

# BS IN EVENT DESIGN & EXPERIENCE MANAGEMENT (EDEM) 2025-2026



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Major GPAs
- A grade of C or higher is required for all classes in the CMHT Core, EDEM Major, and Major Electives/Certificates
- All prerequisites must be successfully completed prior to enrollment in any course

## UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

Communication (6 hours)  
ENGL 1310 and ENGL 1320

Mathematics (3 hours)  
See approved list; *Recommended: MATH 1580*

Life & Physical Sciences (6 hours)  
See approved list; *Recommended: HMG 2460*

Creative Arts (3 hours)  
See approved list

Language, Philosophy and Culture (3 hours)  
See approved list

American History (6 hours)  
HIST 2610 and HIST 2620

Government/Political Science (6 hours)  
PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)  
See approved list

Core Option Courses (6 hours)  
Option A (3 hours): *HMG 1450 (possible double dip)*  
Option A/B (3 hours): See approved list

## CMHT CORE (9 HOURS)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Managing a Diverse Workforce (*Sr. standing*)

CMHT 4790 Internship in Event Design & Experience  
Mgmt. (*Must be taken in final 24 hours*)

*Students are required to complete 500 documented pre-internship work hours in the hospitality industry, plus 300 internship work hours, for a total of 800 hours. See course description for CMHT 4790 for details.*

## GENERAL ELECTIVES

Depends on individual degree plan, see advisor.

## EVENT DESIGN & EXPERIENCE MANAGEMENT MAJOR (30 HOURS)

EDEM 1600 Introduction to Global Event Management

EDEM 2510 Exhibition and Convention Management  
(*EDEM 1600*)

EDEM 2700 Event Sales Strategies

EDEM 3210 IP and Sports Entertainment OR  
HMG 3200 Hospitality Industry Law

EDEM 3240 Event Service Essentials

EDEM 3500 Event Catering Operations

EDEM 3510 Entertainment and Experiences in Hospitality  
and Events (*EDEM 1600*)

EDEM 4200 Sustainability in the Event Industry (*EDEM 1600*)

EDEM 4400 Event Design Lab (*EDEM 3240*)

EDEM 4500 Strategic Event Design  
(*Senior standing and 12 hours completed in EDEM major*)

## MAJOR ELECTIVES (24 HOURS)

Complete two of the following Undergraduate Academic Certificates (12 hours each, for a total of 24 hours).

See HETM Undergraduate Academic Certificates handout for the list of courses required for each certificate.

HETM Undergraduate Academic Certificates:

- Food & Beverage Management
- Global Tourism Management
- Green Leadership
- Hospitality Finance and Accounting Management
- Hospitality Technology & Analytics Management
- Hotel Operations
- Integrated Resort Management
- Live Entertainment Design Management
- Transformational Leadership

# CMHT UNDERGRADUATE ACADEMIC CERTIFICATES (HETM) 2025-2026



- All certificates require a minimum grade of C or higher in each required course.
- All courses required for an undergraduate academic certificate must be completed at UNT.
- To officially declare a certificate, contact the CMHT Advising Office.

## HOTEL OPERATIONS (12 HOURS)

*Gain a solid foundation in hotel operations and management, equipping you with the skills needed to excel in the hotel industry.*

- **HMGT 3300** Marketing & Sales in Hospitality
- **HMGT 3700** Hotel Operations
- **HMGT 4490** Revenue Management
- Select 1 from the following:
  - **HMGT 3260** Resort & Club Mgmt.
  - **HMGT 3860** Foundations of Leading Hospitality Orgs & Talent
  - **HMGT 3920** Recent Developments in Hospitality
  - **HMGT 4150** Casino Management

## GREEN LEADERSHIP (12 HOURS)

*Unlock the future of sustainable hospitality with our Green Leadership Certificate, designed to empower professionals in driving eco-friendly innovations within the global hospitality industry. Gain the skills and knowledge to lead transformative changes that prioritize environmental sustainable practices.*

- **HMGT 2810** Introduction to International Sustainable Tourism
- **EDEM 4200** Sustainability in the Event Industry
- Select 2 from the following:
  - **EDEM 3600** Cruise Events Management
  - **HMGT 1470** Intro to Professional Food Prep
  - **HMGT 3920** Recent Developments in Hosp.
  - **HMGT 4820** Facilities Planning & Design

## FOOD & BEVERAGE MANAGEMENT (12 HOURS)

*Elevate your future with our Food and Beverage Management Certificate, tailored to equip aspiring professionals with the expertise to thrive in the vibrant hospitality industry. Gain practical knowledge and valuable insights to kickstart a successful food and beverage management career.*

Select 4 from the following:

- **HMGT 1450** Principles of Nutrition
- **HMGT 1470** Intro to Professional Food Prep
- **HMGT 3470** Global Kitchen: A Culinary Journey
- **HMGT 4001** Chicago Study Tour
- **HMGT 4210** Hospitality Cost Controls
- **HMGT 4300** Survey of Beverages
- **HMGT 4820** Facilities Planning & Design

## HOSPITALITY FINANCE & ACCOUNTING MGMT (12 HOURS)

*Elevate your career in the global hospitality industry with our Hospitality Finance & Accounting Management Certificate, designed to equip professionals with advanced financial acumen and strategic accounting skills. Master the essentials needed to drive profitability and ensure business growth in today's dynamic hospitality landscape.*

Select 4 from the following:

- **HMGT 2280** Hospitality Accounting I - Financial
- **HMGT 2480** Hospitality Accounting II - Managerial
- **HMGT 4210** Hospitality Cost Controls
- **HMGT 4480** Hospitality Industry Finance
- **HMGT 4490** Hospitality Revenue Management

## GLOBAL TOURISM MANAGEMENT (12 HOURS)

*Gain specialized knowledge and practical skills to excel in managing international tourism ventures and navigating the complexities of the global travel industry.*

- **HMGT 2800** Foundations of International Travel & Tourism **OR**
- **HMGT 2810** Introduction to International Sustainable Tourism
- **HMGT 3700** Hotel Operations
- **HMGT 4600** Technology & Innovation in Hospitality, Event and Tourism
- **CMHT 4000** Global Discovery in Merchandising and Hospitality Management (Any Study Tour)

## HOSPITALITY TECHNOLOGY & ANALYTICS MGMT (12 HOURS)

*Transform your career with our Hospitality Technology & Analytics Management Certificate, designed to empower you with cutting-edge skills in technology and data-driven decision making. Master the tools and techniques essential for leading the future of the hospitality industry with innovation and insight.*

- **HMGT 2920** Analytical Tools for Hospitality & Tourism
- **HMGT 4480** Hospitality Industry Finance
- **HMGT 4490** Hospitality Revenue Management
- **HMGT 4600** Technology & Innovation in Hospitality, Event and Tourism

### **INTEGRATED RESORT MANAGEMENT (12 HOURS)**

*The Integrated Resort Management Certificate equips you with the expertise to thrive in integrated resorts – a premier destination that seamlessly combines gaming with diverse travel services such as lodging, dining, entertainment, and retail, designed to captivate large market segments and drive unparalleled guest experiences. Acquire the skills needed to manage these expansive, multi-faceted destinations and position yourself at the forefront of the hospitality industry.*

Select 4 from the following:

- **EDEM 3600** Cruise Events Management
- **EDEM 3700** Modern Wedding Planning
- **HMGH 3260** Resort & Club Management
- **HMGH 3700** Hotel Operations
- **HMGH 3920** Recent Developments in Hospitality
- **HMGH 4150** Casino Management

### **LIVE ENTERTAINMENT DESIGN MANAGEMENT (15 HOURS)**

*Unlock your creative potential with our Live Entertainment Design Management Certificate, where event planning, theatrical design, and sound production converge. This unique program, a collaboration between Hospitality, Event and Tourism Management and Dance and Theater, equips students with the skills needed to excel in the dynamic world of live events and entertainment.*

- **EDEM 1600** Introduction to Global Event Management
- **EDEM 3510** Entertainment and Experiences in Hospitality & Events
- **HMGH 4820** Facilities Planning, Equipment, Layout & Design
- **Select one of the course pairings below:**
  - **THEA 1030** Lighting & Sound I (F/S) **AND** **THEA 4190** Sound Production & Design for the Theater (S)
  - **THEA 1700** Theatrical Design I (F) **AND** **THEA 3701** Scenic Design (F)

### **TRANSFORMATIONAL LEADERSHIP (12 HOURS)**

*This certificate offers advanced levels of professional achievement. The coursework supports skill development in communication, team building, corporate culture, change management, conflict resolution, ethics, and workplace diversity.*

- **MDSE 2790** Talent Development **OR** **HMGH 3860** Foundations in Leading Hospitality Organizations & Talent
- **CMHT 3450** Effective Leadership Communication
- **CMHT 4750** Managing a Diverse Workforce
- **CMHT 4801** Seminar in Leadership