

UNIFORM VITA AND BIOGRAPHICAL DATA SHEET

CHRISTY A. CRUTSINGER

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EDUCATION:

Year	Degree	Major	Institution
1994	Ph.D.	Merchandising Minor: Business	Texas Woman's University Denton, TX
1987	M.S.	Human Resource Management Minor: Education	University of North Texas Denton, TX
1985	B.S.	Secondary Education	University of North Texas Denton, TX

PROFESSIONAL EXPERIENCE:

Beginning Date- Ending Date	Position	Organization	Location
September 2019 to present	Professor, Merchandising & Digital Retailing <ul style="list-style-type: none"> ➤ Teach 4 classes per semester ➤ Advise graduate students ➤ Participate in school recruitment efforts ➤ Serve on appointed committees ➤ Direct Transformational Leadership Academy 	University of North Texas	Denton, TX
September 2016 to present	Faculty Athletic Representative <ul style="list-style-type: none"> ➤ Co-chair Athletic Council ➤ Certify student athlete eligibility for athletic participation. ➤ Coordinate Faculty/Staff Spotlight Recognition program ➤ Review academic progress and performance of student athletes ➤ Coordinate and analyze student athlete end of year surveys and exit interviews. ➤ Facilitate administration of NCAA surveys and other compliance-related issues. ➤ Serve as FAR representative on the Conference USA Student Academic Advisory Council (SAAC) 	University of North Texas	Denton, TX
April 2015 to August 2019	Vice Provost for Academic Affairs <ul style="list-style-type: none"> ➤ Set strategic priorities for the Office of the Vice President for Academic Affairs in collaboration with key stakeholders. ➤ Maintained overall responsibility for UNT's Centers and Institutes and Chairs the Executive Council for Centers and Institutes Directors. 	University of North Texas	Denton, TX

Beginning Date- Ending Date	Position	Organization	Location
	<ul style="list-style-type: none"> ➤ Created, reviewed and enforced academic and other university policies as appropriate. ➤ Provided administrative oversight and support for the implementation and assessment of the university's curriculum. ➤ Planned, coordinated and oversaw initiatives related to student success, including academic advising. ➤ Oversaw Learning Center, Office for Faculty Success, Office of Academic Integrity, Office of Core Curriculum. ➤ Engaged with deans, associate deans, and department chairs in the delivery of undergraduate and graduate education, enrollment management goals, and student success initiatives. ➤ Oversaw budget allocations that support faculty and student success initiatives. ➤ Worked collaboratively with faculty and Faculty Senate to convey important information and foster dialogue. ➤ Interacted with constituents on behalf of the Provost as required. ➤ Led student evaluation of teaching system. ➤ Chaired Academic Associate Dean's Council. 		
June 2011 – April 2014	<p>Vice Provost for Faculty Success</p> <ul style="list-style-type: none"> ➤ Provided programming, services, and access to resources for faculty at all ranks (e.g., junior, non-tenure track, part-time, senior faculty). ➤ Developed UNT's leadership team through innovative programming including Chair Academy, Academic Leadership Workshop, and Leadership Fellows program. ➤ Created recognition programs for faculty internally, nationally, and internationally for teaching, scholarship, and community outreach including showcase Salute to Faculty Excellence week. ➤ Developed effective communication networks including a comprehensive website and monthly e-newsletters. ➤ Conducted benchmarking of campus climate through internal and national surveys. ➤ Provided direction and oversight of UNT's Center for Learning Enhancement, Assessment and Redesign. ➤ Provided oversight of UNT's Office of Academic Integrity. ➤ Served as information resource for faculty and administrators. ➤ Served on Provost Council. 	University of North Texas	Denton, TX

Beginning Date- Ending Date	Position	Organization	Location
August 2008 to May 2011	Special Assistant to the Provost (50% appointment) <ul style="list-style-type: none"> ➤ Formalized faculty development opportunities across the university. ➤ Participated in weekly Senior Staff and Dean's meetings. ➤ Chaired university committees as assigned by Provost. ➤ Collaborated with Chairs' Council to build leadership capacity. ➤ Developed programming to enhance faculty retention ➤ Collaborated with Harvard University on <i>Senior Faculty Vitality</i> project. 	University of North Texas	Denton, TX
January 2007 to June 2011	Associate Dean, Professor (2006) <i>*excluding Fall 2009-2011</i> <ul style="list-style-type: none"> ➤ Taught 1 class per semester (2 preps).* ➤ Oversaw implementation of student success initiatives.* ➤ Coordinated SMHM registration activities and academic advising.* ➤ Participated in curriculum evaluation and development.* ➤ Assisted with preparation of degree plans.* ➤ Coordinated graduation activities.* ➤ Hired supervised, and evaluated office staff.* ➤ Coordinated alumni events. ➤ Conducted alumni surveys. ➤ Developed, edited, and updated recruitment materials including newsletter, brochures, degree requirements, and website. ➤ Oversaw student scholarship program. ➤ Served on Administrative Council. 	University of North Texas	Denton, TX
August, 1998 to 2006	Chair (1998), Associate Professor (1999) Merchandising Division Academic Appointment <ul style="list-style-type: none"> ➤ Taught 2 classes per semester (4 preps). ➤ Provided leadership in curriculum and program development. ➤ Completed academic program review documents (e.g., Student Learning Outcomes, Assessment Plan, Program Review). ➤ Developed SACS accreditation documentation. ➤ Organized and conducted faculty retreats and division meetings. ➤ Served on Administrative Council. ➤ Developed class schedules. ➤ Evaluated tenured and tenure-track faculty. ➤ Coordinated professional development events. ➤ Supervised graduate student assistants. ➤ Recruited and advised undergraduate and graduate students. ➤ Developed undergraduate and graduate courses. 	University of North Texas	Denton, TX

Beginning Date- Ending Date	Position	Organization	Location
	<ul style="list-style-type: none"> ➤ Coordinated Alumni Appreciation Day. ➤ Recruited and mentored adjunct and junior faculty. ➤ Edited catalog copy. ➤ Developed and edited promotional materials. ➤ Collaborated with industry partners. 		
December 1994 – August 1998	Assistant Professor Merchandising Division <ul style="list-style-type: none"> ➤ Taught 3 classes per semester (5-6 preps). ➤ Developed new undergraduate courses. ➤ Advised undergraduate students. ➤ Participated in school recruitment efforts. ➤ Served on appointed committees. ➤ Advised student organizations. 	University of North Texas	Denton, TX
August 1987 – December 1994	Lecturer Merchandising Division <ul style="list-style-type: none"> ➤ Taught 3 classes per semester (5-6 preps) ➤ Advised undergraduate students. ➤ Participated in school recruitment efforts. ➤ Served on appointed committees. ➤ Advised student organizations. 	University of North Texas	Denton, TX
January 1986 – May 1987	Teaching Fellow School of Human Resource Management <ul style="list-style-type: none"> ➤ Taught 1 laboratory class per semester. 	University of North Texas	Denton, TX

PROFESSIONAL ACTIVITIES:

Membership in Professional Organizations:

American Association of Family and Consumer Sciences (AAFCS) (1987 to present)
Reviewer, Journal of Family and Consumer Sciences (1987-present)
 American Collegiate Retailing Association (ACRA) (1991 to present)
 Council on Administrators in Family and Consumer Sciences (CAFCS) (2007 to 2014)
 International Textile and Apparel Association (ITAA) (1987 to present)
 League for Professional Women, University of North Texas (1987 to 1992) (2001 to 2007)
 Mortar Board Alumni (1987 to 1992)
 Phi Upsilon Omicron National Honor Society (Phi U) (1983 to present)
 Professional Organizational Development (2012 to 2015)
 Texas Association of Family and Consumer Sciences (TAFCS) (1987 to present)
 Texas Women in Higher Education (2009 to present)

Special Training/Certifications:

Leadership Texas (2013). Met in Dallas, Galveston, College Station, and Austin.
 Art of Participatory Leadership Workshop & Training (2018, May). Denton, Texas.
 Crucial Conversations Workshop & Training Certification Classes (2014, October). Vital Smarts, San Diego, CA.

HONORS: Award/Recognition	Description	Dates
Received	President's Council Service Award , <i>Faculty Senate, University of North Texas</i>	2021
Received	Outstanding Department in Academic Affairs , <i>Office for Faculty Success, University of North Texas</i>	2014
Received	Robert J. Menges Award for Outstanding Research in Educational Development , <i>Professional and Organizational Development Network in Higher Education (collaborators Kathy Trower & Kiernan Mathews, Harvard University)</i>	2010
Received	Soaring Eagle Award , <i>University of North Texas</i>	2009
Nominated	President's Council Teaching Award , <i>University of North Texas</i>	2007
Received	Affiliated Faculty Member in Women's Studies , <i>University of North Texas</i>	2007-present
Awarded	Honor Professor , <i>University of North Texas, Student Government Association</i>	2007
Recognition	Best Paper Nomination , <i>International Textiles and Apparel Association (Nomination to submit full paper in Historic Costumes category).</i>	2006
Awarded	Best Graduate Student Paper , <i>International Textiles and Apparel Association (Advisor to Sua Jeon, Master's Thesis).</i>	2006
Awarded	Outstanding Alumni , <i>University of North Texas.</i>	2004
Awarded (National Recognition)	Best Practice in Lodging Education and Delivery , <i>International Council on Hotel, Restaurant, and Institutional Education.</i>	2002
Nominated	Minnie Stevens Piper Award , <i>Minnie Stevens Piper Foundation.</i>	2001
Nominated	J.H. Shelton Excellence in Teaching Award , <i>University of North Texas.</i>	2001
Nominated	President's Council Teaching Award , <i>University of North Texas.</i>	2007; 2001
National Recognition	ATMI Award , <i>International Textiles and Apparel Association.</i>	2000
State Recognition	Outstanding Undergraduate Research , <i>Texas Association of Family and Consumer Sciences. (Advisor to McNair Scholar, Tessa Birdine.)</i>	1999
UNT Recognition	Distributed Learning Pioneer Award , <i>University of North Texas.</i>	1999
\$3,000.00	Developing Scholar Award , <i>University of North Texas.</i>	1998
National Recognition	New Achiever National Award , <i>American Association of Family and Consumer Sciences.</i>	1997
State Recognition	New Achiever State Award , <i>Texas Association of Family and Consumer Sciences.</i>	1997

HONORS: Award/Recognition	Description	Dates
UNT Recognition	Mortar Board Top Prof , <i>University of North Texas.</i>	2001 1998 1996 1994
UNT Honor's Day Recognition	Alpha Lambda Delta Faculty Mentor Award , <i>University of North Texas.</i>	1991
Nominated	Outstanding Teaching Fellow , <i>University of North Texas.</i>	1987
UNT Honor's Day Recognition	Graduate Who's Who Among Students in American Universities and Colleges , <i>University of North Texas.</i>	1986
\$2,500.00	Terie B. & Robert T. Cartwright Graduate Scholarship , <i>University of North Texas.</i>	1985
Nominated	Ben E. Coody Outstanding Student Teacher in Secondary Education , <i>University of North Texas.</i>	1985

COURSES TAUGHT:

Content Area	Course	Title	Institution
Product Use	MDSE 3350	Survey of Historic & Contemporary Styles	UNT
	MDSE 3370	Fashion Theory & Trend Analysis	UNT
	MDSE 4980	Hot Topics, Cool Trends	UNT
Product Emphasis	MDSE 1650	Apparel Evaluation	UNT
	MDSE 2360	Aesthetics & Environment	UNT
	MDSE 2650	Textiles	UNT
	SMHM 3350	Tailoring & Couture Techniques	UNT
	MDSE 3650	Textile Evaluation	UNT
	CMHT 5800	Seminar in Human Resource Management	UNT
Product/Distribution	MDSE 2490	Introduction to Merchandising	UNT
	MDSE 2750	Consumers in a Global Market	UNT
	MDSE 2790	Talent Development	UNT
	MDSE 4000	Merchandising Study Tour	UNT
	MDSE 4010	Global Textiles & Apparel Industries	UNT
	MDSE 4660	Advanced Merchandising Applications	UNT
	MDSE 4500	Internship	UNT
	MDSE 5500	Merchandising Strategies	UNT
	MDSE 5550	Promotional Strategies	UNT
CMHT 5700	Service Excellence	UNT	

AREAS OF EXPERTISE: Expertise	Descriptions
Teaching	Socio-cultural aspects of dress Merchandising theory, principles, and practice Service quality Service learning

Research
 Industry recruitment and retention
 Retail service quality
 Adolescent consumer behavior
 Innovative curriculum development, delivery, and evaluation

SELECTED UNIVERSITY COMMITTEES AND COUNCILS:

Beginning Date – Ending Date	University of North Texas Name of Committee	Chair or Member
2015- 2019	Enrollment Assessment Committee	Member
2015 – 2019 2007- 2001	Academic Associate Deans Council	Chair Member
2015- 2016	Policy Advisory Group	Member
2015	Director of Housing, Search Committee	Member
2015 – 2020	Academic Affairs Faculty Senate Committee	Member
2015 –2016	Menus of Change Sustainability Group	Member
2012- 2020	CARE Response Team	Member
2012- 2015	UNT Foundation Award Selection Committee	Chair
2012 – 2015	Mentoring Grant and Award Selection Committee	Chair
2011 – 2015	Distinguished Teaching Review and Selection Committee	Chair
2011 – 2015	Distinguished Research Review and Selection Committee	Chair
2011 – 2015	Regents Professor Review and Selection Committee	Chair
2010- 2020	Chairs Council, Provost Representative	Member
2002 – present	Athletic Council	Member/Chair
2014- 2015	College of Visual Arts & Design Dean, Search Committee	Member
2014- 2015	Women’s Faculty Network Steering Committee	Chair
2014 - 2015	Vice President for Equity and Inclusion, Search Committee	Member
2014 - 2015	Policy Writing Group, Teaching Personnel Whose Primary Language is Not English	Chair
2014- 2015	Policy Writing Group, Faculty Grievance	Chair
2014 - 2015	Policy Writing Group, Evaluation of Academic Administrators	Chair
2014-2015	Policy Writing Group, Academic Appointments	Chair

2014	Academic Enterprise Implementation Committee	Chair
2013	Director of Summer School, Search Committee	Chair
2013 - 2015	Policy Writing Group, Faculty Misconduct & Discipline	Chair
2013 -2015	Policy Writing Group, Student Standards of Academic Integrity	Chair
2010	Junior Faculty Summer Research Review Panel	Member
2010	Faculty Development Specialist, CLEAR, Search Committee	Member
2011	Vice Provost for Academic Resources, Search Committee	Chair
2010 – 2012	Inaugural-Year-of-the-Stadium Work Group	Member
2010- 2011	Communication Director’s Group	Member
2009 - 2012	Committee on the Status of Women, Faculty Senate Provost Appointee	Member
2009 -2012	Faculty Handbook Committee, Faculty Senate	Chair
2008 - 2010	Athletic Facilities & Budget Sub-Committee	Member
2008 - 2010	University Public Relations and Branding Committee	Member
2008 - 2010	Teacher Educator’s Council	Member
2008 - 2010	University Commencement Committee	Co-Chair
2008 - 2009	Athletic Academic Sub-Committee	Member
2008 - 2009	Director of Campus Sustainability Search Committee	Chair
2008 - 2009	University Public Relations and Branding Sub-Committee Logo Design	Member
Summer 2008	Associate Vice President for Student Development, Search Committee	Chair
Summer 2008	Assistant Director of Proposal Development and Design, Search Committee	Chair
1993 - 2000 2007 - 2008	University Curriculum Committee	Member
2006	SACS Ad-Hoc Review Committee	Member
2006	Athletic Council Special Admit Task Force	Member
1998 - 2006	Chair’s Planning Council	Member
2001 - 2007	Information Resources Council	Member
2002 - 2005	NCAA Accreditation Self Study- Academic Integrity	Member
2001 - 2005	Honor’s Day Committee	Member
2002 - 2003	Provost Search Committee	Member

2001 - 2002	Distributed Learning Committee	Member
2000	School of Merchandising & Hospitality Management Self-Study Review Committee	Member

SELECTED COLLEGE COMMITTEES AND COUNCILS:

Beginning Date – Ending Date	College of Merchandising, Hospitality & Tourism, UNT	Chair or Member
2020	Merchandising & Digital Retailing Advisory Board	Co-Faculty Liasion
2020	Diversity & Inclusion Council	Member
2004; 2006; 2007	Search Committee	Member
2001	Ad-Hoc PAC Guideline Review Committee	Chair
1999 - 2004; 2006 – 2009; 2020	PAC Committee (elected) (Chair, 2004, 2000)	Member/Chair
1999 - 2002	Ad Hoc Committee on SMHM Internships (Chair, 2000)	Member/Chair
1995 - 1998	Executive Committee (elected)	Member/Chair
1997 - 1998; 1988 - 1989 2007 – 2008; 2020	Undergraduate Committee	Member/Chair
1995 - 1997; 1990 - 1992 2007 - 2009	Scholarship Committee	Member/Chair
1992 - 1996	Special Events Committee	Member
1991 - 1992	Executive-in-Residence Committee	Chair
1989 - 1990 1996 - 1998 2007 – 2009	Alumni Newsletter Committee	Member/Chair

MENTORING:

Dates	Organization/Event
2008	<i>UNT Scholar's Mentor</i>
2007 - 2010	<i>Emerald Eagle Scholar Mentor</i>
2001 - 2002	<i>UNT H.O.S.T.S. Mentor</i>
1998 - 1999	<i>McNair Scholar Mentor</i>
1995 - 1997; 1987 - 1988	<i>Faculty Advisor, Phi Upsilon Omicron Honor Society</i>
2020- present	<i>Faculty Advisor, Merchandising Inc.</i>

1988 - 1992

GRANTS:

Beginning Date – Ending Date	Title	Agency	Amount
2020	The Protégé Effect: Creating Cotton Knowledge through the Learn by Teaching Model	Cotton Inc.	Not Funded
2019	Retooling: When the Mentor Becomes the Mentee	UNT, Mentoring Grant Program	\$1,500.00
2019	Global Fashion: An Integrated Approach to Learning	UNT, Charn Fund	\$4,500.00
2015	Advocate Forward: Advocates and Allies for the Advancement of Women Faculty	National Science Foundation	\$71,040.00
2010	Senior Faculty Vitality, Collaborative Project with UNT and Harvard University	Wal-Mart Foundation	Not Funded
2007	Generation Y: The Myth and Reality about their Retail Work Experience	UNT, Research Initiation Grant	\$4,475.00
2007	Creating a Global-Websphere	Hispanic & Global Initiative, University of North Texas	\$15,000.00
2006	E-Passport: Creating Global Experiences for Merchandising Students	Hispanic & Global Initiative, University of North Texas	\$8,529.88
2006	Evolution of the Big Middle to the Retail Ecosystem	International Council for Shopping Centers	Not Funded
2006	The Impact of Shopping Motivations and Brand Attitudes Toward University Bookstore Merchandise on College Students' Perceptions of University Image	UNT, Research Opportunities Program	Not Funded
2003	Retail Work Experiences and Career Expectations as Antecedents of Career Choice	UNT, Research Opportunities Program	\$3,500.00
2002	Teen Employees' Job Performance: The Effect of Supervisory Support and Adaptive Behavior	UNT, Research Initiation Grant	\$4,500.00
2002	Retail Work Expectations and Experiences: Implications for Retaining College Students in the Industry	Saks Incorporated Grant	\$2,000.00
2001	UNT Talent Search – Dallas Initiative	U. S. Department of Education	Not Funded
2001	Retail Work Experiences: Expectations of Supervisors and Teen Employees	International Textiles and Apparel Association Development Grants	Not Funded
2001	The Impact of Retail Work Environments on	UNT, Research Opportunities	\$4,000.00

Beginning Date – Ending Date	Title	Agency	Amount
	Job Performance, Job Satisfaction, and Turnover Intention: Understanding the Teen Employee	Program	
2001	Multidisciplinary Curriculum Design and Instructional Delivery System: An Innovative Retail Strategy to Increase the Sales of U.S. Agricultural and Forest Products	USDA, Challenge Grant	Not Funded
2000	Distributed Learning for Merchandising: Service Excellence	UNT, Teaching with Technology Grant	\$5,250.00
1999	Retail Service Expectations and the Teen Consumer: An Investigation of Ethnic Preferences	International Textiles and Apparel Association Development Grants	Not Funded
1999	The Teen Global Market: Evidence of Fashion Crossover on Consumer Product Demand	UNT, Research Opportunities Program	Not Funded
1999	Distributed Learning for Merchandising: Merchandising Strategies	UNT, Teaching with Technology Grant	\$6,000.00
1999	Delivering SMHM 3500 (Advanced Field Experience) vis-à-vis Web CT	UNT, Teaching with Technology Grant	\$6,000.00
1998	The Texas Fashion Collection as a World Wide Web Resource	UNT, Teaching with Technology Grant	\$10,800.00
1998	Service Quality of Apparel and Home Furnishings Manufacturers: Perceptions of Retailers	UNT, Research Opportunities Program	\$2,500.00
1997	Servicing the Teen Consumer: An Investigation of Desired Service, Adequate Service, and Zone of Tolerance	UNT, Research Opportunities Program	\$2,000.00
1997	Multimedia Courseware Development in the Fashion and Home Furnishings Merchandising Curriculum	UNT, Teaching with Technology Grant	\$10,000.00
1996	Implementation of <i>Snap Fashion</i> Across the Merchandising Curriculum	UNT, Teaching with Technology Grant	\$6,550.00
1996	Factors Influencing School Dress Codes	UNT, Research Initiation Grant	\$2,500.00
1995	Service Expectations: Understanding the Male Consumer	UNT, Research Initiation Grant	\$2,500.00
1995	Disneyland Dads: Buying Behaviors toward their Custodial and Non-custodial Children	UNT, Research Initiation Grant	Not Funded
1994	The Influence of Changing Social Values on	UNT, Research Opportunities	\$2,000.00

Beginning Date – Ending Date	Title	Agency	Amount
	Clothing Acquisition by Teens	Program	
1994	Developing an Historic Costume Video Series	International Textiles and Apparel Association Development Grants	Not Funded
1993	The Influence of Changing Social Values on Clothing Acquisition by Teens	American Association of Family and Consumer Sciences Massachusetts Avenue Grant	Not Funded
1993	Service Expectations of Female Fashion Consumers: A Comparison by Retail Store Format	JC Penney Retail Research Program	\$1,000.00
1992	Large Size Females, Clothing, and Job Discrimination	UNT, Research Opportunities Program	\$2,500.00
1990	Clothing, Large Size Women, and Job Acquisition	UNT, Research Initiation Grant	\$1,500.00

PUBLICATIONS AND CREATIVE ACTIVITIES: (R) = (refereed, double-blind reviewed)

Crutsinger, C. & Johnson, K. P. (1990). Reference group influence on the tween consumer. *Texas Home Economist*, 56(3), 9-10. **(R)**

Crutsinger, C. & Seitz, V. (1991). Investment dressing: Making sound decisions. *Journal of Home Economics*. 83(3), 23-27. **(R)**

Johnson, K. P., **Crutsinger, C.**, & Workman, J. (1994). Can professional women appear too masculine? The case of the necktie. *Clothing and Textiles Research Journal*, 12(2), 27-31. **(R)**

Forney, J. C., **Crutsinger, C.**, & Arnold, E. R. (1996). Teen shoplifting: Normative influences, motivations, and experience. *Journal of Family and Consumer Sciences*, 88(1), 15-21. **(R)**

Arnold, E. R., **Crutsinger, C.**, & Forney, J. C. (1996). Fashion innovativeness and normative influences: Understanding teens. *TAFCS Research Journal*, 1(1), 1-3. **(R)**

Crutsinger, C. (1998). Back-to-school blues: The uniform dilemma. *TAFCS Research Journal*, 1(2), 3-5. **(R)**

Crutsinger, C., Forney, J. C., & Arnold, E. R. (1998). Teachers' perceptions of teen theft in schools: Implications for family and consumer sciences educators. *Journal of Family and Consumer Sciences Education*, 16(1), 1-15. **(R)**

Crutsinger, C., & Knight, D. (1999). The teen consumer: An investigation of sentiments towards marketing practices. *TAFCS Research Journal*, 1(4), 10-11, 36. **(R)**

Crutsinger, C., Brandon, L., & Forney, J. C. (1999). Attitudes toward use of technology: The effects of cognitive and sensory innovativeness. *TAFCS Research Journal*, 1(4), 25-27, 36. **(R)**

Forney, J. C., & **Crutsinger, C.** (2001). Juvenile delinquents' perceptions of shoplifting motives: The influence of socialization, age, and gender. *Journal of Family and Consumer Sciences*, 93(1), 31-36. **(R)**

- Knight, D., & **Crutsinger, C.** (2000). The service zone of tolerance: A teen perspective. *TAFCS Research Journal, 1*(5), 8-9. **(R)**
- Brandon, L., Knight, D., & **Crutsinger, C.** (2001). The value supply chain: Determinants of retailers' service expectations. *TAFCS Research Journal, 1*(6), 1-3. **(R)**
- Kim, Y.K., Pookulangara, S., & **Crutsinger, C.** (2002). Vitality of multi-channel retailing: Function of retail synergy and consumers' perceived benefits and costs. *Journal of Shopping Center Research, 9*(2), 7-29. **(R)**
- Kinley, T.R., **Crutsinger, C.**, & Knight, D. (2002). Alternative web-based pedagogy: Understanding students' perceptions. *TAFCS Research Journal, 1*(6), 5-6. **(R)**
- Crutsinger, C.** & Knight, D. (2003). The impact of part-time retail work experiences on career choice: A qualitative approach to model development. *TAFCS Research Journal, 1*(8), 6-7, 26. **(R)**
- Knight, D., **Crutsinger, C.**, & Kim, H. (2004). The teen employee: An investigation of motivations, expectations, and experiences. *TAFCS Research Journal, 1*(9), 22-23. **(R)**
- Crutsinger, C.**, Pookulangara, S., Tran, G., & Duncan, K. (2004). Collaborative service learning: A winning proposition for industry and education. *Journal of Family and Consumer Sciences, 96*(3), 46-52. **(R)**
- Crutsinger, C.**, Forney, W.S., & Forney, J.C. (2004). The effect of gender and moral self-esteem on the global self-esteem of younger and older teens. *TAFCS Research Journal, 1*(9), 16-18. **(R)**
- Kim, H.J., Lim, S. J., **Crutsinger, C.**, & Knight, D. (2004) Testing for measurement invariance of fashion brand equity. *Journal of the Korean Society of Clothing and Textiles, 28*(12), 1583-1595. **(R)**
- Forney, W. S., Forney, J. C., & **Crutsinger, C.** (2005). Developmental stages of moral reasoning as predictors of juvenile delinquents' behavioral intention to steal clothing. *Family and Consumer Sciences Research Journal, 34*(2), 110-126. **(R)**
- Forney, W. S., Forney, J. C., & **Crutsinger, C.** (2005). Gender, delinquent status, and social acceptance as predictors of the global self-esteem of teens. *Family and Consumer Sciences Research Journal, 33*(3), 208-219. **(R)**
- Crutsinger, C.**, & Tas, R. (2005). Teaching ethical decision making through internship experiences: Integration of web-enhanced pedagogy. *Journal of Family and Consumer Sciences, 97*(3), 65-70. **(R)**
- Crutsinger, C.**, Knight, D., & Kinley, T. (2005). Learning style preferences: Implications for web-based instruction. *Clothing and Textiles Research Journal, 23*(4), 266-277. **(R)**
- Crutsinger, C.**, Lee, D., & Forney, J. C. (2005). Determinants of supply chain relationships in the apparel product development process: A retailer's perspective. *Journal of Marketing Channels, 12*(4), 45-66. **(R)**
- Kim, H., **Crutsinger, C.**, & Knight, D. (2005). A comprehensive approach to model development: The effect of U.S. retail employees' work experiences on job performance, job satisfaction, and career intention. *Journal of the Korean Society of Clothing and Textiles, 29*(12), 1571-1581. **(R)**
- Knight, D., **Crutsinger, C.**, & Kim, H. (2006). The impact of retail work experience, career expectation, and job satisfaction on retail career intention. *Clothing and Textiles Research Journal, 24*(1), 1-14. **(R)**
- Forney, W. S., **Crutsinger, C.**, & Forney, J. C. (2006). Influence of parent-child relationships on the global self-worth and morality of juvenile delinquents. *Journal of Family and Consumer Science, 98*(1), 40-46. **(R)**
- Kaulis, A., & **Crutsinger, C.** (2006). Assessment of student learning outcomes for family and consumer sciences programs. *Journal of Family and Consumer Sciences, 98*(1), 74-80. **(R)**

- Crutsinger, C.,** Forney, J. C., Brandon, L., & Jackson, R. (2006). Requisite competencies and skills for e-merchandisers: Developing an interdisciplinary undergraduate program. *Journal of Family and Consumer Sciences, 98*(2), 81-88. **(R)**
- Forney, W.S., **Crutsinger, C.,** & Forney, J.C. (2006). Self-concepts and self-worth as predictors of morality: Implications for delinquent risk behavior associated with shoplifting. *Family and Consumer Sciences Research Journal, 35*(1), 24-43. **(R)**
- Forney, W. S., **Crutsinger, C.,** & Forney, J. C. (2006). Exploring moral situations, moral emotions, and moral self as predictors of juvenile delinquents' global self-esteem: Implications for moral education and adolescent shoplifting. *Youth Violence and Juvenile Justice, 4*(4), 345-367. **(R)**
- Knight, D., Kim, H., & **Crutsinger, C.** (2007). Examining the effects of role stress on customer orientation and job performance of retail salespeople. *International Journal of Retail and Distribution Management, 35*(5), 381-392. **(R)**
- Jeon, S. **Crutsinger, C.,** & Kim, H. (2008). Exploring online auction behaviors and motivations. *Journal of Family and Consumer Sciences, 100*(2), 31-40. **(R)**
- Dotter, V., & **Crutsinger, C.** (2008). The power of dress rituals: Exploring superstition among GEN Y female student athletes. *TAFCS Research Journal. 1*(1), 1-3. **(R)**
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- Alvarado, M., & **Crutsinger, C.** (2010). From skateboards to trend boards: An investigation of subculture fashion. *Annals of Refereed Papers*, pp. 4-5. (Poster presentation at March 2010 *Texas Association of Family and Consumer Sciences meeting*, San Antonio, TX). (R)

- Crutsinger, C., & Kersey, C. (2010).** Leveraging alumni survey data in the marketing mix. *Annual of Refereed Papers*, pp. 13-14. (Poster presentation at March 2010 *Texas Association of Family and Consumer Sciences meeting*, San Antonio, TX). (R)
- Angelo, D., Kinley, T., Josiam, B., & **Crutsinger, C. (2010).** Fashion personality characteristics and shopping behaviors among African American and Caucasian American college students. (Oral presentation at October 2010 *International Textiles Apparel Association for presentation at 2010 meeting*, Montreal, Canada). (R)
- Crutsinger, C., Mathews, K., Russell, B., & Trower, C. (2010).** Using multi-institutional collaboration to unleash the potential of senior faculty. (Oral presentation at November 2010 *Professional and Organizational Development Network meeting*, St. Louis, MO). (R) **[ROBERT J. MENGES AWARD FOR OUTSTANDING RESEARCH IN EDUCATIONAL DEVELOPMENT]**
- Crutsinger, C., Knight, D., & Kim, H. (2011).** Young part-time employees: Understanding the impact of work experiences on job outcomes in the retail and service sectors. (Oral presentation at June 2011, *European Association for Education and Research in the Commercial Distribution*, Parma, Italy) (R)
- Crutsinger, C. (2012).** Doing the right thing and being in business: A case analysis of sustainability practices of a global retailer. (Oral presentation at July 2012, *European Institute of Retailing and Services Studies*, Vienna Austria). (R)
- Tran, G., & **Crutsinger, C. (2012).** Consumer attitudes and purchase intentions toward customized apparel. (Oral presentation at July 2012, *European Institute of Retailing and Services Studies*, Vienna Austria). (R)
- Crutsinger, C., & Fire, N. (2012).** High touch, high tech: Creating an institutional culture of faculty appreciation. (Oral presentation at October 2012 *Professional and Organizational Development Network meeting*, Seattle, WA). (R)
- Crutsinger, C., Glass, J., & Costabile-Heming, C.A. (2014).** Changing the culture: Faculty success through mentoring. (Presentation at February 2014 *Academic Chairperson's Conference*, Jacksonville, FA). (R)
- Crutsinger, C., & Wilson, D. (2014).** Faculty passion: What's love got to do with it? (Oral presentation at November 2014 *Professional and Organizational Development Network meeting*, Dallas, TX). (R)
- Crutsinger, C., Wilson, D., Prybutok, V., & Golden, T. (2014).** Faculty mentor networks: Strategies for increasing scholarly output. (Proceedings and Poster Session at the *Mentoring Institute 7th Annual 2014 Mentoring Conference*, Albuquerque, New Mexico, October 21-24, pp. 26-28). (R)
- Higgins, K., Kinley, T., **Crutsinger, C., & Strubel, J. (2014).** Consumer compulsive buying and hoarding in a world of fast fashion. (Paper presented at *International Textiles and Apparel Association*, Charlotte, NC, November). (R)
- Crutsinger, C., Wilson, A., Martin, E., Albarran, Al, & Wilson, D. (2015).** Mindful leadership development: Investing in the academy. (Presentation at annual *Academic Chairperson's Conference*, Austin, TX). (R)
- Sims, B., & **Crutsinger, C. (2016).** Thriving in a changing academic landscape: Moving at the speed of light. (Presentation at annual *Academic Chairperson's Conference*, Charleston, SC). (R)
- McPherson, M., **Crutsinger, C., Jefferson, S., & Rohwer, D. (2017).** Avoiding yet another search: Programs that support a diverse faculty. (Presentation an annual *Academic Chairperson's Conference*, New Orleans, LA). (R)
- McPherson, M., & **Crutsinger, C. (2018).** Move over or move out: Working collaboratively with former chairs. (Presentation an annual *Academic Chairperson's Conference*, Orlando, FL). (R)

Crutsinger, C., & Hawley, J. (2019). Future proofing your department. (Paper presented at International Textiles and Apparel Association, Las Vegas, NV). **(R)**

Crutsinger, C., Burton, M., Pookulangara, S., & Zorola, M. (2020). Mentor up: Preparing for the 21st century classroom. (Paper to be presented at International Textiles and Apparel Association, virtual). **(R)**

Abstracts in Refereed Clearinghouse

Crutsinger, C., Duncan, K., Ingram, A., Pookulangara, S., Ruttivut, K., & Tran, G. (2003). Retail product knowledge seminar: Implementing collaborative service learning as a pedagogical tool for teaching [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, New York, NY). **(R)**

Knight, D., & Crutsinger, C. (2003). Retail work experiences: Implications for retaining college students in the industry [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, Montreal, Quebec, Canada.) **(R)**

Crutsinger, C., Kim, H. J., & Knight, D. (2005). The effect of supervisor's behavior on their job satisfaction and perception of teen employees' job performance [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, New York, NY.) **(R) [National]**

Kim, H., Knight, D., & Crutsinger, C. (2006). Generation Y employees' work experience in the retail industry: The impact on job performance, job satisfaction, and career intention [Full Text Paper]. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, Fayetteville, AR.) **(R) [National]**

Jeon, S., Kim, H.J., & Crutsinger, C. (2007). *e-bay* tribe: Impacts of shopping motivations and attitudes on online auction behavior. *ACRA Clearinghouse*. (Paper presented at *American Collegiate Retailing Association*, Chicago, IL). **(R) [National]**

Invited Panel Presentation: (published) (R) = refereed, double-blind reviewed

Crutsinger, C., Arnold, E. R., & Forney, J. C. (1996). Teens and fashion: Meeting the challenges of a changing environment [Abstract]. *ITAA Extension and Outreach Education Preconference Proceedings*, pp. 8-9. (Paper presented at August, 1996 annual *International Textiles and Apparel Association* meeting, Banff, Canada.) **(R)**

Invited Panel Presentation: (unpublished)

Crutsinger, C., Caldwell, L., & Istook, C. (1992, February). Creative teaching of textile and apparel quality. (Panel presented at February, 1992 annual *Texas Home Economics Association* meeting, Fort Worth, TX.)

Hawley, J., & Crutsinger, C. (2000, September). Making virtual connections: Graduate program delivery via the web. (Electronic showcase presented at September, 2000 *WebCT Conference*, UNT, Denton, TX.)

Hawley, J., Crutsinger, C., Tas, R., & Dickenson, J. (2000, September). Multi-disciplinary development for advanced internships. (Panel presented at September, 2000 *WebCT Conference*, UNT, Denton, TX.)

Robertson, L., Apple, L., & Crutsinger, C. (2000, June). Developing distance education curriculum: Challenges and opportunities using the Internet. (Panel presented at June, 2000 annual *American Association of Family and Consumer Sciences* meeting, Chicago, IL.)

Kim, Y.K., Pookulangara, S., & Crutsinger, C. (2002). Vitality of multi-channel retailing: Function of retail synergy and consumers' perceived benefits and costs. (Roundtable discussion at March, 2002 *International Council for Shopping Centers* research conference, Plano, TX.)

Knight, D., **Crutsinger, C.**, & Hearn, R. (2004). Retail: It's more than a part-time job. (Research presentation at January, 2004 annual *National Retail Federation Convention and Expo*, New York, NY.)

Crutsinger, C., Knight, K., & Kim, H. (2005). Retail: Part-time job or promising career? (Research presentation at February, 2005 annual *Merchandising Expo*, UNT, Denton, TX.)

Papers/Posters Presented at Professional Meetings: (unpublished) (R) = (refereed, double-blind reviewed)

Johnson, K. P., & **Crutsinger, C.** (1990). Women and professional dress: Myth or reality. (Paper presented at May, 1992 *Women and Work Conference*, Arlington, TX.) **(R)**

Crutsinger, C., Johnson, K. P., & Wiens, P. (1992). Clothing and sexual harassment: Implications for working women. (Paper presented at May, 1992 *Women and Work Conference*, Arlington, TX.) **(R)**

Crutsinger, C., Johnson, K. P., & Ulmer, T. (1992). Fashion information search by tweens: A comparison between two ethnic groups. (Poster presented at February, 1992 annual *Texas Home Economics Association* meeting, Fort Worth, TX.) **(R)**

Crutsinger, C., Johnson, K. P., & Popelka, C. (1993). Clothing, large size women, and job acquisition. (Poster presented at February, 1993 annual *Texas Home Economics Association* meeting, Austin, TX.) **(R)**

Baria, J., & **Crutsinger, C.** (1993). Teaching apparel quality, construction, and cost: An integrated approach. (Poster presented at February, 1993 annual *Texas Home Economics* meeting, Austin, TX.) **(R)**

Crutsinger, C. (1995). Preparing merchandising students for careers in product development. (Poster presented at March, 1995 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) **(R)**

Higgs, E., & **Crutsinger, C.** (1995). Taste of the town: Developing entrepreneurial skills among high school students [Abstract]. (Poster presented at March, 1995 annual *Texas Association of Family and Consumer Sciences* meeting, San Antonio, TX.) **(R)**

Crutsinger, C., & Knight, D. (2001). The teen consumer: Understanding interaction styles and marketing attitudes [Abstract]. (Paper presented at June, 2001 annual *American Association of Family and Consumer Sciences* meeting, Providence, RI.) **(R)**

Brandon, L., Knight, D., & **Crutsinger, C.** (2001). Channel member satisfaction: Retailers' perceptions of apparel and home furnishings vendors [Abstract]. (Poster presented at June, 2001 annual *American Association of Family and Consumer Sciences* meeting, Providence, RI.) **(R)**

Knight, D., Kinley, T., & **Crutsinger, C.** (2002). Investigating learning styles relative to web-based instruction. [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *American Association of Family and Consumer Sciences* meeting, Dallas, TX.) **(R)**

Crutsinger, C., Lee, D., Forney, J. C., & Pappu, M. (2002). Understanding the internal network of the apparel retail product development process [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *Association of Family and Consumer Sciences* meeting, Dallas, TX.) **(R)**

Forney, J. C., **Crutsinger, C.**, & Brandon, L. (2002). Requisite competencies and skills for electronic merchandisers [Abstract]. *AAFCS Annual Abstracts of Research*. (Poster presented at June, 2002 annual *American Association of Family and Consumer Sciences* meeting, Dallas, TX.) **(R)**

Crutsinger, C., Forney, W. S., & Forney, J. C. (2003). The influence of delinquent status on global and specific self-esteem [Abstract]. (Poster presented at June, 2003 annual *American Association of Family and Consumer Sciences* meeting, Washington, DC.) **(R)**

- Knight, D., **Crutsinger, C.**, & Kim, H. (2004). Teens' retail work experiences, job satisfaction, and job intentions [Abstract]. (Poster presented at June, 2004 annual *American Association of Family and Consumer Sciences* meeting, San Diego, CA.) (R)
- Crutsinger, C.**, Forney, J. C., & Forney, W. S. (2004). Predictors of teen shoplifting intention [Abstract]. (Paper presented at June, 2004 annual *American Association of Family and Consumer Sciences* meeting, San Diego, CA.) (R)
- Crutsinger, C.**, Forney, W. S., & Forney, J. C. (2005). Self-esteem effects of social acceptance on the morality of juvenile delinquents [Abstract]. (Poster presented at June, 2005 annual *American Association of Family and Consumer Sciences* meeting, Minneapolis, MN.) (R)
- Forney, J. C., **Crutsinger, C.**, & Forney, W. W. (2006). Moral reasoning and gender as predictors of high school students intention to steal. (Paper presented at June 2006 annual *American Association of Family and Consumer Sciences* meeting, Charlotte, NC.) (R)
- Angelo, D., & **Crutsinger, C.** (2009). Weaving sustainability throughout the undergraduate curriculum: An assessment of apparel and textiles programs. (Poster presented at June 2009 annual *American Association of Family and Consumer Sciences* meeting, Knoxville, TN) (R)
- Angelo, D., & **Crutsinger, C.** (2009). Sustainable fashion: An assessment of apparel and textile undergraduate programs. (Poster presented at October 2009 *Advancing Hispanics/Chicanos & Native Americans in Science* conference, Denton, TX). (R)

University Workshop Presentations:

- Crutsinger, C.** (1989, March). Body language: Nonverbal communication. *University Program Council*. University of North Texas, Denton, TX.
- Crutsinger, C.** (1990, February). The 1990s: A decade of fashionable opportunities. *League of Professional Women Fortnight*. University of North Texas, Denton, TX.
- Crutsinger, C.** (1991, June). Fashion trends and technology. *Vocational Secondary Teachers*. University of North Texas, Denton, TX
- Crutsinger, C.** (1995, September). Career dressing: Looking the part. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.
- Crutsinger, C.** (1996, February). Women's attire: At the interview, in the workplace. *Beta Alpha Psi, Accounting Fraternity, College of Business Administration*. University of North Texas, Denton, TX.
- Crutsinger, C.** (1998, February). Dress for success. *Texas Academy of Math & Sciences*. University of North Texas, Denton, TX.
- Crutsinger, C.**, & Knight, D. (1999, October 8). Executive dressing for women. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.
- Crutsinger, C.**, & Hawley, J. (1999, November 4). Delivering a graduate program via the web. *Center for Distributed Learning, Brown Bag Seminar*. University of North Texas, Denton, TX.
- Crutsinger, C.**, & Knight, D. (1999, February 26). Executive dressing for women. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.
- Crutsinger, C.**, & Knight, D. (2000, October 5). Professional dress. *Professional Leadership Program, College of Business Administration*. University of North Texas, Denton, TX.

- Crutsinger, C.,** Hawley, J, & Tas, R. (2000, April 6). Collaborative efforts in distributed learning. *Center for Distributed Learning, Brown Bag Seminar*. University of North Texas, Denton, TX.
- Crutsinger, C.,** Hastings, S., & Donohue-Wallace, K. (2003, October 8). Online simulation for experiential learning in service excellence. *League for Professional Women*. University of North Texas, Denton, TX.
- Crutsinger, C.** (2012). Transitioning faculty expertise into student success. *Teaching Excellence Seminar workshop presenter*, University of North Texas, Denton. TX.
- Crutsinger, C** (2014, August). The co-eds closet: Decoding the complex communication system of dress. Presentation at *First Flight*, University of North Texas, Denton, TX.
- Crutsinger, C., & Flores-Niemann, Y.** (2014, May 2). Need to have a crucial conversation? *Academic Leadership Workshop*, University of North Texas, Denton, TX.
- Crutsinger, C. & Flores-Niemann, Y.** (2015, February 13). Crucial conversations book discussion. *Women's Faculty Network*, University of North Texas, Denton, TX.
- Crutsinger, C** (2015, August). The co-eds closet: Decoding the complex communication system of dress. Presentation at *First Flight Orientation*, University of North Texas.
- Crutsinger, C.** (2015, August). Teaching with passion. Keynote address at *Teaching Excellence Seminar*, University of North Texas, Denton, TX.
- Crutsinger, C, & Wilson, A.** (2016, January). Crucial conversations training for academic leaders, University of North Texas, Denton, TX.
- Crutsinger, C.** (2016, January). What's love got to do with effective teaching? Everything! Keynote address. *Teaching Excellence Seminar*, University of North Texas, Denton, TX.
- Crutsinger, C.** (2016, January). All you need is love: In the classroom and beyond. Keynote address. *Doctoral Student Association*, University of North Texas, Denton, TX.
- Crutsinger, C. & Brandon, L.** (2016, April). Maison to Musee: French fashions, furnishings and frivolity. *Emeritus College*, University of North Texas, Denton, TX.
- Crutsinger, C** (2017, August). The co-eds closet: Decoding the complex communication system of dress. Presentation at *First Flight Orientation*, University of North Texas.
- Crutsinger, C, & Brandon, L.** (2017, March). Victoria's secret: How one queen changed the world of fashion. *Osher Lifelong Learning Institute*, University of North Texas, Denton, TX.
- Crutsinger, C, Brandon, L., Becker, A.** (2017, September). Victoria's secret: How one queen changed the world of fashion. *Osher Lifelong Learning Institute*, Robson Ranch, Argyle, TX.
- Crutsinger, C. & Brandon** (2018, September). Kings, queens, and bling: Eighteenth century fashion and furnishings. *Osher Lifelong Learning Institute*, Robson Ranch, Argyle, TX.
- Crutsinger, C.** (2019, April). First impressions matter. *Future Eagles*. University of North Texas, Denton, TX.
- Crutsinger.** (2018, November). First impressions matter. *Future Eagles*. University of North Texas, Denton, TX.
- Crutsinger, C.** (2019, October). Color in the retail, home furnishings, and hospitality industries. *Future Eagles*. University of North Texas, Denton, TX.
- Crutsinger, C. & Brandon, L.** (2019, April). Victoria's secret: How one queen changed the world of fashion. *Osher Lifelong Learning Institute*, Flower Mound Senior Center, Flower, Mound, TX.

- Crutsinger, C.** (2020, March). Color in the retail, home furnishings, and hospitality industries. *Future Eagles*. University of North Texas, Denton, TX.
- Crutsinger, C.** (2019, August, two sessions). What is academic rigor? *Freshmen Orientation*. University of North Texas, Denton, TX.
- Crutsinger, C.** (2019, August). The co-eds closet: Decoding the complex communication system of dress. *First Flight Orientation*, University of North Texas, Denton, TX.
- Crutsinger, C.** (2019, October). Color in the retail, home furnishings, and hospitality industries. *Future Eagles*. University of North Texas, Denton, TX.
- Crutsinger, C., & Brandon, L.** (2020, February). Kings queens, and bling: Eighteenth century fashion and furnishings. *Osher Lifelong Learning Institute*, Flower Mound Senior Center, Flower, Mound, TX.
- Crutsinger, C., & Brandon, L.** (2020, May). Trends in merchandising, hospitality, and tourism. *Keller High School*, Keller, TX. [Zoom]
- Crutsinger, C., & Pookulangara, S.** (2020, May). Trends in merchandising, hospitality, and tourism. Little Elm ISD, Little Elm, TX. [Zoom]
- Crutsinger, C.** (2020, September). Votes for women: The politics of suffragette fashion. *Osher Lifelong Learning Institute*, [Zoom]
- Crutsinger, C.** (2020, October). The creativity of color. Keller High School, Keller, TX. [Zoom]

Invited Presentations:

- Crutsinger, C.** (1997, November 20). Delivering exceptional service. *Denton Factory Mills Outlet Exposition*, Denton, TX.
- Crutsinger, C. & Knight, D. K.** (2003, August 5). UNT retail research. *Career and Technology Coordinator Meeting*. Dallas Independent School District, Dallas, TX.
- Crutsinger, C.** (2010). The care of junior faculty. (Panel presentation at June 2010 *Collaborative on Academic Careers in Higher Education Leaders Workshop*, Harvard University, Cambridge, MA).
- Crutsinger, C.** (2012). Engagement and vitality throughout the academic career: Faculty morale and recognition. (Presentation at June 2012 *Collaborative on Academic Careers in Higher Education Leaders Workshop*, Harvard University, Cambridge, MA).
- Crutsinger, C., Smith, M. & Wilson, D.** (2014). Fostering faculty success. (Workshop presented at February 2014 *Council of Administrators of Family and Consumer Sciences*, Gaylord Conference Center, Grapevine, TX.)
- Crutsinger, C.** (2015). Professional development for campus leaders. (Presentation at January Annual Retreat of *Texas Council of Chief Academic Officers*, Austin, TX).
- Crutsinger, C.** (2015) Herstories Panel: The paths of women in leadership. (Panel member at September 2015 *Women's Work and Life Conference*, Texas Woman's University, Denton, TX).
- Martin, J., & Crutsinger, C.** (2015). Preparing for your next job: The good, the bad, and the avoidable (or applicants do the darnedest things. (Presentation at September 2015 *Women's Work and Life Conference*, Texas Woman's University, Denton, TX).

Crutsinger, C. (2019, January). The art of leading and following. *Texas Academic Leadership Academy*, Dallas, TX.

Crutsinger, C. (2019, August 2). Accountability in faculty affairs. *UNT System Leadership Development Program*, Fort Worth, TX.

Crutsinger, C. (2020, May 5). Student recruitment: There is no silver bullet. *UNT-MDR Departmental Meeting*.

Crutsinger, C. (2020, May 8). Student recruitment: There is no silver bullet. *UNT-HGMT Departmental Meeting*.

Crutsinger, C. (2020, February 14). Faculty passion: Lessons from UNT's distinguished faculty. *CMHT Teaching Brown Bag Seminar*.

PUBLIC RELATIONS:

Video Recording:

Topic: *My Research Journey: Matters of the Heart*

Honors College, University of North Texas, July 17, 2020

TV Coverage:

Topic: *Hometown Heroes, League for Professional Women*

Fox News. Channel 4, December 5, 2005, 5:30 p.m., & December 6, 2005, 12:00 p.m.

Topic: *Teen Employees*

NBC, Channel 5, October 10, 2000, 4:00 p.m.

Radio Coverage:

Topic: *School Uniforms*

KNUT, 88.1 FM (interview with John Dempsey)

August 17, 1998, 6:00 p.m.

August 19, 1998, 9:05 p.m.

August 19, 1998, 12:10 p.m.

Topic: *Web-Based Program in Merchandising*

KNUT, 88.1 FM

June 28, 1999, 6:00 p.m.

June 30, 1999, 9:00 a.m.

July 1, 1999, 12:00 p.m.

Newspaper Coverage:

Topic: *Retail Recruitment*

Workshops explore hiring, training and retaining the best employees (2004, January 11). *Stores Convention Daily* [Article/Interview/Quote].

Topic: *Teen Interior Decorating*

The coolest cribs (2003, September 26). *The Dallas Morning News* [Article/Judge/Quote].

Topic: *Shopping*

Hot Gifts. (2007, December 18). *Fort Worth Star Telegram* [Article].

Tax free holiday to offer savings (2006, August). *Denton Record Chronicle* [Article/Interview/Quote].

Take advantage of Texas' tax-free shopping weekend Aug. 4-6 (2006, August). *Inhouse@UNT*. [Interview, Quote].

Tax-free holiday to offer savings (2006, August). *Denton Record Chronicle*, [Interview, Quote].

Shoppers head out long before dawn (2004, November 27). *Denton Record Chronicle*, [Interview, Quote].

Tips to be a savvy holiday shopper this year (2002, November 15). *Inhouse@UNT*. [Article/Interview].

UNT merchandising students determine hottest gifts of the 2004 holiday season (2004, November 19). *In house@UNT* [Interview, quote]

Shoppers head out long before dawn (2004, November 27). *Dallas Morning News* [Interview, Quote]

Retail sales pace quickens as Christmas approaches (2004, December 19). *Denton Record Chronicle* [Interview, quote]

Topic: Teaching with Technology

School uses social network sites in class (2007, January 23). *NT Daily* [Interview]

WIU students present internships to Texas professors over video connection. (1998, October 7). *The Macomb Journal*. [Newsclip]

Topic: Professional Dress

Pospeshil, J. (1994, December 28). Appearances count when it comes to promotions. *Nashville News*. [Newsclip]

Topic: Teaching

UNT's professor Christy Crutsinger. (2007, Summer). *College Guide* [Interview].

Service for Master Thesis/ Doctoral Dissertation Research:

Lindsey, J. (1996). *The consumption and perception of western wear status symbols among male western wear consumers*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Thesis Committee Member)**

Lee, D. (2002). *Supply chain relationships in apparel retail product development*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Thesis Major Professor)**

Pookulangara, S. (2003). *Multi-channel retailing: Impact on retail profitability and consumers' perceived benefits and costs*. Unpublished master's thesis, University of North Texas, Denton, TX. **(Thesis Committee Member)**

Jeon, S. (2006). *The effects of consumer motivations on online auction bidding, buying, and selling behaviors*. Unpublished master's thesis, University of North Texas, Denton, TX **(Thesis Major Professor)**

Siri, R. (2008). *Motivation, perception, and satisfaction: Understanding Indian tourists in Bangkok*. Unpublished master's thesis. University of North Texas, Denton, TX **(Thesis Committee Member)**.

Umberson, K. (2008). *Environmentally-friendly purchase intentions: Debunking the misconception behind apathetic customer attitudes*. Master's thesis, University of North Texas, Denton, TX **(Thesis Committee Member)**

Park, B. (2009). *Understanding consumer blogging behavior: Examination of the flow theory*. Master's thesis, University of North Texas, Denton, TX **(Thesis Committee Member)**

Angelo, D. (2010). *You are what you wear: The examination of fashion leadership and general leadership among African American and Caucasian American college students*. University of North Texas, Denton, TX **(Thesis Committee Member)**

Higgins, K. (2013). *Consumer compulsive buying and hoarding in a world of fast fashion*. University of North Texas, Denton, TX **(Thesis Committee Member)**

Beard, D. (2014). *Evaluating the role of design in the apparel industry in the United States*. University of North Texas, Denton, TX **(Thesis Committee Member)**

Smith, M. (2014). *A mixed methods study on the effect of registration time on academic success and course completion for undergraduate students with undecided and decided majors*. University of North Texas, Denton, TX **(Dissertation Committee Member)**

Assad L. (2015). *Early second career faculty: A phenomenological study of their transition into a new profession*. University of North Texas, Denton, TX **(Dissertation Committee Member)**