

Kristina L. (Newburn) Bruder

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College of Merchandising, Hospitality, & Tourism
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EDUCATION:

Year	Degree	Major	Institution
1990	M.S.	Textile Science Thesis: Laundering removal of pyrethroid insecticides from "bull" denim fabrics	University of Nebraska-Lincoln Lincoln, Nebraska
1987	B.A.	Modern Languages: French	University of Nebraska-Lincoln Lincoln, Nebraska
1986	B.S.	Textile and Fashion Design	University of Nebraska-Lincoln Lincoln, Nebraska

PROFESSIONAL EXPERIENCE:

Dates	Position	Organization	Location
2014 Fall-present	Lecturer	University of North Texas College of Merchandising & Hospitality Management	Denton, Texas
2012-2014	Senior Project Manager, Library Services, Raw Materials <ul style="list-style-type: none">• Reinvented the Fabric Library into a materials studio with trend reports, fabric, trims and yarns.• Supervised one project manager and a project specialist directing the home and apparel color libraries, and one project specialist assisting with fabric menus and materials library services.• Managed the budget for Library Services.• Increased library usage by 50%.• Attended Premiere Vision trade show in Paris, communicating fabric trends to design teams through the use of reports, boards, and the Materials Studio; locating similar fabrics from corporate mills.	J. C. Penney Purchasing Corporation	Plano, Texas

- Identified repeat-use fabrics for the establishment of a standard fabric menu as well as fabrics for consolidation resulting in cost savings.
- Hosted internal/external customers, coordinating visits, space, dates and points of contact.
- Managed a company-wide holiday event with an external vendor for 8 years.

2010-
2012

Project Manager, Color and Fabric Services J. C. Penney Purchasing Corporation

Plano, Texas

- Created the J. C. Penney Materials Lifecycle and managed the entailed material development project to move all data recorded partially in the Fabric Library System, and enter into an online system so that information could be leveraged and utilized; included process improvements to enable visibility of material development requests from inception to final disposition.
- Authored the business requirements document to outline procedures within the material development project, collaborating with business analysts from IT, subject matter experts from design, fabric/garment sourcing, and International Buying Offices to review the business requirements document.
- Learned EATDesignScope virtual textile sample development software and managed the internal sales presentations for it at the Innovation Expo.
- Directed the activities of two projects specialists managing the home and apparel color libraries, and a project assistant supporting the Color Accreditation Process.

2007-
2010

Project Specialist, Fabric Innovation and Services J. C. Penney Private Brands

Plano, TX

- Expertly drove performance attributes into private brand products.
- Collaborated with designers on a daily basis to solve fabric research requirements, and supported 30+ private label brands.
- Attended industry trade shows and conferences, including Outdoor Retailer, Texworld NY, and AATCC.
- Served on the Innovation, Product Stewardship and Sustainability committees.
- Created and coordinated the Product Innovation Expo consisting of 28 vendors with over 100 new product ideas for apparel and home (soft and hard lines), and over 4,000 attendees resulting in over 20 adoptions over a

two-year period (including the QuickDri Towel by Welspun which became a multi-million dollar program).

- Organized and maintained a fabric workroom housing 8,000+ swatches.
- Skillfully collaborated with the Fabric Director, VP of Design, Product Development Directors, and Fabric Managers within International Buying Offices.

2003-
2007

Project Analyst, Fabric Research and Development **J. C. Penney Private Brands** Plano, TX

- Researched textile fiber and finish technologies with a focus on driving newness into private brand fabrics. Collaborated to create, develop and implement the online fabric library database and recordkeeping process. Facilitated the TechKnow and Innovation Committees.
- Proactively expanded and improved the fabric workroom as a key resource for sourcing and design.
- Managed the development of designers' fabrics with mills for selected brands.
- Developed trend reports of performance attributes suitable for specific brands through research with industry experts.
- Ensured fabric quality was approved, tested and sent to appropriate parties.
- Acted as a liaison between buyers, testing, sourcing, designers, fabric managers, IBOs and private development.
- Managed fabric fairs involving 40+ suppliers from all over the world to service designers' needs.

2000-
2003

Project Analyst, Mill Coordinator, Sourcing **J. C. Penney Private Brands** Plano, Texas

- Initiated complete mill inspections and maintained accurate project databases, including mill profiles. Managed the fabric library for sourcing, including sorting, labeling and file qualities. Trained overseas personnel, mentoring for compliance. Provided instruction in labeling laws and textiles to various stakeholders.
- Organized and presented vendor/buyer conference fairs.
- Screened and reviewed fabric suppliers for the abilities to service or meet corporate standards.
- Coordinated comparison studies to enable determination of the best fabric quality for essential programs.

1993- 2000	Merchandise Evaluator, Quality Assurance	J. C. Penney Private Brands	Plano, Texas
	<ul style="list-style-type: none"> • Improved and managed the Vendor Lab Certification Program. • Evaluator of quality: Ensured apparel met Product Performance Standards (ISO, AATCC, ASTM)—Men’s, Women’s, Children’s and Soft Home. • Solved quality issues with fabric suppliers and Cut-Make-Trim suppliers. • Work daily with International Buying Offices’ Garment Merchandisers. • Partnered with private labels product managers to create new products and select best fabric and trims. • Lecturer for the JCP Research & Technologies Laboratories. 		
1987- 1990	Graduate Research and Teaching Assistant	University of Nebraska-Lincoln	Lincoln, Nebraska
	<ul style="list-style-type: none"> • Assisted design of studies from inception through reporting of findings including statistical analysis and interpretation. • Managed textile laboratory including equipment maintenance and supplies. • Taught sewing labs and substituted for lecturers and professors as needed. 		
1982- 1993	Seamstress, Alterations, Fitter	J. Bragg’s	Lincoln, Nebraska
1982 - 2002	Custom Tailor, Bridal, Costumer	Self-employed	Lincoln, Nebraska to Plano, Texas

HONORS:

Date	Title	Institution
2008	Innovator of the Month, inaugural award	J.C. Penney
1998	Merchandising Department’s Customer Service Award	J.C. Penney
1995	Merchandise Testing Center Outstanding Service Award	J.C. Penney

PUBLICATIONS: SCHOLARLY, CREATIVE AND PROFESSIONAL ACTIVITIES

Publications in Refereed Journals

1. **Newburn, K., & Laughlin, J.** (1994). Comparison of After-Laundering Residues of Cypermethrin and Cyfluthrin in Fabrics: A Meta-Analytical Approach. *Clothing and Textiles Research Journal*, 12(4), 37-44. doi: 10.1177/0887302X9401200406
2. Laughlin, J., **Newburn, K.** & Gold, R. (1991). Pyrethroid Insecticides and Formulations as Factors in Residues Remaining in Apparel Fabrics after Laundering. *Bulletin of Environmental Contamination and Toxicology*, 47(3), 355-361.

Invited Papers / Presentations at Professional Meeting (unpublished)

Bruder, K. (2007). What is New in the World of Textiles: The Fabrics of the Near Future Will Surprise You. Association of Image Consultants International Global Convention, Minneapolis, Minnesota.

Invited Community Presentations

Newburn, K. (1993). Laundering Pesticide-Contaminated Apparel. Home Extension Club Meeting, Grand Island, Nebraska. (Pesticide safety presentation based on research.)

Bruder, K. (2023). The Process of Fashion Trend Forecasting. Richardson High School, Richardson, Texas.

GRANTS:

Date	Author	Title	Funding Source	Funding
January 2019- December 2019	Kim, J. (Principal), Kim, H. (Co-Principal), Yang, K. (Co-Principal), Hequet, E. (Co-Principal), Bruder, K. (Co-Principal) , Xu, B. (Co-Principal)	Edu Cotton: Collaborative Learning Environment (Research)	Sponsored by Cotton Incorporated (Importer Support Program of the Cotton Research and Promotion Program), Private	\$38,615.00
February 2019- February 2020	Bruder, K. L.	Edu-Cotton: Collaborative Learning Environment, Teaching	Sponsored by Cotton Incorporated, Federal	\$38,615.00
April 2019	Crutsinger, C.A. (Principal), Bruder, K.L. (Co-Principal)	Global Fashion: An Integrated Approach to Learning	Sponsored by Charn Fund Proposal, Local	\$4,500.00 (not funded)

COURSES TAUGHT

Content Area	Course	Title	Institution
Merchandising	MDSE 2350	Trend Forecasting	University of North Texas
Merchandising	MDSE 2650	Textiles for Apparel	
Merchandising	MDSE 4250	Product Development	
Merchandising	MDSE 3650	Advanced Textiles	
Merchandising	MDSE 4010	Global Sourcing	
Retail	RETL 4850	Brand Management	
Retail	RETL 3950	Visual Merchandising & Promotion	

Furn. & Décor Merch. FADM 3570 Furn. & Décor Products & Processes
 Furn. & Décor Merch. FADM 2655 Textiles for Home Furnishings

COURSES BUILT

Content Area	Course	Title	Institution
Merchandising	MDSE 4010	Global Sourcing	University of North Texas

PROFESSIONAL ACTIVITIES:

Membership in Professional Organizations:

American Association of Textiles Chemists and Colorists, 1993-2014, 2018, 2020
 Fashion Group International, 2003-2010
 Costume Society of America, 2011-2014

SERVICE TO UNIVERSITY:

Date	College of Merchandising and Hospitality Management (UNT)	Membership Role
2022	Coache Focus Group for Non-Tenure Faculty	Survey group contributor, discussion group
2020-2022	Ad Hoc Committee on the Status of Non-tenure Track Faculty	Member: focused on the issue of annual reviews
2021, July	CVAD Interior Design Program: CIDA Standards	Member: aligning course objectives and assignments to ensure FADM 2655 meets CIDA standards for accreditation

SERVICE TO COLLEGE:

Date	College of Merchandising and Hospitality Management (UNT)	Membership Role
2023 Fall	Coffee With Faculty	Volunteer: organized event to promote Undergraduate Committee to students
2022 Fall - present	Dean’s Representative to UUCC	Voting Appointed Member: review curriculum changes for University; notify College of any issues
2022 Fall - present	Undergraduate Committee	Appointed Chairperson: manage committee; review curriculum changes; promote committee
2023, March	Career Expo	Volunteer: help students connect
Spring 2023	Coffee With Faculty	Volunteer: organized event to promote Undergraduate Committee to students

Spring 2023	Teach Better	Host: College-wide discussion and sharing of ideas to improve student attendance
2021 Fall- Summer 2022	Undergraduate Committee	Appointed Member: review curriculum changes
2022, March 2017-2020	Career Expo Scholarship Committee	Volunteer: help students connect Chairperson: organize & update committee, wrote SOP used for Audit
2018, Spring 2014-2017	Student Recruiting Scholarship Committee	Recruiter at local high school's career fair Appointed Member: promote, evaluate students, allocate funds, distribution

SERVICE TO DEPARTMENT:

Date	College of Merchandising and Hospitality Management (UNT)	Membership Role
2023 Fall	Mentoring Student	Faculty Mentor
2021 Fall – 2023 Fall	MDR Enrollment Ad-Hoc	Member: worked with Dr. Pookulangara to develop survey to determine who students discover or “end up” at CMHT; results TBD.
2023 Fall, 2023 Spring	Sample Sale	Volunteer: pick up & delivered merchandise from Fossil in Richardson to CMHT; moved samples from hallway to sale
2022 Fall	Mentor to Adjunct Faculty and Overload Course	Volunteer: I taught FADM 3570-001 as an overload course and also mentored the adjunct throughout the semester who taught the other section FADM 3570-002.
2022 Fall, 2023 Spring	UNT Preview Day	Presenter
2022 June	New Freshman & Transfer Athletes Faculty Panel	Member: spoke to new athlete students about our departments and answered general questions about being a student and an athlete; encouraged them to meet with instructors
2022 Spring	Faculty Search: Research Presentations	Attendee to research presentations of prospective faculty; completed survey
2019 Spring – Fall 2021	TAPAC Committee (for accreditation)	Contributor: revised SLOs, assignments and rubrics of 5 courses to align with Meta Goals of TAPAC
2019 May	Digital Study Tour	Chaperone

2017 May	New York Study Tour	Chaperone
2017 Fall	MDSE 2350	Taught as course overload
2016 – present	Mentor to Adjunct Faculty for MDSE 4010 Global Sourcing	Mentor: as the course builder, I set up the Canvas site every semester for adjunct faculty
2015 Fall – 2016 Fall	HFMD 2655	Taught as a course overload for two semesters
2014-2015	Merchandising Career Expo	Managed headshot photos

SERVICE TO COMMUNITY:

Date		Membership Role
2017-2024	Neighborhood Holiday Decorations	Volunteer
2018-2022	Plano Senior High School PTSA	Member and Volunteer: coat check at Prom; managed Practice PSAT/SAT/ACT Fundraiser with Princeton Review (created SOP)
2018-2022	Plano Lady Wildcats Basketball Booster Club	Member and Volunteer: fundraising including concessions, Senior Night 2022, Teacher’s Night, Pink Out, Team Dinners

PROFESSIONAL DEVELOPMENT AND CONTINUING EDUCATION:

Date	Seminar / Activity	Sponsor / Location
2023 Spring	“Promoting Student Engagement In and outside the Classroom”	Faculty Success/Union: panel of best faculty and how they engage students (shared in the Teach Better seminar with our college)
2022	Disruptive Behaviors, Student Mental Health	UNT Dean of Students/Teaching Better
2022	TAPAC Webinars: Accreditation; Aligning Outcomes	TAPAC
2022	Active Shooter Response Training	UNT Police
2020-2021	Zoom: “Engaging & Inclusive Classrooms”; “FIS Training”; Zoom training sessions	UNT/CMHT
2021	Inclusive Classroom Practices	UNT Provost Office

2021	The Flipped Classroom; The Well-Designed Syllabus; Effective Online Class; Interactive Classroom; Teaching Difficult Material	MDR: Teaching Better
2021	Active learning Strategies for Hybrid Classrooms	UNT CLEAR
2019	University Forum on Teaching & Learning: “The Science of Learning and Why It Matters with Dr. Josh Eyer”	Center for Learning, University of North Texas, Union
2018	University Forum on Teaching & Learning “Dr. Krisstal Clayton – Teach Counts! It’s How You Play the Game”	Center for Learning, University of North Texas, Union
2018, April 4	Texas Chapter Meeting of AATCC	AATCC and Hagggar, Inc.
2017	University Forum on Teaching & Learning “Dr. Christy Price – Get in Sync With your Students: Engage, Motivate, Celebrate”	Center for Learning, University of North Texas, Union
2017	Teaching Excellence Seminar	CLEAR, Gateway Center
2016	University Forum on Teaching & Learning	Center for Learning, University of North Texas, Union
2016	CLEAR Tree Talks	CLEAR, Gateway Center
2015	University Forum Teaching & Learning	University of North Texas
2015	Purchasing Card Training	Business Center Services
2015	Blackboard – Assorted Brown Bag Lunch Topics	UNT - CLEAR
2014	Blackboard Bootcamp	University of North Texas Libraries
2014	Crucial Conversations Workshop	University of North Texas Provost