students to progress more efficiently to pursue career goals or to prepare for a doctoral degree.

Who can apply?

Students who have completed at least 75 credit hours of their B.S. degree in Merchandising with a 3.25 GPA.

Overview of program:

- Students admitted to the program can begin taking Pathway courses after completing at least 90 credit hours toward the B.S. in Merchandising.
- Students must complete the B.S. in Merchandising within one academic year of enrolling in their first Pathway course to transfer graduate course credit to the M.S. in Merchandising.
- Pathway applicants must first receive approval from the Director of CMHT Advising and the Merchandising Graduate Faculty Advisor.

Aligned Pathway Courses: Pathway students may select up to 12 hours from the following courses.

Undergraduate	Graduate
CMHT 3950 – Creating Consumer Experiences	CMHT 5600 – Managing Customer Experiences
CMHT 4800 – Discovery: Research in Merchandising & Hospitality Management	CMHT 5100 – Introduction to Research in Merchandising
MDSE 3750 – Consumer Studies	CMHT 5440 – Consumer Theory
MDSE 4010 – Global Sourcing	MDSE 5650 – International Sourcing
RETL 3950 – Visual Merchandising & Promotion	CMHT 5550 – Promotional Strategies
Dual-numbered courses. Maximum of 6 hours can be selected from the following:	
DRTL 4090 – Virtual Merchandising	MDSE 5090 – Virtual Merchandising
MDSE 4003 or 4004 – Global Discovery: Hong Kong/China or Europe	CMHT 5000 – Global Discovery in Merchandising & Hospitality Management
MDSE 4510 – Advanced Buying, Planning and Allocation	MDSE 5510 – Advanced Buying, Planning and Allocation
MDSE 4560 – Sustainable Strategies in Merchandising	MDSE 5560 – Sustainable Strategies in Merchandising
MDSE 4660 – Advanced Application	MDSE 5660 – Advanced Merchandising Applications
RETL 4850 – Brand Development	MDSE 5850 – Brand Development

**FOR MORE INFORMATION, CONTACT YOUR ACADEMIC ADVISOR:
CHILTON 385
940-565-4635**