

BS IN EVENT DESIGN & EXPERIENCE MANAGEMENT (EDEM) 2023-2024



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, FADM, HMGT, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

- Communication (6 hours)
ENGL 1310 and ENGL 1320
- Mathematics (3 hours)
See approved list; *Recommended: MATH 1580*
- Life & Physical Sciences (6 hours)
See approved list; *Recommended: HMGT 2460*
- Creative Arts (3 hours)
See approved list
- Language, Philosophy and Culture (3 hours)
See approved list
- American History (6 hours)
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)
PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)
See approved list
- Core Option Courses (6 hours)
Option A (3 hours): *HMGT 1450 (possible double dip)*
Option A/B (3 hours): See approved list

CMHT CORE (9 HOURS)

- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (*Sr. standing*)
- CMHT 4790 Internship in Event Design & Experience Mgmt. (*Must be taken in final 24 hours*)

Students are required to complete 500 documented pre-internship work hours in the hospitality industry, plus 300 internship work hours, for a total of 800 hours. See course description for CMHT 4790 for details.

GENERAL ELECTIVES

Depends on individual degree plan, see advisor.

EVENT DESIGN & EXPERIENCE MANAGEMENT SPECIALIZATION (27 HOURS)

- EDEM 1600 Introduction to Global Event Management
- EDEM 2510 Exhibition and Convention Management
(EDEM 1600)
- EDEM 3210 IP and Sports Entertainment OR
HMGT 3200 Hospitality Industry Law
- EDEM 3240 Convention & Event Management
- EDEM 3500 Event Catering Operations
- EDEM 3510 Entertainment and Experiences in Hospitality and Events *(EDEM 1600)*
- EDEM 3700 Modern Wedding Planning
- EDEM 4500 Strategic Event Design *(Senior standing)*
- EDEM 4600 Sustainability in the Event Industry *(EDEM 1600)*

MAJOR ELECTIVES (24 HOURS)

Complete two of the following HTM Undergraduate Academic Certificates (12 hours each, for a total of 24 hours).

See HTM Undergraduate Academic Certificates handout for the list of courses required for each certificate.

HTM Undergraduate Academic Certificates:

- Food & Beverage Management
- Global Tourism Management
- Green Leadership
- Hospitality Finance and Accounting Management
- Hospitality Technology & Analytics Management
- Hotel Operations
- Integrated Resort Management
- Live Entertainment Design Management
- Transformational Leadership