

BS IN EVENT DESIGN & EXPERIENCE MANAGEMENT (EDEM) 2026-2027



- Total credit hours required = 120
- Minimum 2.0 GPA required for UNT, Overall, and Major GPAs
- A grade of C or higher is required for all classes in the SMHM Core, EDEM Major, and Major Electives/Certificates
- All prerequisites must be successfully completed prior to enrollment in any course

UNIVERSITY CORE (42 HOURS)

See approved University Core list for options.

Communication (6 hours)
ENGL 1310 and ENGL 1320

Mathematics (3 hours)
See approved list; *Recommended: MATH 1580*

Life & Physical Sciences (6 hours)
See approved list; *Recommended: HMG 2460*

Creative Arts (3 hours)
See approved list

Language, Philosophy and Culture (3 hours)
See approved list

American History (6 hours)
HIST 2610 and HIST 2620

Government/Political Science (6 hours)
PSCI 2305 and PSCI 2306

Social & Behavioral Science (3 hours)
See approved list

Core Option Courses (6 hours)
Option A (3 hours): *HMG 1450 (possible double dip)*
Option A/B (3 hours): See approved list

SMHM CORE (9 HOURS)

CMHT 3950 Creating Consumer Experiences

CMHT 4750 Workforce Dynamics in a Global Business Environment (*Sr. standing*)

CMHT 4790 Internship in Event Design & Experience Management. (*Sr. standing*)

Students are required to complete 500 documented pre-internship work hours in the hospitality industry, plus 240 internship work hours, for a total of 740 hours. See course description for CMHT 4790 for details.

GENERAL ELECTIVES

Depends on individual degree plan, see advisor.

EVENT DESIGN & EXPERIENCE MANAGEMENT MAJOR (30 HOURS)

EDEM 1600 Introduction to Global Event Management

EDEM 2510 Exhibition and Convention Management
(*EDEM 1600*)

EDEM 2700 Event Sales Strategies

HMG 3200 Hospitality Industry Law

EDEM 3240 Event Service Essentials OR
EDEM 4400 Event Design Lab

EDEM 3500 Event Catering Operations

EDEM 3510 Entertainment and Experiences in Hospitality and Events (*EDEM 1600*)

EDEM 3700 Modern Wedding Planning OR
EDEM 3210 IP and Sports Entertainment

EDEM 4200 Sustainability in the Event Industry (*EDEM 1600*)

EDEM 4500 Strategic Event Design
(*Senior standing and 12 hours completed in EDEM major*)

MAJOR ELECTIVES (24 HOURS)

Complete two of the following Undergraduate Academic Certificates (12 hours each, for a total of 24 hours).

See HETM Undergraduate Academic Certificates handout for the list of courses required for each certificate.

HETM Undergraduate Academic Certificates:

- Enology & Brewing
- Food & Beverage Management
- Hotel and Club Management
- Live Entertainment Design Management (15 hours)
- Leadership in Sustainable Food & Fiber
- Transformational Leadership

Certificates that will be phased out starting in 2027-28:

- Global Tourism Management
- Hospitality Finance and Accounting Management
- Hospitality Technology & Analytics Management