

# BS IN EVENT DESIGN & EXPERIENCE MANAGEMENT (EDEM) 2022-2023



COLLEGE OF  
MERCHANDISING,  
HOSPITALITY  
& TOURISM

- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all CEXM, CMHT, DRTL, EDEM, FADM, HMGT, MDSE, and RETL courses
- All prerequisites must be successfully completed prior to enrollment in any course

## UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

- Communication (6 hours)  
ENGL 1310 and ENGL 1320
- Mathematics (3 hours)  
See approved list; *Recommended: MATH 1580*
- Life & Physical Sciences (6 hours)  
See approved list; *Recommended: HMGT 2460*
- Creative Arts (3 hours)  
See approved list
- Language, Philosophy and Culture (3 hours)  
See approved list
- American History (6 hours)  
HIST 2610 and HIST 2620
- Government/Political Science (6 hours)  
PSCI 2305 and PSCI 2306
- Social & Behavioral Science (3 hours)  
See approved list
- Core Option Courses (6 hours)  
Option A (3 hours): *HMGT 1450 (possible double dip)*  
Option A/B (3 hours): See approved list

## CMHT CORE (9 HOURS)

- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce (*Sr. standing*)
- CMHT 4790 Internship in Event Design & Experience Mgmt. (*Must be taken in final 24 hours*)

*Students are required to complete 500 documented pre-internship work hours in the hospitality industry, plus 300 internship work hours, for a total of 800 hours. See course description for CMHT 4790 for details.*

## GENERAL ELECTIVES

Depends on individual degree plan; see advisor.

## EVENT DESIGN & EXPERIENCE MANAGEMENT SPECIALIZATION (36 HOURS)

- EDEM 1600 Introduction to Global Event Management
- EDEM 3240 Convention and Event Management
- EDEM 3500 Event Catering Operations
- EDEM 3510 Entertainment and Experiences in Hospitality and Events
- EDEM 4500 Strategic Event Design  
*(Senior standing, EDEM 1600, and 3500 or concurrent)*
- HMGT 2280 Hospitality Accounting I - Financial
- HMGT 3200 Hospitality Industry Law (*EDEM major*)
- HMGT 3260 Resort and Club Management
- HMGT 3300 Hospitality Industry Marketing & Sales
- HMGT 3860 Foundations in Leading Hospitality Organizations & Talent
- HMGT 4600 Information Technology in Hospitality & Tourism  
*(EDEM major)*
- HMGT 4820 Facilities Planning, Equip, Layout & Design  
*(Jr. standing)*

## MAJOR ELECTIVES (15 HOURS)

Select 5 courses:

- CMHT 3450 Effective Leadership Communication
- CMHT 4000 Global Discovery (HTM Study Tour)  
*(Approval of application)*
- CMHT 4800 Seminar in Merch, Hospitality & Tourism  
*(Jr. standing)*
- HMGT 1450 Principles of Nutrition
- HMGT 1470 Principles of Food Preparation
- HMGT 2800 Foundations of Intl Travel & Tourism OR  
HMGT 2810 Intro to Intl Sustainable Tourism
- HMGT 3100 Casino Management (*Must be 18 years of age or older*)
- HMGT 3470 Global Kitchen: A Culinary Journey (*HMGT 1470*)
- HMGT 3700 Hotel Operations
- HMGT 3920 Recent Developments in the Hospitality Industry
- HMGT 4001 Chicago Study Tour (*Approval of application*)
- HMGT 4300 Survey of Beverages (*Must be 21 years of age or older*)
- HMGT 4490 Hospitality Revenue Management  
*(HMGT 2280 or ACCT 2010, and HMGT 3700)*

OR HMGT 4210 Hospitality Cost Controls (*Jr. standing*)

- RESM 2150 Leadership in Rec, Event, and Sport
- RESM 3050 Programming in Rec, Event, and Sport
- RESM 4050 Mgmt. Perspectives in Rec, Event, and Sport
- RESM 4340 Event Production in Rec, Event, and Sport  
*(RESM 3050, 4050)*

## OPTIONAL MINORS & CERTIFICATES

- Hospitality Management Minor
- Event Management Certificate
- Hotel Operations Certificate
- Transformational Leadership Certificate

*These minors and certificates are possible to earn within the requirements of this program, pending selection of the appropriate courses. Contact your advisor for more details.*