

Harold S. Lee, Ph.D., CHIA

Clinical Associate Professor
Department of Hospitality, Event, and Tourism Management
College of Merchandising, Hospitality & Tourism
University of North Texas

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Denton, TX 76203-5017
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EDUCATION

- | | |
|-------------|---|
| August 2016 | Texas Tech University , Lubbock, TX <ul style="list-style-type: none">• Doctor of Philosophy in Hospitality Administration• Dissertation Title: The influence of electronic word-of-mouth (eWOM) in social networking sites (SNSs) on the purchasing intentions of Generation Y customers at luxury hotels (Chair: Dr. Jessica Yuan) |
| May 2012 | University of Nevada Las Vegas , Las Vegas, NV <ul style="list-style-type: none">• Master of Science in Hotel Administration• Professional Paper Title: Analyzing user-generated social media content of Las Vegas casino resorts (Advisor: Dr. Mehmet Erdem) |
| May 2005 | University of Nevada Las Vegas , Las Vegas, NV <ul style="list-style-type: none">• Bachelor of Science in Hotel Administration |

ACADEMIC WORK EXPERIENCE

- | | |
|-------------------|--|
| 09/2023 – Present | Clinical Associate Professor , University of North Texas, Denton, TX |
| 04/2018 – 08/2023 | Clinical Assistant Professor , University of North Texas, Denton, TX |
| 08/2016 – 03/2018 | Assistant Professor of Practice , University of North Texas, Denton, TX |
| 01/2015 – 05/2016 | Part-time Instructor , Texas Tech University, Lubbock, TX |
| 08/2013 – 12/2014 | Teaching Assistant , Texas Tech University, Lubbock, TX |
| 08/2011 – 05/2012 | Research Assistant , University of Nevada, Las Vegas, Las Vegas, NV |

INDUSTRY WORK EXPERIENCES

- | | |
|-------------------|--|
| 08/2007 – 01/2010 | International Marketing Executive , Wynn Las Vegas, Las Vegas, NV <ul style="list-style-type: none">• Designed specialized spreadsheets that enabled more personalized contact with customers• Attracted loyal customer base from outside regional markets and competitor casinos• Managed casino client portfolios |
|-------------------|--|

- 10/2005 – 08/2007 **Pit Clerk, MGM Grand Hotel and Casino, Las Vegas, NV**
- Kept track of guest play and issued player cards
 - Checked marker issuance paperwork
 - Filled table game credit
- 05/2005 – 10/2005 **Project Clerk, Bellagio Hotel and Casino, Las Vegas, NV**
- Arranged and organized files at Casino Credit
 - Handled accounting data sheets at Retail Accounting
 - Assisted special events setup and cleanup at Event Department

HONORS & AWARDS

- 2023 **Best Paper Award – 1st Place**
Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference
- 2022 **Best Proposal Presentation Award – 2nd Place**
Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference
- 2022 **5 Years of Service**
University of North Texas
- 2020 **CMHT Faculty Service Champion Award**
College of Merchandising, Hospitality & Tourism, University of North Texas
- 2018 **CMHT Soaring Eagle Award**
College of Merchandising, Hospitality & Tourism, University of North Texas
- 2018 **Mean Green Faculty/Staff Spotlight**
University of North Texas
- 2018 **Certification of Appreciation for Outstanding Achievement in High School Recruitment & Outreach**
Department of Hospitality & Tourism Management, University of North Texas
- 2018 **Best Paper Award – 3rd Place**
The Korea America Hospitality & Tourism Educators Association (KAHTEA) Research Conference
- 2015 **3rd Place Award**
2015 Inaugural Smith Travel Research Market Study Competition
- 2015 **2nd Place Award**
14th Annual Graduate Student Research Poster Competition, Texas Tech University

PUBLICATIONS & PRESENTATIONS

Peer-reviewed Journal Publications

1. Hong, C., Soifer, I., **Lee, H.**, Choi, E. K. C., & Ruetzler, T. (2023). Hospitality and tourism management student satisfaction with their majors and career readiness amid the COVID-19 pandemic *Journal of Hospitality, Leisure, Sport & Tourism Education (SSCI)*, 100434. <https://doi.org/10.1016/j.jhlste.2023.100434>
2. Min, J., **Lee, H.**, Lema, J., Agrusa, J., & Linnes, C. (2023). The #Metoo movement in paradise: An assessment of the restaurant industry. *Journal of Foodservice Business Research (Scopus)*, 24(2): 19. <https://doi.org/10.1080/15378020.2021.1896940>
3. **Lee, H.**, Min, J., & Yuan, J. (2021). The impact of electronic word-of-mouth (eWOM) on social networking sites (SNSs) on the booking intention of generation Y customers at luxury hotels. *Journal of Vacation Marketing (SSCI)*, 27(3), 237-251. <https://doi.org/10.1177/1356766720987872>
4. Agrusa, J., Linnes, C., Lema, J., Min, J., Henthorne, T., Itoga, H., & **Lee, H.** (2021). Tourism well-being and transitioning island destinations for sustainable development. *Journal of Risk and Financial Management (ESCI)*, 14(1), 32. <https://doi.org/10.3390/jrfm14010032>
5. Min, J., Agrusa, J., Lema, J., & **Lee, H.** (2020). The tourism sector and U.S. regional macroeconomic stability: A network approach. *Sustainability (SSCI)*, 12(18), 7543. <https://doi.org/10.3390/jrfm14010032>
6. Min, J., **Lee, H.**, & Blum, S. (2019). Spillover impact of various amenities on gaming volumes. *Cornell Hospitality Quarterly (SSCI)*, 60(3), 262-269. <http://doi:10.3390/su12187543>.
7. Min, J., & **Lee, H.** (2017). The 23rd Asia Pacific Tourism Association Annual Conference. *Journal of Teaching in Travel & Tourism (ESCI)*, 17(4), 325-327. <http://doi.org/10.1080/15313220.2017.1357520>

Under Review Process

1. **Lee, H.**, Wang, J. Shen. Y., Moreno Brito, Y., & Kim, H. (2nd round RNR). An Exploratory Analysis of Online Review for Gaming Destination Resort in Las Vegas. *Journal of Hospitality and Tourism Technology (SSCI)*.
2. Ding, A., Legendre, T., & **Lee, H.** (under review). The Transferability of Passion and Mission: An Investigation on Environmental Activist Influencer Collaboration with Nonprofit and Government Organizations. *Psychology and Marketing (SSCI)*.
3. Jang, H., **Lee, H.**, & Mhlanga, L. (under review). Indoor Air Pollution from Cooking in a College Lab Kitchen. *Journal of Hospitality and Tourism Education (ESCI)*.

Manuscripts in Progress

1. **Lee, H.**, & Song, J. (*Working Stage*). Impact of COVID-19 Pandemic on the Academic Conferences: Differences in Perceptions of Hotel Managers, Conference Organizers, and Conference Participants

2. Hwang, E., **Lee, H.**, Kim, E. & Kim, J. (*Data Collection Stage*). The Role of Functional Beverages in the Restaurant Industry: Are you willing to purchase a functional beverage in the restaurant?
3. Slaton, K. & **Lee, H.** (*Data Collection Stage*). How do Social Media Postings Influence Consumers' Visiting Intention to the Destination Retails?
4. **Lee, H.**, Song, J. & Jeon S. (*Conceptualization Stage*). What Makes an Academic Conference Enjoyable? A Cross-Cultural Analysis of Preferences in Asia and North America

Referred Conference Presentations & Proceedings

1. **Lee, H.**, Song, J. & Jeon S. (February, 2024). What Makes an Academic Conference Enjoyable? A Cross-Cultural Analysis of Preferences in Asia and North America. *2024 West Federation CHRIE Conference*, Denver, CO, February 1-3, 2024
2. **Lee, H.**, & Song, J. (February, 2023). Impact of COVID-19 Pandemic on the Academic Conferences: Differences in Perceptions of Hotel Managers, Conference Organizers, and Conference Participants. *2023 West Federation CHRIE Conference*, Las Vegas, NV, February 16-18, 2023
3. Vo, L., Min, J., & **Lee, H.** (April, 2023). Revving Up Revenue: Unlocking The Power of Cancellation Policies on Booking Intentions. *The Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Las Vegas, NV. April 14-15, 2023.
4. Min, J., **Lee, H.**, Agrusa, J., Lema, J. (July, 2022). What makes them come back? Exploring the link between loyalty program rewards and consumer intentions at integrated resorts. *The Asia Pacific Tourism Association (APTA) 2022 Annual Conference*, Jeju, South Korea. July 6-8, 2022.
5. Min, J., Zhang, X., **Lee, H.**, Vo, L. (April, 2022). The role of message norms, culture, and consciousness on diners' willingness to pay for restaurants' sustainable practices. *The Tourism, Hospitality, and Event Conference for Researchers, Educators, Practitioners, and Students (THEREPS) Conference*, Philadelphia, PA, April 15-16, 2022.
6. Min, J., **Lee, H.**, Yeo, P., Agrusa, J., & Lema, J. (Scheduled July 2020, but canceled due to COVID-19). Integrated resort customer retention: the loyalty program benefits, satisfaction, and commitments. *The Asia Pacific Tourism Association (APTA) 2020 Annual Conference*, Virtual Conference, Chiang Mai, Thailand, June 30-July 2, 2020
7. Su, S., Min, J., & **Lee, H.** (July, 2019). The effects of reward types on customer loyalty in integrated resorts. *The Asia Pacific Tourism Association (APTA) 2019 Annual Conference*, Da Nang, Vietnam, July 1-4, 2019.
8. Thapa-Magar, A., Min, J., & **Lee, H.** (July, 2019). Enlightening dark tourism in Nepal. *The Asia Pacific Tourism Association (APTA) 2019 Annual Conference*, Da Nang, Vietnam, July 1-4, 2019.
9. Thapa-Magar, A., Min, J., Yang, K., **Lee, H.** (January, 2019). Dark Tourism Motivation, Experience and Perceived Benefits: A Case study of the Nepal Earthquake. *The 24th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism*, " Oral Presentation, Houston, TX, January 3-5, 2019

10. Su, S., Min, J., **Lee, H.**, Culpepper, M., & Smith, M. (April, 2018). The effects of reward types on customer loyalty in integrated resorts. *2018 Korea American Hospitality & Tourism Educator Association (KAHTEA) Conference*, Las Vegas, NV, April 20-21, 2018.
11. Espiritu, N., Min, J., **Lee, H.**, & Kim, Y. (April, 2018). Should hotels offer more rewards? Effects of reward program on firm's profitability. *2018 Korea American Hospitality & Tourism Educator Association (KAHTEA) Conference*, Las Vegas, NV, April 20-21, 2018.
12. Min, J., Blum, S., & **Lee, H.** (June, 2017). Spillover impact of non-gaming amenities on gaming volumes in a destination casino resort. *The Asia Pacific Tourism Association (APTA) 2017 Annual Conference*, Seoul, South Korea, June 18-21, 2017.
13. **Lee, H.**, & Min, J. (June, 2017). The impact of electronic word-of-mouth (eWOM) on social networking sites (SNSs) on the booking intention of Generation Y customers at luxury hotels. *The 3rd Global Tourism & Hospitality Conference (GTHC)*, Hong Kong, June 5-7, 2017.
14. Min, J., Blum, S., & **Lee, H.** (June, 2017). The evidence of complimentary effects on profit: An empirical analysis of integrated casino resort revenue management. *The 3rd Global Tourism & Hospitality Conference (GTHC)*, Hong Kong, June 5-7, 2017.
15. **Lee, H.** & Yuan, J. (July, 2016). How Do Luxury and Upscale Hotels Use Social Networking Sites (SNSs) to Attract Generation Y Guests? *The 2016 Annual International Council on Hotel, Restaurant, and Institutional Educational (ICHRIE) Conference in Hospitality and Tourism Educators*, Dallas, Texas, July 20-22, 2016.
16. **Lee, H.**, Min, J., & Yuan, J. (January, 2016). How do college students utilize social media to select a hospitality management program? *The 21st Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism*, Philadelphia, PA, January 7-9, 2016.
17. **Lee, H.**, Min, J., & Yuan, J. (January, 2016). The impacts of new hotels on neighboring hotels' operational performances: The case of Houston metropolitan area. *The 21st Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism*, Philadelphia, PA, January 7-9, 2016.
18. Min, J., **Lee, H.**, & Yuan, J. (June, 2015). Hedonic estimates of complimentary offers and spatial price competition in the hotel industry. *The 13th Asia Pacific Council on Hotel, Restaurant, and Institutional Education (APacCHRIE) Conference*, Auckland, New Zealand, June 10-13, 2015.
19. **Lee, H.**, Min, J., & Yuan, J. (May, 2015). Using social media as a recruitment tool: Views of students at a hospitality and tourism program. *The 4th International Interdisciplinary Business-Economics Advancement Conference*, Las Vegas, NV, May 26-29, 2015.
20. Min, J., **Lee, H.**, & Yuan, J. (May, 2015). Estimating the impact of casino complementaries: The use of non-gaming promotions. *The 4th International Interdisciplinary Business-Economics Advancement Conference*, Las Vegas, NV, May 26-29, 2015.
21. **Lee, H.**, Min, J., & Yuan, J. (May, 2015). How millennials utilize social media websites to select luxury hotels. *The 4th International Interdisciplinary Business-Economics Advancement Conference*, Las Vegas, NV, May 26-29, 2015.

22. **Lee, H.**, Min, J., & Yuan, J. (May, 2015). Analyzing current trends of wineries' involvements with social media. *The 4th International Interdisciplinary Business-Economics Advancement Conference*, Las Vegas, NV, May 26-29, 2015.
23. Min, J., **Lee, H.**, & Blum, S. (April, 2015). Estimating the impact of casino complimentaries: The use of non-gaming promotions. *The 14th Annual Graduate Student Research Poster Competition*, Texas Tech University, Lubbock, TX, April 6-10, 2015.
24. Min, J., **Lee, H.**, & Yuan, J. (January, 2015). An exploratory study of gambling motivations and patterns: A comparison between Western and Eastern casino players. *The 20th Graduate Students Research Conference in Hospitality and Tourism*, Tampa, FL, January 8-10, 2015.
25. Min, J., **Lee, H.**, & Blum, S. (January, 2015). The indirect contribution of a loyalty program to casino restaurant revenues: An exploratory study. *The 20th Graduate Students Research Conference in Hospitality and Tourism*, Tampa, FL, January 8-10, 2015.
26. **Lee, H.**, & Yuan, J. (January, 2015). Investigating social networking sites: How do luxury and upscale hotels perform to attract Generation Y? *The 20th Annual Graduate Student Research Conference in Hospitality and Tourism*, Tampa, Florida, January 8-10, 2015.
27. **Lee, H.**, Erdem, M., & Goh, B. (January, 2014). Analyzing user-generated social media content of Las Vegas Casino Resorts. *The 19th Annual Graduate Student Research Conference in Hospitality and Tourism*, Houston, Texas, January 3-5, 2014

GRANT EXPERIENCE

1. **Lee, H. (Principal Investigator)**, Min, J., & Yang, K. (2023). Developing Evidence-Based Guidelines for Responsible Gambling Advertising: A Multi-Step Approach. \$171,182 (*Pending*). Sponsored by the **International Center for Responsible Gaming (ICRG)**.
2. Song, J., Jeon S., & **Lee, H. (Co-Principal Investigator)**, (2023). What Makes an Academic Conference Enjoyable? A Cross-Cultural Analysis of Preferences in Asia and North America. \$2,000 (*Pending*). Sponsored by the **Sam Talyor Fellowship Fund at the General Board of Higher Education and Ministry**.
3. **Lee, H. (Principal Investigator)**, Mhlanga, L., & Chang, H. (2023). An Assessment of Indoor Air Pollution from Cooking in a College Kitchen Lab as a Case Study: Visualizing the Invisible Visible in Indoor Spaces of Campus Restaurant Facilities. \$2,000 (*Not Funded*). Sponsored by the **CMHT Faculty Collaborative Research Grant at the University of North Texas**.
4. Song, J. & **Lee, H. (Co-Principal Investigator)**. (2022). The Impact of COVID-19 Pandemic on Travelers' Preferences: A Global Perspectives. \$2,000 (*Funded*). Sponsored by the **Sam Taylor Fellowship Fund at the General Board of Higher Education and Ministry**.
5. **Lee, H. (Principal Investigator)**, Min, J., & Yang, K. (2022). Casino, Crime, and Geographic Information System (GIS): Investigating the spatial gap between social benefits and disparities. \$2,000 (*Funded*). Sponsored by the **CMHT Faculty Collaborative Research Grant at the University of North Texas**.
6. Kim, H., Min, J., Lund, A., Hawley, J., Jang, H., Lichtenberg, E., **Lee, H. (Co-Principal Director)**, & Afflerbach, A. (2022). Cultivating New Food and Agriculture Professionals in

Food Analytics for Underserved Students. \$4,999,945 (*Not Funded*). Sponsored by the **United States Department of Agriculture (USDA)**.

7. Min, J., **Lee, H. (Co-Principal Investigator)**, & Kim, Y. (2018). Hosting the 4th international hospitality teaching and learning conference at UNT. \$9,200.00 (*Not Funded*). Sponsored by the **Charn Uswachoke International Development Fund at the University of North Texas**.

MEDIA CONTRIBUTIONS

1. **WalletHub.com** (December 12, 2023). Best Cities for New Year's. https://wallethub.com/edu/best-places-for-new-years-eve/17263#expert=Harold_S._Lee
2. **WalletHub.com** (April 13, 2022). Expert Thoughts on Chase Sapphire Preferred. https://wallethub.com/d/chase-sapphire-preferred-382c#expert=harold_s._lee
3. **Lawnstarter.com** (March 31, 2022). 2022's Best Cities for Brunch Lovers. <https://www.lawnstarter.com/blog/studies/best-cities-brunch-lovers/#expert=harold-s-lee>
4. **Moneygeek.com** (March 23, 2022). Finding the Right Hotel Rewards Credit Card. <https://www.moneygeek.com/credit-cards/travel/hotel/#expert=harold-sang-kwon-lee>
5. **Denton Record-Chronicle** (March 3, 2022). UNT Casino Management teaches students the basics of serving gamblers. https://dentonrc.com/unt-casino-management-teaches-students-the-basics-of-serving-gamblers/collection_e2fbcf01-7e03-5d8f-91c6-ef7923abe255.html
6. **Denton Record-Chronicle** (March 3, 2022). Deal them in: UNT hospitality adds casino management class — chips and all. https://dentonrc.com/education/higher_education/university_of_north_texas/deal-them-in-unt-hospitality-adds-casino-management-class-chips-and-all/article_edcd3925-d6e8-5600-aac1-d6d452b1c414.html
7. **WalletHub.com** (September 25, 2020). The Platinum Card® from American Express. <https://wallethub.com/d/american-express-platinum-219c/#expert=harold-s-lee>

TEACHING EXPERIENCES

08/2016 – present

University of North Texas

Department of Hospitality, Event and Tourism Management

Courses taught:

- CMHT 4750 Managing a Diverse Work Force
- HMGT 2280 Hospitality Accounting I – Financial
- HMGT 2480 Hospitality Accounting II – Managerial
- HMGT 2800 Foundations of International Travel and Tourism
- HMGT 3100/4150/5150 Casino Management (New Development)
- HMGT 3260 Resort and Club Management
- HMGT 3300 Hospitality Industry Marketing & Sales
- HMGT 3920 Recent Developments in the Hospitality Industry
- HMGT 4210 Hospitality Accounting III – Cost Controls
- HMGT 4600 Information Technology in Hospitality and Tourism
- HMGT 5630 Advanced Convention and Event Management

- HMGT 5790 Field Experience in Hospitality and Tourism
- HMGT 5900 Special Problems in Hospitality and Tourism
- HMGT 5920 Problem in Lieu of Thesis

Guest lectured:

- HMGT 1500 Orientation to the Hospitality Industry (2018 – present)
- HMGT 4860 Hospitality Business Strategies (March 2017)

08/2013 – 05/2016

Texas Tech University

Department of Hospitality and Retail Management

Courses taught:

- RHIM 3321 Hospitality Control I – Financial Accounting
- RHIM 3322 Hospitality Control II – Managerial Accounting

Guest lectured:

- RHIM 3322 - Ratio Analysis (June 2014)
- RHIM 3322 - Balance Sheet (October 2013)

PROFESSIONAL SERVICE

Reviewer Activity

Associate Editor Board

- Global Journal of Tourism Leisure and Hospitality Management Since 2023

Ad Hoc Reviewer

- Tourism and Hospitality Research (ESCI) Since 2021
- International Hospitality Review (Scopus) Since 2020
- Journal of Hospitality and Tourism Technology (SSCI) Since 2016

Conference Paper Reviewer

- THEREPS Conference Since 2022
- West Federation CHRIE Conference Since 2021
- Central Federation CHRIE Conference 2018
- Euro CHRIE Conference 2015 – 2016
- TTU Undergraduate Research Conference 2015
- ICHRIE Conference 2015

Professional Development

- *Election Committee*, 2023 West Federation CHRIE 2023
- *Moderator*, 2023 West Federation CHRIE Conference 2023
- *Panelist*, The NSMH 33rd Annual National Conference 2022
- *Secretary*, West Federation CHRIE Since 2022
- *Textbook Reviewer*, AME Learning (Hospitality Management Accounting) 2020
- *Moderator*, The 23rd Graduate Education & Student Research Conference 2017
- *Panelist*, The 3rd Hospitality Teaching & Learning Conference 2016
- *Chairperson*, Hospitality Teaching & Learning Conference 2016 – 2018

UNIVERSITY SERVICE

- *Member*, Academic Affairs Committee Since 2021

COLLEGE SERVICE

- *Member*, CMHT Undergraduate Committee Since 2023
- *Member*, CMHT Diversity, Equity, and Inclusion Committee 2022 – 2023
- *Member*, CMHT Academic Counselor Search Committee 2022
- *Member*, CMHT Marketing Committee 2021 – 2022
- *Member*, CMHT Scholarship Committee 2020 – 2021
- *Chair*, CMHT Recruitment Summer Ad Hoc Committee 2020
- *Co-Chair*, CMHT We Care We Count Faculty & Staff Campaign 2019 – 2020
- *Chair*, CMHT Recruitment Committee 2020 – 2021
- *Co-Chair*, CMHT Undergraduate Committee 2018 – 2019
- *Member*, CMHT Undergraduate Committee 2017 – 2020
- *Member*, CMHT Research Committee 2016 – 2017

DEPARTMENT SERVICE

- *Member*, HTM Clinical Assistant Professor Search Committee 2022
- *Faculty Advisor*, National Society of Minorities in Hospitality (NSMH) Since 2021
- *Member*, HTM Acct/Fin Curriculum Committee 2020
- *Chair*, HTM High School Outreach Committee Since 2017
- *Member*, HTM Undergraduate Curriculum Committee 2017 – 2018
- *Member*, HTM Program Development Committee 2017 – 2018

COMMUNITY SERVICE

- *Vice President*, Catholic 40s Male Group, St. Andrew Kim Catholic Church Since 2022
- *Member*, Knights of Columbus, St. Andrew Kim Catholic Church Since 2022
- *Parent Volunteer*, Watch D.O.G.S. (Dads of Great Students) Since 2022
- *Parent Volunteer*, New Korean School of Dallas 2022
- *Chair*, Public Relation Committee, St. Andrew Kim Catholic Church Since 2018
- *Member*, Church Development Service, St. Andrew Kim Catholic Church 2019 – 2020
- *Member*, UNICEF Next Generation Since 2018

STUDENT ADVISING

Awards, Honors, and Recognition of Students

- NSMH Scrapbook of the Year Award Winner 2022 – 2023
- Schaffer, Kendra, The 1st Place for Ricco Ethics Award at UNT 2021 – 2022
 - A Look at Goodman College's Cybersecurity Issues through Logic Conflict, Servant Leadership Model and Cyber Curriculum
- Black, Rachel, Honors Contract Spring 2023
 - Pregnancy in the Corporate Workplace

Thesis Committee Member

- Vo, Le Bich Ngoc 2022 – 2023
 - Revenue Management in the Hospitality Industry

PLIOT Research Chair

- Patel, Upasanabensarjukumar Spring 2023
 - Hotel Industry Facing the Challenges in terms of Pre and Post Covid
- Hill, Zion Spring 2024

Graduate Faculty Advisor

- Surapraju, Sudha 2023 – present
- Marri, Srinivas Reddy 2023 – present
- Stoops, Christopher 2023 – present
- Griffin, Tira 2022 – present
- Hill, Zion 2022 – present
- Mora, Adriana 2022 – present
- Kazi, Malecha 2022 – 2023

AFFILIATIONS

- West Federation CHRIE (WFCHRIE) Since 2022
- Hospitality Sales and Marketing Association International (HSMIAI) Since 2022
- National Society of Minorities in Hospitality (NSMH) Since 2021
- Asia Pacific Tourism Association (APTA) Since 2017
- International Council on Hotel, Restaurant, and Institutional Education Since 2016
- The Korea America Hospitality & Tourism Educators Association Since 2012
- Texas Tech University Alumni Association Since 2016
- University of Nevada Las Vegas Alumni Association Since 2005
- Phi Kappa Phi, The Honor Society 2015 – 2016
- American Hotel & Lodging Association (AHLA) 2015 – 2016
- Korean Student Association, TTU, *Vice President* 2015 – 2016
- Hospitality Financial and Technology Professionals (HFTP) 2015 – 2016
- Hospitality Association of Koreans, UNLV 2011 – 2012
- Taiwanese Student Association, UNLV 2011 – 2012
- National Society of Minorities in Hospitality, UNLV 2004 – 2005
- Korean Student Association, UNLV 2001 – 2004

PROFESSIONAL CERTIFICATIONS

- Excel Skills for Business: Intermediate II, Macquarie University 2021
- Certification in Hotel Industry Analytics, AHLEI 2020
- Post-Crisis Hospitality Management Certificate, University of South Florida 2020
- Certificate of Appreciation, Journal of Hospitality and Tourism Technology 2017
- ServSafe Food Safety Certification, National Restaurant Association 2002
- Purchasing Course Certification, National Restaurant Association 2002

PROFESSIONAL SKILLS

- Hotel/Casino Management System: Player's Club, OPERA, and Gold Key Solutions
- Database Management: Microsoft Excel, Word, and Outlook
- Statistical Analysis: SPSS, AMOS, and R

- Presentation: Microsoft PowerPoint and Prezi