BS in Merchandising (MDSE) 2014-2015

All students are admitted as Pre-Merchandising. To declare Merchandising major and begin taking courses which list MDSE major as a prerequisite, you must:
- Complete all highlighted courses with a “C” or higher
- Establish and maintain a minimum 2.5 UNT GPA

University Core (42 hours)
See approved University Core list for options

Communication (6 hours)
ENGL 1310 or TECM 1700 and ENGL 1320 or TECM 2700
MATH 1680 or 1681
Life & Physical Sciences (6 hours)
See approved list
Creative Arts (3 hours)
See approved list
Language, Philosophy and Culture (3 hours)
See approved list
American History (6 hours)
HIST 2610 and HIST 2620
Government/Political Science (6 hours)
PSCI 1040 and PSCI 1050
Social & Behavioral Science (3 hours)
ECON 1100
Discovery (3 hours)
MDSE 2750 (double dip)
Capstone (3 hours)
CMHT 4750 (double dip)

Free Elective(s)
Depends on individual degree plan; see advisor

MINOR (Choose one Option from below):

Business Foundations Minor (18 hours)
ACCT 2010  Acct. Principles I  (ECON 1100, Core MATH or higher)
ACCT 2020  Acct. Principles II  (ACCT 2010 + ACCT 2010 pre-req)
MGMT 3720  Organizational Behavior
MKTG 3650  Principles of Marketing  (Junior standing)
FINA 3770  Finance  (ACCT 2010 & 2020 w/ grades of C or better)

Plus 3 hours to be selected from:
MGMT 3880  Business Ethics and Social Responsibility
MGMT 4470  Leadership
MKTG 4600  Retailing  (MKTG 3650)
LSCM 3960  Logistics & Supply Chain Mgmt.  (Junior standing)

OR

Marketing Minor (18 hours) + ACCT 2010 (3 hours)
MKTG 3650  Principles of Marketing  (Junior standing)
LSCM 3960  Logistics & Supply Chain Mgmt.  (Junior standing)
LSCM 4360  Global Alliances & Int'l Supply Chain  (LSCM 3960)
LSCM 4530  E-Logistics in Supply Chain Management
LSCM 4560  Business Transportation Management

Plus 3 hours to be selected from:
MKTG 3700  Marketing and Money  (MKTG 3650)
MKTG 4520  Marketing Channels  (MKTG 3650)
MKTG 4600  Retailing  (MKTG 3650)

PLUS (To be counted as free elective credit)
ACCT 2010  Acct. Principles I  (ECON 1100, Core MATH or higher)

Merchandising Specialization (36 hours)
MDSE 2490  Introduction to Apparel Merchandising
MDSE 2350  Product Development I
MDSE 2650  Textiles for Apparel
MDSE 2750  Consumers in a Global Market
MDSE 3250  Product Development II (2350)
MDSE 3350  Survey of Historic and Contemporary Styles
MDSE 3370  Fashion Theory and Trend Analysis
MDSE 3510  Profit-Centered Merchandising  (ACCT 2010 w/ Core MATH w/C or better, MDSE major)
MDSE 3750  Consumer Studies in Apparel and Home Furnishings
MDSE 4010  Global Sourcing (2490, MDSE major)
MDSE 4660  Advanced Merchandising Applications  (2490, 3510, 3750, 4010 plus 9 add'l MDSE hours w/ C or better, MDSE major)

DRTL 3090  Consumer Engagement in Digital Channels  (Junior standing)

MDSE Electives (select 12 hours):
DRTL 2080  Digital Authoring & Publishing Tools
DRTL 3190  Digital Retailing Strategies  (3090)
MDSE 2040  Visual Merchandising (2490)
MDSE 3650  Advanced Textiles  (2650)
MDSE 3850  Promotion of Apparel and Home Furnishings  (3750 or concurrent)
MDSE 4001  New York Study Tour for MDR (2490)
MDSE 4002  Dallas Study Tour for MDR (2490)
MDSE 4003  Global Discovery: Hong Kong / China (2490)
MDSE 4020  E-Passport (2490)
MDSE 4080  Merchandising Ventures (2490, 3510, ACCT 2010, MDSE major)
MDSE 4510  Advanced Buying, Planning and Allocation  (3510, MDSE major)
MDSE 4560  Sustainable Merchandising (2490)
MDSE 4850  Brand Development (2490, 3250, plus 9 add'l hours in major w/ C or better)
HFMD 3570  Decorative Accessories Merchandising
CMHT 4000  Global Discovery (2490, good standing)
CMHT 4800  Research in Merchandising & Hospitality Management  (Advanced standing in the major, GPA of 2.75)
GEOG 4220  Applied Retail Geography  (15 hours of MDSE major courses)

CMHT Core (12 hours)
MDSE 3790  Pre-Internship Seminar  (MDSE major)
CMHT 3950  Creating Consumer Experiences
CMHT 4750  Managing a Diverse Workforce  (Senior Standing)
CMHT 4790  Internship in Merchandising  (MDSE major; See current catalog for other requirements)

Total Credit Hours - 120

All CMHT, MDSE, HFMD, DRTL, and HMGT courses require a grade of C or higher.

See the current UNT catalog for prerequisite requirements.
All prerequisites must be successfully completed prior to enrollment in any UNT course. The listing on this page may not be current.