

Dr. Han Wen
University of North Texas
Associate Professor
Hospitality, Event and Tourism Management
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Professional Positions

Associate Professor, University of North Texas, Hospitality & Tourism Management. (September 2022 - Present).
Co-Director, University of North Texas. (March 2022 - Present).
Assistant Professor, University of North Texas, Hospitality & Tourism Management. (August 2016 - August 2022).
Visiting Assistant Professor, Hong Kong Polytechnic University. (August 2015 - July 2016).
Graduate Research Assistant, Kansas State University. (August 2012 - May 2015).
Curriculum Developer and Training Consultant, China Hospitality Education Initiative (CHEI). (August 2013 - April 2015).
Teaching Assistant, University of Houston. (August 2011 - May 2012).
Banquet and Restaurant Server, St. Regis Houston Hotel. (June 2011 - May 2012).
Food and Beverage Management Externship, Starwood Hotels & Resorts Worldwide Inc. (March 2012).
Human Resources Management Trainee, Sheraton Shenzhen Futian Hotel. (January 2010 - June 2010).
Front Office Management Trainee, Shanghai Guangdong Hotel. (July 2009 - September 2009).
Housekeeping Trainee, Grand Hyatt Guangzhou Hotel. (October 2008 - November 2008).
Convention Intern, Sign China Advertising Exhibition. (March 2008).
Summer Tourism Intern, Universite d'Angers. (June 2007 - July 2007).

Education

PhD, Kansas State University, 2015.
Major: Human Ecology - Hospitality and Dietetics Administration
MS, University of Houston, 2012.
Major: Hotel and Restaurant Management
BS, Sun Yat-sen University, 2010.
Major: Tourism Management

Licensures and Certifications

WSET Level 3 Award in Wines, Wine & Spirit Education Trust. (January 26, 2020 - Present).
WSET Level 2 Award in Wines and Spirits, Wine & Spirit Education Trust. (September 2016 - Present).
Certified Hospitality Educator, American Hotel & Lodging Educational Institute. (January 2016 - Present).
Judge Certificate (Sensory), HK World Barista Championship. (September 2015 - Present).

Professional Memberships

National Center for Faculty Development and Diversity. (November 2020 - Present).

Foodservice Systems Management Education Council. (2015 - Present).
International Council on Hotel, Restaurant, and Institutional Education. (2013 - Present).
International Association for Food Protection. (2022 - 2023).
Travel and Tourism Research Association. (2022 - 2023).
International Association for Food Protection. (2017 - 2018).

Awards and Honors

Best Paper Award, 2023 International CHRIE Conference. (July 20, 2023 - Present).
2021 The ESD Chapters of Distinction Award, ICHRIE. (June 9, 2021 - Present).
2021 Most Cited Peer-reviewed Food Protection Trends Publication Award, Food Protection Trends (International Association for Food Protection). (June 3, 2021 - Present).
Most Innovative Research (Advised Undergraduate Independent Study), CMHT Research Symposium. (April 18, 2019 - Present).
Best Conference Paper Award, The 21st Hospitality Graduate Conference. (January 2016 - Present).
Best Faculty-Led Paper, ICHRIE - Southeast Central & South American Federation. (February 29, 2020).
Nominated for: Honored Faculty, University of North Texas. (April 3, 2018).

Media Appearances and Interviews

"Dr. Wen Achieves Advanced Wine Qualification," UNT - CMHT. (2020).
"ASK AN EXPERT: Dr. Han Wen, Ast. Professor, UNT Hospitality Management (EXPERTISE: Shopping for, serving and gifting wine)," UNT System News (HR Highlights: Dec. 3, 2020). (December 3, 2020).
"UNT Hospitality & Tourism Management Research with Han Wen," UNT TAMS and Honors College. (August 2020).
"UNT hospitality expert makes wine selection easy with 11 easy tips," UNT News. (December 18, 2017).
"Ask an Expert," The North Texan. (November 30, 2017).
"LeBron James' incredible taste in wine, explained by 4 experts," SBNATION. (November 28, 2017).

Publications

Wen, H., & Yu, H. (2024). The Influence of Empathy on Food Allergy Training Effectiveness: An Experimental Study with Foodservice Employees in the U.S. *International Journal of Hospitality Management*, 119.
Leung, X. Y., & Wen, H. (2023). Gender differences in digital food ordering experiences: An application of the technology acceptance model and self-congruity theory. *The Journal of Foodservice Management and Education*, 17(1), 19–25.
Wen, H., Liu-Lastres, B., & Vo, L. B. N. (2023). Evaluating Food Safety Education in Hospitality Management Programs through the Lenses of Situated Learning Theory: Insights from Industry Leaders and Educators. *Food Control*. Published.
Liu-Lastres, B., Wen, H., & Okumus, F. (2023). Exploring the impacts of internal crisis communication on tourism employees insights from a mixed-methods study. *Tourism Management*, 100, 104796.
Liu-Lastres, B., Wen, H., & Okumus, F. (2023). Examining Employees' Affective and Behavioral Responses to Internal Crisis Communication in Times of COVID-19. *International Journal of Hospitality Management*. Published.

- Pookulangara, S., Wen, H., & Josiam, B. M. (2023). Consumer Attitudes toward Ordering from Cloud Kitchens: A Gender and Marital Status Perspective. *International Journal of Contemporary Hospitality Management*. Published.
- Lee, Y. M., Sozen, E., & Wen, H. (2022). A Qualitative Study of Food Choice Behaviors among College Students with Food Allergies in the U.S. *British Food Journal*. Published.
- Liu-Lastres, B., Wen, H., & Huang, W. (2022). A Reflection on the Great Resignation in the Hospitality and Tourism Industry. *International Journal of Contemporary Hospitality Management*, 35(1), 235–249. <https://doi.org/10.1108/IJCHM-05-2022-0551>
- Liu-Lastres, B., & Wen, H. (2022). Using the Extended Parallel Process Model (EPPM) to Explore U.S. Consumers' Dining Behavior During COVID-19. *British Food Journal*, 125(3), 921–936.
- Wen, H., & Liu-Lastres, B. (2022). Consumers' Dining Behaviors during the COVID-19 Pandemic: An Application of the Protection Motivation Theory and the Safety Signal Framework. *Journal of Hospitality and Tourism Management*, 51, 187–195.
- Wen, H., & Leung, X. Y. (2021). Virtual wine tours and wine tasting: The influence of offline and online embodiment integration on wine purchase decisions. *Tourism Management*, 83, 103250.
- Leung, X. Y., & Wen, H. (2021). How emotion affects restaurant digital ordering experiences: A comparison of three ordering methods. *Journal of Hospitality and Tourism Technology*, 12(3), 439–453.
- Jain, N., Liu-Lastres, B., & Wen, H. (2021). Does Robotic Service Improve Restaurant Consumer Experiences? An Application of the Value-Co-creation Framework. *Journal of Foodservice Business Research*. Published. <https://doi.org/10.1080/15378020.2021.1991682>
- Wen, H., Pookulangara, S. A., & Josiam, B. M. (2021). A Comprehensive Examination of Consumers' Intentions to Use Food Delivery Apps. *British Food Journal*, 124(5), 1737–1754.
- Liu-Lastres, B., & Wen, H. (2021). Are we missing the boat? – Examining managers' perspectives on employee well-being in the foodservice industry. *Journal of Qualitative Research in Tourism*, 2(1), 60–67.
- Wen, H., & Liu-Lastres, B. (2021). Examining the impact of psychological capital on workplace outcomes of ethnic minority foodservice employees. *International Journal of Hospitality Management*, 94, 102881.
- Liu-Lastres, B., & Wen, H. (2021). How do Ethnic Minority Foodservice Workers Perceive Employee Well-Being? An Exploratory Study. *Journal of Hospitality and Tourism Management*, 46, 376–383.
- Wen, H., & Lee, Y. M. (2021). Food Allergy Communication in Restaurants: Perspectives of Customers with Food Allergies. *The Journal of Foodservice Management and Education*, 15(1), 26–32.
- Leung, X. Y., & Wen, H. (2020). Chatbot Usage in Restaurant Takeout Orders: A Comparison Study of Three Ordering Methods. *Journal of Hospitality and Tourism Management*, 45, 377–386.
- Wen, H., & Lee, Y. M. (2020). Effects of message framing on food allergy communication: A cross-sectional study of restaurant customers with food allergies. *International Journal of Hospitality Management*, 89, 202401.
- Wen, H., Leung, X., & Pongtornphurt, Y. (2020). Exploring the Impact of Background Music on Customers' Perceptions of Ethnic Restaurants: The Moderating Role of Dining Companions. *Journal of Hospitality and Tourism Management*, 43, 71–79.
- Liu-Lastres, B., & Wen, H. (2020, June). *Exploring Ethnic Minority Workers' Perceptions of Employee Well-Being in the Tourism and Hospitality Industry: An Exploratory Study*. Published. https://scholarworks.umass.edu/ttra/2020/research_papers/9/
- Wen, H., Park, E., Tao, C., Chae, B., Li, X., & Kwon, J. (2020). Exploring user-generated content related to dining experiences of consumers with food allergies. *International Journal of Hospitality Management*, 85, 102357.
- Kwon, J., Lee, Y. M., & Wen, H. (2020). Knowledge, Attitudes, and Behaviors about Dining Out with Food Allergies: A Cross-Sectional Survey of Restaurant Customers in the United States. *Food Control*, 107.

- Wen, H., & Kwon, J. (2019). Food Allergy Information Sharing and Communication Strategies in Full-Service Restaurants in the U.S. *Journal of Foodservice Business Research*, 22(1), 50–65.
<https://doi.org/10.1080/15378020.2018.1546074>
- Wen, H., Li, X., & Kwon, J. (2019). Undergraduate Students' Attitudes and Perceptions toward Hospitality Careers in Mainland China. *Journal of Hospitality & Tourism Education*, 31(3), 159–172.
<https://doi.org/10.1080/10963758.2018.1487787>
- Leung, X. Y., Xue, L., & Wen, H. (2019). Framing the sharing economy: Toward a sustainable ecosystem. *Tourism Management*, 71, 44–53.
- Xu, S., Wang, Y., & Wen, H. (2019). A case study for student leadership development: A goal setting perspective. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 24, 168–177.
- Wen, H., Josiam, B. M., Spears, D. L., & Yang, Y. (2018). Influence of movies and television on Chinese Tourists perception toward international tourism destinations. *Tourism Management Perspectives*, 28, 211–219.
<https://doi.org/doi:10.1016/j.tmp.2018.09.006>
- Wen, H., Leung, X., Li, X., & Kwon, J. (2018). What influences Chinese students' intentions to pursue hospitality careers? A comparison of three-year versus four-year hospitality programs. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 23, 70–81.
- Leung, X. Y., Wen, H., & Jiang, L. (2018). What do hospitality undergraduates learn in different countries? An international comparison of curriculum. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 22, 31–41.
- Wen, H., & Kwon, J. (2017). Restaurant servers' risk perceptions and risk communication-related behaviors when serving customers with food allergies in the U.S. *International Journal of Hospitality Management*, 64, 11–20.
- Wen, H., & Kwon, J. (2016). Food Allergy Risk Communication in Restaurants. *Food Protection Trends*, 36(5), 372–383.
- Kwon, J., Sauer, K. M., & Wen, H. (2014). *Priorities and strategies for training school foodservice employees about fresh produce safety*. 114, A–58.
- Kwon, J., Sauer, K. M., Wen, H., Bisges, E., & Myers, L. (2013). Dining experiences of customers with food allergies. *Food Protection Trends*, 113, A–57.
- Kwon, J., Kim, Y., Wen, H., & Kwon, S. (2013). Food safety challenges and training needs at Korean restaurants in the U.S.: Review of health inspection reports. *Journal of Food Protection*, 76, 74.
- Wen, H., & Madera, J. (2013). Perceptions of hospitality careers among ethnic minority students. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 13, 161–167.

Presentations

- Shao, X. (Author), Zhang, X. (Author), Wen, H. (Author), WFCHRIE, "From waste to taste: Understanding consumer perceptions and marketing strategies for edible food packaging.," WFCHRIE, Denver, United States of America.
- Zhang, X. (Author & Presenter), Wen, H. (Author), Shao, X. (Author), WFCHRIE, "Understanding customers' acceptance of edible food packaging: Integrating diffusion of innovation theory, theory of planned behavior, and attitudinal ambivalence theory," WFCHRIE, Denver, United States of America.
- Wen, H. (Author & Presenter), "Transforming Gastronomy Tourism through Innovation: The Implications for Entrepreneurship," Mahidol University, Thailand.
- Wen, H. (Author & Presenter), FBA Seminar Series, "Foodservice Business Research: Practical Implications and Broader Impacts," University of Macau, Macau.
- Wen, H. (Author & Presenter), MGM Professional Development Series, "Uncovering Global Gastronomy Tourism Trends: The Immersive Food Experience," MGM & University of Macau, Macau.

- Wen, H. (Author & Presenter), Yu, H. (Author), ICHRIE 2023, "The Influence of Empathy on Food Allergy Training Effectiveness: An Experimental Study with Foodservice Employees in the U.S.," Phoenix, United States of America.
- Wen, H. (Author & Presenter), International Association for Food Protection 2023, "Challenges and Priorities When Serving Customers with Food Allergies in Private Clubs," Toronto, Canada, Canada.
- Wen, H. (Author & Presenter), Yu, H. (Author), International Association for Food Protection 2023, "Motivating Foodservice Employees to Learn about Food Allergies: A Food Allergy Story Video Can Make a Difference," Toronto, Canada, Canada.
- Wen, H. (Author), Dutta, K. (Author & Presenter), Josiam, B. M. (Author & Presenter), Pookulangara, S. A. (Author), The 2nd International Conference on Hospitality & Tourism – Revival Strategies, "Food Delivery Apps: Consumers Intention to Use During the COVID-19 Pandemic in India," Institute of Hotel Management, Catering and Nutrition (IHM-Pusa), New Delhi, India, India.
- Wen, H. (Author & Presenter), Liu-Lastres, B. (Author), Vo, L. B. N. (Author), International Association for Food Protection 2022, "Does Food Safety Education Matter? Perspectives of Hospitality Leaders," Pittsburgh, PA, United States of America.
- Wen, H. (Author & Presenter), Lee, Y. M. (Author), Sozen, E. (Author), International Association for Food Protection 2022, "Food Choice Behaviors of College Students with Food Allergies: A Comparison between On-Campus and Off-Campus Dining Options," Pittsburgh, PA, United States of America.
- Dinh, R. (Author & Presenter), KC, B. (Author & Presenter), Wen, H. (Author), Asia Pacific Tourism Association (APTA), "Ethnic Restaurant Owners on Entrepreneurial Climate and Surviving COVID-19," Korea, South.
- Liu-Lastres, B. (Author & Presenter), Wen, H. (Author & Presenter), Okumus, F. (Author), 2022 Travel and Tourism Research Association (TTRA) Annual Conference, "Exploring the Role of Internal Crisis Communication in Creating a Resilient Tourism and Hospitality Workforce: A Mixed-Methods Study," Victoria, BC, Canada, Canada.
- Wen, H. (Author & Presenter), Liu-Lastres, B. (Author & Presenter), Vo, L. B. N. (Author), 2022 Travel and Tourism Research Association (TTRA) Annual Conference, "Improving Food Safety Education in Tourism and Hospitality Programs in U.S. Colleges: Empirical Insights from Practitioners," Victoria, BC, Canada, Canada.
- Wen, H. (Author & Presenter), Liu-Lastres, B. (Author), 6th World Research Summit for Hospitality and Tourism, "Consumers' dining behaviors during the Covid-19 pandemic: An application of the protection motivation theory and the safety signal framework," United States of America.
- Lee, Y. M. (Author), Wen, H. (Author & Presenter), Sozen, E. (Author), 6th World Research Summit for Hospitality and Tourism, "Exploration of food choice behaviors among college students with food allergies," United States of America.
- Sindi, B. (Author & Presenter), Wen, H. (Author & Presenter), 6th World Research Summit for Hospitality and Tourism, "The evolution of tourism in Saudi Arabia: a study on the Western region," United States of America.
- Wen, H. (Author & Presenter), Pookulangara, S. A. (Author & Presenter), Josiam, B. M. (Author & Presenter), Annual ICHRIE Summer Conference & Marketplace, "A Comprehensive Examination of Consumers' Food Delivery App Usage during the COVID-19 pandemic in the U.S.: A Gender Perspective," ICHRIE, United States of America.
- Liu-Lastres, B. (Author & Presenter), Wen, H. (Author & Presenter), Annual ICHRIE Summer Conference & Marketplace, "Exploring Consumers' Dining Behaviors and Risk Perceptions during COVID-19," ICHRIE, United States of America.
- Wen, H. (Author & Presenter), Liu-Lastres, B. (Author & Presenter), Annual ICHRIE Summer Conference & Marketplace, "Reviewing and Evaluating Food Safety Education in Hospitality Management Programs in the U.S.," ICHRIE, United States of America.

- Leung, X. Y. (Author), Wen, H. (Author & Presenter), FSMEC Virtual Conference 2021, "Gender differences in digital food ordering experiences: An application of the technology acceptance model and self-congruity theory," Foodservice System Management Education Council, United States of America.
- Lyu, J. (Author & Presenter), Wen, H. (Author & Presenter), THE 26TH ANNUAL GRADUATE EDUCATION & GRADUATE STUDENT RESEARCH CONFERENCE IN HOSPITALITY & TOURISM., "Millennials and their wine consumptions behaviors in casual dining restaurants," United States of America.
- Liu-Lastres, B. (Author & Presenter), Wen, H. (Author & Presenter), SHFM 2020 Virtual National Conference, "Examining The Relationships Between Workplace Happiness, Well-being And Employee Outcomes Among Ethnic Minority Workers In The Foodservice Industry," Society of Hospitality and Foodservice Management, United States of America.
- Wen, H. (Author & Presenter), Liu-Lastres, B. (Author & Presenter), 2020 ICHRIE Summer Conference, "Does Psychological Capital Matter? Examining the impact of psychological capital on workplace outcomes of ethnic minority employees in the foodservice industry," ICHRIE, United States of America.
- Leung, X. Y. (Author & Presenter), Wen, H. (Author & Presenter), 2020 ICHRIE Annual Conference, "Annoy or angry? How emotion affects restaurant digital takeout order experience.," ICHRIE, Phoenix, AZ, United States of America.
- Liu-Lastres, B. (Author & Presenter), Wen, H. (Author & Presenter), 2020 TTRA International Conference, "Exploring Ethnic Minority Workers' Perceptions of Employee Well-Being in the Tourism and Hospitality Industry: An Exploratory Study," Travel and Tourism Research Association, Canada.
- Lee, Y. M. (Author & Presenter), Wen, H. (Author & Presenter), 2020 ICHRIE - SECSA Conference, "Message Framing and Food Allergy Communication in the Restaurants," United States of America.
- Wen, H. (Author & Presenter), Leung, X. (Author), 2020 West Federation CHRIE Conference, "Exploring the impact of background music on customers' perceptions of ethnic restaurants: The moderating role of dining companions," Pomona, CA, United States of America.
- Leung, X. Y. (Author & Presenter), Wen, H. (Author & Presenter), 2019 APacCHRIE & EuroCHRIE Joint Conference, ""Alexa, stop." A study of chatbot use in restaurant takeout orders," Hong Kong, China.
- Wen, H. (Author & Presenter), Park, E. (Author), Tao, C.-W. (Author), Chae, B. (Author), Li, X. (Author), Kwon, J. (Author), 2019 APacCHRIE & EuroCHRIE Joint Conference, "Exploring User-Generated Content Related to Dining Experiences of Consumers with Food Allergies," Hong Kong, Hong Kong.
- Wen, H. (Author & Presenter), Lee, Y. M. (Author), 2019 APacCHRIE & EuroCHRIE Joint Conference, "Food Allergy Communication in Restaurants: Application of the Message Framing and Prospect Theory," Hong Kong, Hong Kong.
- Ford, A. (Author & Presenter), Wen, H. (Author & Presenter), CMHT Research Symposium, "Identification of Denton, Texas Terrior: Brewing and Beer Production," CMHT, United States of America.
- Wen, H. (Author), Leung, X. Y. (Author & Presenter), Li, X. (Author), Kwon, J. (Author), 16th Apac-CHRIE Conference, "What influences Chinese students' intentions to pursue hospitality careers? A comparison of three-year versus four-year hospitality programs," Guangzhou, China.
- Wen, H. (Author & Presenter), Josiam, B. M. (Author & Presenter), Spears, D. L. (Author & Presenter), Yang, Y. (Author & Presenter), International Conference on Entrepreneurship & Family Business (ICEFB), "Influence of Movies and Television on Chinese Tourists' Perception towards International Tourism Destinations," Mumbai, India, India.
- Leung, X. Y. (Author & Presenter), Wen, H. (Author), Jiang, L. (Author), 2nd USA-China Tourism Research Summit and Industry Dialogue, "What do hospitality undergraduates learn in different countries?: An international comparison of curriculum," Orlando, FL, United States of America.
- Xu, S. (Author), Wang, Y. (Author & Presenter), Wen, H. (Author), 2017 ISTTE Annual Conference, "From servants to leaders: Exploring the longitudinal process of student supervisors at a teaching café," United States of America.

- Wen, H. (Author & Presenter), Kwon, J. (Author), 2017 International Association for Food Protection Annual Conference, "Food Allergy Information Sharing and Communication Strategies in Full-Service Restaurants in the U.S.," Tampa, Florida, United States of America.
- Josiam, B. M. (Author & Presenter), Yang, Y. (Author), Wen, H. (Author), Spears, D. L. (Author), Saul, N. (Author), The 15th Asia-Pacific Council on Hotel, Restaurant & Institutional Education (APAC-CHRIE) Conference., ""Looking at Movie-Induced Chinese Tourists through the Lens of Involvement"," Bali, Indonesia, Indonesia.
- Josiam, B. M. (Author & Presenter), Spears, D. (Author & Presenter), Wen, H. (Author & Presenter), Yang, Y. (Author & Presenter), Saul, N. (Author & Presenter), Pookulangara, S. (Author & Presenter), The 2017 Academy of Global Hospitality & Tourism Conference, ""Using Structural Equation Modeling to Recognize The Impact of Movies and Television on Destination Image, Tourist Activity and Purchasing Behavior of Chinese Consumers"," Cheongju, Korea, Korea, South.
- Li, X. (Author & Presenter), Tao, C.-W. (Author & Presenter), Chae, B. (Author), Wen, H. (Author & Presenter), Kwon, J. (Author & Presenter), The 22nd Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Insights from consumer reviews: A combined methods approach for social media analytics in the hospitality industry.," Houston, TX, United States of America.
- Tao, C.-W. (Author & Presenter), Li, X. (Author & Presenter), Wen, H. (Author & Presenter), Kwon, J. (Author & Presenter), The 22nd Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "What attracts older adults when dining out? An application of the Kano Model.," Houston, TX, United States of America.
- Wen, H. (Author), Tao, C.-W. (Author & Presenter), Chae, B. (Author), Li, X. (Author), Kwon, J. (Author), 2016 Annual iCHRIE Summer Conference, "Exploration of social media content related to dining experience of consumers with food allergies.," Dallas, TX, United States of America.
- Wen, H. (Author & Presenter), Li, X. (Author), Kwon, J. (Author), The 2nd Global Tourism & Hospitality Conference, "Undergraduate students' attitudes and perceptions toward hospitality careers in China.," Hong Kong, Hong Kong.
- Li, X. (Author & Presenter), Tao, C.-W. (Author), Wen, H. (Author), Kwon, J. (Author), The Central Federation ICHRIE Regional Conference, "Big data analytics in hospitality research: An example of Chinese restaurant reviews fromYelp.com.," Olathe, KS, United States of America.
- Li, X. (Author), Tao, C.-W. (Author), Chae, B. (Author), Wen, H. (Author), Kwon, J. (Author), The 21st Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Investigating dining experiences at Chinese restaurants using user-generated content and topic modeling.," Philadelphia, PA, United States of America.
- Wen, H. (Author), Kwon, J. (Author), The 20th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Risk communication when serving consumers with food allergies in restaurants in the United States.," Tampa, FL, United States of America.
- Kwon, J. (Author), Sauer, K. L. (Author), Wen, H. (Author), Bisges, E. (Author), Myers, L. (Author), Food & Nutrition Conference & Expo (FNCE), "Priorities and strategies for training school foodservice employees about fresh produce safety.," Atlanta, GA, United States of America.
- Wen, H. (Author), Barrett, E. (Author), The Annual iCHRIE Summer Conference, "Perceived organizational justice as a moderator of the relationship between perceived workplace discrimination and turnover intention among ethnic minorities in the hospitality industry.," San Diego, CA, United States of America.
- Wen, H. (Author & Presenter), Kwon, J. (Author), The19th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Serving consumers with food allergies: Exploration of food allergy knowledge, attitudes, and current practices of independent restaurant operators in the U.S.," Houston, TX, United States of America.
- Wen, H. (Author & Presenter), Kwon, J. (Author), The19th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Undergraduate students' attitudes and perceptions toward hospitality careers in China.," Houston, TX, United States of America.

Kwon, J. (Author & Presenter), Sauer, K. L. (Author), Wen, H. (Author & Presenter), Bisges, E. (Author), Myers, L. (Author), Food & Nutrition Conference & Expo (FNCE), "Dining experiences of customers with food allergies.," Atlanta, GA, United States of America.

Wen, H. (Author & Presenter), Madera, J. (Author), The Annual iCHRIE Summer Conference, "Perception of hospitality careers among ethnic minority students.," St. Louis, MO, United States of America.

Wen, H. (Author & Presenter), Madera, J. (Author), The 17th Annual Graduate Education & Graduate Student Research Conference in Hospitality & Tourism, "Ethnic minority students' attitudes towards hospitality careers.," Auburn, AL, United States of America.

Contract, Fellowships, Grants and Sponsored Research

Yang, K. (Principal), Wen, H. (Co-Principal), "Building a Mentoring Platform for CMHT Tenure-Track Faculty Success," Sponsored by Office of the Provost & Division of Academic Affairs: Faculty Success, University of North Texas, \$4,845.00. (September 2023 - July 2024).

Zhang, X., Wen, H. (Co-Principal), "Would You Like Some Edible Food Packages? Optimizing Consumers' Acceptance of Edible Food Packages in the Foodservice Industry.," Sponsored by Division of Research & Innovation of University North University, University of North Texas, \$9,797.00. (November 29, 2022 - June 30, 2024).

Wen, H. (Principal), Liu-Lastres, B. (Co-Principal), "Redesigning and Customizing Food Safety Education for Hospitality Management Students in the U.S.," Sponsored by USDA, Federal, \$30,000.00. (October 2020 - September 2022).

Wen, H. (Principal), "Creative and Research Enhancement Activity Time for Engagement (CREATE) Program," Sponsored by Office of the Provost, University of North Texas, \$5,000.00. (June 1, 2021 - July 31, 2022).

Liu-Lastres, B. (Principal), Wen, H. (Co-Principal), "Does workplace happiness matter? Examining the relationships between workplace happiness, well-being, and employee outcomes among ethnic minority workers in the foodservice industry," Sponsored by Society for Hospitality and Foodservice Management Foundation, International, \$15,000.00. (June 2019 - December 2021).

Wen, H. (Principal), "Serving Customers with Food Allergies at Clubs: Challenges and Coping Strategies," Sponsored by The Club Foundation, International, \$2,500.00. (June 6, 2019 - May 2020).

Wen, H. (Principal), "Food choice behaviors among college students with food allergies," Sponsored by UNT Vice President for Research and Innovation (VPRI) office, University of North Texas, \$2,000.00. (April 2, 2019 - March 2020).

Leung, X. Y. (Principal), Wen, H. (Co-Principal), "An Automated Future for Restaurants? A Study of Human-Robot-Interaction in Restaurant Takeout Orders," Sponsored by Foodservice Systems Management Education Council, Other, \$2,000.00. (2018 - 2019).

Leung, X. Y. (Principal), Wen, H. (Principal), Agrusa, J. (Co-Principal), "China Venture Fund - "Expanding Recruitment and Student Exchange with Chinese Universities", " Sponsored by Office of the Provost and Vice President for Academic Affairs, University of North Texas, \$8,000.00. (December 11, 2017 - September 30, 2018).

Wen, H. (Principal), "UNT Faculty Summer Research Grant," Sponsored by UNT, University of North Texas, \$5,000.00. (June 2017 - August 2017).

Wen, H. (Principal), Kwon, J. (Co-Principal), "Exploration and Improvement of Hospitality Undergraduate Students' Attitudes and Perceptions toward Hospitality Careers in China.," Sponsored by China Hospitality Education Initiative, International, \$8,000.00. (October 2013 - September 2015).

Wen, H. (Principal), "Risk Communication when Serving Consumers with Food Allergies in Restaurants in the U.S.," Sponsored by Small Grant Program for KSU Graduate Students in Arts, Humanities, and Social Sciences, Other, \$1,000.00. (January 2015 - July 2015).

Research Activity

"A Study of Using Chatbot in Restaurant Takeout Orders" (Writing Results).

"Exploring User-Generated Content related to Dining Experience of Consumers with Food Allergies." (Writing Results).

"Food Allergic Customers' Perceptions toward Food Allergy Messages on Menus in the U.S." (Writing Results).

"Food Allergy Information Sharing and Communication Strategies in Full-Service Restaurants in the U.S." (On-Going).

"Framing the sharing economy: Toward a sustainable ecosystem." (On-Going).
Submitted to Annals of Tourism Research

"Undergraduate Students' Attitudes and Perceptions toward Hospitality Careers in Mainland China" (On-Going).

Teaching Experience

HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 1 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 16 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 11 enrolled.

HMGT 5790, section 001, Field Experience in Hospitality and Tourism. 3 credit hours. 1 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 39 enrolled.

HMGT 5280, section 601, Hotel and Restaurant Operations. 3 credit hours. 1 enrolled.

HMGT 5920, section 019, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 69 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 4 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 14 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 1 enrolled.

HMGT 4820, section 002, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 70 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 23 enrolled.

HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 2 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 42 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 3 enrolled.

HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 68 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 2 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 18 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 4 enrolled.

HMGT 5790, section 001, Field Experience in Hospitality and Tourism. 3 credit hours. 1 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 31 enrolled.

HMGT 5920, section 012, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 66 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 6 enrolled.

HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 3 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 34 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 2 enrolled.

HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 67 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 3 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 62 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 8 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 25 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 100 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 11 enrolled.

HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 10 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 18 enrolled.

HMGT 4820, section 002, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 29 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 63 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 7 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 42 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 3 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 22 enrolled.

HMGT 5280, section 004, Hotel and Restaurant Operations. 3 credit hours. 2 enrolled.

HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 66 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 4 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 15 enrolled.

HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 67 enrolled.

HMGT 4300, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 33 enrolled.

HMGT 5200, section 601, Survey of Beverages in the Hospitality Industry. 3 credit hours. 1 enrolled.

HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 15 enrolled.

HMGT 5280, section 004, Hotel and Restaurant Operations. 3 credit hours. 2 enrolled.

HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 70 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 2 enrolled.

HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 1 enrolled.

HMGT 5820, section 601, Facilities Planning, Equipment Layout and Design. 3 credit hours. 2 enrolled.

HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 17 enrolled.

HMGT 5920, section 011, Problem in Lieu of Thesis. 3 credit hours. 1 enrolled.

HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 75 enrolled.

HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 4 enrolled.
HMGT 5790, section 003, Field Experience in Hospitality and Tourism. 3 credit hours. 1 enrolled.
HMGT 5280, section 002, Hotel and Restaurant Operations. 3 credit hours. 7 enrolled.
HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 79 enrolled.
HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 2 enrolled.
HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 1 enrolled.
HMGT 4820, section 001, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 20 enrolled.
HMGT 5950, section 011, Master's Thesis. 3 credit hours. 1 enrolled.
HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 78 enrolled.
HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 1 enrolled.
HMGT 4300, section 003, Survey of Beverages in the Hospitality Industry. 3 credit hours. 73 enrolled.
HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 4 enrolled.
HMGT 5820, section 001, Facilities Planning, Equipment Layout and Design. 3 credit hours. 1 enrolled.
HMGT 4820, section 002, Facilities Planning, Equipment, Layout and Design. 3 credit hours. 58 enrolled.
HMGT 4300, section 002, Survey of Beverages in the Hospitality Industry. 3 credit hours. 79 enrolled.
HMGT 5200, section 001, Survey of Beverages in the Hospitality Industry. 3 credit hours. 1 enrolled.

Directed Student Learning

Dissertation Committee Member, "The role of social media influencers in influencing Saudi tourists' domestic destination choice," Information Science. (August 2021 - July 2023).

Advised: Mohammed Alamer

Master Student - Problem In Lieu of Thesis, "Self-Service Technology at Hotel's Front Desk," Hospitality, Event and Tourism Management. (August 2022 - December 2022).

Advised: Janki Patel

Master Student - Problem In Lieu of Thesis, "Human Interaction Service as a Key Factor of Service Encounter in the Hospitality Industry," Hospitality, Event and Tourism Management. (August 2022 - December 2022).

Advised: Kruti Patel

Master Student - Problem In Lieu of Thesis, "Farm to Table/ Sustainability Case Study," Hospitality, Event and Tourism Management. (August 2022 - December 2022).

Advised: Susanne Hernandez

Directed Field Experience, Hospitality, Event and Tourism Management. (January 2022 - May 2022).

Advised: Houston Folmar

Master student - Problem In Lieu of Thesis, "The difference between healthy menus in Chain/Independent restaurant," Hospitality, Event and Tourism Management. (January 2022 - May 2022).

Advised: Anh Vo

Master student - Problem In Lieu of Thesis, "The Grapevine Convention and Visitors Bureau: Insights for Destinations and Events Marketing," Hospitality, Event and Tourism Management. (August 2021 - December 2021).

Advised: Jillian French

Master student - Problem In Lieu of Thesis, "Food safety education in hospitality management programs," Hospitality, Event and Tourism Management. (August 2021 - December 2021).

Advised: Mariana Jaubert

Master student - Problem In Lieu of Thesis, "The Evolution of Tourism in Saudi Arabia: A Study on the Western Region," Hospitality, Event and Tourism Management. (January 2021 - August 2021).
Advised: Bayan Sindi

Master student - Problem In Lieu of Thesis, "Examining factors that influence consumers' intentions to share travel experience on Facebook," Hospitality, Event and Tourism Management. (August 2020 - May 2021).
Advised: Karuna Tandukar

Master's Committee Member, Sociology. (September 2020 - December 2020).
Advised: Matthew Montiel

Master student - Problem In Lieu of Thesis, "Millennials and their Wine Consumption Behaviors in Casual Restaurants," Hospitality, Event and Tourism Management. (May 2020 - December 2020).
Advised: Jiaqi Lyu

Master's Thesis Committee Member, "The Importance of Authenticity in Atmospheric Theming in Food and Beverage Venue of Theme Parks," Hospitality, Event and Tourism Management. (November 2019 - May 2020).
Advised: Billy Odell

Master's Thesis Committee Member, "Self-Service Kiosks' Performance in Quick-Service Restaurant Settings," Hospitality, Event and Tourism Management. (August 2018 - May 2019).
Advised: Bryan Torres

Master student - Problem In Lieu of Thesis, "The Impact of Background Music Style on Consumer's Perception of Ethnic Restaurants," Hospitality, Event and Tourism Management. (August 2018 - December 2018).
Advised: Yathip Pongtornphurt

Directed Field Experience, Toulouse Graduate School. (June 2018 - August 2018).
Advised: Ruben Sanchez

Directed Individual/Independent Study, "Identification of Denton, Texas Terroir: Brewing and Beer Production," Hospitality, Event and Tourism Management. (January 2018 - May 2018).
Advised: Austin Ford

Master's Thesis Committee Chair, "Understanding the Sommelier Effect on Wine Sales in Full-Service Restaurants," Hospitality, Event and Tourism Management. (August 2017 - December 2017).
Advised: Raegan Zdanowicz

Non-Credit Instruction Taught

Guest Lecture, Hong Kong Polytechnic University. (November 2, 2023).

Guest Lecture, Mahidol University. (October 2, 2023).

Guest Lecture, University of North Texas. (February 23, 2023).

Public Lecture, Osher Lifelong Learning Institute (OLLI) at UNT, 19 participants. (April 29, 2022).

Public Lecture, Osher Lifelong Learning Institute (OLLI) at UNT, 21 participants. (March 22, 2022).

Public Lecture, Osher Lifelong Learning Institute (OLLI) at UNT, 30 participants. (July 13, 2021).

Guest Lecture, University of North Texas. (November 2, 2018).

Guest Lecture, Kansas State University. (August 2014 - May 2015).

Faculty Development Activities Attended

Faculty Mentoring Program, "Member," University of North Texas, United States of America. (August 2016 - Present).

Workshop, "Designing a New Faculty Led Program Workshop," UNT Study Abroad Office, United States of America. (March 29, 2024).

Faculty Development Leave, "Faculty Development Leave for Collaborative Research in Gastronomy Tourism," University of North Texas, United States of America. (August 2023 - December 2023).

Conference Attendance, "2023 Sustainability Expo," Thailand Government, Thailand. (October 6, 2023).

Workshop, "Developing Broader Impacts for HSI Universities," UNT - Research and Innovation, United States of America. (April 13, 2023).

Workshop, "Using Government Databases for Student and Research Projects," CMHT, United States of America. (March 23, 2023).

Seminar, "2022 JHTM Online Research Symposium," Journal of Hospitality & Tourism Management, United Kingdom. (December 6, 2022).

Workshop, "Mapping and Modeling Your Research with GIS," Center for Consumer Insights and Innovations and Dr. Murray Rice (GIS), United States of America. (November 9, 2022).

Workshop, "CMHT Training on Budget Preparation and Management," Center for Consumers Insights and Innovations and UNT Grants & Contracts Administration Office, United States of America. (November 2, 2022).

Seminar, "Teach Better Seminar w/ODA," ODA at the University of North Texas, United States of America. (October 21, 2022).

Tutorial, "National Restaurant Association Exam Item Writing Training," National Restaurant Association (NRA), United States of America. (May 2022).

Conference Attendance, "FSMEC 2022 Virtual Conference," FSMEC, United States of America. (March 25, 2022).

Workshop, "Turnitin Faculty Training - UNT," Turnitin, United States of America. (March 4, 2022).

Workshop, "Research BREAKS Session: Hispanic Serving Institution - Guidance on Proposal Writing," UNT Research and Development, United States of America. (December 16, 2021).

Seminar, "9 Reasons Why: The Urgency of Food Waste Prevention in Foodservice," Leanpath, United States of America. (December 10, 2021).

Conference Attendance, "Society for Hospitality and Foodservice Management Foundation 2021 National Conference," Society for Hospitality and Foodservice Management Foundation, Fernandina Beach, Florida, United States of America. (December 6, 2021 - December 8, 2021).

Conference Attendance, "BevEd SIG Collaboration Conference," ICHRIE, United States of America. (November 12, 2021).

Workshop, "FIS Training," UNT, United States of America. (November 12, 2021).

Workshop, "Inclusive Classroom Practices," UNT, United States of America. (November 11, 2021).

Seminar, "Research BREAKS Session - Research Community Partners: A Long Term Strategy," UNT Research Development, United States of America. (October 21, 2021).

Seminar, "ACPHA Common PLOs Information Session," Widener University, United States of America. (October 19, 2021).

Workshop, "Faculty Safety Training," UNT Office of Provost & Division of Academic Affairs, United States of America. (August 30, 2021).

Workshop, "From Panopto to Canvas Studio," UNT CLEAR, United States of America. (August 4, 2021).

Workshop, "Promotion & Tenure Workshop," Office for Faculty Success - UNT Provost Office, United States of America. (March 29, 2021).

Conference Attendance, "T.H.E. Summit - Tourism, Hospitality & Events Global Higher Education Leadership Summit 2021," Temple University, United States of America. (March 19, 2021 - March 20, 2021).

Workshop, "Promoting Equity through Inclusive Teaching Practices," UNT Office for Faculty Success, United States of America. (March 17, 2021).

Workshop, "Getting Engaged Internationally," UNT Office for Faculty Success, United States of America. (March 12, 2021).

Self-Study Program, "PI Program," UNT, United States of America. (February 2021).

Workshop, "Faculty Search Committee Training," UNT, United States of America. (February 22, 2021).

Seminar, "UNT Guest Speaker- Dr. Fleming Crim, Chief Operating Officer, NSF," University of North Texas, United States of America. (February 12, 2021).

Seminar, "Applications of Experimental Design into Hospitality and Tourism Studies," ApacCHRIE, New Zealand. (January 27, 2021).

Workshop, "CLEAR 2020 Remote Delivery Training," UNT-CLEAR, United States of America. (May 2020).

Faculty Fellowship, "UNT Washington DC Faculty Fellowship," University of North Texas, United States of America. (November 2019 - May 2020).

Seminar, "The future of tourism research in a post-pandemic world," The U.S.-Asia Center for Tourism and Hospitality Research, United States of America. (May 5, 2020).

Seminar, "COVID-19 Impact on the Global Hotel Industry Webinar," STR and APacCHRIE, United States of America. (April 24, 2020).

Workshop, "Getting Engaged Internationally," University of North Texas, United States of America. (February 27, 2020).

Workshop, "Planning and Writing Successful Grants," Office of Research and Innovation (UNT), United States of America. (December 9, 2019).

Continuing Education Program, "WSET Level 3 Award in Wine Certificate Program," Program offered by Dallas Wine Education Center, United States of America. (September 2019 - November 2019).

Workshop, "Research Mixer," University of North Texas, United States of America. (November 9, 2019).

Seminar, "Using NVivo as a Research Tool," QSR International, United States of America. (October 7, 2019).

Workshop, "Workflow Training for 3rd Year Review," University of North Texas, United States of America. (August 2, 2019).

Conference Attendance, "Graduate Student Research Symposium," Federation of North Texas Area Universities, Denton, Texas, United States of America. (April 5, 2019).

Workshop, "Tenure and Promotion Workshop," University of North Texas, United States of America. (January 25, 2019).

Workshop, "Excel Workshop," University of North Texas, United States of America. (December 7, 2018).

Tutorial, "CMHT Canvas Bootcamp Training," University of North Texas, United States of America. (November 30, 2018).

Workshop, "MIST Curriculum Workshop," University of North Texas, United States of America. (May 14, 2018 - May 15, 2018).

Workshop, "An Introduction to Partial Least Squares based Structural Equation Modelling," 2018 Graduate Education & Graduate Research Conference in Hospitality & Tourism, United States of America. (January 3, 2018).

Workshop, "iClicker Workshop," University of North Texas, United States of America. (November 2017).

Workshop, "PCard 101," University of North Texas, United States of America. (September 2016).

Workshop, "New Faculty Orientation," University of North Texas, United States of America. (August 2016).

University Service

Committee Member, Behavior Analysis Lab – Faculty Advisory Committee. (April 2023 - Present).

Student Org Advisor (Non-Professional Org), Tea Society. (September 2021 - Present).

Recruitment Ambassador, Campus/College Tour Collaboration. (November 2020 - Present).

Student Org Advisor (Professional Org), Eta Sigma Delta Student Chapter at UNT. (October 2020 - Present).

Committee Member, CMHT Research Committee. (September 2023 - August 2024).

Committee Member, CMHT Graduate Committee. (August 2023 - August 2024).

Committee Chair, CMHT Graduate Committee. (April 2023 - August 2023).

Program Organizer, 2023 UNT Eta Sigma Delta Induction Ceremony. (April 2023).

Committee Member, CMHT Graduate Committee. (September 2022 - March 2023).

Committee Chair, Clinical Assistant Professor Search Committee. (May 2022 - August 2022).

Committee Member, CMHT Graduate Committee. (September 2021 - August 2022).

Program Organizer, 2022 UNT Eta Sigma Delta Induction Ceremony. (April 2022).

Committee Member, CMHT Undergraduate Committee. (August 2020 - July 2021).

Committee Member, EDEM Assistant Professor Search Committee. (March 2021 - May 2021).

Program Organizer, 2021 Eta Sigma Delta Induction Ceremony (virtual). (April 2021).

Committee Member, CMHT Curriculum Committee. (June 2020 - December 2020).

Committee Chair, Raising Canes Student Leadership Committee. (2019 - 2020).

Program Organizer, 2020 UNT Eta Sigma Delta Induction Ceremony. (November 2020).

Committee Member, CMHT Graduate Committee. (August 2019 - August 2020).

Committee Member, "The Robert Dedman Chair in the Club Management Chair" Search Committee. (February 2020 - April 2020).

Committee Member, "UNT on the Square Director" Search Committee. (September 2019 - December 2019).

Student Org Advisor (Non-Professional Org), Spoon University UNT Chapter. (2017 - 2019).

Committee Member, CMHT Research Committee. (August 2017 - July 2019).

Committee Member, Raising Canes Student Leadership Committee. (September 15, 2017 - March 2019).

Committee Member, FIS P&T Committee. (2017 - 2018).

Committee Member, HTM Graduate Program Marketing Committee. (October 2017 - August 2018).

Co-Chair, HTM International Recruitment Committee. (August 2017 - August 2018).

Attendee, Meeting, China Advisory Council. (February 2018).

Committee Member, CMHT Graduate Committee. (August 2016 - August 2017).

Committee Member, Search Committee of The Robert Dedman Chair in the Club Management Chair. (January 2017 - May 2017).

Professional Service

Conference Co-Chair, 1st ESD Undergraduate Research Symposium. (April 2023 - Present).

Editorial Review Board Member, International Journal of Contemporary Hospitality Management. (April 2023 - Present).

Board of Directors, Eta Sigma Delta Board of Governors. (September 2021 - Present).

Region Director- West Midwest, Foodservice System Management Education Council. (March 21, 2019 - Present).

Editorial Review Board Member, Journal of Foodservice Management & Education. (2019 - Present).

Reviewer, Conference Paper, Asia Pacific Tourism Association. (February 2016 - Present).

Reviewer, Conference Paper, Graduate Education & Graduate Student Research Conference in Hospitality and Tourism. (January 2016 - Present).

Reviewer, Journal Article, Journal of Hospitality and Tourism Management. (March 2024 - April 2024).

Reviewer, Journal Article, International Journal of Hospitality Management. (February 2024 - March 2024).

Reviewer, Conference Paper, 2024 ICHRIE. (February 2024).

Reviewer, Journal Article, International Journal of Contemporary Hospitality Management. (January 2024 - February 2024).

Reviewer, Journal Article, International Journal of Hospitality Management. (January 2024 - February 2024).

Reviewer, Journal Article, Journal of China Tourism Research. (January 2024 - February 2024).

Reviewer, Journal Article, Annals of Tourism Research Empirical Insights. (December 2023 - January 2024).

Reviewer, Journal Article, Journal of Hospitality & Tourism Education. (December 2023 - January 2024).

Reviewer, Journal Article, Journal of Hospitality and Tourism Management. (December 2023 - January 2024).

Reviewer, Journal Article, Journal of Hospitality and Tourism Technology. (December 2023 - January 2024).

Reviewer, Journal Article, Journal of Sustainable Tourism. (December 2023 - January 2024).

Reviewer, Journal Article, Journal of Foodservice Business Research. (November 2023 - January 2024).

Reviewer, Conference Paper, 2024 SECSA CHRIE. (December 2023).

Reviewer, Conference Paper, 2024 WFCHRIE. (December 2023).

Reviewer, Journal Article, Journal of Hospitality and Tourism Management. (November 2023 - December 2023).

Reviewer, Journal Article, International Journal of Hospitality Management. (November 2023).

Reviewer, Grant Proposal, Foodservice System Management Education Council 2023 Grant. (October 2023).

Reviewer, Journal Article, International Journal of Contemporary Hospitality Management. (July 2023 - August 2023).

Reviewer, Journal Article, Tourism Management Perspectives. (July 2023 - August 2023).

Reviewer, Journal Article, Journal of Foodservice Business Research. (July 2023).

Reviewer, Journal Article, Journal of Hospitality and Tourism Management. (June 2023).

Reviewer, Conference Paper, 2023 ICHRIE. (March 2023).

Reviewer, Conference Paper, 2023 WFCHRIE. (January 2023).

Reviewer, Journal Article, Journal of Hospitality and Tourism Research. (January 2023).

Reviewer, Grant Proposal, Foodservice System Management Education Council 2022 Grant. (November 2022).

Reviewer, Journal Article, Tourism Review. (September 2022 - October 2022).

Reviewer, Journal Article, Journal of Quality Assurance in Hospitality & Tourism. (September 2022).

Reviewer, Journal Article, International Journal of Hospitality Management. (July 2022 - August 2022).

Reviewer, Journal Article, Journal of Hospitality and Tourism Management. (July 2022 - August 2022).

Prepare/Grade Certification Exams, National Restaurant Association - Food Allergen Program (ServSafe). (June 2022).

Reviewer, Journal Article, Journal of Hospitality and Tourism Technology. (May 2022).

Reviewer, Journal Article, Journal of Hospitality, Leisure, Sport & Tourism Education. (April 2022).

Reviewer, Journal Article, Tourism Review. (March 2022 - April 2022).

Reviewer, Journal Article, International Journal of Hospitality Management. (February 2022).

Reviewer, Journal Article, Journal of Hospitality & Tourism Education. (January 2022).

Reviewer, Conference Paper, West Federation CHRIE Conference 2022. (December 2021 - January 2022).

Reviewer, Journal Article, Journal of Hospitality & Tourism Education. (December 2021).

Reviewer, Journal Article, Journal of Hospitality, Leisure, Sport & Tourism Education. (December 2021).

Reviewer, Grant Proposal, Foodservice System Management Education Council 2021 Grant. (November 2021).

Panel Moderator, Eta Sigma Delta Virtual Student Event. (November 29, 2021).

Reviewer, Journal Article, Journal of Hospitality & Tourism Education. (August 2021).

Reviewer, Journal Article, Journal of Hospitality and Tourism Technology. (June 2021 - July 2021).

Reviewer, Journal Article, Journal of Hospitality and Tourism Research. (May 2021 - June 2021).

Program Organizer, 2021 Eta Sigma Delta Spring Initiation Ceremony. (January 2021 - April 2021).

Committee Member, FSMEC 2021 Conference Planning Committee. (September 2020 - March 2021).

Reviewer, Journal Article, Journal of China Tourism Research. (December 2019 - January 2021).

Reviewer, Journal Article, Journal of Hospitality Marketing and Management. (2020).

Reviewer, Conference Paper, 2021 FSMEC meeting. (November 2020).

Reviewer, Conference Paper, FSMEC 2021 Conference Paper Review Committee. (October 2020).

Reviewer, Conference Paper, Journal of Hospitality, Leisure, Sport & Tourism Education. (April 2020).

Reviewer, Conference Paper, iCHRIE. (February 2019 - February 2020).

Reviewer, Journal Article, International Journal of Hospitality Management. (January 2020).

Reviewer, Grant Proposal, Foodservice System Management Education Council 2020 Grant. (October 2019 - November 2019).

Reviewer, Journal Article, Journal of Hospitality & Tourism Education. (August 21, 2019 - September 2019).

Reviewer, Journal Article, Tourism Management Perspectives. (August 15, 2019 - September 2019).

Reviewer, Journal Article, Food Control. (June 2019 - July 2019).

Reviewer, Conference Paper, ApacCHRIE Conference. (January 2019 - February 2019).

Reviewer, Journal Article, Journal of Foodservice Management & Education. (January 2019 - February 2019).

Reviewer, Journal Article, Tourism Culture & Communication. (June 2018 - July 2018).

Reviewer, Journal Article, Journal of Hospitality and Tourism Research. (January 2018).

Reviewer, Journal Article, Journal of Travel and Tourism Marketing. (December 2017 - January 2018).

Reviewer, Journal Article, British Food Journal. (January 2017).

Public Service

Lecture Instructor, Osher Lifelong Learning Institute (OLLI) at UNT. (April 29, 2022).

Volunteer (Timer), 2022 Texas ProStart Culinary Competition, Frisco, Texas. (March 25, 2022 - March 27, 2022).

Lecture Instructor, Osher Lifelong Learning Institute (OLLI) at UNT. (March 22, 2022).

Conversation Leader, Great Conversations 2022 (Supporting UNT Honor College Scholarship Funds). (February 22, 2022).

Lecture Instructor, Osher Lifelong Learning Institute (OLLI) at UNT. (July 13, 2021).

Faculty Co-Advisor, ESD Student Chapter Fundraising - Holiday Food Bags for Students (Co-organized with UNT Food Pantry). (November 2020 - December 2020).