BS in Retailing (RETL)
2017-2018

All students are admitted as Pre-Retailing.
To declare the Retailing major and begin taking courses which list RETL major as a prerequisite, you must:

- Complete all highlighted courses with a “C” or higher
- Establish and maintain a minimum 2.0 UNT GPA

UNIVERSITY CORE (42 hours)
See approved University Core list for options
Communication (6 hours)
- ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
- Mathematics (3 hours)
  - Required: MATH 1680
Life & Physical Sciences (6 hours)
  - See approved list
Creative Arts (3 hours)
  - See approved list
Language, Philosophy and Culture (3 hours)
  - See approved list
American History (6 hours)
  - HIST 2610 and HIST 2620
Government/Political Science (6 hours)
  - PSCI 2305 and PSCI 2306
Social & Behavioral Science (3 hours)
  - See approved list
Component Area Options (6 hours)
  - Category I (3 hours): MDSE 2750 (double dip)
  - Category II (3 hours): MKTG 3010 (double dip)
FREE ELECTIVES (3-15 hours)
Depends on individual degree plan; see advisor

BUSINESS FOCUS (15 hours)
- ECON 1100 Microeconomics
- ACCT 2010 Acct. Principles I
- MKTG 3010 Professional Selling
- MGMT 3860 Human Resource Management
- MGMT 4470 Leadership

CMHT CORE (12 hours)
- CMHT 2790 Career Development
  (MDSE 2490 or concurrent)
- CMHT 3950 Creating Consumer Experiences
- CMHT 4750 Managing a Diverse Workforce
  (Sr Standing)
- CMHT 4790 Internship in Merchandising
  (RETL major; See catalog)

RETAILING SPECIALIZATION (36 hours)
- MDSE 2490 Introduction to Retail Merchandising
- RETL 2550 Retail Operations
- RETL 3880 Profit-Centered Retailing
  (MDSE 3510, 3750 or concurrent)
- RETL 3950 Visual Merchandising and Promotions
  (MDSE 3750 or concurrent)
- RETL 4850 Brand Development
  (RETL major, plus 9 additional hours in major w/ C or better)
- RETL 4880 Omni-channel Retail Strategy
  (RETL major, MDSE 3750, DRTL 3090)
- DRTL 3090 Consumer Engagement in Digital Channels
  (Jr standing)
- MDSE 2750 Consumers in a Global Market
- MDSE 3510 Profit-Centered Merchandising
  (RETL major, ACCT 2010 and Core Math, both w/ C or better)
- MDSE 3750 Consumer Studies
- MDSE 4010 Global Sourcing
  (RETL major, MDSE 2490)
- MDSE 4660 Advanced Application
  (RETL major, 3510, 3750, 4010, plus 9 hours in major w/ C or better)

RETAILING ELECTIVES (select 9 hours):
- CMHT 4800 Discovery: Research in Merchandising & Hospitality Management
  (Advanced standing in the major, GPA of 2.75)
- DRTL 2090 Introduction to Digital Retailing
- DRTL 3190 Digital Retailing Strategies
  (DRTL 2090)
- DRTL 4860 Digital Branding in Practice
- GEOG 4220 Applied Retail Geography
  (15 hours of RETL major courses)
- HFMD 3570 Decorative Accessories Merchandising
  (FALL ONLY)
- MDSE 2350 Product Development I
- MDSE 3250 Product Development II
  (MDSE 2350)
- MDSE 4001 New York Study Tour for MDR
  (MDSE 2490, approval of application)
- MDSE 4002 Dallas Study Tour for MDR
  (MDSE 2490, approval of application)
- MDSE 4003 Global Discovery: Hong Kong/China
  (MDSE 2490, approval of application)
- MDSE 4004 Global Discovery: Europe
  (MDSE 2490, 3350, 3370, and approval of application)
- MDSE 4510 Advanced Buying, Planning and Allocation
  (RETL major, MDSE 3510)
- RETL 4080 Retail Start-Up
  (RETL major, MDSE 3510, 3750)
- RETL 4330 Consumer Analytics and Data Visualization
  (MDSE 3750)

Total Credit Hours- 120

All CMHT, DRTL, HFMD, HMGT, MDSE and RETL courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements. All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.