

BS IN MERCHANDISING (MDSE) 2026-2027



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Professional Field/Major GPAs
- A grade of C or higher is required for all courses in the SMHM Core, MDSE Major, and Concentration
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

Communication (6 hours)
ENGL 1310 and ENGL 1320
Mathematics (3 hours)
See approved list; *Recommended: MATH 1580*
Life & Physical Sciences (6 hours)
See approved list; *Recommended: HMGT 2460*
Creative Arts (3 hours)
See approved list
Language, Philosophy and Culture (3 hours)
See approved list
American History (6 hours)
HIST 2610 and HIST 2620
Government/Political Science (6 hours)
PSCI 2305 and PSCI 2306
Social & Behavioral Science (3 hours)
See approved list; *Recommended: ECON 1100*
Core Option Courses (6 hours)
Option A (3 hours): MDSE 2750 (*double dip*)
Option A/B (3 hours): MDSE 3370 (*possible double dip*)

SMHM CORE (9 HOURS)

CMHT 3950 Creating Consumer Experiences
CMHT 4750 Workforce Dynamics in a Global Business Environment (*Sr. standing*)
CMHT 4790 Internship in Merchandising (*Sr. standing, MDSE 2790, and 3510*)

OTHER REQUIREMENTS (3 HOURS)

ACCT 2010 Accounting Principles I
(*Core Math, ECON 1100 or concurrent*)

GENERAL ELECTIVES

Depends on individual degree plan, see advisor.
See list of suggestions for program-specific electives.

MERCHANDISING MAJOR (27 HOURS)

MDSE 2490 Introduction to Merchandising
MDSE 2700 Excel for Industry
MDSE 2750 Consumers in a Global Market
MDSE 2790 Talent Development
MDSE 3510 Buying
(*C or better in Core Math, ACCT 2010, and MDSE 2700*)
MDSE 4010 Global Sourcing (*Jr. standing*)
MDSE 4560 Sustainable Strategies in Merch. (*Jr. standing*)
MDSE 4660 Advanced Application
(*Sr. standing and 18 hours completed in major, including MDSE 2700*)
DBUS 3090 Digital Channel Strategies (*Jr. standing*)

CONCENTRATION (18 HOURS)

Select one concentration:

Fashion Merchandising

MDSE 2350 Trend Analysis and Forecasting
MDSE 2650 Textiles for Apparel
MDSE 3350 History of Fashion (*Jr. standing*)
MDSE 3370 Social Psychology of Dress and Appearance
MDSE 3900 Branding & Promotion
MDSE 4250 Product Development (*MDSE 2350*)

OR

Furnishings & Décor Merchandising

FADM 2380 Aesthetics and Environment (Spring only)
FADM 2655 Textiles for Home Furnishings (Fall only)
FADM 3355 Styles & Trends in F&D (Spring only)
(*MDSE 2490 or concurrent*)
FADM 3410 Technologies in F&D Merchandising (Fall, Spring)
(*MDSE 2490 and FADM 2380*)
FADM 3570 Furniture & Decorative Accessories: Markets, Materials and Merchandising (Fall only)
(*MDSE 2490 or concurrent*)
FADM 4400 Capstone in F&D (Spring only)
(*MDSE 2490, FADM 2380, 3570, and 3410 or concurrent*)

OPTIONAL MINORS & ACADEMIC CERTIFICATES

*It is possible to earn a minor or academic certificate(s) within your general electives area.
Contact your advisor for details.*

IMPORTANT COURSE SEQUENCING:

1. Core MATH
 2. ACCT 2010 and MDSE 2700
 3. MDSE 3510
 4. CMHT 4790 (Internship)
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