

SMHM UNDERGRADUATE ACADEMIC CERTIFICATES (HETM) 2026-2027



- All certificates require a minimum grade of C or higher in each required course.
- All courses required for an undergraduate academic certificate must be completed at UNT.
- To officially declare a certificate, contact the SMHM Advising Office.

ENOLOGY & BREWING (12 HOURS)

- **HMG 3900** Principles of Viticulture
- **HMG 3910** Principles of Enology
- **HMG 3925** Principles of Brewing
- Select 1 from the following:
 - **HMG 3940** Marketing & Distribution of Wine and Craft Beverage
 - **HMG 3955** Applied Business Fundamentals for Wine and Craft Beverage
 - **HMG 4300** Survey of Beverages

EVENT MANAGEMENT (12 HOURS)

EDEM MAJORS NOT ELIGIBLE

- **EDEM 1600** Introduction to Global Event Management
- Select 3 from the following:
 - ~~**EDEM 2700** Event Sales Strategies~~
 - **EDEM 3210** IP and Sports Entertainment
 - **EDEM 3240** Event Service Essentials
 - **EDEM 3500** Event Catering Operations
 - **EDEM 3510** Entertainment & Experiences in Hospitality and Events
 - **EDEM 3600** Cruise Events Management
 - **EDEM 3700** Modern Wedding Planning
 - **EDEM 4200** Sustainability in the Event Industry
 - **EDEM 4400** Event Design Lab

FOOD & BEVERAGE MANAGEMENT (12 HOURS)

- **HMG 1470** Intro to Professional Food Prep
- **HMG 3251** Restaurant Operations **OR** **EDEM 3500** Event Catering Operations
- Select 2 from the following:
 - ~~**HMG 1450** Principles of Nutrition~~
 - ~~**HMG 2470** Intro to Professional Baking~~
 - **HMG 3460** Healthy Sustainable Meals
 - **HMG 3470** Global Kitchen
 - **HMG 4001** Chicago Study Tour
 - **HMG 4210** Hospitality Cost Controls
 - **HMG 4300** Survey of Beverages
 - **HMG 4820** Facilities Planning & Design

Note: Courses that are marked out are no longer options within the certificates due to the advanced hours requirement for all undergraduate academic certificates.

HOTEL & CLUB MANAGEMENT (12 HOURS)

- **HMG 3260** Resort & Club Management
- **HMG 3700** Hotel Operations
- **HMG 3860** Foundations of Leading Hospitality Orgs & Talent
- Select 1 from the following:
 - **HMG 3300** Marketing & Sales in the Hospitality Industry
 - **HMG 3920** Recent Developments in Hospitality
 - **HMG 4150** Casino Management
 - **HMG 4490** Revenue Management
 - **EDEM 3600** Cruise Events Mgmt.
 - **EDEM 3700** Modern Wedding Planning

LIVE ENTERTAINMENT DESIGN MANAGEMENT (15 HOURS)

- **EDEM 1600** Introduction to Global Event Management
- **EDEM 3510** Entertainment and Experiences in Hospitality & Events
- **HMG 4820** Facilities Planning, Equipment, Layout & Design
- **Select one of the course pairings below:**
 - **THEA 1030** Lighting & Sound I (F/S) **AND** **THEA 4190** Sound Production & Design for the Theater (S)
 - **THEA 1700** Theatrical Design I (F) **AND** **THEA 3701** Scenic Design (F)

LEADERSHIP IN SUSTAINABLE FOOD & FIBER (12 HOURS)

- **CMHT 3450** Effective Leadership Communication
- **CMHT 4001** Global Discovery: Sustainable Food & Fiber
- **CMHT 4750** Workforce Dynamics in a Global Business Environment
- **CMHT 4801** Seminar in Leadership

TRANSFORMATIONAL LEADERSHIP (12 HOURS)

- **MDSE 2790** Talent Development **OR** **HMG 3860** Foundations in Leading Hospitality Organizations & Talent
- **CMHT 3450** Effective Leadership Communication
- **CMHT 4750** Workforce Dynamics in a Global Business Environment
- **CMHT 4801** Seminar in Leadership

These 3 certificates will be phased out in 2027-28:

GLOBAL TOURISM MANAGEMENT (12 HOURS)

- **HMG 2800** Foundations of Intl. Travel & Tourism
OR
HMG 2810 Intro to Intl. Sustainable Tourism
- Select 3 from the following:
 - **CMHT 4000** Global Discovery in Merchandising and Hospitality Management (Any Study Tour)
 - **EDEM 3600** Cruise Events Management
 - ~~**HMG 2850** Intro to Agritourism~~
 - **HMG 3700** Hotel Operations
 - **HMG 4600** Technology & Innovation in Hospitality, Event and Tourism

HOSPITALITY FINANCE & ACCOUNTING MGMT (12 HOURS)

Select 4 from the following:

- **HMG 2280** Hospitality Accounting I - Financial
- ~~**HMG 2480** Hospitality Accounting II - Managerial~~
- **HMG 4210** Hospitality Cost Controls
- **HMG 4480** Hospitality Industry Finance
- **HMG 4490** Hospitality Revenue Management

HOSPITALITY TECHNOLOGY & ANALYTICS MGMT (12 HOURS)

- **HMG 2920** Analytical Tools for Hospitality & Tourism **OR MDSE 2700** Excel for Industry
- **HMG 4600** Technology & Innovation in Hospitality, Event and Tourism
- Select 2 from the following:
 - ~~**HMG 2480** Hospitality Accounting II~~
 - **HMG 4210** Hospitality Cost Controls
 - **HMG 4480** Hospitality Industry Finance
 - **HMG 4490** Hospitality Revenue Mgmt.